

VALLEY VIEW

The Valley View Community Club will meet next Thursday afternoon Dec. 15th at the club house to enjoy a Christmas program, prepared by the program committee. Plans will be discussed for a social-neighborhood meeting to be held sometime during the Christmas holidays.

Paul Nichols left last Thursday evening for Seattle and he expected to leave there by boat for Juneau, Alaska, the last of the week.

Mr. and Mrs. Everett Bostwick and daughter and Mr. and Mrs. W. T. Bostwick and family were the guests of Mr. and Mrs. J. F. Arnold last Saturday.

The Lithians Indoor Circus in Ashland last week was enjoyed by quite a number of Valley Viewites. Albert Arnold took his stock cattle out to his Dead Indian ranch last Sunday.

He had brought all of his cattle from Dead Indian in the fall as the feed was good here, but as he has plenty of hay stored up for the winter at the mountain ranch he will have his stock cattle fed there for remainder of the winter.

L. C. Smith of Ferns Valley was a caller in Valley View last Monday afternoon.

In spite of the snow and cold days last Tuesday most of Valley View seemed to be doing Christmas shopping in Ashland.

Hugh Page of Ashland spent Tuesday night with his friend George McCracken.

Merle and Ted DeFord were Medford visitors last Tuesday afternoon.

ADVERTISING RECORD

New York.—Henry Ford recently set a most remarkable advertising record in introducing his new car. For five days, at a total cost of \$1,300,000 full page advertisements were carried in about 2,000 daily newspapers, or virtually in every daily in the United States and Canada.

FIRST NATIONAL BANK BUYS TALENT BANK

(Continued From Page 1) In commenting upon this important deal that will do much to weld the interests of Talent and Ashland in a business way, E. V. Carter, President and J. W. McCoy, cashier of the First National Bank reiterated the statement made by the Talent bank officials as to the strength of the Talent institution. "It should be distinctly understood," the Ashland bankers declared, "that this purchase was due solely to the fact that it was the belief of the institution which we represent, as well as the one we purchased, that such an amalgamation would result in mutual benefit to the community. The Talent customers of the bank will have the satisfaction of doing business with a bank whose resources are great enough to be of invaluable assistance and whose policy during the forty years it has been in existence has become so well established that there can be no doubt in the public mind as to

its whole-souled desire to be of real service."

"In so far as Ashland is concerned we feel that local business houses and others interested in the future of Ashland will join with us in the belief that this step will be a material one in bringing to Ashland an opportunity for closer general business relations with the thriving farming community adjacent to Talent.

AT THE CHURCHES

METHODIST EPISCOPAL

Morning worship at 11 o'clock. Sermon subject: "The Spirit of Christmas."

Evening worship at 7:30. Subject: "The Savior King."

Sunday School at 9:45. Classes for everybody.

Epworth League at 6:15. All young people 14 years old and over are invited.

Wesley Forum at 6:15. Normal students and all teachers are invited.

Church will present its Christmas program in the Church Christmas Day at 4 o'clock in the afternoon.

You will be heartily welcomed at all the meetings of this Church. Strangers and visitors especially invited. Come as you are. You will enjoy this homelike Church.

PRESBYTERIAN

"The Great Day" will be the theme of the pastor, Rev. Hugh T. Mitchelmore at the 11 o'clock service. In the evening the third of the pre-Christmas sermons will be preached, subject: "The Three Wise Men" when Edwin Markham "Song of the Magi" will be read.

The offertory at this service will be a violin solo by Miss Ploy Young, "Holy Night."

Bible School at 9:45, Mr. W. M. Wright, superintendent.

Junior Christian Endeavor 4:00 p. m. Miss Estella Hays, superintendent.

Intermediate and Senior C. E. societies will meet at 6:30.

Mid-week service Wednesday at 7:30 p. m.

FREE METHODIST CHURCH

There will be district quarterly meeting at the Free Methodist church Corner East Main and Seventh streets beginning Thursday evening and continuing over the sabbath.

Meeting each evening at 7:30 and the Sabbath services will consist of an old fashioned Methodist love feast at 10:15 a. m. Followed by preaching.

Rev. A. C. Archer will have charge of these services. We extend a cordial invitation to all.

BAPTIST NOTES

Rev. Wm. F. Zander recently

of Arcata, California, a graduate of the Moody Bible Institute of Chicago, and the Southern Baptist Theological Seminary of Louisville, Kentucky who has been in the ministry sixteen years, much of which time was spent in the middle west and among his pastorates was Harlin, Iowa, will occupy the pulpit of the First Baptist church of this city, both morning and evening, Sunday December 18th.

We hope that especially all Baptists will be present and all others are welcome.

Sunday School beginning at 9:45, followed by preaching service. The B. Y. P. U. meeting at 6:30.

Good music has been prepared for these services including a solo by V. D. Miller accompanied by his daughter Maurine, and a cordial welcome is extended to everyone who may come.

Remember, you are a stranger but once at the First Baptist church.

CHURCH OF THE NAZARENE

Sunday School at 9:45 A. M. Mr. T. S. Wiley, Superintendent.

At 11 o'clock, Morning worship, with sermon from the subject, "Adoption."

At 6:30 P. M. Young People's Meeting.

At 7:30 P. M. Praise service followed with sermon from the subject, "The Woman with two wings of a great Eagle."

The regular mid-week prayer meeting will be held on Wednesday evening at 7:30 P. M.

The Sunday School will give a Christmas program on Thursday evening, Dec. 22.

A hearty welcome to all.

FULL GOSPEL TEMPLE

Sunday school 9:45 a. m. Mr. Bert Hinthorne, Superintendent.

