

Scenic Wonderland
of America



ASHLAND

AMERICAN

On Pacific Highway & S P Railroad

LUMBERING-FRUIT-DAIRYING-MINING-FARMING-STOCK RAISING-FISHING-HUNTING

(SUCCESSOR TO THE CENTRAL POINT AMERICAN)

City of Schools, Churches,
Homes and Business



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CAMPAIGN ON FOR PRESIDENT

LITTLE PROGRESS IS YET MADE;
BUT PLENTY OF TALK

Several in Field

Various Issues Entering Into
1928 Campaign, Being
Worked up by Opposing
Forces.

Is the 1928 presidential campaign open for discussion? Evidently it is and suggestions are read in every big or little paper of the land.

President Coolidge has never announced anything to indicate his intentions, and speculation is at a loss as just how to proceed. There is always a possibility that Mr. Coolidge will not be a candidate either by refusal to run or by failure to gain the nomination. In such a case the country at large and especially the Middle West would rally to Frank Lowden.

The demochats are more at a loss than the republicans. They are seeking an issue, and are keeping as mum as possible over the "wet" and "dry" question. Their prominent possibilities at this writing are Al. Smith and Bill McAdoo—one wet, one dry.

Not only is the booze question to the front, but other issues include the Mexican policy, the tariff, as usual and the all important agricultural question. Of all the uncomfortable propaganda to enter the approaching campaign is the religious question. It shouldn't exist; church and state should be separate questions—but like a bad penny always bobs up. Without comment pro or con, or any wish to chide the editors, we print below, two articles appearing in last week's Southern Coos County American. One article headed "If Smith Wins" starts an argument right off the bat and was probably unwise of the editor or uncalled for an general principals. But the second article on "Is Al Smith the Man" shows that editor Hamilton takes up the challenge and helps with his bit in either prolonging the "religion and politics" subject or quieting Mr. O'Brien.

IF SMITH WINS.

"Under the heading, "If Smith Wins," Arthur O'Brein, former publisher of the Marshfield Daily News, now publisher of the Republican-Press at Ukiah, California, last week published this as an editorial:

"The shadow of Governor Alfred E. Smith of New York these days is falling ominously across the path the Republican party must traverse to success in the 1928 election

"According to the way this newspaper sees it, the election of Governor Smith as president, would do more to Americanize the United States, would more quickly dispel intolerance and would provoke better religious feeling than any other happening could bring about. It would do the nation untold good in correcting the evils prohibition has produced

Governor Smith is a Roman Catholic and, if he were to be elected his conduct in office would, for all time, prove to those opposed to Catholicism, that the Pope, under no manner of circumstances, would be allowed to interfere, were he inclined to do so, in American affairs. What Governor Smith would do while in office would forever remove the fear a Catholic, if named president, would inject religion into official matters.

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CITY TO BUILD RESERVOIR

Will Call for Proposals to March 10 at City Hall.

The Ashland city council will soon let contracts for the construction of the Crowson hill reservoir for the water department of the city.

The plans call for the construction of a 2,200,000 gallon distributing reservoir, involving excavation, placing concrete and reinforced concrete pipe and reinforcing steel in the following approximate quantities:

Excavation, 9,175 cubic yards.
Concrete, 740 cubic yards.
Reinforced concrete pipe, 126 linear feet.

Reinforced steel, 42,000 pounds.
The city council will receive sealed proposals and the proposals will be opened in the council chambers in the city hall, Ashland, Oregon, on March 10., 1927 at 8 o'clock p. m.

ASHLAND WINS IN BOTH GAMES WITH CAVEMEN HOOPERS

Both boy and girl members of Ashland's basketball teams experienced a thrilling victory Monday night when two visiting teams from the Grants Pass high were forced to defeat upon the floor of the Ashland gym. The boy's lineup was fast and snappy, and resulted in the overwhelming score of 31 to 17, in favor of the Ashland five. The Ashland girl's quintet scored a rapid victory over their opponents and chalked up a tally of 25 to 17. Both games were attended by record crowds, and were exceptionally well played, according to hoop experts who witnessed the battles. The Ashland teams held the upper hand throughout both tussels, it was declared, and were in unusual form.

