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# THE AMERICAN

If you have news items we will appreciate their receipt by Wednesday evening. Phone 601.

VOLUME VII

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## Musings

By an Innocent Bystander

The hot weather of the past few days has sent this writer to the shade of the old apple tree most of the time. If there is a hotter place this side of the hereafter than our office in the afternoons, we don't want to see it. When the sun beats down on the concrete wall all day and then shines in these big windows all afternoon, it sure does make the place fairly warm. So if you don't find us in the place after lunch, just look for us at home.

The New Deal is sure full of a lot of wonderful ideas. Take for instance the Blister Rust Control. Last year a man we know worked on that job all summer. This year he was told that he would be called for as soon as the work started. But in the meantime he had the intestinal fortitude to get out and make his own living and got off the relief rolls. So when at last the Blister Rust job started he was politely informed that only men on the relief would be hired. And we are told that there are not enough men on relief to fill the quota. He forgot to tell us whether or not he was asked how he was going to vote next year.

By this time next week we will be seeing lots of fruit going by on the way to the packing houses. The pear crop looks good to most of us and we hope that the prices will be satisfactory. It is about time the pear men made some money again.

Last Sunday we drove up Big Applegate and stopped at a camp built by the Forest Service. They had built all kinds of conveniences—even dug a garbage dump. All it lacked was a hot dog stand and showers. And all this in what we once knew as a wilderness. We once drove an old "chug-wagon" one-lunger up that river to the head and it was SOME trip. Took us over half a day. Now if we take an hour for the trip we are slow.

But we thought of another trip we once made from Medford to Elk Creek with a mule team. Left Medford at 1 o'clock in the afternoon and arrived at John Wittingham's ranch on Elk Creek at about 5 o'clock the next day. Part of the men in the party walked most of the way and the writer wanted to but was fated to push those danged mules along as best he could. We wore out enough timber for goats to build a house and profanity aglow. But we brought home a load of meat, anyway.

But while we like to look back to those old days and the fun we used to have, we have no desire to go back to the old ways of transportation. But we do get lonesome for some of the old ways. For instance—wouldn't you like to take an old-fashioned hay-rack ride one of these moonlight nights. Or an all-day quilting party, with the men folks coming in the evening for a dance and general jollification?

We heartily commend the action of the Jackson County Chamber of Commerce in their plan to erect a big sign board at Weed to steer as many as possible this way instead of through Klamath Falls. This is a move in the right direction and is something that should have been done long ago. Also we like the plan to offer a prize for the best slogan about the beauties of this country. Keep up the good work, fellows!

It seems lonesome not to have Sumpter Simpson Smith at the head of the publicity committee of the chamber of commerce. For more years than we can remember that energetic soul was always to be found on every publicity committee in the county and we can testify that he did a lot of good work. May he soon regain his health and be with us again.

And so the fruit growers have woken up at last and are going to put in a cannery of their own? About time someone sat down on that bunch of high-binders, or canners, if you please. That trick of holding off on their bidding each year until the fruit is too ripe to ship is getting pretty thin. Here's luck to the new cannery!

Notice to subscribers not in the Central Point trade area—all subscriptions in arrears one year or more not paid by September first will be dropped from our list.

## PEAR PACKING TO START THIS WEEK IN LOCAL PLANTS

Packing plans of the Rogue River valley will be in full operation by the end of this week, instead of the first of next week, as was at first planned, it was reported Wednesday by local fruit men. The Myron E. Root company started Tuesday and others are expected to start Friday.

Owing to the fine quality of Bartlett's this season, the growers practically as a unit, declare they will not accept the \$25 per ton offered by some canneries and, instead, will pack their crop for eastern shipment. This course means there will be a heavier eastern shipment than anticipated.

The majority of the growers feel that with the fine Bartlett pack, as to size and quality, they will thus net more by shipping than at the low prices offered by the canneries.

Buyers and growers and packers continued their parleys on prices yesterday in hope of reaching an agreement that will be satisfactory to all concerned.

The Bartlett's are rounding into picking condition, and will be ready for full harvesting operations in the next few days under present weather conditions. Growers were bringing their Bartlett's to the county horticulturist yesterday for testing.

