

# The Ashland Register

FORMERLY CENTRAL POINT AND ASHLAND AMERICAN

ASHLAND, JACKSON COUNTY, OREGON, TUESDAY, AUGUST 2, 1927

NUMBER 24.

The Register reaches the Majority of Farm Houses in Southern Oregon

The circulation of this issue is more than 1900

VOLUME 3

## MANY CAR LOADS GAS SHIPPED FROM HERE

Carbonic Gas, By-Product of Lithia Water Has An Excellent Business

SHIP 35 CAR LOADS

Freight Tonnage Is One of the Largest Originating Within City

With the close of the fiscal year on August first of the National Carbonic Gas company, located at the Natural Lithia Springs company property south of town, it was revealed that this company is one of the heaviest shippers of freight out of Ashland. Thirty-five cars of carbonic gas, were shipped throughout the year, at an average weight of 10,500 pounds per car. Some idea of the value of this can be gained when it is known that the gas retails at an average price of 25c per pound. In addition to the out going shipments, sixteen cars loads of empty cylinders were used during the year. These cylinders are refilled at the plant, and shipped out, to Portland and Seattle, Spokane and Salt Lake City.

The gas, while it is not a new industry in Ashland is one of the most profitable in the town. Carbonic gas is a by product of the Lithia Water, and all of the gas is secured from one spring, known as the geyser on the property of the Lithia Springs company of which Harry Silver is president.

This spring has a flow of 70 gallons of Lithia water a minute and was discovered two years ago. According to Mr. Silver, the water in its present state was found after going a depth of 180 feet. It is a beautiful sight to see this spring spout pure Lithia water hundreds of feet in the air, and it resembles the activity of Old Faithful in the Yellowstone park. In addition to this spring there is the Pompadour, with a flow of 22 gallons a minute, and the Old Springs, with a capacity of 10 gallons a minute.

Chief On Vacation

Fire Chief Clint Baughman will be in attendance at the three fire chief conventions to be held in Portland, August 4 to 14.

Together with Mrs. Baughman and their children, James, Headrick and Marjorie, Chief Baughman will leave Tuesday morning for Camas, Wash., where he will visit with his parents, Mr. and Mrs. H. T. Baughman.

Mr. and Mrs. Baughman will return to Portland, August 4 to attend the Pacific Coast Fire Chief's convention to be held Thursday Friday and Saturday of this week, Sunday and Monday the Oregon State Fire Chiefs convention is to be held and from August 9 to 12 inclusive the international association fire chiefs will be in session.

## Brunswick Orchestra Will Play Tonight

Fay Elliott, Brunswick Record Artist, and his celebrated Greenwich Coliseum Orchestra of eleven men who will play a dance engagement at Jackson Hot Springs Pavilion on the evening of Tuesday, August 2. Elliott and his musicians are enroute from Atlantic City New Jersey to Oakland, California to open an engagement at Sweet's ballroom. They are playing leading theatres and ball-rooms en route. They carry a total of 29 different instruments and promise one of the musical treat-

## LITHIANS WANT A SLOGAN FOR ASHLAND

Ten Dollar Cash Prize is Offered for Best Slogan Turned In By August 10th

The Ashland Lithians want a slogan suitable for advertising Ashland. For the best slogan advertising this city turned into either the Register or the Tidings office on or before August tenth, a cash prize of \$10.00 will be paid according to an announcement made by Earl Crow, chairman of the slogan committee.

This action came after the Lithians Friday night meeting held in the Lithia Springs hotel, and attended by thirty Lithians. The meeting was presided over by Grand High Phiz Clyde Yound, and this meeting it was the unanimous decision that the Lithians would not sponsor the dances held heretofore in the park.

Many other matters came up for discussion and a special committee headed by Clyde Malone, was appointed to wait upon members of the park board and the council in effort to get the parking on the Boulevard watered regularly. The matter of cooperation between the three As and Ashland was discussed and a committee, with H. L. Claycomb as chairman was appointed to work with the Chamber of Commerce in an effort to get this matter adjusted.

Special music was furnished by Micky Franklin, Ward Parkinson and Roland Parks.

## SUMMER SCHOOL TO HOLD ART EXHIBIT

The annual exhibition of work done by students of the Southern Oregon Normal school of art will hold an exhibit at the Civic club house Friday evening according to an announcement made by Belle Cady White, director.

Students this year show marked ability, and Fridays exhibit will include some of excellent work that has been done during the session. The public is invited to this event.

## MANY LICENSES ARE ISSUED IN JULY

Ten Girls Under 18 Years of Age Are Married in Jackson County

July's matrimonial swim claimed 10 young brides who were still on the sunny side of 18 years. Those figures were compiled from the July county clerks records which show that 10 out of 39 women who were successful in landing a "woman's home companion" were under the legal age and had to have a permit from parents. They ranged as young as 16 and 17 years.

