

The Ashland Register

Semi-Weekly Paper Published at Ashland, Oregon
Formerly the Central Point and Ashland American

Office at 372 East Main Street
BUSINESS AND NEWS PHONE 95

One Year \$2.00

Advertising Rates Given on Application

Entered at the Postoffice at Ashland, Oregon, as Second Class Matter, under the Act of Congress of March 3, 1879

Member STATE EDITORIAL ASSOCIATION
Member NATIONAL EDITORIAL ASSOCIATION

PRIZE FIGHT BROADCASTING

The next congress will be asked to pass a law prohibiting the broadcasting of championship prize fights. Eleven people, it is pointed out, died from heart failure while listening to the radio report of the Dempsey-Tunney exhibition of the manly art of scrambling ears last Thursday evening.

This writer admits he was almost counted out in that hectic seventh round.

But all the arguments for the prohibition of broadcasting championship fights are poor ones. As long as there are prize fights that command such tremendous public interest as this last one did we hope to be able to listen in.

At the same time, we don't care how soon they pass a law prohibiting prize fighting. It isn't the fight that is interesting. It is the "ballyhoo" and the crowds and the mob psychology.

Where is the man with ambition enough to read the newspapers and keep track of the things that are going on in the world who could have failed to be interested in the Dempsey-Tunney combat, no matter what he thinks of prize fighting, or the principals, or the big business atmosphere that surrounds the so-called sport today?

Ask your minister about it. Ask your barber. You'll find they are alike under the skin insofar as each get a thrill from the radio report or the newspaper accounts of Mr. Tunney's 30 minutes' work for which he received more than a million dollars. We doubt that anywhere in this broad land there is a man with imagination so dead that he was not interested in this fight from at least some of its angles.

Prize fighting is rotten. It disgraces an intelligent civilization. But it's interesting!

THE HARP OF THE SOUL

There is an old time story worth repeating. It is the account of a nobleman who made a great aeolin harp by stringing wires from tower to tower of his castle.

He listened in vain during the summer for the faintest sign of music.

But when the cold blasts of winter came and tightened the wires, there was emitted a beautiful harmony.

And so it is with the harp of the soul. In the balmy days of prosperity, and when all is well, the soul sings not.

But just let adverse winds blow, let the cold world sting you and pseudo friends fail, then the heart will give out its mellowest harmony of affection, tenderness and thoughtfulness.

Blessed be adversity when the heart of man is struck by the invisible hand of the great Vision. May the cord not snap.

WHY SHOULD MAN STRUT?

What small ripple even the most prominent of men cause when they sink into the ocean of oblivion! And the average man leaves behind not very slight disturbance when he goes down for the last time. Day after day the newspapers chronicle the going out of many candles, some of them have cast long rays of light into the distance. Their death notice is carried a few times, possibly some friends take the occasion to pay a brief tribute, but so far as the world is concerned not a jot or tittle is changed, its machinery goes on as smoothly and efficiently as ever. The ranks are closed up, and the army marches on.

It is a spectacle gruesome enough to take the strut out of a man's stride, but there still remains a few of us who throw out our chests and imagine we are "some pumpkins."

If you don't tell 'em, you can't sell 'em, says Fred Anderson, the merchant in a 1200 population Nebraska town who does a \$300,000 volume business annually. He never carries less than a full page of stores news in every issue of his local paper, often using larger space.

J. Ogden Armour is said to have lost over a million a day for 130 consecutive days. Must be some satisfaction in being able to do it. Still, in over 25,000 days on this grand old earth we have not lost half as much as J. Ogden lost in a single day.

The politician say you can't get elected to any thing simply by keeping still and looking wise, and the business men will find it equally difficult to win success without communicating their ideas through advertising.

TALENT NEWS

(Continued from page 1)

Mr. and Mrs. Ed. Levander of Council, Ida, are visiting his sister Mrs. Frank Hart.

The results of the rabbit entries at the state fair exhibited by H. H. Lowe and Mrs. Wm. Hart were as follows:

Sun Gold Rabbitry 3 entries, took 2 first prizes and 1 second. 1 first Jr. Lilar, 1 first Jr. Chinchilla buck. 1 second enter, Red Doe.

Mr. Hart out of two entries, 1 second, Sr. Chinchilla doe, 1 third Sr. Chinchilla doe. Again Jackson county and Talent products win.

