

The American

Re-established, September 13, 1928. Devoted to the best interests of Central Point and vicinity.

Entered as second class matter at the post office, Central Point, Oregon, under the Act of March 3, 1879.

SUBSCRIPTION RATES:
One Year \$1.00
Six Months \$.75

Payable in advance.
Advertising rates on application.
Office—Second Street, off Main.

ARTHUR EDWARD POWELL
Editor and Proprietor



EDITORIALS

A LOGICAL ALLIANCE

In addressing the National Cooperative Milk Producers' Federation convention recently, Fred S. Sexauer, President of the Dairyman's League Cooperative Association, stated that stabilization of the dairy industry is dependent upon achieving cooperation between three agencies—the farmer—owned cooperative marketing associations, the state milk control boards, and the federal farm relief boards. Each of these agencies has done and will do work of great value—but none is completely sufficient unto itself. All three must work together if the best good for all concerned is to be realized.

Such a plan is a good one—for farmers dealing in all commodities, as well as dairy products. The cooperatives face various problems with which they are unable to successfully cope alone. By the same token, the state and federal agencies are potent influences in certain directions and ineffectual in others. When they all work together, the farmer and the consuming public reap the benefits.

It is worth observing, in this connection, that the federal government and the states have been most successful in forwarding farm relief when they have worked in connection with the cooperatives, both through aiding their creation and in lending a hand afterward in efforts to smooth the path. If government seeks to bring farmers out of the economic woods entirely through its own activities, it is doomed to failure—the only relief work that can produce permanent good is that in which the farmer himself puts a shoulder to the wheel. The triumvirate of which Mr. Sexauer spoke

is the logical alliance for bringing good times back to the farm.

OLD MEN'S DOLLARS

"In every young man's pocket-book," says Paul Speicher, Managing Editor of the Insurance R. & R. Service, "are two incomes, but only one of those incomes belongs to the young man who has earned it. The other income belongs to the old man he will be some day. The young man is simply the trustee of the old man's money."

This young man of whom Mr. Speicher speaks can preserve the old man's money only through investment—through putting away a part of what he earns today to provide against the needs and exigencies of tomorrow. And of all investments which will build up the old man's estate, life insurance, so far as the average person is concerned, is far and away the best. It represents the highest attainable standard of safety. It pays a reasonable rate of interest. It eliminates the element of risk so far as that is humanly possible. And it solves a difficult psychological problem—if we have money in the bank or in some investment where it may easily be obtained, it is only human to spend it for something that seems essential at the time, and may seem non-essential on some future morning when the money is gone. While money invested in life insurance can as a rule be withdrawn in part or borrowed upon, it is a well known fact that most people will go to almost any extremity before impairing the value of their insurance.

All men, at one time or another, face the problem of getting an old man's dollar out of a young man's pocketbook. Thousands of old men now living are dependent on charity or on relatives for subsistence. The young men fell down on the job—they failed in their trusteeship. Will that be the case in the future or will the young men of today face the facts and act accordingly? Increasing sales of life insurance indicate that a legion of them are doing the last.

THE PRICE OF FREEDOM

There is an old saying: "Eternal vigilance is the price of freedom." That axiom is most important now, because freedom faces its greatest dangers in times of stress.

If we are to maintain our fundamental liberties—of speech, of action, of press, of church—we must pay for them in the coin of vigilance. We must not trade permanent blessings for temporary benefits—no matter how desirable those benefits seem at the moment. We must hold steadfastly to the democratic principles upon which the United States was built, and with whose aid it grew great.

Many sincere persons, carried away by their wish to better conditions, would permit our institutions to be weakened and perhaps de-

stroyed, believing that they are no longer able to cope adequately with the problems of the modern world. The best answer to that lies in the examples of other great nations, which have jettisoned individual and corporate liberties—with disorder, bloodshed, revolutions, as the results.

Freedom is a sacred trust. It is the duty and the privilege of every American to discharge the great obligation it imposes.