Digging further, one finds that eight people who will never see 45 again got marriage licenses from the clerk.

Most of these were Oregon residents although three couples from California were listed. Medford seems to have an irresistible urge for Klamath Falls love-birds.

Nine persons to sign the book were from that town alone. Since the passing of the new 3-day notice law in California, Oregon's marriage receipts will undoubtedly pick up because some couples will not want to wait three days before make the last dive into matrimony.

In the month of July nine of those 39 girls and women who galloped up to the bar were older than the would-be groom. One was 16 year's older than her choice.

All of which goes to show that Dan Cupid's soda fountain was a popular one during the hot month which is just died out.

Rev. Woodworth, pastor of the Baptist church, left this morning with four Camp Fire girls for Camp Namanu where the girls will spend two weeks. They were Edna Danford, Ruth Billings, Louise Anderson and Dorothy E.

## First Installment Of Early Ashland History

Through the courtesy of Chief of Police George A. McNabb, the Register is enabled to print the first installment of an interesting history of Ashland. This history is a part of a volume, entitled "History of Southern Oregon," published by A. G. Walling, and gives the principal events in the building of the city up to 1884. The chief is compiling some data on the early industries of Ashland, and when completed the information he is gathering will be of extreme importance from a historical point of view.

The town of Ashland is situated at the base of the Siskiyou mountains, in the remotest southeastern corner of Rogue river valley at an elevation of 1,900 feet above the Pacific. It is the extreme southern town of Oregon, being only twelve miles from the California line. It was incorporated October 13, 1874, having then a population of 300. The first officers were Jacob Wagner, F. W. Ewing, J. R. Tozer and H. C. Hill, trustees; Charles K. Klum, recorder; W. C. Daly, marshal; and J. M. McCall, treasurer. The history of the place, as nearly as can be obtained, is as follows: On the sixth day of January, 1852, R. B. Hargadine and—Pease settled on the land recently known as the Applegate farm, but now occupied by the railway depot buildings and new town site of the Oregon and California Railroad Company. On the 11th day of the same month Eben Emery, J. B. Emery, Dowd Farley, J. A. Cardwell, A. D. Hell-

man and A. M. Rogers also came and settled near by. Improvements were immediately commenced, and the first house built was the dwelling of Hargadine and Pease.

### Second Building

The second building was the sawmill built by Eber Emery, J. B. Emery, J. A. Cardwell and Dowd Hurley. It was commenced in February, 1852, and finished June sixteenth of that year, at a cost of \$8,000 in money and labor, and was named the "Ashland Sawmill," in honor of Ashland, Ohio, Mr. Hellman's former home, and also in honor of the home of Henry Clay, Ashland, Kentucky, the majority of the company being whigs. The third building was the residence of A. D. Hellman, and the fourth one that of Eben Emery. In the year 1854 the Ashland flouring mills were built by A. D. Hellman, Eben Emery, J. B. Emery and M. B. Morris, at a cost of \$15,000, and were dedicated by a grand ball on the night of August twenty-fifth of that year.

### Mills Are Nucleus

These mills became the nucleus of the coming city, which was laid out, with the mills occupying the south side of the plaza, around which the principal business part of the town is now built, and the name of the sawmill "Ashland" was transferred to the town. Simultaneously with the mills the first blacksmith shop was built by the mill company. Quite a number of other buildings were soon

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## FALL EXHIBITS SHOW MANY NEW STYLES

Mr. and Mrs. E. R. Isaacs of Isaacs store, who have just returned from Portland where they attended the toy convention, and special exhibits held at Portland last week, have many interesting sidelights on the fashions for Fall.

A shopping expedition to Isaacs store will show the up-to-date woman beautiful fall wearing apparel to her fancy. The dresses are more attractive than any previous season, as is shown by the new dresses. Mr. and Mrs. Isaac brought with them from the markets. There are styles to suit every figure and fancy, and silhouettes show tiers, side pleats, drapes, flares, blouse effect, boleros, and two piece effects. The wide hem line animates the frocks, especially for more formal wear.

Black continues the color selection, but colors are steadily increasing in favor, chief among them being the copper shades verging on the wine colors, rich shades of green, some blue and certain shade of purple. Satin looms high in the fashion foreground, for Fall, and is the most popular fabric for afternoon dresses. Transparent velvet, while rathlows as a second choice in dressy types.

### Coats Are Beautiful

Coats! They are beautiful and luxurious. Dress coats of the new materials of Veloria, Venice Point Dove Bloom, and Dumvere. Sport coats of nevelty weaves, imported materials, and Camels Hair. All coats sports, dress and utility show use of fur. The furs most popular are Fox, Wolf, Skunk, Stone, Martin and Pointed Fox. The lines of the coats remain straight, and depends upon manipulation of the fabric for variety. And considering the smartness and quality of the coats, they are very moderately priced, in comparison with prices of recent years. Kid-dies coats are very similar in fabric, fur and style to the grown-ups. The colors popular for the coats are Shagbark, filbert, grakle blue, Napoleon blue, light brown, lipstick red, and the tan shades.

