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of America



ASHLAND

AMERICAN

On Pacific Highway & S.P. Railroad

LUMBERING - FRUIT - DAIRYING - MINING - FARMING - STOCK RAISING - FISHING - HUNTING

(SUCCESSOR TO THE CENTRAL POINT AMERICAN)

City of Schools, Churches,
Homes and Business



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CHEMICAL FIRM TO OPEN PLANT

WILL UTILIZE WASTE MATERIALS SURROUNDING

County Men Owners

Oregon Chemical Company Starts
Operation at Talent; Directors
are Elected.

The Oregon Chemical company, heretofore operated under a partnership agreement between W. B. Robinson and Gorge Schumacher, has been incorporated under the laws of Oregon, and begins active operation this week in its factory, formerly the Bagley Canning company, at Talent, which was recently taken over by this company.

The present building and railroad siding will facilitate the construction of the new distillation plants and lead smelter, to be erected adjoining the present plant.

The company is building at present a washing machine, for the removal of spray residue from fruit, but, beside from this connection with the fruit industry, will confine itself for the present mainly to two raw materials—lead, either as lead-waste or lead ore, and to wood waste the latter to be treated by dry distillation.

From the lead waste will be produced lead, rabbit metal, type metal sugar of lead, arsenate of lead, etc.

From the wood waste will be produced charcoal and a few of the basic products of wood waste distillation.

The directors of the company will be W. B. Robinson, mining engineer; George Schumacher, Ph. D., chemist and metallurgist; Ralph Koozer, manager Ashland Canning company; F. C. Dillard, hydraulic engineer with the city of Medford.

Prof Schumacher says: "Most people have a rather vague idea about the chemical industry. They are hardly aware that in nearly every article we use chemistry has played an important part. We prepare our bread and pastry with baking powder and all the ingredients carbonate of soda, phosphates or tartaric acid, are the products of the chemical industry.

"Generally speaking, the object of the chemical works is to change one article into another, creating thereby a higher priced one. It is interesting even for a layman, to see how a very low priced material can be transformed into a great variety of articles which we use daily without thinking where they come from. Let us take sawdust and wood waste for example. If wood is treated with acid of one kind, and in one particular way, the cellulose is formed into sugar, and the sawdust is transformed into a sweet mass of excellent feeding value for cattle. It is not any more sawdust. The same material will of course ferment and produce alcohol, and no doubt many bottles of 'genuine' imported bootleg got their birth from alcohol made in Europe from sawdust. Treated in a different way, the same wood waste will produce cellulose and paper.

"The cellulose can be treated again with other acids and forms the basis of automobile laquers and varnishes. It is also made into a synthetic silk and many a damsel's fine colored rayon stocking contain nothing else than chemically transformed saw dust. "Again, by dry distillation, a var-

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BAKER MAN CONGRATULATES ASHLAND WEEKLY PAPER

Mr. J. E. Evans of Baker, Oregon, read a copy of the Ashland American last week and hurried to the office to congratulate the management on the appearance and exceptionally good newspaper for a weekly for Ashland. Mr. Evans said "that was the best weekly newspaper, I have seen; your first page article on the presidential campaign was the best expressed and handled the subject from the surest and most direct truth I ever read." Mr. Evans further suggested, "I hope you continue each week to urge the necessity of separating church and state in politics, and keep everlastingly at it" Mr. Evans, whose business is in Baker has been visiting here several weeks. Mrs. Baker and two daughters are living in Ashland to give the girls the advantage of Ashland's splendid schools. One daughter in junior high and one attending the state normal here.

GIRLS CLEAN CITY PARK

To Win Credits and Honor Is Pride
of Camp Fire Girls.

Lithia park had a genuine surprise party on Saturday when twenty Camp Fire girls and four guardians descended upon it for a spring house cleaning.

In order to win a national birthday honor of the group, one of the requirements is to help clean up some summer resort or week-end camping ground. The park authorities were willing to use the girls in helping to clean up cabins and to pick up refuse from the grounds. No event is all work and no play made for a polly picnic lunch and the lunch episode furnished some the girls opportunity to learn their fire making honors.

