

# The American

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ARTHUR EDWARD POWELL,  
Editor and Publisher

## EDITORIALS

### HAPPY NEW YEAR!

And now comes the end of old '31 and the beginning of '32. With ever increasing rapidity the years slip by and we grow older and, perhaps, wiser. But let's just pause a moment in our mad rush to look over the past year and see if we can find anything we might have improved. Have we been as careful as we should in our business affairs? Have we always done our best and lived as we should? Did we always treat our fellow man as we like to be treated?

But why enumerate? We know we haven't done all we might have done. The year just ending has been a hard one for us all. But shall we not just square our shoulders and with full faith in the God of our fathers, push on, doing the best we can to be honest, law-abiding citizens of this wonderful country of ours?

Times may be hard; prices of things we have to sell may be low; work may be hard to find; but that is no reason for complete discouragement. We can still be true to ourselves and keep trying.

We can see many signs of improvement in the times. This new year should see credits loosening up and the world's business growing. The lumber market is picking up; prices of many farm products are increasing. The world is on the lookout for ways and means to bury "Old Man Depression."

### THE OWEN-OREGON MILL.

We note from the Medford papers that a committee of the chamber of commerce has just had a conference with Mr. James Owen, vice president and general manager of the Owen-Oregon Lumber company, concerning the re-opening of the mill. Mr. Owen admitted at this conference that the mill might be operated at this time at a small profit, but that unless the unfair discrimination against his company were stopped, the mill would not start.

We think Mr. Owen has a right to feel aggrieved. Ever since the Owen-Oregon company began operation in this county there seems to have been a concerted effort to milk the concern of all possible cash in the form of taxation or discrimination, and to look upon this company as just a rich Santa Claus for Medford and Jackson county. This is not the way to encourage big business.

There is no earthly reason that local manufactured lumber should not be used in all local construction. We eternally hear the cry, "Buy Oregon Products!" Of course, why not? No better policy can be conceived than to spend our money to help build up our own state or county or city. The best way to encourage local payrolls is to provide as large a local market as possible for the product of the concern providing said payroll.

If the people of this county want the largest single payroll in the county to continue to be distributed here they can very easily get their wish by merely demanding that all lumber they use or buy shall bear the Owen-Oregon label. They have the power, if they want to exercise it.

The county assessor should see to it that no unfair valuations be made of Owen-Oregon properties. We do not believe the company has any idea of wanting to escape fair taxation, but they do object to the practice which has been followed in the past of raising the assessed valuation of any timber land as soon as it became Owen-Oregon property. Such discrimination is inexcusable.

Tax experts are perplexed whether candy is a food, a necessity or a luxury. Father probably thinks it a luxury and Mother a necessity. Little Willie would like to have it considered a food.

### RAIN.

One of the most vivid recollections of the writer's boyhood is of his father, going out in a heavy down-pour to rescue an old mother hen and her chicks, and as he came back toward the house, singing at the top of his voice: "Rain, oh, rain, Good Lord send it down; send it down upon the people in the army of the Lord; send it down upon the people in the army."

The abundant rain of the past few days made us feel just like that. We have had so much dry weather that a regular old "gully-washer" is a real delight. Let 'er rain!

### OUR "COWPATH" ROAD

"Be it far from us to disturb the hilarity of this occasion," as the proverbial Irishman said, but we want to raise our voice in more or less feeble protest in regard to the highway between Central Point and the county seat.

Why can we not have this wretched piece of road improved? Why should we be compelled to admit that the roughest, crookedest four miles on the whole Pacific highway between Canada and Mexico, lies at our very door, on a perfectly level stretch?

We don't want to be always finding fault, nor do we think just now is the time to be spending extra money on roads, but let's be thinking of it and planning for it and be ready when the proper time does come.

There is no more dangerous curve in Oregon than the one near our high school and we hope no one will be killed or injured there. We wish no harm to the business places along the present route but human life and safety is of vastly more importance than mere money-making.

### ANOTHER WAY OUT

One of the most plausible suggestions for administering artificial respiration to American business is made by L. R. Smith, a Milwaukee business man, and endorsed by a number of prominent figures in business in the Middle West. In substance, Mr. Smith's plan calls for agreements, throughout industry and among individuals, to purchase in advance not less than 15 per cent of annual needs of commodities, in excess of current requirements, at a difficult concert of action to secure.

