

## Musings-- By an Innocent Bystander

Wednesday we called at the court house just at the close of the Budget meeting. We were told everything was lovely. That the taxpayers' protest didn't even wait to hear the budget read, but voted to adopt it as published. That sounds like old times. Why have a budget committee to study the needs of the county and prepare a budget, if we cannot expect them to do the job as well as we could under the circumstances.

How we wish there were more people in this county who believed in the common honesty of their fellowman and were not always playing mud at everyone and everywhere. This old world would be a lot less a nasty place to live in.

The county budget committee was composed of men of proven judgment and ripe experience. These men worked for many weary hours checking over county records and deciding how much money must be raised for county work next year. They deserve praise, not blame, for their work.

Our old friend L. M. Sweet seems to have stirred up a hornet's nest in his home grange. To judge by the latest resolution adopted by the Sams Valley grange his idea that the county court and budget committee were all crafters is not believed by his neighbors. While, we printed his article regarding the budget we do not entirely agree with him. It is our belief that the place to air grievances is at the public hearing on the matter set in the newspapers.

And we hereby serve notice on our community that no criticism regarding the Central Point school budget for next year will be allowed. If the people of the district cared so little, how big or how small a levy was made as not to even come out to vote, they have no kick coming. However, perhaps that was meant as a compliment to the school board and citizens committee who prepared the budget. If so, accept our thanks. We did the best we knew, anyway.

We know one thing sure. When the H. E. club ladies serve a public dinner they sure draw a crowd, even from Medford. The fame of the Grange dinners is well deserved, and we would like to know who baked that piece of pumpkin pie we absorbed the other night. It sure went to the right spot. And that turk was delicious. Not dry and tough as some are, but tender enough to fairly melt in one's mouth. Here's to the ladies of the Grange. God bless 'em!

We counted about fifty guests from Medford at the dinner. We are glad to see the business men of the Metroville in our city for only by personal contact can cooperation be encouraged. And for the benefit of the Jaytown Bladder, otherwise known as the Miller, we didn't serve any "free" beer, either. We don't have to to get white folks to our town.

We are told that the tax collectors for Jackson county are about the same as last year. According to a report of the State Tax commission 5.5 per cent delinquency on the 1929 roll; 17.24 per cent for 1930, 36.43 per cent for 1931 (last year and the first half of this year, 59.95 per cent. This shows how badly we are getting behind. There are about two-thirds of the counties of Oregon which show better records than that. Something will surely have to be done if we ever pull out.

Well, the "noble experiment" is no more. Now what? The wise (or otherwise) solons at Salem have a job on their hands. Some sort of laws must be passed to curb the license traffic or hell will sure pop. And the tax situation is a very serious one. In our opinion some kind of a sales tax will have to be passed.

By the way, who's going to the legislature for this county. It's our hunch it will be Neff and Tengwald. Nuff is an old Democratic warhorse while Carl always has been a dandy at pushing himself to the front.

Mrs. Bertha B. Wilson, sister of Mrs. J. M. Johnson who has been visiting another sister at Sparta, Oregon returned to Central Point Thursday of last week. She enjoyed to the full her visit but says she likes southern Oregon best.

## TURKEY DINNER BIG AFFAIR AT GRANGE HALL

The turkey dinner given by the Central Point Grange last Tuesday evening was a big affair. The hall was crowded from early twilight until late. The dinner was cooked and served by the ladies of the Home Economics club.

Many tickets for the dinner were sold in Medford by John Anderson and others. Over fifty came from Medford alone, including President W. S. Bolger and Secretary A. H. Banwell of the Medford Chamber of Commerce, Eugene Thorndike of the First National Bank, County School Superintendent Bowman, Dr. Jud Rickett, Dr. R. R. Elliott and many others.

Five tables were set and were filled twice. Fourteen turkeys were served and about 300 people fed. Many visiting grangers from about the county were present, among them being several from the Sams Valley and Table Rock granges.

After the dinner card playing dancing and conversation were indulged in until a late hour.

The ladies are to be congratulated upon the success of the dinner, which is an annual event. Many comments were heard praising the delicious meal, which included salad, roast turkey, mashed potatoes, gravy, bread, butter, jellies, pumpkin pie and coffee. Tickets sold for fifty cents a plate and a substantial sum was realized.