A real Sunday school for you and your children; form the habit of going and taking the children.

Morning worship 11 a. m. Young peoples meeting 6:30 p. m.

Prayer Service, 6:30 to 7:30 p. m.

Evening worship 7:30 p. m. Every Wednesday in the week prayer meeting 7:30.

Friday evening 7:30 special to all to come and worship with us.

A cordial invitation is extended

at the prayer meeting.

FOR SALE: Manzanita and Oak wood, light single buggy and harness, Plough, work harness, and many other useful articles. P. F. Amer. Rt. 2 Bx 64

FOR RENT: House for rent at 349 Mountain Avenue. Inquire At 713 Oak street.

BUSINESS FOR SALE: Good well established small business easily handled. \$1600 will buy. H. C. Galey 65 East Main st. 63-3

FOR SALE: At a bargain Good Second hand Ford Truck. Carson-Fowler Lbr. Co.

FOR SALE: Birdseye maple three quarter bed complete with mattress and springs. Best quality and like new. \$50.00. 11 Laurel street. 2-4

WANTED: Home Laundry work wanted. 235 Fifth street. 57-19t

FOR SALE HOUSES

FOR SALE: or will exchange for property in or near Santa Rosa, Calif., or for new car. Lot 6, Blk. 11 Van Ness avenue, 100 x200 all street work done. Mrs. C. L. Hawley, Santa Rosa, Cal. Rt. 2 Bx 491.

More fun for your boy with a Kodak

Let your boy keep his own Kodak record. It will mean more fun for him, and genuine pleasure for you in seeing the pictures that he makes.

All Kodaks are easy to operate. Prices from \$5 up at this store.

Brownies as low as \$2

McNair Bros.

The Rexall Store

ZENITH RADIO WAS FIRST

At the Arctic

To Build De Luxe Radio

Holder of World's Long Distance Record

To Build Batteryless Receiver

ZENITH IS FIRST!

In that shining circle of great things men have made, Zenith has built its home. It is first in radio. You need but to hear Zenith to acknowledge its worth.

Beautiful sound reproduction, faithful to the thinnest consonance as well as to the mellow richness of symphonic music. Selectivity and power that ranges the whole world for joys that are hidden to other sets. The answer is scientific reception. These are the delights Zenith will bring you—forever.

Colour picture, too, that gives the home owner a view of the Zenith. See and you will agree—forever.



Model 46 The Zenith 8-Tube Chassis with Concealed Loop and Improved Cone Speaker. Beautiful Spanish Renaissance Cabinet—Fine Lacquer Finish. Battery operated. \$325. Electrically Equipped \$425. (With Power Speaker \$475.)

Model 13—8 Tube Loop Set. Loop Folds inside Cabinet when not in use. Battery Operated. \$200.00. Completely Electrical. \$300.00

16 Zenith Models—3 different Circuits, 6, 8 and 10 Tubes Loop, Antenna or Antennaless, battery or electric—\$110.00 to \$2500.00.

LEEDOMS

FOR SALE: 3 Milk cows 12 work horses with harness, 4 wagons Lot of Farm Machinery. H. V. 63-1-mo.

FOR SALE: White milch Goats, 1 Billy Goat, 2 years old, eligible to register. One nanny, year old. Two nanny kids, about five months old. Inquire at 63 Gresham street. 39-tf

FOR RENT HOUSES

FOR RENT: 6 room Modern house 121 Bush Street. Phone 289 J.

FOR RENT: Apartments for rent Enquire 167 East Main street.

FOR RENT: Five room furnished

house, 239 Second street. Inquire at 713 Oak street.

FOR RENT: Furnished (400) Holmes Grocery.

FOR SALE REAL ESTATE

GOOD BUY: Eight-room plastered house on Boulevard near Normal school, large lot with room for 2 more houses, nice yard, splendid place to take care of teachers or students. Price only \$4400. H. C. Galey

FOR SALE: One acre of ground in Berries, five room house, garage, chicken house. Inquire at 713 Oak street. 39-t

WANTED: Man or woman wants work. 235 Fifth street. 57-19-p

LOST AND FOUND

LOST: Goodyear Tire and Rim mounted. Finder Return to Auto Electric Shop for Reward.

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DEFINING "GOOD WILL"

In rendering a recent opinion, the United States Supreme Court included the following definition of good-will:

"Good Will is the disposition of a pleased customer to return to the place where he has been well treated."

Some great concerns estimate the value of such good-will to their business in millions of dollars.

Because the Good-Will of our customers is of very real value to us you may be sure when you make this your bank, that we shall endeavor to deserve that good will which makes you feel not only that you like to return to do business here, but also to recommend the service which you enjoy here to your friends.

FIRST NATIONAL BANK

ASHLAND OREGON

COMMERCIAL SAVINGS SAFE DEPOSIT

FREE SHOW

VINING THEATRE Monday, December 19

Afternoon and Evening

TWO REELS COMEDY

SIX REELS SHOWING BUILDING OF THE NEW FORD CAR

A New Sport Coupe Will be on Display in Our Show Room

Monday Afternoon

FROM 2 TO 6 P. M.

CLAYCOMB MOTOR CO.

FORD SALES AND SERVICE

HERBERTS GROCERY

SPECIAL

SIDE BACON PER POUND 34c

WHITE FIGS 2 POUNDS FOR 25c

DATE PRUNES 2 POUNDS FOR 25c

RAISINS 4 POUNDS FOR 37c

PHILLIPS PANCAKE FLOUR 2 POUNDS FOR 25c

We Deliver