The program of advance buying would have the double merit of stimulating production in all lines, and by giving steady employment to additional workers would augment their purchasing power in turn. Applied on a broad scale, its sponsors assert, the plan should be a powerful instrument in the restoration of employment and the return of general confidence.

To the extent that the current depression of business is psychological, the plan appears soundly conceived. However, to the extent that stagnant trade is the result of monetary phenomenon, advance buying might merely delay permanent means of stabilizing price level and the volume of trade.

As a "shot in the arm" to stimulate business, Mr. Smith's plan holds promise, much as a temporary and mild inflation of currency or credit holds promise. But it should not be allowed to crowd out of the picture the necessity of further inquiry into the root causes and lasting corrections in the business mechanism, which lie deeper than a mere stimulant can reach.

Russia seems to be reaching out for everything that is close and dear to us. Now the followers of Lenin are trying to usurp our candy business. In the first six months of the present year, according to the department of Commerce, they shipped to our shores seven times as much candy as they did in the first six months of 1930. The total, this year, was 1,757,404 pounds. Last year, the six months' record was 246,496 pounds. The United States, we imagine, is the greatest candy market in the world. Our children are almost raised on candy. Everybody has a sweet tooth, young and old, men and women, well and sick. We even train our babies to demand that their medicine be sweetened. The menus of our meals are always burdened with sweets. Candy is the one sure message. "Say it with candy" may not be a slogan of the times, but it is what is done, just the same. And now to think that if we are saying it with candy, the sweet language we are using is Russian! This must be stopped. It is intolerable to think that the delicate bearer of sweet messages should come from the land of the muscovites.

That chauffeur who is credited with inventing a new and more powerful microscope must have got his inspiration looking for a parking place.



**They Tell Me**  
By Al Pitch

### GOOD PREACHING

In the year 1837 there was a depression in this country of which Ralph Waldo Emerson wrote in the journal which he kept so carefully meditations destined to become famous:

"Society has played out its last stake; it is checkmated. Young men have no hope. Adults stand like day-laborers idle in the streets. None calleth us to labor. The old wear no crown of warm life on their gray hairs.

"The present generation is bankrupt of principles and hope, as of property. I see man as not what man should be. He is a treading of a wheel. He is the tassel at the apron-string of society. He is a money chest. He is the servant of his belly.

"This is the causal bankruptcy, this the cruel oppression, that the ideal should serve the actual, that pride, thrift and expediency, who jeered and chirped and were so well pleased with themselves, and made merry with the dream, as they termed it, of Philosophy and Love,—behold, they are all flat, and here is the soul erect and unconquered still."

That is good preaching, and it is just as worthy of attention in this year of 1931 as it was in the year of 1837.

Many a Medfordite who use to think in economic terms will from now on be a little more inclined to think in Emersonian terms.

"Yes, there's a terrible surplus of wheat in this country, but it could be worse. It could be spinach."

### A POSTCARD HISTORY OF AMERICAN CIVILIZATION

- A.D. 30—The dawn of Christianity.
- 1699—Pilgrims fought to found America.
- 1774—Washington endured Valley Forge.
- 1863—Lincoln dared to cement North and South.
- 1918—We fought to make the world better.
- 1929-31—We crawl under the bed (Incl.) because some poker players lost their shirts in Wall street.

—A. H. Eyles, S. D.

### Year's End and It's Beginning

Whoever it was that invented the year as a division of time should share in the blessings invoked by Sancho Panza upon the man who invented sleep. With the latter comes surcease from the cares and worries of the day and a renewal of spirits for the struggles of the morrow. The year's end is also not only a sleep and a forgetting of things fled beyond recollection, but with its passing hours come the many-hued hopes that keep ever fresh and buoyant the human soul and make radiant again the paths of the unknown future.

The old year falls from our hands like the stem of a rose whose leaves, one by one, month by month, have silently dropped away into the void of time, some laden with the fragrance of pleasant memories, some with the pallid tints and withered aspects of misfortunes and griefs incapable and irreparable and some with dust of dreams shattered beyond recall. But, at the birth of another New Year Time brings to the hands of each of us a fresh bud from its eternal tree, the secrets of whose close-folded leaflets no eye can penetrate, no conjecture of wisdom fathom. Yet within its depths we can scent the sweet and inspiring aromas of the hopes that spring eternal in the human breast, of hidden joys that hold fresh promises of full blossoming, of good deeds to be done for us and by us, of the blessings of peace, good will and prosperity again made possible for us, and of the gardens of opportunity whose gates are swinging wide open for us.

