

Knights Have Convention Here Tonight

Today is Knights of Pythias day in Ashland. The city is entertaining many from other localities and extends a hearty welcome to each and all. It is the Knights district convention in session today and tonight for the district comprising the southern part of Oregon and drawing delegates from Roseburg, Grants Pass, Medford, and Klamath Falls.

The lodge meeting this Friday night will probably be the largest attended K. P. meeting ever held in Ashland. A large class is awaiting to be initiated into the Page degree, known on this occasion as the Walter Gleason Page rank. The visitors and delegates from visiting lodges are also brining candidates for this degree, hence a large class is anticipated.

After the degree work and the convention sessions a social meeting is on the program. At the hall at 7 o'clock this evening the big banquet is on, at which time will be heard a musical program and some entertaining K. P. talks. Prominent state officials of the order are in attendance and the city of Ashland and each individual is desirous that the visitors will enjoy to the utmost the entertainment, the business meeting and the city. Welcome, come again and may some of you decide to remain.

READERS ARE NUMEROUS

The first of April arrives with its spring blossoms and very encouraging and satisfactory prospects for Ashland's home weekly newspaper. The Ashland American is firmly established. It has to its credit a substantial list of readers, not in Ashland alone, but in the adjacent suburban districts, rural routes and smaller towns. It has the best "quality circulation" of any paper in southern Jackson county. Our job printing department shows gains each week and not a day passes without new subscribers coming in, and always having a good word of encouragement for the paper. Ask the readers, they are the ones we strive to please.

The American is mailed on Thursday nights in order for the route readers to have an opportunity to read of Saturday bargains before they come to town to shop. If the paper was mailed Friday's the ads would not be as valuable as the adjacent Ashland trade territory would not get the paper before Saturday, probably after they had left home. Hence early mailing which is appreciated by all.

Practically every state has some readers of the American and the paper weekly says something to their interests about Ashland.

The owner and the office force and their families all live in Ashland and are putting all their time and energy in this work alone. The paper solicits suggestions from its readers and will certainly appreciate any little news items you can bring in. Ashland is a mighty good city and an ideal place to live.

PESSIMIST WAS ALL WRONG

"When we acquired our new Linotype," says E. A. Andrews, printer, of Chattanooga, Tenn., "one of our old neighbors said that we would peck away on that machine until we pecked out our own grave. Then when we established our downtown office, he said that we had opened our own undertaking parlors. Again, when we put the handsome truck that we have on the streets he declared that it was our hearse, and it was all off with us, in his unerring opinion when we hooked up with a new and additional employee—the new employee would certainly preach our funeral sermon. But he has never yet picked out the actual burying ground and until he does there is life, and while there is life there is hope."

SUCCESS

He has achieved success who has lived well, laughed often, and loved much; who has gained the respect of intelligent men, and the love of little children; who has filled his niche and accomplished his task; who has

left the world better than he found it, whether by an improved poppy, a perfect poem, or a rescued soul; who has never lacked appreciation of earth's beauty, or failed to express it; who has always looked for the best in others and given the best he had; whose life was an inspiration whose memory a benediction—Bessie A. Stanley.

IS YOUR WIFE THE WISER?

If you read only certain parts of the newspaper in which you are especially interested and your wife is like other women, she is wiser than you. She reads the shopping news.

She like to hear you jingle money in your pockets. She likes to stretch money to the limit, so she won't have to ask for more. She likes to shop strategically. To know what she does.

Comfortably at home in a cushioned arm chair, she scans the advertising columns. She compares, judges and selects the goods she desires; maps her route; with the least effort and the minimum of time, goes direct to the stores she planned to visit and buys.

She obtains what she wants at the lowest prices offered. She is certain of full satisfaction, for she knows advertised goods live up to their claims. She saves time and steps and returns home sufficiently alert to prepare you an appetizing dinner.

The advertisements in this paper are written for your benefit, too. Read them. Help your wife help you to save. Buying advertised goods is a bond investment—not a stock speculation.



(Special from La Grande, the 1927 American Legion Convention City.) Action will be the key note of the entertainment at the American Legion state convention to be held in La Grande on July 21, 22, 23 this year. Oregon has many more drum corps in proportion to its Legion posts than any state in the Union and they will all be in La Grande this summer. Any and all of them are high class and capable of making much music all the time, day and night.

At the present writing there are 21 drum corps and bands, promised to be in attendance—14 corps and one band from Oregon, two bands and two corps from Idaho and one each from Washington. All of these, with their many brilliant uniforms and stirring martial music will be the foundation of the largest and best convention. "The Battle of '27" ever held in Oregon in the history of the American Legion.

THE PEOPLE PAY

Engineers of Eastern railroads have asked a 15 per cent increase in wages. Other branches of railroad labor are also asking increases.

It is interesting to consider what would happen to the common citizen if all the wage increases demanded by railway employees were granted, if all the tax raising bills proposed in state and national legislative bodies were passed, and if all the wage demands in other trades were allowed.

The cost of living would be doubled in the twinkling of an eye and the problem of living increased twofold. Every increase in the cost of wages or commodities comes out of the ultimate consumer, hence demands for uncalled-for wage increases or commodity prices are really aimed at the consumer.

For this reason the public should take an interest in these problems, for in the end it pays the bill. It is in favor of fair wages and fair prices, but it should not be forced to pay an unnecessary premium to either labor or capital.

BANKING HABITS ENCOURAGE NATIONAL THRIFT

The American people have had much teaching, particularly during and since the World War, in the doctrine of thrift. We have made

measurable progress along that line, to be sure. A century ago the savings banks deposits in this country were less than \$1,250,000; today they are about \$25,000,000. Seventy years ago there were 8635 depositors in savings institutions; today these have increased to 40,000,000.

The size and number of banks and similar financial organizations have increased tremendously in recent years, and a glance at the daily news dispatches indicates that this expansion has by no means reached its maximum. In the matter of dollars and cents we as a nation are becoming well placed in the thrifty class.

THE SMILING OPTIMIST

God bless the smiling optimist, the man of hope and cheer,

Who brings us sweet encouragement, and helps to banish fear.

His presence warms like sunshine, his words refresh like dew;

God bless the smiling optimist, and help you be one, too.

God bless the smiling optimist—so resolute and brave—

Who, when he faces difficulties, does not fume and rave,

But, calm and strong, he meets them, daily winning victories new;

God bless the smiling optimist, and help you be one, too.

God bless the smiling optimist, we love him, one and all;

Our door to him is open, for we like to have him call;

His radiant face is joy to us, his heart is kind and true;

God bless the smiling optimist, and help you be one, too.

God bless the smiling optimist, and grant him many years

Of life on earth, and then a home beyond the shining spheres;

And there he'll find a welcome which will ring all heaven through;

God bless the smiling optimist, and help you be one, too.

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Home grown flowers are being exhibited this week at the Ashland and Lithia hotels. Various homes in Ashland have left these beautiful specimens and the traveling public

have been greatly pleased in admiring them. These demonstrations of home pride is just one little item in many that helps to make Ashland such a delightful and attractive city.

LADIES

Remember that Franklin's 1½ loaf is now a full Milk Bread, the only Milk bread made in Southern Oregon. Electrically baked in the best equipped and cleanest shop in this part of the state

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