Plan Erosion Control Trials

GOLD BEACH—A number of erosion control demonstrations, using 10,000 pounds of Kentucky bluegrass seed recently made available by the federal government, are to be started in Curry county in the near future by County Agent R. M. Knox and G. R. Hyslop, chief of the plant industry division at O. S. C. It is planned to make five large plantings of about 100 acres each on recently burned-over land, and to distribute the remainder of the seed to a number of cooperators for trial on a smaller scale under varying conditions.

Grow Stem Rot Free Clover

CORVALLIS—Three Benton county farmers harvested stem rot resistant sweet clover seed this year according to W. S. Averill, county agent. They are P. M. Finley, Warren L. Averill and P. L. Dodd. This strain of sweet clover was developed on the Oregon Experiment station and recently released to farmers.

LEGAL NOTICE

NOTICE
IN THE COUNTY COURT OF THE STATE OF OREGON FOR THE COUNTY OF JACKSON:
In the Matter of the Estate of William A. Cowley, deceased.
NOTICE IS HEREBY GIVEN that the undersigned Executor of the above estate has filed with the above entitled Court his Final Report as such Executor, and the Court has set January 4th, A. D. 1935, at 10 o'clock A. M., as the time, and the courtroom of said Court in the

Elmer Adams
having taken over the
GNOME INN
Invites all his old friends to call.
Also welcomes new comers
East Main St. Medford

NOW OPEN
Medford's Newest Specialty Shop
Featuring
Lingerie Hosiery Cosmetics
MAISON JEANNE
Lingerie—Hosiery—Cosmetics
Holly Theatre Bldg. Medford

Bringing Glad Tidings

Although Silver Bullion has increased in price more than 100% . . .
Our prices on Sterling Silverware will not increase until after Christmas . . .
Agents for all the leading Sterling Silver companies.
Featuring Longines . . . Elgin . . . Gruen . . . Hamilton . . . Waltham Watches
Lawrence's

Stop-Look-Listen!
We have just received another large shipment of nursery stock from our nursery in Portland
WE HAVE A COMPLETE LINE OF NURSERY STOCK
Also Nut Trees—Walnuts, Almonds and Filberts
VILLA NURSERIES
4th and Grape Sts. Medford

Courthouse in Medford, Oregon, as the place for hearing objections, if any there be, why said Report should not be approved, said Executor and his Bondsmen discharged, and said Estate closed. All persons are hereby notified to appear at said time and place and show cause, if any they have, why such relief should not be granted.

Dated and first published this 22nd day of November, A. D. 1934.
J. O. ISAACSON,
Executor of the Estate of William A. Cowley, Deceased.

NOTICE OF SHERIFF'S SALE

BY VIRTUE of an execution in foreclosure duly issued out of and under the seal of the Circuit Court of the State of Oregon, in and for the County of Jackson, to me directed and dated on the 21st day of November, 1934, in a certain action therein, wherein J. O. Isaacson as Plaintiff, recovered judgment against Arceliss Taylor and C. H. Taylor, wife and husband, Columbia River Paper Mills, a Washington corporation, W. H. Norcross and Don R. Newbury, the defendants, for the sum of Four Thousand and no-100 (\$4000.00) Dollars, with interest thereon at the rate of 7% per annum from July 3, 1932, with costs and disbursements taxed at Twenty-one and 39-100 (\$21.39) Dollars, and the further sum of Three Hundred and no-100 (\$300.00) Dollars, as attorney's fees, which judgment was enrolled and docketed in the Clerk's office of said Court in said County on the 19th day of November, 1934.

