

## Favorite Recipes

Tried and tested by local Central Point ladies. If you have a favorite recipe bring or send it to The American. Later we will publish all these recipes in book form.

This week's recipes furnished by Mrs. G. E. Obenchain.

### ICE BOX ROLLS

1 F. yeast cake in 1-3 cup warm water and 1 tsp. sugar  
Cream 1/2 cup shortening and 1-3 cup sugar

1 egg. Add 1 cup boiling water. When this mixture is lukewarm add the yeast. Then stir in 4 to 5 cups of flour plus 1 tsp. salt. Let rise, knead down, then set in ice box or a cold place until wanted.

### Ice Box Cookies

1 cup brown sugar  
1 cup white sugar

1 cup butter  
1/2 tsp soda  
1/2 tsp baking powder  
3 1/2 cups flour  
pinch of salt  
2 eggs  
1 cup chopped nuts  
1 tsp vanilla

Roll and put in form and let stand overnight in a cold place. Mix in order given. Cut and bake the next morning.

### MYSTERY PUDDING

1/2 lb. marshmallows cut in halves  
1 cup cooked rhubarb sauce  
1 cup whipped cream  
1/4 cup broken walnut meats  
few grains of salt

Method: Melt marshmallows in top of double boiler. Turn in rhubarb sauce. Cool. Fold all into whipped cream and add nuts and salt. Turn into molds. Chill and serve.

**HI-WAYS TO HEALTH**  
by ADA R. MAYNE  
**OREGON DAIRY COUNCIL**

### THE A. B. C. OF BUTTER

And now we have grades in butter. Just as the housewife has been assured of quality when she buys A Grade milk, she will now be assured of quality through the grading of butter.

The points considered by expert butter judges in grading butter are in order of their importance—flavor, texture, color, body, salt content and packaging. The term Grade A will be applied to the highest quality butter made from choice sweet cream of desirable flavor. Grade B will be of good quality, made from good cream but which lacks the fine flavor required for Grade A. Grade C will include butter made from cream, which because of its flavor cannot be used for Grades A or B. These grades will replace the present ones now on the market, within a few days.

Food scientists recommend far more butter for health than is generally used. Butter is an easily digested food fat, rich in Vitamin A which promotes growth and builds up resistance to diseases, especially cold. It has, too, important amounts of Vitamin D, a necessary factor in the proper development of bones and teeth.

Besides this high food value, butter has a natural delicious flavor that improves any food to which it is added. The following recipes are delicious because they include generous amounts of butter.

### Cocoanut Cookies

1 cup butter  
1 cup sugar  
4 beaten egg yolks  
1 more cup sugar  
3 cups flour with  
1/2 tsp. soda  
1 tsp. cream of tartar  
1/2 tsp. salt  
1 tsp. vanilla  
4 beaten egg whites.

Mix ingredients together smoothly in the order listed and with hands

make into tiny soft balls without kneading or rolling (flour slightly). With a spoon or thumb make a depression in each ball and fill with jelly, then cover with cocoanut and bake about ten minutes in a 375 degree oven.

### Waffles

3 eggs  
2-3 cups milk  
2 cups flour  
4 tsp. baking powder  
1 tsp. salt  
6 tbs. butter

Beat yolks well; add milk and sifted dry ingredients quickly. Add melted butter. Fold in stiffly beaten egg whites last. This recipe makes six large waffles.

### Honey Syrup

2-3 cups melted butter  
2 cups honey  
Heat honey and add melted butter.

### Wieck Dreams of Playing new Role

Dorothea Wieck, Paramount's beautiful new star, whose first vehicle "Cradle Song" is at the Roxy Theatre, may soon take her place beside Mae West as an author-actress.

Miss Wieck (pronounced Veek) is an able writer, it is revealed, and has somewhat of a reputation abroad as a poet, essayist and dramatist of ability.

Some years ago she prepared a complete screen adaptation of Flaubert's famous novel "Madame Bovary," a character she has dreams of playing some day.

"Because I am a bit older now, and have had considerable more experience in films, I realize that my screen play can be greatly improved," she explains. "I intend to re-write it, to get closer to the wonderful character of Madame Bovary. Perhaps I will find a producer who will have the courage and the influence to bring it to the screen."

