

The American

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ARTHUR EDWARD POWELL
Editor and Proprietor



EDITORIALS

NO POWER PANACEA

President Roosevelt's swing through the South visiting and lauding the works of the Tennessee Valley Authority, has been unmistakably the biggest publicity campaign for public ownership of electric utilities yet seen in an equal length of time in the United States.

"What you are doing here," he told the people of Tupelo, Miss., where a private company's lines have been municipally purchased to distribute TVA power, "is going to be tried in every state of the Union where we get through."

"We would not do to read deep prejudice into this extemporaneous pronouncement. Reporters who heard it later than Mr. Roosevelt immediately a great campaign for public ownership everywhere. The program of the four 'yardsticks,' the Columbia River, Boulder Dam and the St. Lawrence, is quite enough for a while.

"One inescapable effect of this peculiar presidential utterance is to encourage public sentiment which will look upon public ownership by itself as the complete solution of all power problems and the smooth path to electricity for everybody. It may be that a greater program of publicly owned plants is a good thing. Or it may be that remains to be proved. The program of some municipal ownership has resulted in showings of savings, though these are offset by accounting controversies. The results obtained in one city do not necessarily follow in another. This is an all-important matter which includes sound engineering, sound financing, sound management and a host of other responsibilities which make the difference between a useful service enterprise and a failure to the community. If a town, county or the National Government can provide better management and capable management for rate policy—well, that is a choice of management by the community of utility users than by a close group of men who have put their money into the enterprise, is a venture which means are common sense and experience and in the grave political hazard of choice of management by a business man. The choice between the new plan and the old plan is an issue between the people of governing a city's administrative structure.

"Experience has shown that more spirit than on the part of the government of management of its utility. The locality should make its own choice largely by common sense, its own character of management likely to get by the other.

"Municipal management has been a 'black eye' due to the cleanings of individuals. A considerable cleaning up has taken place. A large proportion of utilities will be found as careful and conscientious and as concerned with the public interest as any public ownership could hope to achieve. Co-operation with these men of the established agencies of regulation has piled up accounts in encouraging the electricity which public ownership will not find it easy to exceed. Municipalities take over electric utilities, they take their problems with them. The community is not to deceive by hidden costs, these utilities pay taxes, interest and retirement on their investment as well as operating expenses. Conducted on a basis of honest accounting, a wider experiment with public ownership is a salutary thing. But a word

of caution is advisable against over-enthusiasm.—Christian Science Monitor.

WHAT CREATES WEALTH?

Government cannot create wealth. It can only spend it. That economic axiom was recently pointed out by B. C. Forbes, in commenting on the delusion that the government has a limitless purse that it can pull bundles of cash out of a magic hat, that "a day of reckoning never comes."

Every cent spent by political organizations must be supplied by the taxpayer. And that term "taxpayer," means every person in the country who has a job, any savings, a piece of property, a business, or a dollar to spend. It means the day laborer as well as the bank president—the clerk as well as the executive. In fact, the clerk and the day laborer have the most to lose from tax extravagance and the most to gain from tax economy. Government cannot be supported by taxing men of wealth—there aren't enough of them to make a dent in the budget. The great bulk of its revenue comes from indirect taxes on clothes, food—all the necessities and luxuries which the average man and woman of small income buys.

Wealth is created when capital is used to provide facilities with which men can work to produce goods and commodities and services that the people need and want. Potential wealth is lost when the burden of taxation makes impossible this capital investment—when it stifles at the source the jobs and opportunities that would otherwise be provided.

Tax reduction is in the interest of every worker, every farmer, every business and professional man. I would produce jobs, develop industries—and make more taxable wealth. And there is only one way we can have tax reduction—by spending less tax money.

Ice Cream Fat Prices Advanced

Oregon dairymen who ship their butterfat to ice cream factories throughout the state will receive an advance of five cents a pound, raising the price to them to forty cents a pound of butterfat, effective December 1, due to recent change in the Oregon Ice Cream Code. This action was taken recently by the Area Committee of the code after application to the State Department of Agriculture for permission to make this change in the provisions of the code.

Increasing prices being paid to the producers of cream for butter manufacture also have resulted in a much better return to dairymen of the state and there is every indication that prices of butterfat will hold their present levels during the winter with some slight advance towards the first of the year.

