## The American

## EDITORIALS

No form of taxation is so bitterly
asalled as the sates tax orne poli
theal "triende of the common peopile" nouncling it
the burden heavily
moder
thy. realize is this: There is no
kind of tax, so far as the effect Every tax must be pald, and Rull, by the ultimate consumers
goods and products. Every tax ed Increases the cost of necessitie ne. When we buy a pair of shoee ax that was paid by the raiser ed and cured the leather, by the manufacturer, by the distributor
and finally, that pald by the deale Is included in the cost of the pair
of shoes we get. That is true of food thing else.
The
of moderate income -lave the most
to lose from tax extravagance, and the most to gain from tax economy
There aren
country
ment
part of
ed people from workers and salar a little coming in from investments.
The sales tax by name may be un-popular-but we all pay it. We can-

PRICK THE POLITICAL POWER
sents one of the most amazing poll tical phenomena in the
this or any other country. If the advocates of government power developments are to be be-
Hievd, the country is continuing in
depression largely beciuse depression largely because power
rates are too high. Men are out of work, chlldren are unted, widows
and orphans are freezing, and our cause of the nefariouring-all be the power barons. one of the millons of citizens who
are sald to suffer vations because of the high cost of
power. The averago tric bill is about $\$ 3.00$ a month.
That, by compartson with its grocery bill, its tax bill, and its amusement
bil is of infinitesimal significance.
His a sato bet It's a sate bet that the average fami-
ly tobacoo bbil is in a majority of
 If firee political power wer
peddled to the publle from govern
ment subsidized, tax-exempt public plants, the householder might su saval
tobacco money or a halt dozen cut by 50 per cent it would not mave
enough in many cases to pay the garbage man. If power costs are caus-
tng tamily suffering, what are bread tax bills causing?
$\qquad$
$\qquad$
$\qquad$
Power has been blown bint into at
great pollitical balloon to frighten the people-but when you puncti the cost of livio.

## 隹 Highlights <br> 







Advertising is NOT an Added Expense

The AMERICAN
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