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RURAL COMPETITION

Rural competition has changed a great deal, just as has life on the farm, in the past fifty years. Once the champion with the scythe, the wheat cradle, the ax or the husking peg was cock of the walk and a big man in the community. machines now play a much greater part in getting the farm work done, so the farmer has fallen in line and has become a good machinist. Few of them, perhaps, will regret the changed conditions that have made them so.

But rural competition still exists and, although changed, is as strong as ever. The fine results of this competition are evident everywhere in the land. Competition among growers has developed the sheep and swine of the modern farms and has brought to the country its remarkable development of high-grade cattle. Boy's corn and pig clubs are live competitors with their elders. The best yield of wheat, oats or corn in the community gives just a smuch pride to the farmer whose hard work produced it as ever.

Rural competition has merely changed outwardly, just as the country has changed. It is still as much a part of the national life as ever and yields every bit as good results as it did half a century ago.

THE FAMILY HEAD "PAYS"

Washington—Because of the many family recorded on income tax returns, the Internal Revenue Bureau Income Tax Division has ruled that the head of a family is "an individual who actually supports and maintains in one household one or more individuals who are closely connected with him by blood relationship (etc., and whose right to exercise family control and provide for these dependent individuals is based upon some moral or legal obligation." In other words, if you pay the bills, you're the head of the family.

VALLEY VIEW

The dairy meeting at the city hall in Ashland last Wednesday Dec. 21st was well attended by dairy men from Valley View. Among whom were G. W. Nichols, R. N. Chaney, Sam Childers, J. R. McCracken, L. H. Gallatin, James Lennox, Louis Werth, D. M. Lowe and Don Lowe.

Harry Weagant has been saving wood around the neighborhood lately having sawed for L. H. Gallatin, R. N. Chaney and W. F. DeFord.

Last Friday Mr. and Mrs. L. H. Gallatin and daughters entertained Mr. and Mrs. Herndon and family of Falls Creek, Ore., at their home here. Hubert Herndon makes his home with Mr. and Mrs. Gallatin and attends the Ashland High school.

Miss Bernice Carter of Ashland and Miss Nellie Glenn of Elma, Wash., were callers in Valley View last Saturday afternoon.

Mr. and Mrs. Harry Weagant had as their guests on Christmas Day, Mr. and Mrs. J. E. Walsh of Ashland.

The home of Mr. and Mrs. Sam Childers was the scene of a very merry party on Christmas eve. A beautiful tree simply loaded with gifts was the center of attraction with Mr. W. H. Hurley acting as Santa Claus. Those present were Mr. and Mrs. John Morse, Mrs. Stella Morse and two children, Mr. and Mrs. Ray Ward of Fern Valley Mr. and Mrs. Richmond of Evans creek and Mr. W. H. Hurley the host and hostess and their four children.

Mr. and Mrs. Childers also entertained most of the above guests at Christmas dinner.

Mr. and Mrs. J. R. McCracken and son George and Mr. W. H.

Hurley were dinner guests at the Lennox home on Christmas day.

Mr. and Mrs. L. H. Gallatin and daughters Rosina and Frances had as their Christmas guests, Mrs. Seroggins, Miss Louise Seroggins Lonnie Seroggins and Ralph Winslow all of Ashland.

Mr. and Mrs. R. N. Chaney and Clifford enjoyed a reunion of the Herbert family on Christmas day at the home of Mr. and Mrs. Ralph Billings.

Mr. and Mrs. Bower and family lately of Condon, Oregon spent last Friday visiting Mrs. Bower's sister, Mrs. R. N. Chaney. Mr. and Mrs. Bower are on their way south on a vacation trip, expecting to go as far south as Tia Juana, Mexico and are planning to locate later on at Salem, Oregon.

Mr. and Mrs. H. J. Carter of Ashland and their guests Mr. and Mrs. Milton Van Leer and Mrs. Lettie Keith of Elma Wash. spent Christmas afternoon at the James Lennox home.

COOK Without WATER With LIFE TIME Waterless WARE SIMPSON HARDWARE "Winchester Store"

Mr. and Mrs. A. H. Davenhill's Christmas guests were Mr. and Mrs. F. S. Engle, Mrs. Angre Engle and Miss Gertrude Engle of Ashland.

Mr. and Mrs. J. F. Arnold spent Christmas day with their son Albert Arnold and family of Ashland.