## Mrs. Scott Hostess At Bridal Shower

On Friday afternoon, Nov. 3rd at the home of Mrs. T. A. Marine, Mrs. E. E. Scott, was hostess at a shower in honor of her daughter Ethelyn Doris, whose wedding was solemnized Sunday Nov. 5th.

The young lady was the recipient of many lovely gifts.

Those present were Mesdames: J. M. Johnson, Wilson, Russel, Warner, Southwell, Hamrick, Duncan, Root, Martin, T. A. Marine, Geo. Marine, Mills, Adas, Stevens, Millard, Anders, Eddy, Misses: Amy Johnson, Elizabeth Scott, Levida Culbertson.

Refreshments were served by the hostess.

## GRANGERS CHANGE MINDS ON BUDGET

Sams Valley Grange drill team initiated a class of 24 candidates into the first and second degree at a regular meeting Saturday night.

Seventeen candidates were from Enterprise Grange, four from Central Point and three from Sams Valley. One hundred and fifty Grangers were present, including members from Eagle Point, Central Point, Rogue River and Wimer. Numbers for the program were rendered by Misses Helen Burreson, Betty Wilson, Dorothy Straus, Edith Sage and Eva Frink, Bill Vimont and wife and Mrs. R. H. Seegmiller.

During the business session of the Grange, the recently passed resolution introduced by L. M. Sweet in which the county budget committee was severely scored, was called back before the session for discussion after which it was rescinded with the following resolution, introduced by Mrs. O. T. Wilson as a substitute, accepted in its place:

"Whereas, the county budget is again before us for the taxpayers' consideration, and further,

"Whereas we believe it our duty to study and act on such in a constructive and businesslike manner.

"Therefore be it resolved, that we the members of the Sams Valley Grange, assembled here this 4th day of November, 1933, do pledge ourselves that if any among us has objections or misunderstandings to or objections of the said proposed county budget, that he will attend the public hearing on the budget and there at the proper time and place, enter those objections in a businesslike manner with all assurance we will receive due consideration."

Refreshments of apple pie and ice cream were served by the Wimer and Sams Valley ladies.

The bible class of Mrs. Bursell will be entertained Friday Nov. 10 at the home of Mrs. Harry Conger of the West Side district.

## How Big is the Whistle On your Peanut Roaster?

A wonderful cartoon in this week's Saturday Evening Post carries this caption. It shows two men with peanut wasters stacked high with the luscious edibles, both carrying the Blue Eagle. But one has an immense whistle, blowing gaily, labeled "advertising" the other has a small, squeaky-voiced whistle to call attention to its presence. The natural result was that the crowds were falling all over themselves to get to the loud mouthed wagon.

There is a lesson in this picture that all may read. It pays to advertise! But along with the thought is another which we want to bring out. Your community needs you--and your trade. In talking with a Central Point merchant the other day he made this remark: "It sometimes seems as if the bulk of our trade is made up of things that people 'forgot to get in Medford.'" Just think that over. The people at large want to have good, up-to-date stores in this town. They want to be able to go into any of them and get things "we forgot to get when in Medford to-day."

But how do they expect our stores to keep on being up-to-date under such circumstances. Can you not see that you owe something to the town you live in? You want good stores; you want complete stocks; you want prices which compare favorably with Medford. Is it possible to have these things without cooperation.

Thoughts that are brought to mind at times like these prompt each one of us to find ways and means of helping not only ourselves but our community as well. It seems that if each one of us when we spend money, if we will do so with some thought, we will not only be getting the merchandise we want, but we will be insuring present business in our community or county, if you wish.

## Values in Advertising

We wish to call attention to the different kinds of newspaper advertising and to show the relative values of these different ways of telling your story.

First, let us consider newspaper advertising in general, as compared to circulars or radio talks. How many do you ever save the circulars thrown in your yards or on your porches for future reading? Do you pass them along to your friends? In nine cases out of ten you glance at them and tuck them into the stove. On the other hand the local newspaper is read by every member of the family. The ads as well as news stories are read and the paper saved to pass on to some friends not so fortunate as to be a subscriber. As for the radio, there is no comparison.

You may be listening to the music and thinking of other things, when the announcer suddenly starts talking of soap, tooth paste, face cream, or some other old thing about which you care nothing. You get about half of what he is saying and if you are near the radio probably you will turn it off. Which form of advertising do you think does the most good?