CANYONVILLE ORES ARE TO BE MINED SOON

Rather slowly, perhaps, but surely, nevertheless, the development of the vast mineral deposits adjacent to Canyonville, Oregon, is drawing nearer the point where actual metal values will be taken from the ores and converted into real cash and within a few weeks, or months at most, a plant will be in operation there capable of taking out the values from the ores which are rich in gold, platinum, palladium and tin.

The Polderwel Reduction company, incorporated, of Reno, Nevada, has leased a building in Canyonville to be used as a mill, and the machinery for testing and demonstrating the ore values has begun to arrive, with other to follow later to put the ore reduction plant into full operation.

Mr. E. Derwent, president of the company, is now at Canyonville, directing the affairs of the company. He has had wide experience as a chemist and mining man and has demonstrated beyond any doubt that he can get values from the Canyonville ores.

With a process perfected for extracting these ore values the Canyonville section promises to become one of the biggest mining centers in the West, and the day may not be far distant which this old mining town of early days will take on new life and become a mining town of vast importance.—Myrtle Creek Mail

Albany Editor Is State Head.

Eugene, (A.P.)—Ralph Cronise, editor of the Albany Democrat, of Albany, was elected president of the Oregon State Newspapermen's association. George Turnbull, of the department of journalism of the University of Oregon, was re-elected secretary.

KLAMATH FALLS IS BUSY CITY

RENT ON BUSINESS BUILDINGS
REPORTED TOO HIGH

Many Unemployed

Northern Oregon People Think Klamath Falls a Chicago of Oregon;
Plumbers Still on Strike.

We drove to Klamath Falls the first of the week. Wanted to see the latest activity of that much talked of city.

Klamath Falls is talked of more away from home than it is at the city. In northern Oregon everyone thinks Klamath Falls a Chicago.

It is surely a busy appearing city of ten thousand people. The streets are crowded, but unfortunately, right now about two thousand people on the streets are broke and looking for a job.

The new buildings continually going up put on a busy air and if the plumbers strike is settled there are several buildings that will soon be finished.

Rent is twice, what it should be for business rooms. Business men there tell us that there are too many stores and that the business would be splendid if it wasn't divided so much.

Some are discouraged over their possibilities of getting two or three new railroads as formerly hoped for—but Klamath Falls is a mighty good town.

For the circulation of money, for excitement, for hope of bigger things and for general optimistic views by all, it is the best city in Oregon today for its size or thrice its size. The city is isolated in a way, surrounded by mountains, a long ways from anywhere and we don't believe we could ever be tempted to drive over those mountains again, even to see Klamath Falls.

OH YEZ, IT DID SNOW HERE

So Much For That, Now We will Continue to Plant Gardens.

Sometimes we get a little too previous. We would have thought that beautiful, dry, mild southern Oregon where we have more sunshine than most of the world, would have snow on the tenth of March.

It snowed all night Tuesday night, about three inches of it in town and a good many inches in the mountains. And here we were planting flowers, attending Spring Openings and taking sunny pleasure rides. But it is all over and within another week we will talk of the hot weather and the trees will bloom and the stores will have a genuine spring opening and we will plan for picnics and everybody will be happy.

But it snowed and we are going to own up to it like a good fellow.

Many Dead in Japan Quake.

Japan received its first accurate picture of the extent of the earthquake which rocked its southern provinces Monday night, when the home office issued a report this morning, placing the dead at 1,790, with several districts in the quake area still to be heard from.

Property damage in the rich silk mills region of Kobe is inestimable, and casualty estimates, including the injured as well as the dead, run as high as 5,000.

PYTHIANS GATHER IN ASH- LAND FOR CONVENTION PLANS

District Deputy Rowell and a delegation from Thermopolae lodge No. 50 Knights of Pythias of Grants Pass and a large delegation from Talisman lodge No. 31 of Medford attended the meeting of Ashland lodge No. 117 last Friday night at Ashland at which plans were laid for the district convention to be held here April first.

The program will be announced at a later date.

The southern Oregon district includes Roseburg, Grants Pass, Medford, Ashland and Klamath Falls. Plans are being made for a record attendance from these cities.

At this meeting several applications were accepted by re-instatement and a general good time was had by everybody present.