Mr. William Glenn was present at a large family gathering on Christmas day at Mr. and Mrs. T. H. Simpson's home in Ashland.

James Lennox left last Monday morning for Marysville, Calif., where he will visit his mother and two sisters for about ten days. Mr. Lennox will probably visit his old home in Sacramento before returning home.

Mr. and Mrs. G. W. Nichols and family entertained on Christmas day and their guests were Mr. and Mrs. H. R. Westerberg and son of Talent, Mrs. Hatch Miss Sylvora and Lloyd Hatch of Ashland.

Mrs. Mabel Reaechert and Mrs. Mary Brower of Ashland visited friends in Valley View last Monday afternoon and evening. Mr. and Mrs. Milton Van Leer, Mrs. Lettie Keith and Miss Nellie Glenn of Elma, Wash. Mrs. H. J. Carter Miss Bernice and Hugh Carter of Ashland spent last Tuesday visiting Mr. William Glenn of Valley View Mrs. Van Leer, Mrs. Keith, and Mrs. Carter are Mr. Glenn's sisters.

Miss Rosina Gallatin was operated on for appendicitis last Monday morning at the Ashland community Hospital, Miss Rosina is doing nicely and hopes to be at home by next Monday.

Hedrick Baughman of Ashland is spending a few days with his friend George McCracken.

Mr. M. F. Craig, father of Frank Craig and Mrs. Harry Rowe died last Monday afternoon at his son's home in Valley View. Mr. Craig has been in very feeble health for several years and his daughter Mrs. Rowe of Nevada City, Calif., has been here caring for her father for over a year.

Mr. Craig was a native of Ireland, but came to America when quite a young boy and was one of the oldest railroad engineers on the Pacific Coast having driven the first locomotive ever used in the state of Washington. Mr. Craig would have been ninety-five years of age in April. Frank Craig is absent in California at present and with Mr. B. C. Rowe will

meet Mrs. Rowe and accompany her to Monterey, Calif., where Mr. Craig will be laid at rest, Ted and Jerry Rowe who have been spending the holidays here with their mother, will remain at their uncle's ranch until his return they will go back to Berkeley where they are students in the University of California.

Mr. Albert Arnold has just closed a deal making him owner of the Cove ranch in Dead Indian, and with his family will make their home there.

BELLVIEW

Mr. and Mrs. A. L. Peachy and family spent Christmas Day in Eagle Point. Mr. Peachy returned home, but Mrs. Peachy and the children will spend the rest of the holidays in Eagle Point.

The A. H. Peachy home on Lincoln street was the scene of a family reunion which was attended by Mr. and Mrs. Ed Dunn and three children, Helen, Bob and Betty, of Bellview. The Perts from Applegate were also a part of the reunion.

Mr. and Mrs. S. K. Barnes were host and hostesses at a Christmas turkey dinner at their home in Bellview Sunday Dec. 25.

Those who spent Christmas Day with the Barnes family were Mr. Ralph Atwood of Medford, Mr. Atwoods father Mr. Evans, Mrs. Anna Nolley of Medford, Mr. and Mrs. Lew Wilcox of Eagle Grove, Iowa, Roy Wilcox and Mr. E. E. Shaw.

Mr. Harold W. Allison teacher in the Ashland High school and his mother Mrs. W. B. Allison are spending the Christmas holidays visiting in Eugene.

Mr. and Mrs. Horace Boyles of Butte Falls have spent the last week visiting with Mr. and Mrs. Woods. Mr. and Mrs. Boyles are staying in Lay's Camp Ground.

Mr. and Mrs. Graham of Beaverton, also have been staying at the camp ground. Mr. Graham is a representative of the R. F. Collins and son Publishing company.

The Boyles family have moved out of their home on Walker avenue, having sold the place to Mr. Webster.

Mrs. DeMilles and children are visiting Mr. DeMilles, who is in Klamath.

Mr. and Mrs. C. A. Brown of Belleview and Mr. and Mrs. Earl Brown of Klamath Falls enjoy-

ed Christmas dinner at the Dozen home in Ashland.

Mr. and Mrs. Homer Moore and Carl and Barbara Jean were entertained at dinner Monday evening by Mr. and Mrs. H. A. Stearns of Ashland.

