

Study Club Meets
The Ashland Study Club was delightfully entertained at the home of Mrs. E. A. Woods on North Main street, Monday afternoon.

The following program was enjoyed:

The minor topic of the afternoon was "The Island of Capri" this was delightfully given by Mrs. J. H. McCoy.

Mrs. J. R. Robertson had the major topic (A book review) of "The story of a Chinese Girl in Politics" this was given in a very interesting manner and much enjoyed by the members.

Mrs. E. A. Woods gave several very fine piano numbers which were much appreciated.

At the close of the afternoon's work, Mrs. Woods the hostess, served very delicious refreshments to the ladies present.

Golf Luncheon at Home of Mrs. J. W. McCoy
Mrs. J. W. McCoy presided over a golf luncheon last Friday afternoon which was immensely enjoyed by twelve ladies. Luncheon was served at one o'clock at a large table adorned with Christmas colors of red and white. Following the luncheon, the guests drove to the Ashland golf course where they spent the afternoon playing golf, and Mrs. McCoy gave prizes for high and low scores.

Mrs. Frank Jordan brought in the best score for the afternoon, and Mrs. O. A. Paulserud received a prize for having the most strokes marked up against her.

A singularly happy afternoon was spent on the links by the following ladies: Mrs. F. F. Whittle, Mrs. J. A. Churchill, Mrs. Frank Jordan, Mrs. Otto Winter, Mrs. Emil Piel, Mrs. V. D. Miller, Mrs. O. A. Paulserud, Mrs. Fred Homes, Mrs. Frank Dean, Miss Blanche Hicks, Mrs. C. J. Read, and the hostess, Mrs. McCoy. Mrs. Fred Engle and Mrs. W. L. Maxey were unable to attend.

Mr. and Mrs. Dom Provost Entertain at Dinner
Mr. and Mrs. Dom Provost entertained at an informal dinner party Saturday evening at their home on Van Ness Avenue. Places were marked for the following guests: Mr. Paul Bleemaster, of Albany, Oregon; Mr. Adamson, of Portland; Mr. E. H. Zimmerman, and Mr. and Mrs. C. J. Read.

Normal Teachers Entertain
A very delightful party was given by Miss Ady, Miss Hall, Miss Durst and Miss Hales, the evening of Friday, November 4th, at the Chattin Apartments on Hargadine street. The rooms were beautifully decorated with pale yellow and rose colored chrysanthemums. Six tables of bridge occupied the guests until a late hour, the highest honors going to Miss Helen Anderson and the consolation prize to Mrs. V. V. Caldwell. Dainty refreshments were served to the following guests: Mrs. J. A. Churchill, Mrs. V. V. Caldwell, Mrs. J. H. Fuller, Mrs. Walter Redford, Mrs. Margaret Casin, Mrs. A. C. Strange, Mrs. Arthur Taylor, Mrs. C. W. Chattin, Mrs. McNeal, Mrs. Wells, and the Misses Trotter, Vincent, Watten-

berger, Weiss, Anderson, Hileman, Stevens, Hazel Stevens, White, Wilson, Marsters, Yoder, Bork, Fountain, Graves and Nicholson.

Birthday Party
Mr. and Mrs. Robert Hach entertained a few young people at their home on Granite street Friday evening, the occasion being the eighteenth birthday anniversary of their daughter Sylvora. The rooms and table were beautifully decorated with pink dahlias. The evening was spent playing and enjoying music on the Victrola and piano, and Mrs. Wilshire gave some very good readings which were received with delight by the young people. At a late hour a delicious supper was served, the beautiful birthday cake with its pretty candles occupying the center of the table.

Hike of Campfire Girls
A group of Campfire girls of whom Miss Waters is the guardian, spent Friday night at their comfortable cabin on Terrace street. After the brisk hike, the girls fully enjoyed their supper of beef stew, pineapple salad, chocolate pudding and buns. The evening was spent in story and song, and the time came all too quickly when Miss Waters reminded the girls that in order to live up to their health charts, they must get to sleep at once. After a hearty breakfast, which was also a jolly one, the girls accompanied by Miss Waters and Miss Clarker, enjoyed the outing; Lorraine Sparr, Irwanda Bateman, June Sherard, Emily Taylor, Pearl Wright, Grace Hardy, Ellen Galey, Madeline Stevens, Eloise Finigan, Lydia Smith and Nedra Bartlett.

Mr. Marshall G. Barber of Cottage Grove spent Tuesday in Ashland with his parents Mr. and Mrs. W. M. Barber on Granite street. Mr. Barber is the Manager of the Gray Goose Cafe and confectionery in Cottage Grove.

Mrs. M. F. Swigart of Eugene accompanied by her son Farnon who is a teacher in the High school at Merlin, Oregon were guests of Ashland friends Saturday and Sunday. Mrs. Swigart was a resident of Ashland for many years and her many friends here were delighted to see her looking and feeling so well.

Mrs. Chementine Henry has accepted a position at the convalescent Home on Granite street.