Due to regulations of the industry through both the ice cream and butter codes these businesses are probably in the best financial shape for many years, according to leading dairy authorities, and recent surveys conducted through the Oregon Dairy Council show that consumption of all dairy products, especially butter, ice cream and fluid milk have shown a marked advance, partly due to stabilized prices and partly due to better employment and financial conditions. Some of the increased demand is due, undoubtedly, to a general improvement in the quality of both ice cream and butter due to improved manufacturing practices and cream improvement by the producers themselves. It is felt that the increases in price will result in even more interest taken in the production of high quality cream for both ice cream and butter.

Farm Women Lack Equipment

The wide potential market that exists among rural homemakers for common household conveniences, and when purchasing power is restored, is indicated by an inquiry involving more than 400 farm homes in six Oregon counties, made by home demonstration agents, supervised by Miss Lucy A. Case, extension specialist in nutrition at Oregon State college.

More than a third of the rural homes were found to be without sinks, and more than two-thirds were without drain boards on both sides of the sinks. Only a few more than half of the homes surveyed had running water and only 33 per cent had both hot and cold water.

Despite the lack of many conveniences in handling food for the household, a considerable degree of self-sufficiency in food production and preservation and preparation was found, Miss Case reports. From 38 to 42 per cent raise all or part of their vegetables and more than half produce all their eggs. Ten per cent of the rural homemakers preserve eggs, 49 per cent can fish and 85 per cent can fruit.

Home baking is the rule, with per-

centages ranging from 39 per cent who bake all of their bread to 74 per cent who bake all of their cakes. Inquiry also revealed that as many as half of the homemakers would be found without such simple kitchen equipment as quart and pint measures, measuring cups and spoons and fruit and vegetable shredders.

Unusual Film Players Get Short Roles in "We're Not Dressing"

The most unusual living extras ever to be used in a motion picture are the 150 choice Pismo clams called for by the script of Paramount's adventure-film musical, "We're Not Dressing," which comes Sunday and Monday to the Roxy Theatre. The picture features Bing Crosby, Carole Lombard, George Burns and Gracie Allen, Ethel Merman and Leon Errol and was directed by Norman Taurog.

The clams, the largest in the world, were obtained from Pismo Beach, California, through special permission of the California State Fish and Game Division, entailing a motor trip of nearly 500 miles and two days work for a crew of men before these "extras" were trundled into the studio.

But their motion picture careers were short lived, for, on the following day, they played the major role in a clam-bake scene in the picture. "We're Not Dressing," with music by Mack Gordon and Harry Revel, marks Bing Crosby's first appearance on the screen since his election as the nation's Favorite Radio Singer in a nation-wide poll of radio editors conducted by the New York World-Telegram.

LEGAL NOTICE

NOTICE IN THE COUNTY COURT OF THE STATE OF OREGON FOR THE COUNTY OF JACKSON:

In the Matter of the Estate of William A. Cowley, deceased: NOTICE IS HEREBY GIVEN that the undersigned Executor of the above estate has filed with the above entitled Court his Final Report as such Executor, and the Court has set January 4th, A. D. 1935, at 10 o'clock A. M., as the time, and the courtroom of said Court in the Courthouse in Medford, Oregon, as the place for hearing objections, if any there be, why said Report should not be approved, said Executor and his Bondsmen discharged, and said Estate closed. All persons are hereby notified to appear at said time and place and show cause, if any they have, why such relief should not be granted.

Dated and first published this 22nd day of November, A. D. 1934.
J. O. ISAACSON,
Executor of the Estate of William A. Cowley, Deceased.

NOTICE OF SHERIFF'S SALE

BY VIRTUE of an execution in foreclosure duly issued out of and under the seal of the Circuit Court of the State of Oregon, in and for the County of Jackson, to me directed and dated on the 21st day of November, 1934, in a certain action therein, wherein J. O. Isaacson as Plaintiff, recovered judgment against Arcless Taylor and C. H. Taylor, wife and husband, Columbia River Paper Mills, a Washington corporation, W. H. Norcross and Don R. Newbury, the defendants, for the sum of Four thousand and no-100 (\$4000.00) Dollars, with interest thereon at the rate of 7% per annum from July 3, 1932, with costs and disbursements taxed at Twenty-one and 30-100 (\$21.30) Dollars, and the further sum of Three Hundred and no-100 (\$300.00) Dollars, as attorney's fees, which judgment was enrolled and docketed in the Clerk's office of said Court in said County on the 19th day of November, 1934.