Boy's lineup:
Ashland 31 Grants Pass 17
Al Parr F Gochell
Nutter F Kellow
Roy Parr C Harmon
Hill G Tuttle
Abbott G Everton
Leedon S McKaouth
Hulen S Hannon
McGee S
Moore S

Babies Safest in Oregon.

Oregon boasts the lowest infant mortality of any state in the Union; only one out of every 20 born alive, die under one year of age. Portland, Oregon, outranks most other cities of similar size in the percentage increase in the cost of living since 1914; only 55 per cent in Portland, 85 per cent in Detroit. Safe motherhood and safe babies are about the most important things there are in life; and food and necessities that can be bought by one's earnings, without stint or without going in debt, are gifts of the Gods.

Scouts Plant Trees.

As announced in last week's American, two Sequoia trees (redwood) were planted in Ashland's Lithia park last Saturday, with appropriate ceremonies tending the planting. It was Boy Scout day. Mr. John E. Gribbel, member of the state forest service, superintended the planting.

Those who took part in the planting were: Mayor Pierce of Ashland; Mr. Gribbel, Mr. Homer Bilings, Scouts Newcombe, Johnson and Gribbel of troop 5, Medford and Scouts Borah, Torrance, Pratt, Edgar, Blake, David Blake, Smith, Yeo and Carzow of troop 2, Ashland. Mr. Harris Dean of the park force chose the place for the planting and prepared the ground.

Bargain Offer.

Two weekly papers for the price of one. Call at Ashland American.

The Ashland American telephone number is 98. Phone in a news item

MOTOR TRIP IS ENJOYED

A LITTLE RIDE SHOWS SPRING ACTIVITIES EVERYWHERE

Some Roads Dusty

Towns Are Busy With New Buildings and Farmers Have Plenty of Spring Work

Last Saturday and Sunday, the American scribe took up the time in driving over southern Oregon and northern California, to view conditions since last week's high waters and feast on the beauties of Spring. North as far as Gold Hill and south as far as Yreka, California. At Gold Hill the Rogue river is down to normal and the residents of that cement city are planting gardens. Lots of mining talk in Gold Hill and several good properties are being opened for development work. Several producers will soon be heard from in this mining district.

Around Central Point the fruit growers and farmers seemed to all be busy fixing fences, repairing flood damage, preparing garden spots, and remodeling lawns. The brick yards at Central Point are being put into shape for early operations; new buildings being erected and an air of industrial activities prevails.

At Medford the stores were crowded, parking space almost impossible to find. Several big sales were on in various stores, on Saturday, over there and the real estate men reported unusual activity for this time of year.

Through the Talent irrigation district everything looks like prosperity. Talent homes are preparing for Spring. Here too, we noticed several trees in full blossom, latter trees and bushes in bud, meadow larks singing and lots of people traveling on the highway. Auto camps are being fixed up for the early rush of tourists that will begin to "stop over" very shortly.

Going south Sunday, the traveling was evigorating, the air balmy, the sun bright and warm and parts of the California highway quite dusty. Leaving Klamath Junction, the climb over the Siskiyou mountains was made with ease. At the summit we stopped long enough to breathe the mountain air and roll a few snow balls. Several inches of snow still remained along the highway.

Hornbrook, California, was hit hard by the recent high water, roads cut up and one large building half washed away. Hornbrook Sunday, appeared to be about the dirtiest, roughest looking town we ever entered. The citizens are cleaning up, however, and later in the season the town will be in better shape as far as beauty is concerned.

We drove on south to Yreka, over a good highway with the exception of some chuck holes. Yreka has narrow streets, but sure showed signs of pep. The city is a busy one. Many beautiful homes are located there and the Masons have just finished one of the most beautiful Masonic temples in this part of two states. All stores showed large stocks of goods. Many cars were parked on the streets and many people were to be seen.