Now as to the different ways of using newspaper space. First, "readers ads." These are set in the same type and style as news stories. They are sandwiched in to fill up short columns or put between local or society items. For certain kinds of clets items, they are very good. But advertising they are very poor. Most who reads the "local" items most thoroughly? The women, of course. So unless your ad is of special interest to women buyers it is not so good. Would you think of advertising farm machinery in a style magazine, for instance.

Then there are "classifieds." These are good in case you want to sell some used article or trade something. As a means of general advertising they are not so good.

And last there are "display" ads. These are the real money-makers for the merchant. But here one must use judgment as to size, etc.

Display ads should be of sufficient size as to allow the printer to use a type large enough to be read at a glance. Small two-inch, single column ads are not much better than mere readers. To be really worth while your ad should be set so that the moment one opens the paper it "hits the eye." In the judgment of the writer, who has spent forty years in newspaper work, the best ads are those where plenty of white space is

The following article by Edson R. Waite, of Shawnee, Okla., is very appropriate at this time:

**Your City Needs Your Trade**  
"When you buy all you buy in the city which you live, you benefit and so does your home city. Therefore, it is easy to see that only foolish people spend their money away from home."

"Some people never seriously attempt to learn anything about the business concerns of their home city and permit themselves to go along with a mistaken idea that their city can progress without business. It can't be done, and the sooner they realize this fact the sooner their city will grow to be a better place in which to live and make a living."

"A dam of education should be erected to stop the flow of money that is made in a city and allowed to flow to other cities, building up other cities at the expense of the home city."

"Every effort should be made to divert this money back into the channel so it will be spent at home where it will be constructive work and benefit all."

Another thought. The business men of Central Point pay the major portion of the taxes which support our city government and our schools. There are many families living in this town in rented houses, who pay no tax at all toward the schools, but who do have several children in school. These families should make it a point to at least help the schools by trading with the home stores who do pay taxes. Every dollar they spend in Medford helps the Medford merchant to pay his taxes in Medford. Helping support Medford schools is of no assistance to our own school.

Let's be fair and help our own community by trading at home. The money you spend here will help support the school which is educating your children. TRADE AT HOME.

## Bells Ring For Local Weddings

At an impressive ceremony Sunday Nov. 5th, 9:30 A. M. in Central Point at the home of her parents Ethelyn Doris, youngest daughter of Mr. and Mrs. E. E. Scott was united in marriage to Mr. Victor Ellidge Noel son of Mr. V. Noel, by the Rev. J. M. Johnson. The ring service being used. The bride was charmingly attired in French blue traveling suit, trimmed in grey fox. Her corsage was of yellow rose buds and pink snap-dragons. They were attended by the brides sister and husband Mr. and Mrs. Raymond W. Anders.

Mrs. Noel is a popular member of the younger set and was graduated from the C. P. High School with the class of '33.

Mr. Noel is an Alumni of Medford High school having graduated with the class of '30. Guests at the wedding were, Mr. V. Noel, Mr. Henry Noel, Mrs. Ethel Adams (sister of the groom) and son Leon. Lester Scott, Elizabeth Scott, Mr. and Mrs. R. W. Anders and children Jimmie and Barbara Rae, Elizabeth Southwell, Harley Dressler, Rev. and Mrs. Johnson and Mr. and Mrs. E. E. Scott.

Immediately after the ceremony the left for Klamath Falls where they will make their home at 2241 Applegate St.

On Friday afternoon, Nov. 3rd at the parsonages home in Central Point, Miss Genevieve B. McGonagle became the bride of Mr. Sherley M. Croucher, in a quiet wedding ceremony performed by Rev. Jos. M. Johnson in the presence of a few friends. These splendid young people will make their home in the Howard neighborhood where they have lived for some time. The hearty good wishes of their friends will help to bless their lives.

## Club Plans Dinner And Christmas Tree

The Past Noble Grand Club of Mt. Pitt Rebekah Lodge met at the home of Mrs. E. L. Farra on Tuesday afternoon. Mary Richardson, president, presided at the business session. During the study hour the members studied the character Rebekah in the Bible. Plans were made for the Annual Dinner and Christmas Tree which will be held at Mrs. Clara Vincents home on Dec. 5th. Delicious refreshments were served by the hostesses to the following members: Mesdames Gleason, Hay, Merritt, Hedgpeth, Simmons, Southwell, Beckles, Richardson, Copinger, Eddy, Pankey and the hostess, Mrs. Farra.