## Mann's Store Open House Held Tonight

Today is the long awaited day at Mann's department store. For weeks the store has been torn up. Carpenters, electricians, painters and decorators have been busy rebuilding and adding to the convenience of the place. And at last the work is done and the store once more thrown open to the public. And what a store it is!

It would take a more gifted writer than this to tell of all the wonders of the place. The beauty is beyond expression. Here is to be found all that any person could want in the way of fine apparel, for men, women and children, gathered from the ends of the earth, all beautifully arranged and displayed.

From the moment one enters the store, one is amazed at the skill of those responsible for this wonderful display. And the comfort of the patrons is not forgotten, for with the new air conditioning one finds comfort even on the hottest day. Southern Oregon can well be proud of her largest department store.

Coming to Medford in 1910, John C. Mann has long been identified with the civic and religious life of the city. He has worked unceasingly to bring to the people of this district an opportunity to buy the best the world affords in the way of apparel for men and women at prices all can afford to pay. And the vision of the early years has today been realized.

Lady shoppers will find everything for their convenience. Murray's Beauty Shop on the second floor is prepared to serve you with all that's latest in beauty work. Competent operators always in charge. Visit their lounging rooms while waiting for your friends or resting.

And just a whisper to the men—you don't have to mingle with the lady shoppers to secure your special needs unless you wish. The entrance on Main street opens directly into the men's department, where will be found all that any discerning man could wish in the way of clothing, shoes and haberdashery.

The public is invited to visit this store at any time and to make it their headquarters when in Medford.

Mr. and Mrs. E. C. Faber left Wednesday morning for Lake of the Woods where they will spend a few days at their cabin. They plan on returning Friday.

Mr. and Mrs. Virtue and family are caring for the David Bloomstein farm while Mr. Bloomstein takes a vacation before resuming his work at Owen Oregon.

Little Billy Langstrom celebrated his 7th birthday Wednesday with a family group for dinner and a party.

## Roosevelt Shows Himself Unworthy Continued Support

By HARRY B. BRITCLOW in Oregon Common Sense  
The time has arrived when we must make an estimate of President Roosevelt at his true value. We must forget his winning smile and pleasing radio voice, his wise cracks and his Barnum-like showmanship and make a summary of him from the standpoint of his accomplishments in the past and his plans for the future. We are of the opinion that the President has an exaggerated opinion of the brilliancy of his own mind, and has been led to this belief by the hero-worship vast multitudes have accorded him and by the docility demonstrated by a majority in congress as it followed blindly the chief executive's wishes.

For a long time after Mr. Roosevelt's inauguration few had the temerity to criticize the President. One by one his new governmental schemes were started and with few exceptions they failed entirely or halted the advance of business out of the depression. Critics began sniping at the multitude of brain trusters who had been assembled to attempt untried theories, or programs that had been put into operation by other governments only to be discarded. The President himself continued a sort of demi-god, omnipotent over a majority of the electorate. The presidential critic was regarded as a dangerous man, guilty of treason, willing to overthrow the government, scrap the constitution.

On March 4, 1933, Franklin Delano Roosevelt stood on the stone steps of the national capitol building, the same place in which Jefferson, Jackson, Lincoln, Garfield, Cleveland, Theodore Roosevelt, and Woodrow Wilson had stood; there with one hand on the Holy Bible and the other upraised to heaven he swore to "uphold, protect and preserve" the constitution of the United States. Two weeks ago, less than two and one-half years after the taking of his solemn oath, President Roosevelt urged congress to forget the possibility that the supreme court might declare parts of his program unconstitutional and to pass the submitted measures speedily. "I hope," he said, "your committee will not permit doubts as to constitutionality, however reasonable, to block the suggested legislation." The act was scarcely less than a demand upon senators and congressmen that they forget their own oaths, taken when seated. If Herbert Hoover had issued such a statement a democratic majority in congress would have demanded his impeachment and many republicans would have approved. Apparently President Roosevelt is now convinced that po-

litical expediency is of more importance than oath of office.

When our forefathers wrote the constitution they sought to protect the common people against tyranny that usually results when too much power falls into the hands of one man. A system of checks and balances was provided by the establishment of three distinctive branches of government—the legislative, executive and judicial. All seemed necessary and one as important as the others. The president could veto acts of congress; congress could hold the chief executive in check by refusal to approve of his suggested legislation and the supreme court was given power to declare unconstitutional the acts of either.