NOTICE is hereby given that, pursuant to the terms of the said execution, I will on the 29th day of December, 1934, at 10:00 o'clock a. m., at the front door of the Courthouse in the City of Medford, in Jackson County, Oregon, offer for sale and will sell at public auction for cash to the highest bidder, to satisfy said judgment, together with the costs of this sale, subject to redemption as provided by law, all of the right, title and interest that the said defendants, Arceliss Taylor, and C. H. Taylor, wife and husband, Columbia River Paper Mills, a Washington corporation, W. H. Norcross and Don R. Newbury, had on the 3rd day of January, 1922, or now have in and to the following described property, situated in the County of Jackson, State of Oregon, to-wit:

Beginning at the Northwest corner of Donation Land Claim No. 45 in Township 37 South of Range 2 West of the Willamette Meridian, and running thence South on the West boundary line of said Claim 26.97 chains to the North line of the County Road; thence East along the north line of said road 80 rods and 12.25 feet; thence North 26.97 chains to the North line of said Donation Land Claim; thence West on the said North line 80 rods and 12.25 feet to the place of beginning. Dated this 22nd day of November, 1934.
WALTER J. OLMSCHIED
Sheriff of Jackson County, Oregon
By Howard Gault,
Deputy.
Nov. 22-29, Dec. 6-13-30

\$25
Will Deliver a nice little
Bungalow Piano
To your Home for Xmas
BALANCE EASY TERMS
Grand Pianos \$395 up
NO FINANCE CHARGE.
Baldwin Piano Shoppe

CONGER Funeral Parlors
Phone 207
715 W. Main St. Medford

WELCOME
To all our new and old friends at our new home.
409 E. Main St. Medford
Phone 548
Dale Flowers
New Mattresses made and old ones recovered

quant to the terms of the said execution, I will on the 29th day of December, 1934, at 10:00 o'clock a. m., at the front door of the Courthouse in the City of Medford, in Jackson County, Oregon, offer for sale and will sell at public auction for cash to the highest bidder, to satisfy said judgment, together with the costs of this sale, subject to redemption as provided by law, all of the right, title and interest that the said defendants, Arceliss Taylor, and C. H. Taylor, wife and husband, Columbia River Paper Mills, a Washington corporation, W. H. Norcross and Don R. Newbury, had on the 3rd day of January, 1922, or now have in and to the following described property, situated in the County of Jackson, State of Oregon, to-wit:

Beginning at the Northwest corner of Donation Land Claim No. 45 in Township 37 South of Range 2 West of the Willamette Meridian, and running thence South on the West boundary line of said Claim 26.97 chains to the North line of the County Road; thence East along the north line of said road 80 rods and 12.25 feet; thence North 26.97 chains to the North line of said Donation Land Claim; thence West on the said North line 80 rods and 12.25 feet to the place of beginning. Dated this 22nd day of November, 1934.
WALTER J. OLMSCHIED
Sheriff of Jackson County, Oregon
By Howard Gault,
Deputy.
Nov. 22-29, Dec. 6-13-30

ARCHIE LEGG
and his
BRUNSWICK RECORDING BAND
Will be featured at the
EAGLES' BENEFIT Christmas Dance
Wednesday, Dec. 19, 1934, 9 p. m.
Oriental Gardens, Medford
Proceeds for Christmas Baskets
Admission 75c, Tax free

Picture Machine
4 different poses for 10c
Finished in 2 minutes
Why not give pictures for Xmas?
309 E. Main. Open Evenings

PHOTOGRAPHERS
Shangle Studios
Expert Photography
Fine Portraits a Specialty
Medford Bldg.
OPTOMETRIST
Dr. Jud Rickert
Good Glasses, if you need them, otherwise good advice.
222 E. Main, Medford
FASHION SHOPS
The Fashion Shop
Dressmaking and Remodeling
MRS. MYRTLE ANDREW
Phone 1184 424 Medford Building

PHYSICIANS
Dr. B. C. Wilson
Physician and Surgeon
Stones' Drug Store 210 Medford Bldg
Central Point Bldg Medford
ATTORNEYS
O. C. BOGGS - D. STANLEY BOGGS
Lawyers
Jackson Co. Bank Building
Medford
TAILORING
F. J. Huber
Ladies' and Gents' Tailoring
SUITS \$30 UP
31 N. 4th St. Medford