NOTICE is hereby given that, pursuant to the terms of the said execution, I will on the 29th day of December, 1934, at 10:00 o'clock a. m., at the front door of the Courthouse in the City of Medford, in Jackson County, Oregon, offer for sale and will sell at public auction for cash to the highest bidder, to satisfy said judgment, together with the costs of this sale, subject to redemption as provided by law, all of the right, title and interest that the said defendants, Arcless Taylor, and C. H. Taylor, wife and husband, Columbia River Paper Mills, a Washington corporation, W. H. Norcross and Don R. Newbury, had on the 3rd day of January, 1922, or now have in and to the following described property, situated in the County of Jackson, State of Oregon, to-wit: Beginning at the Northwest corner of Donation Land Claim No. 45 in Township 27 South of Range 2 West of the Willamette Meridian, and running thence South on the West boundary line of said Claim 26.97 chains to the North line of the County Road; thence East along the north line of said road 80 rods and 12.25 feet; thence North 26.97 chains to the North line of said Donation Land Claim; thence West on the said North line 80 rods and 12.25 feet to the place of beginning. Dated this 22nd day of November 1934.

WALTER J. OLMSCHIED
Sheriff of Jackson County, Oregon
By Howard Gault,
Deputy.

Nov. 22-29, Dec. 6-13-29

NOTICE OF SHERIFF'S SALE

By Virtue of an execution in foreclosure duly issued out of and under the seal of the Circuit Court of

the State of Oregon, in and for the County of Jackson, to me directed and dated on the 8th day of November, 1934, in a certain action therein, wherein Jackson County Building and Loan Association, an Oregon building and Loan Corporation, as Plaintiff, recovered judgment against Heine Hertager and Ruth Hertager, husband and wife, N. M. Horsman and Helen A. Horsman, husband and wife, H. L. Fowler and John D. Winslow; also all other persons or parties unknown claiming any right, title, estate, lien or interest in or to the real estate described herein, the Defendants, for the sum of \$1,000.00, plus interest from the 28th day of February, 1933 to the 16th day of February, 1934, at the rate of 10% per annum being the sum of \$95.84, plus interest on \$598.96 from the 16th day of February, 1934 to the 2nd day of November, 1934 at the rate of 10% per annum being the sum of \$35.56, less the sum of \$414.00 paid on stock, less the sum of \$77.04 accrued dividends on said stock, plus \$36.25 for insurance premium paid by Plaintiff, plus \$5.00 for continuation of abstract of title, plus interest; on said judgment at the rate of 10% per annum from the date of the decree herein, with costs and disbursements taxed at \$49.05 and the further sum of \$115.00 as Attorney's fees, which judgment was enrolled and docketed in the Clerk's office of said Court in said County on the 2nd day of November, 1934.

NOTICE is hereby given that, pursuant to the terms of the said execution, I will on the 15th day of December, 1934, at 10:00 A. M., at the front door of the Courthouse in the City of Medford, in Jackson County, Oregon, offer for sale and will sell at public auction for cash to the highest bidder, to satisfy said judgment, together with the costs of this sale, subject to redemption as provided by law, all of the right, title, and interest that the said Defendants, Heine Hertager and Ruth Hertager, husband and wife, N. M.

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Horsman and Helen A. Horsman husband and wife; H. L. Fowler and John D. Winslow, and also all other persons or parties unknown claiming any right, title, estate, lien or interest in or to the real estate described herein, had on the 4th day of May, 1927, or now have in and to the following described property, situated in the County of Jackson, State of Oregon, to-wit:

Beginning at a point in the Center of the County Road said point being 8.85 chains east and 4.76 chains south of the Northwest corner of L. C. No. 49 in Township 38 South of Range 2 West of the W. M., and running thence east 6.95 chains; thence South 2.70 chains; thence West 7.85 chains; thence North 18 deg. east 2.825 chains along the center of the County road to the place of beginning, except one acre on the east side of said tract heretofore conveyed to R. R. Guches by Deed recorded page 393, Volume 100 Deed Records of Jackson County, Oregon and reserving a right of way over the north 20 feet of the premises hereby conveyed until such time as a County

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road shall be established near by.
Together with all water rights appurtenant thereto or to become appurtenant thereto.
Dated at Medford, Oregon this 8th day of November, 1934.
WALTER J. OLMSCHIED
Sheriff of Jackson County, Oregon
By: Howard Gault, Deputy
Nov. 15, 22, 29, Dec. 6

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