AUTO SUPPLY FIRM TO MOVE

Lack of Local Patronage Forces Firm
to Move to Medford.

The Western Auto Supply company is leaving Ashland. The splendid corner location will be vacated Saturday; the stock being moved to their Medford store. Lack of business is given as their decision to move. The management tells us that all the time they were here, their Medford store sold to as many Ashland people as did the Ashland store and of course, the prices of the different stores were the same.

It is the fact that Ashland farmers, adjacent homes and hundreds in Ashland read the big furniture ads, grocery ads, clothing ads, etc., in Medford and, naturally trade there. This isn't so bad, it is to be expected. But a greater fact far more disastrous to home industry is the large number of people patronizing mail order houses. Money to a mail order house goes out of the county for all time. Mail order tires, furniture, clothing, yes and even groceries are a calamity to the home people, who pay taxes and give credit.

We are sorry to see the Western Auto company leave, but business is business.

M. D. FIELD IS NEW SEC- RETARY TO COPCO PROP.

At a recent meeting of the board of directors of the California Oregon Power company, M. D. Field, general auditor of the Copco properties, was elected to the position of secretary of the company. This action takes care of the vacancy caused by the appointment of D. G. Tyree, former secretary, to the position of manager of the investment department, a new department recently created for the benefit of the company's stockholders and customers.

Mr. Field has been a member of the Copco organization for nearly four and a half years having become affiliated with this company in October, 1922, and is well qualified to assume his new duties which will be combined with his present position of general auditor. Prior to his connection with the Copco concern he enjoyed a varied career with the Pacific Gas and Electric company of San Francisco, the J. G. White Engineering company of New York and other utility and construction companies throughout the country.

It would aid this city and pay every business man if every business was represented by an ad each week in the Ashland American. Even if the individual ad amounted to only two dollars a month in space or less, it would put up the appearance at least and let the world know that Ashland had several business houses. We have the readers.

CARELESSNESS CAN BE CURED

DEATHS IN SAN FRANCISCO
ALMOST ONE A DAY.

Recklessness Charge

More People Killed in San Francisco
in 1926 Alone Than by all Rail-
roads of Pacific Coast.

San Francisco police and citizens are alarmed at the increasing number of automobile accidents occurring on the streets and highways. Last year 126 people were killed, and since January 1, fatalities have averaged almost one a day.

What is occurring in San Francisco is common to nearly all large cities. Careless driving is inflicting death or injury on an appallingly large scale.

That accidents can be prevented is proven by the railroads. The railroads meet the situation by organization of safety committees among their officers and employes. The committees' purpose is to eliminate carelessness by education in safe practices.

During the last seven years, the Southern Pacific alone has moved 300 million passengers more than 11 billion cumulative miles, without fatality to a passenger in steam train accident. In 1926 for each fatality to an employe in train and train service accidents, a train was run a distance equivalent to three times around the world.

Statistics of the Interstate Commerce Commission show a steady downward trend of accidents on all the railroads with each succeeding year, the direct result of systematic safety work.

On the other hand, vital statistics show that in 1926 more people were killed by automobiles in San Francisco alone than by all the railroads of the Pacific Coast, including fatalities at grade crossings.

We hear much clamor of taxing the people for grade changes, but very little of curbing reckless driving, which is claiming nine victims on the streets and highways for every one at grade crossings.

The way to reform is to reform. Automobile clubs and associations may well follow the example of the railroads, perfect a safety organization and educate drivers in safe practices. The railroads have greatly reduced accidents, and what they have done automobile associations can do, by adopting a like systematic method in dealing with accident causation.

Two for One.

The National Farm News, one year free with every subscription to the Ashland American. The Farm News is published every week, a national weekly, large pages, eight of them. Best farm paper published, special offer for ten days; two papers for the price of one. The Ashland American is a true boosting local Ashland news weekly. Most popular weekly in Jackson county.

One hundred per cent of the paid subscribers to the Ashland American are back of its policies and are in sympathy with its efforts for a good weekly paper. It is the home paper and their daily words of praise and encouraging comments are greatly appreciated by the publisher. Our Spring Opening bargain offer last Tuesday and Wednesday added many more rural readers.