Mr. and Mrs. R. Larson of Phoenix were calling on friends in Talent Tuesday.

Business callers at the Sun Gold Rabbitry numbered 29 this week.

Mr. and Mrs. C. Beardsly were dinner guests at the H. H. Lowe home Monday.

Mrs. Kinney of Wagner creek spent the day Wednesday with Mrs. H. H. Lowe.

OBITUARY

Mr. T. E. Boone was born in Southern Arkansas and died in Columbia City of a paralytic stroke Oct. 1st, 1927. His age being 74 years 4 months and 27 days. He came to Oregon in 1902 and to Talent in 1923, where he resided three years. A year ago he and Mrs. Boone his second wife, went to Columbia City, Oregon to live. He leaves his wife and two children a daughter who lives in Lethbridge, Alberta, Canada and a son Everett T. Boone of Talent to mourn his loss. The body was brought to Talent Monday and taken in charge by Mr. Stock of Ashland. Funeral services were held at the M. E. Church at 2:00 P. M. Tuesday. Rev. Vimont had charge of the service. Interment in Anderson creek cemetery.

VALLEY VIEW NOTES

Orpha Arnold who has been quite ill with scarlet fever is recovering rapidly and hopes to be back in High school very soon.

New poles have been installed on the electric Power line in Valley View, giving the line a much better appearance that it had before.

Mrs. James Lennox returned from Portland last Wednesday evening, after having spent some time with her daughter, Mrs. Kenneth Lansing.

Among Valley View visitors to Medford last Saturday were Mr. and Mrs. L. H. Gallatin, Mr. and Mrs. Carl Glasgow, A. H. Davenport and J. R. McCracken.

Frank Stratton of Valley View and Fat Thornton of Ashland left early Sunday morning for a va-

cation trip down through California and into Mexico. They will probably be gone for several weeks.

Milton and Paul Nichols attended the Oddfellow and Rebecca dance at Medford last Thursday evening.

Keith Lennox, who through his stock judging at the Jackson county Fair was awarded a trip to the State Fair at Salem returned last Sunday morning. After leaving Salem, he went on to Portland to spend a couple of days with Mr. and Mrs. Kenneth Lansing and daughter, Peggy Mae.

Wm. Glenn of Valley View and Perry Ashcraft of Ashland, left Saturday afternoon for a deer hunt in the Dead Indian country and around Lake of the Wood.

Mr. Glenn will visit his cabin at the lake and put everything in shape for the winter.

Albert Arnold brought his large herd of dairy stock in from his ranch at Dead Indian last Monday we understand that the ranch where Mr. Arnold and his family have lived for a number of years, has been sold. The place is commonly known as the Wait tract.

Mr. Hoper of Ashland was a visitor in Valley View last Monday afternoon.

B. F. Stone of Medford salesman for the Villa Nurseries of Portland was in Valley View last Monday afternoon taking orders for fruit trees.

Mr. and Mrs. Jennings of Nevada City, Calif., who have spent about ten days with Mrs. Harry Roe at the Craig ranch have returned home.

Apple picking has begun in the neighborhood this week and the orchardists are anxious to get the fruit off before the fall winds begin.

The school board and budget committee met at the club house Monday evening to make up the budget for the coming year.

L. H. Gallatin who had his tonsils removed last week has recovered nicely from the operation.

Mr. and Mrs. Gracey and Mrs. Maria Grimes of Nevada City, Calif., called at the Craig ranch last Monday for a short visit.

Mr. and Mrs. W. F. DeFord visited with friends in Medford last Sunday.

Edith and John Arnold are staying with their grandparents, Mr. and Mrs. J. F. Arnold and attending school from there.

Mr. and Mrs. Sam Childers and family who have been living in Ashland for several years, have moved out to the J. H. Morse ranch.

Mrs. G. W. Nichols, who has been quite ill is much better.

WAGNER CREEK NEWS

Rev. and Mrs. J. C. William of

More than 3000 Preferred Shareholders



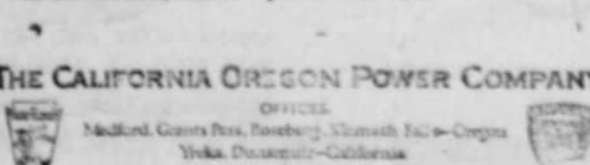
Customer Growth Requires Greater Service Facilities

More than 25,000 satisfied customers in 50 cities and towns are users of the utility services supplied by The California Oregon Power Company. Reasonable rates for dependable service accounts in a large measure for this satisfaction.