Miss Josephine Barber entertained at supper Sunday evening at her home on Granite street. The evening was spent in conversation and music from the radio and victrola. Her guest list included the Misses Elma Linebaugh and Mildred Barber and Messrs. Marshall Shields, Evan Campbell and Bill Holland.

Mrs. Dan Kay is assisting with the work at the First National Bank during the absence of Mrs. Emmett Gillings, who was called away by the illness of Mr. Gillings' father.

Mr. and Mrs. O. A. Paulserud spent Sunday in Gold Hill at the home of their friends, Mr. and Mrs. Johnny Reed. Mrs. Reed served an elaborate dinner in their honor, and there were guests invited from Medford.

Mr. and Mrs. Kesler of the Log Cabin Poultry Farm on the Klamath Falls highway, are in Ashland attending to matters of business. While here they are guests at the home of Mr. and Mrs. J. W. McCoy.

Mr. and Mrs. Dave Good of 365 Vista street have returned from an extensive visit in the east.

Mr. Donald Smith was the gracious host Sunday evening at a six o'clock dinner, at his home on

365 Vista street. Mr. Smith's guests were Mr. and Mrs. Carl Theobald. The delicious dinner was both cooked and served by Mr. Smith, ably testifying to his skill in the culinary line.

Miss Marea Carlson of the San Jose hospital training school, arrived in Ashland the latter part of last week to visit with her mother, Mrs. A. B. Carlson at the Lithia Apartments.

Officers and members on the executive board of the West Coast Historical Scribn Society are: Mr. Carl Theobald, President and director, J. Andrew McGee, vice president, T. Patterson, secretary, Fred Schuerman, treasurer, and Mrs. Floyd Putman.

Mr. F. M. Schuerman returned Sunday from Portland where he spent one week of his vacation on business, also visiting his friend Harold Simpson, and attending the Stock Show held in Portland.

Mr. and Mrs. LeRoy Ashcraft of Klamath Falls visited with Mr. Ashcraft's father and mother Mr. and Mrs. P. L. Ashcraft Sr., at their home on Sunday where they enjoyed a wild goose dinner with members of the family.

The Auxiliary to the American Legion met Monday evening in regular session. Nomination of officers was the principal business of the meeting. After the meeting a social time was enjoyed by the members present.

Mrs. Lulu Cheever of Elkton, Oregon, arrived in Ashland Monday for a visit with friends. She is the house guest of Judge and Mrs. L. A. Roberts on Church street. Mrs. Cheever is well known in this city where she resided for a number of years before her husband's death.

LeRoy Ashcraft of Klamath Falls, who is employed by the Big Pines Lumber Company and Lyman Meador, Coach at the Mouth Normal School, on his way from Chico, California with his football team who played Chico, Saturday, were visitors at the Home of Mr. and Mrs. A. Schuerman and son Fred Schuerman, Sunday evening. Mr. Fred Schuerman, Mr. Ashcraft and Mr. Meador were classmates at U. of O.

Mr. and Mrs. Cleo Howell are the proud parents of a baby girl born to them Saturday, November 5th. Mrs. Howell and baby are at the hospital in Medford.

Mr. J. O. Pettriss of Redding, California, representative for the Shillings Company, has bought the

McMicheal place near the Blue Flower Lodge at Phoenix and is moving his family there this week.

D. Perozzi made a business trip to Medford Saturday.

M. C. Lininger returned from Oakland, California Saturday where he had gone to attend to some matter of business.

The Billings Agency is being improved by a new coat of paint.

Miss Bertha LeBlanc who lives on Oak street, returned Saturday from a visit with her brother at Wolf Creek. Miss LeBlanc expects to leave soon for Yreka, California.

Larkin Grubb spent Sunday fishing at Rogue River and returned with three large steelheads, one measuring about thirty-five inches.

Sylvora Hach, Alberta House, Lloyd Hach, Paul Horne, and Paul Nichols motored to Medford Sunday to visit with Sylvora and Lloyd Hach's brother and sister-in-law. Mr. and Mrs. Calvin McCellan

day for a visit with friends. She is the house guest of Judge and Mrs. L. A. Roberts on Church street. Mrs. Cheever is well known in this city where she resided for a number of years before her husband's death.

LeRoy Ashcraft of Klamath Falls, who is employed by the Big Pines Lumber Company and Lyman Meador, Coach at the Mouth Normal School, on his way from Chico, California with his football team who played Chico, Saturday, were visitors at the Home of Mr. and Mrs. A. Schuerman and son Fred Schuerman, Sunday evening. Mr. Fred Schuerman, Mr. Ashcraft and Mr. Meador were classmates at U. of O.

Mr. and Mrs. Cleo Howell are the proud parents of a baby girl born to them Saturday, November 5th. Mrs. Howell and baby are at the hospital in Medford.

Mr. J. O. Pettriss of Redding, California, representative for the Shillings Company, has bought the

McMicheal place near the Blue Flower Lodge at Phoenix and is moving his family there this week.