Always in the cycle of human affairs the Spring of Hope follows the Winter of Discontent. And New Year's day is the symbol of human renovation—spiritual as well as utilitarian—and of the clearing process of the soul's past accumulations, making ready for the building of its "more stately mansions." It may be Fate that guides the hand of Time in placing in our grasp the new bud of promise, but each of us may do much to further its fragrance, to shape into full fruition the enjoyment of the unfolding, month by month, and day by day, of the flower of the year whose unopened months lie before us.—Kansas City Star.

## The Markets

PORTLAND, Dec. 28.—Butter: The market was barley steady with prices unchanged. Moderate receipts in all quarters with dealers well supplied and willing to sell at concessions in some instances. Trading was light and confined to small lots for current requirements. Receipts for last week totaled 136,949 lbs. This is a decrease of 8.2% from previous week's receipts and 39.1% greater than last year's receipts for the same period.

EGGS: Receipts were light and dealers were well supplied. The market was steady with no change in prices. Demand holding up well and close clearances were effected in nearly all quarters. Last week's receipts totaled 4,199 cases. This is a decrease of 5.7% from previous week's receipts and 24.3% less than last year's receipts for a corresponding period.

POULTRY—Live: The market was barley steady with prices unchanged. Dealers were well supplied and receipts were moderate. Trading was light in all quarters.

POULTRY—Dressed: The market continued barley steady with no price changes. Supplies were fully ample to a fair demand and receipts were light. Trading was light.

TURKEYS: Supplies cleaned up fairly close. Local demand light. Supplies about nominal, especially large Toms, sent to freezer storage. Prices very irregular and receipts very light.

### Seattle Market

BUTTER: Receipts over the week-end were light but as demand was also light, the market remained steady with prices unchanged. Grades below 92 score were more plentiful with undertone somewhat unsettled. 92 score closed full steady.

EGGS: Large sizes were considerably weaker today following accumulations and desire of distributors to maintain heavy movement into consumer outlets. Large sizes were reduced 2 to 3¢ with smaller declines registered on mediums and smalls.

### Los Angeles Market

Butter: Market tone was weak and unsettled with ample supplies available and concessions might have been obtained in some quarters. Buyers were conservative and purchased only when necessary. Consumer demand was reported as below expectations and with buyers holding off stocks tended to accumulate.

EGGS: Fresh egg market ruled steady on large sizes and firm on medium and smaller extras. Supplies of mediums and smalls were short of the demand and reports indicated there were none available from storage. Trade was fairly active after the holidays and receipts cleared well. Inquiry for storage eggs was moderate.

## ALUMNI AND SENIORS ENJOY BANQUET IN PHOENIX

By ELIZABETH FLEISCHER

In rooms attractively decorated to fit the season of the year a large group of alumni and seniors gathered at the Blue Flower Lodge in Phoenix Tuesday evening for the Fifth Annual banquet. The two big fire places, one in each of the reception rooms were veritable drawing cards until dinner was announced at 8:15. One long table was set to accommodate the forty or more guests, and places were marked by attractive place cards.

John Blackford was toastmaster and presided at the head of the table where he very cleverly presented the speakers of the evening. John Smith, president of the student body, was the first speaker and entertained those assembled by telling them of the activities of the school. George

## Bulk Buying Advised to Cut Budget

Buy in bulk and buy in large quantities, store carefully and cook properly, is the advice of food authorities to housewives who would serve inexpensive, healthful meals. Specific suggestions for breakfast commodities, come from Lucy A. Case, extension specialist in nutrition.

Buy rolled oats, corn meal, and coarse graham in large quantities, in cloth sacks. Store in a dry place, free from dust. Purchase cocoa, coffee, sugar, kippered salmon, salted codfish and dried skim milk in bulk.

Suitable containers for bulk foods are large, empty tin cans in which shortening, peanut butter and candies are shipped. These can sometimes be obtained at stores points out Miss Case. Coffee cans and large size fruit jars can also be used.

Save on sugar, says Miss Case, by buying beet sugar or "manufacturer's" sugar. Beet sugar costs less than cane, yet has the same food value and uses. "Manufacturer's" sugar costs less than beet, but comes in coarser grains and dissolves more slowly.