## Surprise Shower For Local Bride

On Friday evening Nov. 3rd, at the home of Mrs. Guy Tex a surprise shower was given by Mrs. Tex and Mrs. Anderson in honor of Mrs. Anders sister, Ethelyn Scott. The guests were dressed as little youngsters, and a jolly time was enjoyed by all. Those present were: Ruth Ramstrom, Mary Jane Beebe, Mona Lewis, Peggy Jones, Ruth Haley, Lotus Hesselgrave, Janice Heselgrave, Roberta Roames, Bernice Reames, Elizabeth Southwell, Elizabeth Scott, Geneva Brown, Avis Ayers, Frances Faber, Jerry Tex, Edna Shaver, Wylamae Parker.

Refreshments were served by the hostesses.

## Dr. Salade Undergoes Emergency Operation

Suffering an acute attack of appendicitis, Dr. L. A. Salade of Seven Oaks was operated upon at the Community hospital early Monday by Dr. Robert C. Coffey of Portland who arrived at midnight by airplane. Sunday at press time Dr. Salade's condition was pronounced as serious but not alarming, and barring complications a steady progress toward complete recovery is expected. Mrs. Wm. Crowell, daughter of Dr. and Mrs. Salade arrived by plane from Los Angeles Sunday morning, after several months residence in southern California, entirely unaware of her father's illness until her arrival.

Mrs. Joseph Wright was hurried to the Community hospital Wednesday morning. She is suffering from complications following an attack of rheumatism and is seriously ill.

## GRANGE RE-ELECTS PATTERSON TO HEAD LODGE FOR YEAR

Following the business session of the grange on Friday night election of officers took place resulting in the re-election of Worthy Master, Warren Patterson; Overseer, John Blackford; Lecturer, Eula Benson (re-elected); Steward, Will Faley; Assistant Steward, Donald Patterson; Chaplain Bertha Bursell; Treasurer, Perle Bonney (re-elected); Secretary, Hildegard Lange (re-elected); Gate Keeper, Harold Smith; Graces, Flora Dorothy Hammond, Ceres, Kathryn Lathrop; Pomona, Arletta Tyrell; Lady Assistant, Steward, Harriet Sparrow; Executive Committee, Sanford Richardson, Fred Sander and Arden Tyrell. Election of Juvenile Matron now held by Lola Blackford was postponed until next regular meeting occurring on Nov. 17. Grange voted in favor of holding a joint installation for all subordinate grange officers elected in Central Point Grange hall in December. New candidates for membership went to Sams Valley on Saturday night, where first and second degrees were conferred upon them together with those of the local members of Sams Valley.

## Chest Drive Brings \$500

The Community Chest drive went over big in the Central Point district. In the two days of the drive the workers collected about \$500 for the fund. This was a surprise to the committee in charge.

The workers who canvassed the town were Mesdames E. C. Faber, Sanderson, Scott, Lawrence, Grimes, Hermanson, Rostel, Owen, Norcross, Vincent and Paxon, and Messrs. Ed Vincent and E. C. Faber.

## Tax Collections Are Slightly Improved

Tax collection Monday--the final day for second half payments--totalled slightly in excess of \$30,000 according to Gertrude Martin, chief deputy of the tax collection department of the sheriff's office. Of this amount, it is estimated \$25,000 was for 1932 taxes. Payments sent by mail are still to be listed, and the final total of payments this year will not be tabulated for a week.

It is estimated that the delinquency will be no higher than the 42 per cent of last year.

Majority of the payments were from small home-owners, corporations and business houses. The small home-owner, from the payments, is in better financial shape than a year ago.

The forthcoming special session of the legislature is expected to enact a law, removing the procrastination from tax-paying, provide a bonus for prompt payments, increase the interest rate for delinquency and try to find a way to spur the taxpayer who can pay but won't.

## BABY CLINIC HELD FRIDAY

The Central Point Health Unit will hold a baby clinic at the Health building Friday afternoon. Mothers wishing appointment or transportation phone 51. All mothers are urged to bring their babes and pre-school children to the clinic. This is a privilege that all mothers should take advantage of. Mrs. Beulah Faber will have charge and Dr. Drummond and County Health Nurse Sybil Walker will be in attendance. The next clinic will be held December 8.

## Philosopher Simon Says:

The sort of reformers we need in this country are those who live lives so clean and happy that others will want to imitate them.

When a speaker or a writer, in order to create laughter, attempts to ridicule another man's religion or nationality, he is about through.

It is too bad so many boys are being sent to reform schools because of the neglect of their parents.