Five years ago the Company served only 13,294 customers. This increase of more than 88 per cent has necessitated the investment of large sums of money for extensive additions to plants and transmission lines.

Our 3,000 preferred shareholders are receiving dividends regularly by mail every three months as their share of the cash return on this investment. Their money goes directly into permanent, useful public utility properties.

A copy of this 16-page book, describing and illustrating the properties of The California Oregon Power Company, will be sent to you on request, together with complete information about investment in the Company's preferred shares.



THE CALIFORNIA OREGON POWER COMPANY

OFFICES: Medford, Grants Pass, Roseburg, Clatskanie, Seaside, Oregon; Yreka, Dunsmuir, California

this creek visited Mr. and Mrs. Anderson at the county farm last Sunday to celebrate his 94 birthday. Mr. Anderson is an uncle of Mrs. J. C. Williams.

Mrs. John Wolgamott is employed sitting up nights with Mrs. R. Reams who is quite ill at their summer home on the creek.

Mrs. Eleanor Perkins of this creek was a business visitor in Medford last Tuesday afternoon.

Mr. D. E. Combs is taking Osteopathic treatments for his health now. He has been in bed for several days.

Mr. H. S. Lynch was a business visitor in Ashland Wednesday.

Darrel Davis who has been working at Coeur D'Alene, Idaho was called to his home in Chico, Calif., on account of the illness of his father. The Davies family formerly lived on this creek and are well known here.

Mr. and Mrs. M. W. McGrew of Talent visited at the home of Mr. and Mrs. G. A. Briscoe last Sunday evening.

Mr. and Mrs. C. E. Green were city visitors last Tuesday evening. Mrs. James Barry of Crescent City formerly Miss Eula Fox visited at the home of Mr. and Mrs. G. A. Briner last Wednesday. Mrs. Barry is a niece of Mr. G. A. Briner.

James Sawyer came home last Tuesday to spend a few days with his father.

HIGH SCHOOL NOTES

The first student body meeting of the year was held Tuesday, October 4, Roy Abbott, student body president, taking charge of the meeting. Letha Miles, secretary

Paints, Oils, Glass Varnish, Building Paper, Felts, Enamels, Decorative and Varnish Stains. When you need a painter or anything in the painting line call

J. O. RIGG

Phone 172

Best Paints—
—Best Workmen

tary read the constitution of the student body, and short talks, to encourage students to subscribe for the Rogue News, were given by Seldon Burton, editor, Ned Mars, business manager, and Letha Olson.

The first debate meeting was held Monday evening at 7:00 in the Library at the high school. The debaters discussed the other class

debates and all gave short talks on the subject of Child Labor, which is the question to be debated in both class and district debates this fall.

The turn out for debate in encouraging this year but not altogether satisfactory for it has been necessary to secure students from Junior High to complete the fresh-

(Continued on Page 5)

Barrett Meat Market

Enders Block Ashland, Oregon

THE BEST OF MEATS AND POULTRY KEPT IN THE BEST OF CONDITION BY

Perfect Refrigeration

Farmers and Stockmen are requested to call as I am in the market for the choicest stock and poultry

Lithia Springs Hotel

ANNOUNCES

ATTRACTIVE WINTER RATES

For Permanent Guests

\$25.00 Per Month and Up

See the Management for Further Details

ZENITH

LONG DISTANCE

RADIO

ALL ELECTRIC OPERATION, WITH ZENITH PERFORMANCE---ONLY \$190

Zenith has bridged the years—in quality and in low price, with this advanced all-electric set.

tone quality. A lasting satisfaction, completing the musical equipment of your home.

Extreme simplicity of operation—works from your light socket with no more care than the lights themselves, using A. C. tubes. No batteries or eliminators—no testing, no re-charging—dry throughout.

Model 11 E, in a beautiful brown walnut veneer cabinet, is the finest Zenith ever sold at \$190. The same model may be had for battery operation at \$120. Model 14 E is floor model, same circuit as 11 T, includes latest type cone speaker built-in, walnut veneer and maple cabinet, for electric operation price \$275.00. For Battery operation \$195.00 Other models \$110 to \$2,600.

Six tubes and every tube a working tube—equal to 7 in many sets. Super selective, powerful range, single control. Lifelike in

LEEDOM'S

Ashland, Oregon