We arrived at home in Ashland Sunday evening in time for dinner and after a mental survey of the two days outing confessed that with our Lithia park, our pretty homes, churches, schools and normal build-

VOTERS WILL GET 10 BILLS

Special Election Will Be Held June 28 to Decide.

Ten proposed constitutional amendments and measures approved at the session of the legislature will be referred to the voters of the state at the special election to be held June 28.

Among the most important of these is house bill 491, by the committee on assessment and taxation providing for a state income tax. This bill was introduced and passed at the request of Governor Patterson

Other proposed constitutional amendments and measures that will be referred to the voters at the special election follow:

H. J. R., Giesy—Suffrage of negroes and Chinese. Repeals obsolete provision of constitution.

H. J. R., Collier—Making registration a necessary requisite for voting.

H. J. R., 14, Lonergan—To provide authority for district attorneys to prepare information on criminal cases where defendant waives indictment before judge of a circuit court.

H. J. R., 19, Multnomah delegation—Authorizing counties having more than 100,000 population to levy a tax for the construction of a veterans' memorial building or armory.

H. J. R., 22, Carkin—New tax base amendment of the 6 per cent limitation amendment of the constitution

S. J. R., 1, Joseph—Providing increase in compensation for members of Oregon legislature.

H. B. 508, Multnomah delegation—Authorizing levy oftax for erection and maintenance of veteran's memorial or armory in counties having population of more than 100,000. (To be submitted at local election of Portland in event constitutional amendment is approved by the voters at special election.)

ASHLAND FLORAL SOCIETY PLANS PLANT EXCHANGE

The Ashland Floral society plans to hold a plant and seed exchange in the early spring. Those who have a surplus of plants will take them to the exchange and others who are in need of more plants are urged to get them, whether they have anything to exchange or not. The purpose is to save all waste and to furnish planting for many yards that might not otherwise be planted. It is suggested that those who are thinning seedlings, heel in the young plants and save them for the exchange.

In May the society will hold a display showing the lovely spring flowers: A gladiolus show is planned for July, a dahlia exhibit will be an event for September, and in November there will be a chrysanthemum show.

Let Them Look.

The man who passes your shop window is going somewhere. He is on some other errand. If you want to catch him when he is not in a hurry, put your shop window in a newspaper, a few articles at a time. You can make six or eight hundred people look at this kind of a window every week and with much better selling results than if 800 walked by your store one by one.

Debate Team Travels.

John Galey and Warren Doremus, southern Oregon normal debate team will leave Friday for the North on a weeks trip and will debate at the following places: Albany college, Monmouth normal, Eugene Bible University and the U. of O. fresh.

ing our scenic drive right in town, that Ashland is the prettiest and best home city in the country.

COPCO CO. MAKES STRIDES

ADDITIONAL LINE BEING BUILT FOR PUBLIC USE

Several Miles Long

Largest Part of Construction for 1927 Is Being Done at Plant Near Prospect.

The most interesting feature of the annual report of the California-Oregon Power company, just issued, is the announcement of plans for the betterment and enlargement of service facilities to be carried out during the year 1927. In order to keep ahead of the growth and development anticipated in southern Oregon and northern California, the California Oregon Power company has planned an expenditure of \$4,800,000 for construction purposes.

The largest and most important item of construction during 1927 is the new hydro-electric development on the north fork of the Rogue river near Prospect, where work has already been started on the installation of a plant of 22,000 horsepower capacity, designed for an ultimate capacity of 66,000 horsepower. In connection with the hydro-electric project a 130,000 volt transmission line, to be known as line 19, will extend 36 miles from Prospect to a point six miles east of Medford. From this point a 66,000 volt tap line will be built into Medford tying in the new development with the present transmission system.

The report shows that the company continued its consistent record of development and progress throughout the year 1926. Exenditures for construction purposes to provide new and greater facilities for service to the public involved the expenditure of \$1,264,791. The most important item of construction during the year was the erection of line 18—a 66,000 volt transmission line, extending from Fall Creek, California, to Klamath Falls, