

# THE AMERICAN

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## NRA EXEMPTIONS ARE NOTED

### Musings--

By an Innocent Bystander

Again we are vindicated! As in the past our prophecies can be relied upon. We said last week that if we said anything about the beautiful weather it would sure bring rain. We did so speak and almost before the paper was in the mail, along came the rain. Thanks, Jupiter.

We want to say a word regarding the work of the Parent Teacher association. This to our mind is a great institution. Without the understanding and cooperation of the parents, (and especially the mothers) the teachers would have a hard time to hoe. The more the parents assist the work of the schools the better the teachers can succeed. Every father or mother in this district who has children in our schools should join the P. T. A. and attend the meetings. It will do you good.

The business men of our city again get together in a common cause. Yesterday morning they joined in a "clean-up" campaign, following the tradition of certain mischievous "speaks." We hear that Main Street was an awful mess. Thank goodness, Hallowe'en comes but once a year.

This writer does not wish to exalt his generation above the present. We fear when we were young we, too, felt a sudden urge to roam the village on that occasion, seeking some gate to move; some buggy to haul away, or, if luck with us, catching some young man calling on his sweetheart, leaving his unprotected where we could lay hands on it. What a kick we got out of seeing him start off with the rear wheels where the front ones ought to be! But time changes all things. Today we are content to sit by a fire and dream of those care-free days of yore.

But while we can still sympathize with the boys, we want to warn them of too much property-damage. Doing real damage to the property of others is not fun. Such things as marking up windows with paint, (which is very hard to remove), or breaking down fences, etc., is really going too far.

That unspanked youngster who we see as a great martyr on account of his connection with an unfortunately interrupted horsewhipping episode, seems to think this paper is merely following in his footsteps when we call attention to the situation in this county today. He had read our paper more regularly than we would have noticed we have been warning people against the sale of unrestricted booze for a long time. We fear this country is not out of the woods just because the 18th Amendment seems sure to be taken off the books.

The much-abused and much-maligned Southern Pacific at least pays taxes on the dot. Which, when we consider the fact that the company has not been making money for a long time, is remarkable. It would be fine if others would follow this example.

We talked with a man this week who was bemoaning the high rates charged by Copco for electricity. Before we got through we learned this fellow had an electric range, hot-water heater, washing machine, refrigerator, electric iron, toaster, electric refrigerator, automatic water pump with motor, etc. And still a month seemed awful to pay for power to operate these conveniences. We fear unless our people get to go back to more simple ways of living they will have to continue to pay the piper.

The argument is advanced that Copco has not reduced rates for power in spite of falling wages and prices of commodities. These folks do not take into consideration the cost of keeping up constant services at all times; of the cost of distributing the "juice" to all parts of the county, nor the vast amount of money invested, on which the company is trying to earn interest for their shareholders. They compare the rates charged here with those where

### CROPS IMPROVED; PRICE STATIONARY, IS STATE REPORT

Some improvement in late crop yields during the past few weeks but very little change in the general level of farm prices nationally is reported in a review of the agricultural situation just released by the Oregon State college extension service. The weather conditions during September were favorable and prospects for most late crops, except fruits, improved somewhat from the generally low condition of a month ago. Details with regard to the various commodities which were summarized in the report show a 5 per cent gain for potatoes and small increases for corn, oats, wheat, barley, hops, hay and beans.

The general farm price level continued at around 70 per cent of the 1910-1914 average, or 53 per cent of the 1926-1930 level. Owing somewhat to relatively high prices for hops, the Oregon farm price index at 60 per cent of the 1926-1930 average was higher than the general average for the whole country, according to the circular which contains price data and index numbers for nearly all products produced in the state.

The index of prices paid by farmers has climbed above 116 per cent of pre-war where it was in September, so that the exchange value of farm products still hangs around 60 per cent of "parity" despite strenuous efforts by the agricultural adjustment administration to increase farm purchasing power, according to the circular.