President Roosevelt is a master politician but he is financially incompetent. His whole idea seems to be to hamper and suppress legitimate business while spending billions of dollars from the federal treasury. He has never felt the pinch of poverty so that he was brought to realize the value of a dollar. He, the only son in a rich family, was educated in select schools. His experience in business was limited. His one big venture in private enterprise came when a firm of which he was a member engaged extensively in the sale of German marks that soon became valueless.

(Continued Next Week)

Mrs. Hatfield returned home Wednesday evening from her visit in Washington with her son. She visited in Portland before returning here.

Mrs. Fred Lawrence presented the WRC with a picture of little Annette Louise, who was chosen mascot during the State Convention this spring. The WRC is very proud to have this picture and will have it framed and hung on the wall.

Mr. Rose Hermanson enjoyed a visit with a number of her Central Point friends Saturday. Among those visiting at the Hermanson home in Medford were Mrs. Bowman and Velma Jean, Mrs. Aaron Davis and Hazel. Mr. and Mrs. Frank Cochran, Mrs. E. P. Stone and Neal. Erma Thompson spent the week end with Jean Hermanson.

Dr. Grace Orr and her traveling companion of San Diego visited Miss Orr's cousin, Jesse Richardson and family Sunday and are now staying in Medford visiting relatives and friends. Miss Orr will continue on to Corvallis for a visit with her aunt, who is Jesse Richardson's mother, before returning to her home.

The rural mail carriers of Josephine and Jacksonville will gather at Butte Falls Hatchery Sunday for a picnic and a general get-together.

Mr. and Mrs. McCuen and little son visited Mr. McCuen's sister and husband, Mr. and Mrs. Orin Glass Saturday afternoon.

Clare and Dale Higgenbotham and Henry and Tom Bartol spent Saturday night and Sunday at Lake of the Woods.

While Mr. and Mrs. Sanford Richardson were enjoying a swim at the Nat Monday someone called Mrs. Richardson, on going to the bank she discovered it was an old friend Mrs. Emigholz and her husband whom she knew years ago in Concord California who were stopping at the Merricks Camp ground. Mr. and Mrs. Richardson went to their cabin and enjoyed a fine visit. Mr. and Mrs. Bill Emigholz, after a trip to Crater Lake Wednesday stopped for a short visit with the Richardsons before returning home by the coast route.

FOR SALE—Heifer calf, 2 years old in December. Post Office Box 71.

## Try Your Luck for Slogan

Here's your chance to win a three-day free stay at Diamond Lake. All you have to do is to send in the best 25-word slogan describing the scenic attractions of Southern Oregon to the Jackson County Chamber of Commerce before next Monday evening, August 19.

The winning slogan is to be used at the San Diego fair over the public address system of the Associated Oil company and will attract much attention.

Just write a description of the wonders of Southern Oregon, using not over 25 words and end it with your name and address to the Contest Editor, in care of the Jackson County Chamber of Commerce, Medford, Oregon.

## Four Take Final Naval Examination

Four southern Oregon youths, comprising the enlistment quota for the United States Navy for the month of August, left Monday morning for Portland where they took their final examinations prior to actual enlistment.

The four, Gordon L. Hampson, Dale W. Gullford, Woodrow W. Casebold, all of Medford and John L. Lees of this city, will be shipped to the Naval training base at San Diego for three months preliminary instructions if they pass their finals.

E. M. West, CWT-USN, navy recruiter for southern Oregon and northern California stated this week that the increase allotted in the navy for the next year, is bringing many answers to recruiting calls. The majority of this month's quota is being supplied from the east coast he added.

It is expected that when information concerning the September quota arrives, a larger increase for the local district will be approved.

West indicated that information stating whether or not the youths passed, will be here around the latter part of the week—Medford News.

## Postmasters Enjoy Picnic at G. Pass

The Postmasters and assistants of Southern Oregon gathered at Grants Pass Sunday for a combined picnic and convention. A regular business program under the chairmanship of Frank DeSouza, postmaster of Medford, dealt with the difficulties that they encounter and suggestions as to the improvements of the postal service.

One fact was brought out that they have no more clerks than they employed ten years ago and handle 38% more mail and work eight hours now, whereas they worked ten hours then.

They enjoyed a fine lunch and everything that goes to make a picnic enjoyable.