Dr. C. W. Lemery
(Successor to Dr. J. J. Emmens)
204 Medford Bldg.
Practice limited to eye, ear, nose, and throat and fitting of glasses.
Tel. 567 Res. 1013

Brill Metal Works
GENERAL SHEET METAL
FURNACES & HEATING
109 E. 8th St. Medford
Phone 418

Safe Insurance at a Saving
Oregon Mutual Fire Insurance Co.
(Incorporated)
LELAND CLARK, Agent
19 North Bartlett St.
Medford, Ore. Phone 1496

Phone 315
EADS' TRANSFER & STORAGE
1015 N. Central, Medford
For Storage or Moving of Household Goods

Tengwald Agency
Real Estate—All Kinds of Insurance
MOVED TO LARGER QUARTERS
125 West Main St., Medford
"Farms For Sale"

PERL'S Funeral Home
Established in your community 23 years
Phone 47 428 W. 6th St. Medford, Oregon

ROXY 20c

Any Time, Children 10c

Saturday Only, Dec. 15
Tom Tyler in
"FIGHTING HERO"
also
"VANISHING SHADOW"
Sun., Mon., Dec. 16-17
"LITTLE MAN WHAT NOW?"
with
Douglas Montgomery and
Margaret Sullivan
Tues., Wed., Dec. 18-19
"HART SONG" with
Lillian Harvey—Charles Boyer
Thurs., Fri., Dec. 20-21
"THE LOVE CAPTIVE" with
Nillas Asther and Gloria Stuart
Continuous Shows, Sat. and Sun.
1:30 to 11 p. m.
Daily Mat. 1:45. Eve. 7 p. m.

Medford School of Beauty Culture
BEAUTY SERVICES AT A SAVING
Permanent Waves \$2.00
Finger Wave wet, 25c, dry, 35c
Shampoo 25c
Hot Oil Shampoo 50c
Haircut 25c
Marcel 25c
Manicure 25c
Scalp Treatment 50c
Comb Wave 25c
Facials 50c
Eyebrow Arch 25c
419 1/2 EAST MAIN
PHONE 84

STANDARD ROOFING CO.
Builders of Watertight Roofs
ESTIMATES and INSPECTION WITHOUT CHARGE
Phone 865-J
10th & Fir Medford

This Classified Directory Will be found useful When in Medford

Medford's Greatest Entertainment
GRAND OPERA
Mats. 25c. Evs. 35c Kids 10c
Ends Saturday
20 STARS in
"Captain Hates the Sea"
Prevue Sat. Nite
Sun., Mon., Tue.
JOE PENNER
Jack Oakie
"College Rhythm"
Wednesday Only
KMED's
Big Xmas Show
RIALTO
Adults 25c Kids 10c
Fri., Sat.
Two Features
"MEN OF THE NIGHT"
plus
"CHEATING CHEATERS"
Sun., Mon.
By Popular Demand
WILL ROGERS
"Handy Andy"
Tue., Wed., Thur.
PAT O'BRIEN
"I Sell Anything"

Medford Garage
315 N. Riverside
Now under new management and a New Deal for all you North Siders.
Stop and see us when you come to Medford
All Automobile work BY THE HOUR, and, Mr. Owner, we're glad to have you stick around while we work on your car.
B. B. BELL F. BEARFOOT
315 N. Riverside

Dr. I. H. Gove
DENTISTRY
Medford, Oregon

TROWBRIDGE Cabinet Works
Everything in Cabinet Work
Established in 1908

BERT PECK Automobile Repair And Service
FABER BUILDING

O. S. BLACKFORD DAIRYMAN
Fresh Milk and Cream
Delivered Daily
Phone 14x1 Central Point

We Serve 25-35-50c Lunches
Nandies Cafe
Fine Steaks—Italian Dinners at all hours
We Serve To Serve Again
Phone 182, 229 E. Main, Medford

EXPERT WATCH and JEWELRY Repairing
At Depression Prices
15 So. Central Ave. Medford
C. Earl Bradfish