"Demand conditions continue weak," says the report, "despite substantial gains in business activity and employment during the past few months. The payroll of factory workers is still less than 60 per cent of the 1926-1930 amount which indicates the strength of domestic demand for farm products and consumer purchasing power. Foreign markets during the 1932-1933 marketing year to the least American farm products in nearly sixty years."

### State Grange Master Here Tuesday Eve

Central Point Grange enjoyed the privilege of attending the Pomona meeting held in their hall on Tuesday night at which time we had with us, State Grange Master, Ray W. Gill of Portland, State Secretary, Bertha J. Beck of Albany, Marie Flint McCall, State Lecturer of Salem and George A. Palmeter, State Drill Master each of whom spoke on his respective branch of the work. Nearly every subordinate grange of the county was represented at the meeting. A fine musical program followed the executive session, after which supper was served in the dining room.

The grange is having a public Turkey dinner in the hall on Tuesday night November 7th serving to begin at 6 o'clock, followed by dancing and cards.

The next regular grange meetings will be Friday night, November 2 at which time there will be election of officers and all members are urged to be present.

Mrs. O. Pankey who is suffering with a broken hip at the Sacred Heart hospital is getting along nicely. They have taken part of the cast off.

municipal plants are operated. They fail to consider that Copco pays the largest tax of any corporation in Jackson county and if the plant was taken over by the government all this tax money would cease. Where would the burden fall in that case? It is our opinion that a small amount paid by each consumer of electricity above the actual cost of production would be pitifully small as compared to what each property owner would have to pay to make up this tax money now paid promptly each year by Copco.

### Farmers, Small Stores in Rural Towns Released

ALL STORES NOT HAVING MORE THAN FIVE EMPLOYEES IN TOWNS OF LESS THAN 2500 EXEMPT—FARM CO-OPS ALSO RELEASED BY PRESIDENT'S ORDER

Washington, Nov. 2.—In addition to exempting from the operation of the master retail code, and also from the President's Re-employment Agreement, all stores not having more than five employees in towns of less than 2,500 population, the President issued an additional Executive order which exempts farmers' cooperative organizations whose members receive "patronage dividends" from the sections covering fair practice sections of all codes. Such sections either limit or prohibit rebates or allowances of any kind to favored purchasers whether in the form of money, goods, or services, or otherwise.

Exemption of small merchants in towns of less than 2,500 was contemplated in preliminary arrangements made weeks ago for creation of consumers' councils to hear complaints of unwarranted price increases in behalf of the Consumers' Advisory Board of NRA, with the sole exception of chain stores and branches of service organizations. Two weeks before the President's exemption order was issued it had been determined as a policy of the Recovery Administration because of hardships imposed in rural communities.

In explaining the exemption of small merchants in small towns, National Recovery Administrator Hugh S. Johnson said in part:

"The recovery program came at a time when low prices were crushing agriculture; when in cities and towns there was the greatest unemployment we have ever known, when debt and closed banks were slowing activity in cities and on farms, and destructive business practices, due to depression, threatened many industries. The recovery program was designed to go to the heart of each trouble. To farmers it gave the adjustment and farm loan acts. To the unemployed it gave the recovery act, which permitted the wiping out of unfair trade practices.

The banking and financial legislation attacked the problem of debt and frozen deposits for both farm and city. Of course, more wages mean increased costs and higher prices. We must remember that when we started many prices were at panic low, levels at which neither industry nor labor could live. Of this broad program NRA is but a part. It has nothing to do with farm prices or public works, oil administration, or the home and farm loan acts, etc. It is solely connected with industrial organization for economic planning and control with reemployment.

"The nature of the farm problem, with its annual crops, makes its solution slower. But after 4 months we find there are some things NRA can do in aid of the farmer and the rural merchant. Our experience shows that the amount of reemployment and wage increases in establishments employing not more than 5 persons in towns of less than 2,500 population is not enough to offset the hardship entailed. The President is asking those who can do so to continue under the former rule. By all others the Blue Eagle with the exemption chevron may be displayed. This should relieve the farmer of retail mark-ups due to increased expense. Our experience also shows wide misinformation about the extent of wholesale and retail price increases. Now that most of the great codes are in, it will be much easier than ever before not only to investigate but actually to prevent undue wholesale price increases. The President has directed that this be done at once.