Postmaster Pankey and family attended from here.

## Nevada People Visit At Gleason Home

Mr. and Mrs. W. G. Coleman and sons, Kenneth and Glenn of Reno, Nevada are visiting at the Mervyn Gleason home. Mr. Coleman is District General Superintendent of the Standard Stations Inc. Mr. Coleman had to return to the Rogue River Valley for some good fishing.

Mrs. Gleason is Mrs. Coleman's niece. Mr. and Mrs. Coleman are taking a two weeks vacation and will see something of southern Oregon and northern California before returning home.

Jerry Tex has returned home from Prospect and expects to start work the last of the week.

Harold Huzger is working in the Coffee Arms at Medford and is seen driving a Packard around.

Mr. and Mrs. Mary Lance of Foothills accompanied by Mrs. Martha Steed visited at the Frank Cochran home Saturday. Mrs. Cochran is Mrs. Steed's aunt. Mrs. Steed's many friends will be glad to know that she is recovering her strength.

## GROWERS TO BUILD CANNERY TO CARE FOR BARTLETT'S

A group of valley pear growers, tired of the dilatory tactics of the cannery men in fixing the price to be paid for Bartlett's this year, met Wednesday at Medford to consider the advisability of building a cooperative cannery of their own in the valley. The proposal was accepted with such enthusiasm that \$10,000 was subscribed by three of the growers present.

Those attending the meeting were Walter H. Leverette, H. K. Duell, Charles A. Wing, P. M. Kershaw and Max Leddermann of Portland, representative of the Medford Pear Company. A fund of \$1500 in cash was subscribed to investigate the possibilities of the proposal from all angles and to study the possibility of securing a federal loan to assist with the building of the cannery.

According to Mr. Leverette, the cannery will not be ready in time to care for any of the 1935 crop, but that by next year the entire crop can be taken care of.

The Jackson County Chamber of Commerce has offered 100 per cent cooperation with the project, as have all growers contacted who were not at the meeting. A local banker is acting in an advisory capacity.

There were 14,500 tons of Bartlett's harvested in the valley last year, and the estimate for the present season will exceed this by 500 tons. The canning of these by a local cannery would save the local growers thousands of dollars annually, besides adding another industry to the valley which would employ many local people during the season.

The cannery would be built primarily for the canning of Bartlett's, but a system would probably be worked out whereby other products of the farms and gardens would be used. A man will be sent to Portland in the near future to investigate the canning situation there.

## Creates Good Will

The good will created by advertising is an intangible asset that is just as valuable to a merchant in Heron Lake as to the manufacturer of any of the thousands of things that have made fortunes for their owners because they have been well advertised.

It is often hard for a merchant in a place the size of Heron Lake to realize that advertising has an effect even if all the people in the community know already that he is in business, and that he wants them to buy what he has to sell.

This fact, however, does not alter the truth established by the experience of many business men, that advertising, like the truth, if stuck to, pays.—Heron Lake (Minn.) News.

## The Churches

**THE FEDERATED CHURCH**  
Rev. Robert Charles Lewis, Pastor  
Phone 51.

Bible School—Arthur Webster, superintendent, 9:45 A. M.  
Morning Worship—11:00 A. M.  
Y.P.S.C.E.—(two groups). 6:30 p. m.

Evening Services—8:00 p. m.  
Women's Bible Study and prayer meeting, Mrs. H. W. Davison, teacher. 2:30 p. m. Tuesday.

The Fisherman's Club. Tuesday 7:00 p. m.  
The Family Gathering, Wednesday. 8:00 p. m.

Choir Practice—Thursday. 7:30 p. m.

**CHRISTIAN CHURCH**

Clifton A. Phillips, Minister  
Bible School 10:00 A. M. Roland Hoyer, Supt.  
Communion and Preaching, 11:00 A. M. Subj. "Seven Kinds of Churches."

Christian Endeavor 7:00 P. M. Leader, Roland Hoyer.

Evangelistic Service, 8:00 P. M. Special Music and The Orchestra to assist the congregation singing. Sermon subj. "God." Is God interested in me? Is He watching over the world today?

Prayer and Bible Study, Thurs. 7:45 P. M. Leader Harry Young. We will answer the question, "Where are we in respect to prophecy?" in the Bible Lesson.