D. Perozzi made a business trip to Medford Saturday.

M. C. Lininger returned from Oakland, California Saturday where he had gone to attend to some matter of business.

The Billings Agency is being improved by a new coat of paint.

Miss Bertha LeBlanc who lives on Oak street, returned Saturday from a visit with her brother at Wolf Creek. Miss LeBlanc expects to leave soon for Yreka, California.

Larkin Grubb spent Sunday fishing at Rogue River and returned with three large steelheads, one measuring about thirty-five inches.

Sylvora Hach, Alberta House, Lloyd Hach, Paul Horne, and Paul Nichols motored to Medford Sunday to visit with Sylvora and Lloyd Hach's brother and sister-in-law. Mr. and Mrs. Calvin McCellan

day for a visit with friends. She is the house guest of Judge and Mrs. L. A. Roberts on Church street. Mrs. Cheever is well known in this city where she resided for a number of years before her husband's death.

LeRoy Ashcraft of Klamath Falls, who is employed by the Big Pines Lumber Company and Lyman Meador, Coach at the Mouth Normal School, on his way from Chico, California with his football team who played Chico, Saturday, were visitors at the Home of Mr. and Mrs. A. Schuerman and son Fred Schuerman, Sunday evening. Mr. Fred Schuerman, Mr. Ashcraft and Mr. Meador were classmates at U. of O.

Mr. and Mrs. Cleo Howell are the proud parents of a baby girl born to them Saturday, November 5th. Mrs. Howell and baby are at the hospital in Medford.

Mr. J. O. Pettriss of Redding, California, representative for the Shillings Company, has bought the

Dear Cynthia

Mother is positively growing younger. I told her where she could find the clothes that had youthful charm. She began to admire my clothes, and now she is an enthusiastic devotee of

McGee's!
Peggy

McGee's DRY GOODS
WOMEN'S WEAR AND DRY GOODS
142 E MAIN ST ASHLAND, ORE

VINING

"The Theatre Beautiful"

Watch This Space For Coming Attractions Each Issue

Thursday and Friday

"IN OLD KENTUCKY"

It leads the field in the sport of kings and the king of sports

Featuring James Murry and Helene Costello

Saturday

Hoot Gibson in

"PAINTED PONIES"

The Hands Show Age Sooner Than the Face

SILQUE

For THE SKIN

A Fragrant Preparation For Chapped Hands and Face, Rough or Dry Skin
A Pleasant After Shaving Lotion

Lithia Springs Pharmacy

"Use the Mail"

A DISTINCTIVE PERSONALITY

While necessarily sponsoring material progress as a requisite for prosperity, let not Ashland overlook her present greatest asset—a distinctive personality which causes visitors to remember Ashland as a city of real charm, while other communities are forgotten among the hundreds through which they pass.

Therefore, if we were to undertake to act as Ashland's dictator, whatever else might be advocated as in the interest of progress, we would count the cultivation of this attractive personality as our great opportunity for immortal achievement.

FIRST NATIONAL BANK
ASHLAND OREGON

COMMERCIAL - SAVINGS - SAFE DEPOSIT

Derma-Viva

Whitens the Skin at once or your money back

Instantly—your hands, arms, face, and neck become a most beautiful, dainty white—regardless of your age or condition of your skin. If used in place of powder, has same effect but does not show or rub off. Absolutely harmless. Flesh, White or Brunette, 60c.

East Side Pharmacy

Important Notice

Secure Season Tickets and make reservations Moroni-Olsen performance

THIS WEEK

At **Elhart's**

PRICES SEASON TICKETS

Adults \$2.00 Normal Students \$1.00

Single Performances

Adults \$1.25 Normal Students 75c

Electricity brings increased comfort"

Says Herbert Hoover, Secretary U. S. Department of Commerce

"We are in the midst of a great transformation in the development of electric power—it is reducing the burden of human toil; it is increasing productivity; it is bringing increased comfort to our people."

WHAT each workman in the United States can do with his hands is multiplied ten times by the electric power he uses. Sixty-eight million people are also using labor-saving electrical devices in their homes.

Electrical service has its greatest value because it is delivered at the time and place where it is needed. That is what electrical service means, and the foresight and enterprise of the country's light and power companies have helped make it possible.

Because power companies built power plants and transmission lines that would take care of the growing demand for service many years in advance, every new electrical invention has found an abundance of power ready to serve it. Now even the small communities get electrical service through interconnected power systems.

Enthusiastic public acceptance has done much to help build this electrical service. Three million investors own the securities of electric power companies and the whole public has benefited from rate reductions made possible through increased use of labor saving devices.

To insure the complete fulfillment of the promise of comfort and happiness which electricity offers, the American principle of individual initiative must be maintained.

*Complete text of Secretary Hoover's address will be furnished upon request.

THE CALIFORNIA OREGON POWER COMPANY

OFFICES:
Medford, Grants Pass, Roseburg, Klamath Falls—Oregon
Yreka, Dunsmuir—California