"But most of the complaints received now are of retail profiteering. A complete plan has been worked out for fair hearings by complaint boards. By these means we believe we can protect the public, including the farmer, against price increases which do not come as a direct result of the cost of reemployment."

### Shangle Studio Make Record



J. Verne Shangle

J. Verne Shangle came to Medford in September, 1927, after having been associated with many of the leading photo studios of Portland, Oregon. Since his arrival in Medford he has been located in the Medford bldg., except for a short time when he was located over the Lampport sporting goods store, during the last few months of 1927. At the present time the Shangle

Studio is classed as one of the largest and finest equipped studios between Portland and Sacramento, Calif. The class of photographs made by this studio has brought it recognition not only in this territory, but at the Pacific Coast conventions, where, the two times photographs were exhibited in competition, Salon Honors were won twice—these honors being the highest photographic award bestowed by a photographers' convention, and this studio is the only one between Eugene and Sacramento to ever win.

Mr. Shangle is a progressive business man of this territory—a member, and chairman of the membership committee of the Medford Chamber of Commerce, which organization has done so much for this territory during the last six months. The membership committee has set a record for increase in membership that has received national comment. He is also a member of the general committee of the Oregon Diamond Jubilee celebration to be held in Medford next June 3rd. (week of June 3rd.) Mention of the Medford Chamber of Commerce prompts us here to mention that the major activity of that organization is agricultural development, a very worthy program and it has already done some wonderful work for the farmer.

Mr. Shangle is grateful for the patronage and support he has received, and, during the course of conversation with our correspondent stated: "Our success has been due to always making a photograph that is as good as can be made. We spare no expense in making photographs, in fact, the byword of our workroom is: 'THE PHOTOGRAPH MUST BE GOOD.'"

### Bad Storm Rages at C. Lake

J. E. Merritt and Robert Merritt returned Tuesday night from Crater Lake, where they have been employed on road construction for H. Vonder Heilen. They report a severe blizzard swept over the lake Monday, which nearly caused the death of several men of the road crew.

The Merritts were called out to assist in unloading an oil truck several miles from their camp. While thus engaged the blizzard struck them with such force as to spatter their faces with spray from the lake far below. The return to camp was made with much difficulty owing to the poor visibility and the danger of going off the rim into the lake.

The driver of a "cat" which was being used to clean snow drifts, became so chilled it became necessary to put him into a truck cab to warm up. The men finally reached a ranger cabin. The first men to reach the cabin were unable on account of their chilled condition to open the shuttered doors. Finally one of the trucks arrived and the driver who had been sheltered by his cab, got the door open and a fire started.

The Merritts were compelled by the deep snow to come out by way of Klamath Falls.

### Parent Teacher Executive Committee Meets; Plans Work

The executive council of the Central Point P.T.A. met at the home of Mrs. Ed Vincent Tuesday evening, October 31. The meeting was called for the purpose of discussing ways and means of raising funds. The Curtis Publishing Company's representative was present and outlined his subscription plans which the committee voted to accept. Mr. Young will have charge of a drive in which subscriptions to Curtis magazines will be sold. The P.T.A. will receive a good percent of the returns from the sales.

It was also voted that the P.T.A. should hold a card party at the Grange hall in the near future. Welfare work was discussed and Mrs. E. C. Faber was appointed by the president to take charge of the work.

Mrs. Clara Vincent, chairman of the membership committee, reported that several new members have been secured. At the close of the meeting lovely refreshments were served by the hostess. The following members were present: Mrs. Ruby Leever, Mrs. Lois Young, Mrs. Frank Lawrence, Mrs. Rose Hermanson, Mrs. E. C. Faber, Mrs. Eudora Bohnert, Mrs. Mae Richardson, Mrs. Lorena Leach, Mrs. Della Tex and Miss Arlene Hay.