Wheat and corn can be cleaned and ground for table use at the local mill for a small charge. Spring wheat is cleaner than winter wheat, hence is more suitable for breakfast cereal. Cracked wheat is an inexpensive cereal provided it can be cooked with fuel used for other purposes at the same time. It requires several hours cooking.

Whole grain cereals contain more minerals, vitamins and roughage than others, explains Miss Case. Cracked wheat as a cereal dish requires chewing but this is valuable to the teeth and digestive system of the normal person.

## SCHOOL NOTES

Elden gave an interesting and clever talk on cooperation and Dorothy Jones spoke on making friends. Both of these speeches were very appropriate for the occasion. Donald Snyder, president of the senior class was very amusing in presenting an imaginary picture of the senior class fifty years from now.

At this point the floor was given to Carl Hoover who had made all the arrangements for the banquet. He presided over the business meeting which followed. John Smith was unanimously elected president of the Alumni association for the coming year. Harry Elder was elected vice president and Dorothy Jones, secretary-treasurer.

Each year three directors are elected and it is customary for the presidents of the student body and senior class to occupy two of the chairs. This year John Smith, president of the student body was automatically dropped from being a director because of his holding the office of president of the association. Donald Snyder, president of the senior class, Alfred Taylor and Delmar Smith were elected directors.

The remaining part of the evening was spent either in playing games in the two down-stairs reception rooms or in dancing in the hall upstairs. Mae Elcher, head of the entertainment committee, should be given much credit for planning such enjoyable pastimes.

Nine of the present senior class were in attendance, the rest of those present being made up of alumni.

## LEGAL NOTICE

### NOTICE OF SHERIFF'S SALE

By virtue of an execution on Foreclosure duly issued out of and under the seal of the Circuit Court of the State of Oregon, in and for the County of Jackson, to me directed and dated on the 8th day of December, 1931, in a certain action therein, wherein Jackson County Building and Loan Association, an Oregon Corporation, as Plaintiff, recovered judgment against Melvin Morgan and Jesse Morgan, the defendants, for the sum of Six hundred thirty-two and 29-100 (\$632.29) dollars, plus interest at the rate of 10% per annum from April 30th, 1931, in the amount of Thirty-two and 65-100 (\$32.65) dollars; plus seventy-four and 35-100 (\$74.35) dollars; with interest on judgment at 10%, with costs and disbursements taxed at Eighteen and 106 (\$18.80) dollars, and the further sum of Seventy-five (\$75.00) dollars, as attorney's fees, which judgment was enrolled and docketed in the Clerk's office of said Court in said County on the 8th day of December, 1931.

Notice is hereby given that, pursuant to the terms of the said execution, I will on the 9th day of January, 1932, at 10 o'clock a. m., at the front door of the Courthouse in the City of Medford, in Jackson County, Oregon, offer for sale and will sell at public auction for cash to the highest bidder, to satisfy said judgment, together with the costs of this sale, subject to redemption as provided by law, all of the right, title and interest that the said defendants, Melvin Morgan and Jesse Morgan, had on the 12th day of July, 1929, or now have in and to the following described property, situated in the County of Jackson, State of Oregon, to-wit:

Beginning at the inside ell of lot number three (3) in block number one (1) in Cardwell's Addition to the City of Jacksonville, Oregon, according to the recorded plat thereof, and running thence south parallel with the east line of the D. L. C. No. 37 in Twp. 37 South of Range two (2) West of the W. M. 178 feet; thence west at right angles 100 feet; thence north parallel with the said D. L. C. line 178 feet; thence east at right angles 100 feet to the place of beginning.

Dated this 8th day of December, 1931.

RALPH G. JENNINGS,  
Sheriff of Jackson County, Oregon.  
By Olga E. Anderson, Deputy.  
Dec. 11, 18, 25, Jan. 1, 1932.

# Pre-Inventory Reduction

We are offering this week a fine line of

## LADIES' DRESSES

at

# 20 Per Cent OFF

We Wish You a Happy New Year

# B. P. Theiss and Co.

PRICE, QUALITY, & CLASS



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All of Block Forty-two (42) of Medford, Oregon, as the same is numbered, designated and described on the official plat thereof, now of record.  
Dated this 8th day of December, 1931.

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Sheriff of Jackson County, Oregon.  
By Olga E. Anderson, Deputy.  
Dec. 11, 18, 24, Jan. 1, 1932.

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