Harold Ashby who is principal of the consolidated school in Keno was a visitor in Ashland and the Bellview district this week. He came over on his motorcycle, from Klamath county, where he reports there is about eight inches of snow and fine skating. Mr. Ashby is a graduate of the Southern Oregon Normal school.

Beth Joy, whose home is in South Ashland entertained a group of her friends at a birthday party Monday afternoon, December 26. The girls spent the afternoon in playing games, both inside and out of doors.

Those who received prizes in these games were: Beulah Hervey, June Wolcott, Anna Jean Van Hardenburg, and Lois Geotze. The young hostess was the recipient of many very birthday gifts.

Refreshments were served at five o'clock, and just before the guests left for their respective home, they each found on a brightly lighted Christmas tree, a red stocking filled with Christmas sweets.

Those who helped Beth to celebrate her thirteenth birthday were, Frances Spindler, Naomi Leedom, Beverly Young, June Cary, Beulah Harvey, Anna Jean Van Hardenburg, Thais Miles, Rosa Franco, June Wolcott, Iris Atterbury, Mary Foley, Sylvia Provost Helen Kannosto, Ima Crowson, Lois Geatze.

The candy sale, sponsored by the Upper Valley Community Club at Hardy's grocery proved very successful the women making seventeen dollars which is to be used on the club house.

Mrs. J. H. Williams of Belleview who has charge of the hot lunches for the children at school gave them a treat last Friday noon, in the form of a chicken and noodle lunner. The chicken was furnished by different women in the community.

A Christmas tree and program were given at the Belleview school

house Friday afternoon. A number of parents and friends attended this program, which was very much enjoyed by all.

Mr. and Mrs. Will Welch and child spent Sunday and Monday visiting Mrs. Welch's parents, Mr. and Mrs. Abbott of Butte Falls.

TRY OUR RAINBOW COAL From the Famous ROCK SPRINGS WYOMING DISTRICT And Be Convinced of its Superior Qualities ASHLAND LUMBER CO. 384 Oak St. At Ry Crossing Phone 20

THE NEW FORD TRUCK will be on display in our show room THURSDAY, JAN. 5th from 8 to 12 A. M. (DO NOT MISS SEEING IT) CLAYCOMB MOTOR CO. FORD SALES & SERVICE

SAVING MONEY Always it is assumed that among one's New Year's resolutions is included the intention (frequently mistaken for determination) to save money regularly from this time on. Just why so many people fail to keep this worthy resolution is a mystery in as much as people who do build up savings accounts feel much satisfaction in knowing that they are getting ahead financially from month to month. Our practice of computing interest from the first of each month on all savings deposits made on or before the 5th of that month encourages the depositor to save regularly. Open your account in our savings department at the beginning of this new interest period—and of the New Year! FIRST NATIONAL BANK ASHLAND OREGON COMMERCIAL SAVINGS SAFE DEPOSIT

"Electricity!— The Master of Mass Production" Says Dr. Henry Mace Payne Consulting Engineer, American Mining Congress "America's prosperity is the fruit of intelligent power development, with skilled direction and mass production, paying the highest wages in the world, her workmen enjoying a higher standard of living than ever before. Wherever we look about us we find the evidences of the co-partnership between brains and business." ELECTRIC power may rightfully be regarded as one of the world's basic industries. It is mankind's most tireless and efficient servant. By means of its magic current, forces are unleashed that free labor from excessive burden; homes are made happier and more comfortable, and the wealth of the nation multiplied many times over. The wealth is that not taken from others by trade, but new wealth, wrung from the treasure house of science, enhancing individual production capacity forty fold and increasing wages proportionately. It is obvious, therefore, that the well-being of everyone depends upon the accessibility and abundance of electric power. Through the foresight, initiative and commercial daring of the electric power companies of this country, American industry today is supplied with more power than all the rest of the world combined—twenty-four times more power than was available twenty-four years ago—and at a cost less than the pre-war price. To the degree that the principle of individual initiative, under which these companies have functioned is maintained, will the continued prosperity of the nation as a whole be assured.

Phone 75 for Drugs Addis Drug Store DEPENDABLE DRUGGISTS

The complete text of Dr. Payne's address will be furnished upon request. THE CALIFORNIA OREGON POWER COMPANY OFFICES: Medford, Grants Pass, Roseburg, Klamath Falls—Oregon Yreka, Dunsmuir—California