## CHARLES A. WING AGENCY INC.

Local Insurance Specialists Representing Companies of the Better Class

One of Medford's most representative insurance agencies with office at 109 East Main St. has won an enviable record of service to the insuring public. Better to have insurance and not need it than to need insurance and not have it.

Mr. Wing the head of the company which bears his name operates this office on the theory that the obligation of service does not end with the collection of the premium on one of the contracts, but that changing conditions during the life of the policy present many opportunities for service, and in the event of a claim under one of their policies the chief aim is to carry through in a way to retain the full confidence of their clients.

The operation of this office in the real estate field have been of a most extensive nature and show that they have the ability to bring to a successful conclusion real estate operations both in homes and business sites at prices in keeping with the times.

Mark A. Goldy, former Secretary of the Fidelity Loan Association, has purchased an interest in the Wing Agency, Inc. and will assist Mr. Wing in the loan department. This connection makes it possible for Mr. Wing to devote more time to his real estate and insurance interests.

## SNIDER'S DAIRY

Snider's "Jubilee" Fresh Fruit Ice Cream Declared Delicious By All

With the development of the ice cream industry from its infancy only a few years ago, there have come many and varied changes. The contest for supremacy was first developed along the lines of furnishing ice cream of any kind, just so it was sold at a cheap price. This era has passed away and Snider's Dairy & Produce Company of Medford is largely instrumental for this change in policy in this section of Southern Oregon.

Realizing that the public taste had been developed to such an extent that it had become epicurean relative to ice cream they set about the establishment of an institution that was thoroughly modern and in keeping with the demands of the day. To this they have installed the very latest of equipment for the correct manufacture and freezing of cream and then organized their establishment along the most sanitary lines. With this foundation they use only the purest of ingredients and consequently their pure flavored fresh fruit ice cream is delicious and healthful.

They offer their popular ice cream in many flavors and specials for parties, weddings, banquets and other occasions. Stop at your nearest Drug store or confectionery and take a quart of this luscious fresh fruit flavored ice cream home and your family will surely enjoy its tantalizing taste. Phone 293.

## Medford National Bank

Offers to its Depositors a Complete and Comprehensive Banking Service

The Medford National Bank is an institution that has grasped the trend of the times in financial circles and is conducted upon the most modern policy of being the ally of business and a real aid to its depositors.

Organized under the National banking laws, under the direct supervision of the Comptroller of Currency, member of the Federal Reserve, and with all its departments including interests under the supervision of the officials of the government gives added strength to this bank.

Founded by successful men, prominent in the business and trade life of the county and state; with a sure basis of commercial insight, they invite the accounts of people whose business can profit by a sound and progressive banking connection.

The very complete service they render makes it unnecessary to have several banking connections. The interest department is one of the features, paying a liberal per cent. You can start an account here with a very small amount and it will receive the same courtesy as though you had a large deposit.

The officials of the Medford National Bank extend a cordial invitation to pay them a visit and talk over individual problems at any time.

## CHIEF McCREDIE



Medford's Police Chief Announces Candidacy For Jackson County Sheriff

Pledging the impartial enforcement of all laws, Chief McCredie in announcing his candidacy for the office of sheriff of Jackson County, has respectfully solicited the support of his wide circle of friends and acquaintances in the entire county.

Having been a resident of this county for many years and chief of the Medford city police department, Chief McCredie feels perfectly acquainted with the duties and responsibilities attached to the office of the sheriff of this county.

His outstanding record has stamped him as a man of exceeding ability, and his wide interests in his community's welfare marks him as an outstanding candidate for the sheriff's office.

Known as a man unafraid, of the highest morals and practical business views, Chief McCredie is himself qualified for the position to which he aspires. His association with the residents of this district has always been most commendatory and he feels he will have a large following in the approaching primary.

Chief McCredie has stated that he is making his bid for election on the platform of being unattached to individuals or adhering to any set of individual's desires. He also states he is a candidate for sheriff because he believes he is capable of filling the position to the utmost satisfaction of the constituents of the county.