### Paske Home Scene Of P. E. O. Meeting

On Wednesday afternoon, members of chapter AA, P. E. O. sisterhood were "At Home" to a group of friends at the spacious home of Dr. and Mrs. C. H. Paske. The following program, arranged and presented by Mrs. Lois Young, was greatly enjoyed: Chopin Waltzes — Miss Imogene Wallace.

Vocal solos—Mrs. Doris Nealon. Vocal duet — Mesdames Nealon and Young. Reading—Mrs. Lois Young. Piano solo—Master Roger Wolf. The high school girls octette under the direction of Miss Harriet Baldwin presented two numbers. Refreshments were served from a beautifully appointed table, Mrs. Tamy and Mrs. Thompson presiding at the urns. Mesdames Mann, Libbey, Darby Merick, Fowler, Johnson, Daniels, A. P. Butler, M. N. Hogan, Blood, Van Doren, Lamm, W. O. Heiderlinden, Nealon and Misses Wallace and Carroll were guests of the chapter.—Mail Tribune.

### HALLOWE'EN PARTY BY RELIEF CORPS IS HUGE SUCCESS

The Woman's Relief Corps held a Hallowe'en party at the old Walker dance hall Friday evening. Judging by the noise, it was a howling success—every youngster in town being present.

The fish pond and candy booths were soon sold out. Mrs. Smith and Mrs. Copinger in Hallowe'en costumes had charge of the fish pond. Mrs. Lois Richardson, also in Hallowe'en colors, had charge of the candy and fancy work booth. Mrs. Musty, Mrs. Farra and Mrs. Welch in black and orange, served buns and wienies, doughnuts and coffee to the hungry.

Mrs. Eldon Gleason, dressed as a Gypsy and Mrs. Doss and Mrs. Anderson in Hallowe'en colors, served cider to the thirsty. Their booth proved to be the most popular and was surrounded by a large group of boys and girls most of the time. We don't know if being free cider made any difference or not. Lots of fun was had at the country store which was in charge of Mrs. Hermanson and Mrs. Cummings.

The Juniors put on the program, which called for a lot of applause. Dorothy Smith and Loretta Huggar had a dialogue and Bobby Hoagland and Ruth Copinger a dialogue. There was a pie-eating contest which caused much merriment, where the couples were tied together. Music for the dance was furnished by Lois Richardson, Mervyn Gleason, John Eddy and Alvin Maple.

### Birthday Party Is Given Bobby Tucker

Mrs. O. D. Tucker entertained last Thursday honoring her son Bobby's 10th birthday. The rooms were pretty with Hallowe'en decorations. The table decorations were especially attractive with the large birthday cake centering the table, also favors for each guest.

Marian Tucker was assisted in serving by Helene Hansen and Norma Holland. Games were played and a jolly time had by all.

Bobby received many nice gifts. Those present were: Doris Penland, Lois Smith, Mildred Williams, Maxine Holland, Peggy Croft, Ardis Hansen, Kadine Musty, Gwendolin Marine, Georgetta McClean, Michael Thornley, Harry Taylor, Toddy Grimes, Wayne Hoffman, Edgar Ross, Johnny Ross, Guy Owens, Bobby Vincent and the honor guest Bobby Tucker.

### Jolly Party Given At Grimes' Home

Chester Grimes entertained a few of his friends with a jolly party on October 29. Games were played and Hallowe'en colors, black and yellow, were carried throughout the rooms also in the refreshments. Chester was assisted by his brother Oliver.

A lovely time was had by all. The guests were: Shirley Kincaid, Constance Potts, Iris Hill, Maxine Ayres, Gerald Brown, Billie Merritt, Gene Casad, Byron Miller, Dick Wyatt, Kenneth Wyatt, Bobby Vincent, Hal Jewett, Bobby Tucker.

### Philosopher Simon Says:

The easiest way to sweeten your disposition is to free your mind of bitter thoughts.

You can better judge a man's religion by talking with his neighbors, than by his ability to memorize lodge rituals, and sing solos in church.

Boys and brooks that run as they may, grow to be crooked men and rivers.