The toy convention was held in the terminal sales Building of Portland, given by Marshall, Field and Company, and toys for the Christmas season were bought by Mr. Isaacs.

## CHAMBER TO BACK ART SCHOOL IN 1928

Discussion of the ways and means of securing and placing suitable advertising sights for Ashland consumed most of the time of the board of directors in their meeting in the Lithia Springs Hotel today.

The matter was left undecided, but was referred to a special committee that will investigate the situation and make a report at the next meeting of the board.

The Budget committee, scheduled to hold a meeting in conjunction with the gathering of the directors, postponed the date for their get-together until tomorrow afternoon at four o'clock, because the noon-hour period was thought too short for this purpose.

The support of the chamber was pledged on the 1928 Summer Art School, which has been so successfully conducted here in the past. In order that this school may be held in Ashland next year, it was agreed that the organization should facilitate the work of securing more students, by purchasing two enrollments. These will be disposed of in a suitable manner, and may be given as scholarships. No definite decision was reached on this.

Few other matters of importance were taken up at the meeting.

## REUNION TO BE HELD IN THE PARK

The Soldiers and Sailors Reunion Association of Southern Oregon will hold their grand reunion in Lithia Park, three days commencing August thirty first according to George W. Noble, commander.

The Relief Corps of Grants Pass, Central Point, Medford and Ashland, will have charge of the program both in the afternoon and evening, and some excellent speaking has been planned. Coffee, soup and crackers will be served free. The officers of the association are, Geo. W. Noble, Commander, Bertha E. Adams, adjutant, G. O. Van Natta, Quartermaster, and J. P. Sayles, assistant quartermaster.

V. V. Hawley, and Dr. Maud Hawley of Walker Avenue returned recently from a trip to Calif.

Records of Campers in Camp Ground  
Year Cars People Campers Shelters Total Hold Ov. Inci Gas Total  
1927 1172 3466 67850 628.25 1804.75 707 1.45 14.55 1320.75

## PRODUCTS OF BRICK PLANT ARE DISPLAYED

Roof Tile, Common Brick, and Clay Shingles Produced by Brick Plant

CLAY DOES'NT WARP

Articles are Burned in a Test Kiln for a Period of Ninety Hours

A display of Mission roof tile, Common brick and Clay shingles from the Ashland brick plant is being exhibited in the window of the Citizens Bank. This exhibit is of more than usual interest because it is the first products to come to Ashland newest industry and some of the outstanding qualities of local clay are noticed in the first production.

The explanation given each article is reproduced herewith:

### Mission Roof Tile

Made by the Ashland Clay Products Company.

Ashland clay is ideal for this purpose and will make many forms of tile similar to this sample.

This is made by hand, as are the other specimens. The machine made articles will be much more smooth and perfect and free from cracks.

There are many patterns which can be made, filling a variety of demands.

### Common Brick

Made from Ashland clay by the Ashland Clay Products Company.

The articles in this window were burned in a test kiln for a period of 91 hours. This is sufficient for ordinary brick and the articles on display are considered by the officials of the Company to be superior in quality in spite of the fact that they were burned under difficulties, due to inclement weather, without machinery and burned in a small test kiln.

The results are extremely satisfactory to the members of the Company, and give much encouragement for a new and superior industry for Ashland.

### Clay Shingles

Three patterns of shingles made from Ashland clay. The clay is considered wonderful for making shingles for the reason that it does not warp. The shingle being so thin, it is very difficult to find a clay that will not warp in the burning process.

The benefits of clay shingles are obvious in that they are permanent and fire proof. It is believed that an extensive market can be developed for clay shingles.

## Mayor Peirce Enjoys New Highway Trip

Mayor Charles Peirce, Mrs. Peirce and Kay Cleary returned Sunday from a business trip to Portland. The mayor returned by way of The Dalles, Bend and Klamath Falls, and declares that this route is one of the most beautiful in the state. Bend according to Mayor Peirce rivals Ashland somewhat in beauty, and surroundings and is a decidedly attractive city.

While in Portland the city official spent some time with Engineer Hancy, consulting engineer on the new dam, and secured much information that will be of benefit on this important project. The trip to Portland was made over the Pacific Highway.

Mr. and Mrs. Fred S. Engle spent Sunday at their cabin at the Lake of the Woods.

## REPORT OF WALTERS SHOWS BUSY QUARTER

May Activities Are Recorded During The Last Three Months

Activities of the Ashland Y. M. C. A. for the last three and a half months under the direction of Secretary W. P. Walters are outlined in a report recently submitted by Mr. Walters.