## Economy Lumber Co.

Long Established Firm Serving Building Needs

One of the essential features of any house, store or other structure is that it will stand the wear of years. The same is true of the reputation of any business firm, and that is why this lumber concern enjoys an ever increasing volume of business and popularity. At the outset they realized a satisfied customer is the best influence for more business and they determined to build for the firm a reputation of serving the building trade, lumber of only the best grades. That they have succeeded is evidenced by the large amount of territory its activities cover.

With a knowledge of the business that always brings success they have purchased the supplies of the best quality in quantities. Therefore the people of this and other sections of Medford are offered at reasonable rates, lumber, interior trim and materials of the very best quantity. The organization will assist anyone with their building problems and are always at your service.

The contractors and builders of Jackson County have come to know that they can depend on this well known lumber establishment for everything that is the best in this line.

It may truly be said that this establishment is a valuable asset to the city and county, and the attention is called to their commendable activities as one of the distinct features of the business and industrial efficiency.

## AMOS WALKER

Running For Sheriff, Resident of Jackson County The Past Twenty Five Years

Amos Walker a resident of Medford for the past twenty-five years, announces that he will be a candidate for sheriff of Jackson County in the coming primaries on May 13 of this year. Mr. Walker has a wide acquaintanceship throughout the county and is not at all considered a stranger on the streets of Medford as his friends are many, and has a

large following of business associates and admirers, who will vote for him in the coming election.

Mr. Walker came to Jackson Co. some twenty-five years ago and is remembered by many of the old timers when he ran his livery stable in Medford. In later years he operated the first automobile agency in the building formerly occupied by the Daily News, and is known by the younger citizens for his activities in the promotion and operation of a number of dances in and around Medford and is well liked by everyone.

In making the announcement for the important office of sheriff, Mr. Walker promises ceaseless and constant service to the people of Jackson County if elected.

Absolutely familiar with every phase of the office of sheriff has been gained by Mr. Walker with his many years as a resident and citizen of the county, having closely studied the needs of the office which he seeks, he feels he can give Jackson County and all its citizens an administration of the peace department which cannot be equalled.

## NOE & SAYLOR

Featuring All Phases of Barbering

This is one of Medford's leading barber shops and has a patronage from all the surrounding territory due to the modern and scientific service that is rendered the public.

Mr. Noe and Mr. Saylor the owners of this shop foreseeing the trend of the times decided to offer a most comprehensive service and established an institution that was in a class by itself by arranging to offer a service that would look after all the members of the family at one time.

The shop is well located at 19 North Riverside in the heart of the shopping district and amidst the activities of the city. It has been fitted according to the late and modern ideas of science and thus offer the best of service. Electrical devices and articles of equipment that has been approved by the barber's trade has been installed for the convenience of their many patrons.

The owners of this shop are well known and have many patrons and friends throughout this section who know that when they are in the city they can always go here and get good service by men who know how.

## OTTO'S CLUB

Serving That Good Rainier Beer in The Old Fashioned Way

One of the pioneer locations in Medford is Otto's Club on south Front Street. Some fifty years ago it was known as the Gem Saloon in the old Grand Central Hotel building and later when they changed the name of the Hotel to the Nash it was the Nash Hotel Bar.

The original back bar is still in use as of thirty years ago and who should be the more appropriate owner than Otto Jeldness who then worked there those many years ago. Old fashioned hospitality greets the stranger and the old timer alike when he puts his foot on the brass rail and enjoys that good Rainier Brew served at just the right temperature.

One may pass a few hours at a friendly game of cards at tables provided by the Club. The Club is open daily from eight in the morning until midnight and a cordial invitation is extended to all to pay this place a visit.

## ROXY 15c

Any Time, Children 10c

Saturday Only, April 14  
"KING OF WILD HORSES"  
also  
"PHANTOM OF THE AIR"

Sun., Mon., April 15-16  
"CRADLE SONG"  
with  
Dorothea Wieck

Tues., Wed., April 17-18  
"DEVILS IN LOVE"  
With Victor Jory & Loretta Young  
plus  
"LAUGHTER IN HELL"  
With Pat O'Brian

Thurs., Fri., April 19-20  
Jack Holt in  
"MASTER OF MEN"

Continuous Shows, Sat. and Sun.  
1:30 to 11 p. m.  
Daily Mat. 1:45. Eve. 7 p. m.