The fiscal year of the organization closes September 1, and payment of pledges for the work is urged in order that the year may be closed without a deficit. The present outlook is reported as bright.

Included in activities of the last three and a half months are Hi-Y pioneer clubs, picnics, recreational program at Hyatt Prairie, twilight baseball league and the scout camp.

The Hi-Y boys ended their season of activities with a Mother and son banquet and two picnics. Fifty pioneers were given a banquet by their mothers. A hike was made to Wagner Gap. The secretary during June handled the recreational program for two Sunday school picnics, promoted a twilight baseball league, playground baseball, and tennis for the boys. The two weeks Y. M. C. A. Camp at Lake of the Woods and the three-day camp for younger boys at Wagner Gap are included in detail in the report filed by Mr. Walters.

In the Christian work of the organization, 14 boys during April made Christian decisions and 13 of these boys united with various churches. Eight talks have been given by the secretary.

## ASHLAND BAND TO PLAY THURSDAY EVE.

Ashland band will furnish a concert at the Lithia Park pavilion next Thursday evening, according to a decision reached following the meeting of band men Friday evening with W. C. Croft, who recently came to this city. Mr. Croft according to band men appears to be a leader of marked ability and it is hoped that under his direction, the band can be well organized and concerts for the remaining six weeks of the summer assured.

### Hear Carl Loveland

Many local radio fans last night enjoyed the pleasure of hearing Capt. Carl Loveland, former Ashland music leader, sing two numbers over the radio KQW, San Jose, California.

Mr. Loveland was director of the city band in Ashland for a number of years and took an active part in other musical functions in this city. He is now stationed at a military school in California.

The selections presented were, "Way out West" and "Fifty Million Frenchmen Can't Be Wrong."

### Attractive Window Display

An attractive display of "Allen A" hosiery is shown this week in the windows of McGee's dry goods store. Three hundred and thirty boxes of the hosiery are arranged in attractive spirals, alternated in such a manner as to make an unusually artistic arrangement. A large emblem secured on the glass immediately behind, several placards and a number of sample pairs of hose are other features of the interesting decoration.

Quite a number of Ashland people motored to Grants Pass to witness the ball game on Sunday, among them being Mr. and Mrs. J. H. McGee, Mr. and Mrs. Earl Crow, Mr. and Mrs. Domino Provest, Miss Gertrude and Miss Lelia Carlton, Miss Dorothy Reid, Miss Gladys Cole and Lelia Patton. Messrs. Harley Hughes, Ben Bowers, Leslie Heer and Orile Robbins.

Mrs. Gass of Isaacs store, had friends visiting her over Sunday at her home on Beach Avenue. They were Dr. and Mrs. J. C. Hagen and children of Alhambra, Calif., and also were on their way to Coos Bay, Portland and Eugene.

## PLAN MADE TO WATER PARKING ON BOULEVARD

Light and Water Departments Offer to Cooperate with Park Board

FINANCES ARE LOW

Park Board Is Confronted With Difficult Task of Financing Work

One of the perplexing problems confronting the city park board that of properly caring for the parking on the Boulevard was solved at the noonday luncheon meeting of the park board held at the Lithia Springs hotel, today. The meeting was attended by members of a Lithian committee headed by Major Clyde Malone, and appointed for the purpose of cooperating with the park board in working out some manner of caring for this piece of parking. J. Edward Thornton attended the meeting and the suggestion of he and Major Malone that the city water department and Electric light department tend to the watering of the parking, if the park board could devise ways of keeping it mowed met with instant approval.

The matter will have to come before the council tonight, for official ratification, but those in attendance felt confident that the matter had been solved.

The Park Board have a large sized job on their hands, being hampered by a lack of finances. The total amount of money necessary to run the park runs between eleven and twelve thousand dollars, according to chairman of the board, Frank Jordan. The money derived from taxes is only \$4,400, leaving about \$7000, that has to come from park revenue. This has made the park board cut down on some things that they realized were necessary, and with the cooperation extended today one more project, that has been bothering the board was solved.

At this meeting figures were presented for the month of July showing that the number of people using the park this year as there were in 1925, the number of "Hold Overs" or those who come and stay several days, was nearly equal to that of 1925, and fell but three short of 1926. This is a healthy indication, members of the board pointed out, in that the popularity of the park for those who desire to spend several days amidst its beauties is increasing rather than diminishing.

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## Register Ads. Pay

A small, classified ad, which ran in the Register two issues and cost only

28c

—Was all that was necessary to dispose of a milk cow owned by a resident of the Bellview district. The same man previously to this had spent five dollars advertising in other papers and did not sell the cow — nor did he receive HALF the inquiries from farmers that he received from his inexpensive announcement in the Register.

THERE IS NO SUBSTITUTE FOR CIRCULATION!