## Medford School Of Beauty Culture

Opens Class For Beauty Course Enroll For Starting Class

The Medford School of Beauty Culture occupies a very distinctive place in the life of the young ladies and offer a training that gives them that confidence in starting their career.

Too much emphasis cannot be placed upon the need of having a school of such character and its value to those who are interested in beauty culture. Mrs. Lena Moyer, the owner and head instructor of this school has equipped it in a most modern way for the comfort of the patrons as well as the convenience of the operators where they teach the most advanced methods in beauty culture.

The scope of work here includes all phases of modern beauty culture, hair dressing, bobbing, manicuring, massage, marcel waving, permanent waving, finger waving, water waving, hair dying and tinting. There is no phase of beauty culture service that is not taught here.

Mrs. Moyer has visited the leading centers of fashion of the country and keeps her courses right abreast of the times. She understands the types of people and thus is in a position to offer service to suit each individual.

In addition to the courses taught here it is a center for people from all sections of Medford for various beauty needs having experienced operators in charge which assure all their patrons that the latest style of beauty culture is given here.

The school is centrally located at 419 1/2 East Main with excellent accommodations for those who wish to enter their starting class.

## MEDFORD CYCLE & REPAIR SHOP

Taken Over By Earl A. Sims Formerly of Eugene and Marshfield

Mr. Sims who has recently taken over the Medford Cycle and Repair shop is well adapted to the business he has acquired having a back ground of twelve years experience in his especial field of endeavor.

The repair shop is centrally located at 23 North Fir and the service rendered here is known to many over a wide area of Medford for its comprehensiveness in the complete repairing of Bicycles, hand and power lawn mowers, tools of all kinds.

Mr. Sims explained that he is a tennis player and enjoys a few hours of this sport occasionally when time is permitted from his new enterprise. In addition to the other repair work that is featured here Mr. Sims specializes in restringing of tennis racquets and is considered an authority in this field.

Complete equipment and the necessary machinery for the repairing of locks and keys made for home, business and automobile are a part of the rapid service offered by the shop.

## Medford Domestic Laundry

Southern Oregon's Most Modern Laundry

The people of this section are very fortunate to have in their midst and at their beck and call the excellent service of this modern laundry. The management makes an extensive study of commercial chemistry and keeps in touch with all the latest developments in laundering processes, ironers, and all the most modern equipment are found in this establishment.

All you have to do is call one of their drivers who cover this section and your laundry and dry cleaning worries will be over. The Dry Cleaning department is well equipped for handling all types of cleaning from ladies dainty frocks to men's suits, pillows, blankets, and other household articles.

In reviewing the different firms of Medford it is noticeable of the excellent work done at this plant and visitors are invited to pay them a visit when in the city.

## GREEN LANTERN CAFE

Full Restaurant Menu with

Barbecue and Sea Food Specials

225 W. Main St. Medford, Ore.  
Opp. Safeway

**Medford's Greatest Entertainment**

**GRATIAN** (MUSIC)  
Ends Saturday  
"Wondar Bar"  
Sat. Nite is "Prevue Nite"  
Sun., Mon.-Tue.  
"Bottoms Up"  
Spencer Tracy  
John Boles  
Wed.-Thur.  
"Wharf Angel"  
Victor McLaglen  
Dorothy Del

**RIALTO** (MUSIC)  
Fri.-Sat.  
"Study in Scarlet"  
plus  
"The Gallant Fool"  
Sun.-Mon.  
"Poor Rich"  
Edna Mae Oliver  
Edw. Everett Horton  
Tue.-Wed.-Thur.  
"Coming Out Party"  
Frances Dee  
Gene Raymond

**LAWN MOWERS SHARPENED**  
GENERAL REPAIR WORK  
Locksmiths - Gunsmiths  
SHARPENING OF ALL KINDS  
"When Better Work Is Done - We Will Do It"  
**Dawson Filing and Grinding Works**  
44 N. Front St. Medford, Ore.

**FARMS FOR SALE OR LEASE**  
Anywhere in Ore. Liberal Terms  
**Carl Y. Tengwald**  
Representing  
World War Veterans State Aid Commission  
Also Insurance—City Property—Bonds  
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Medford, Ore.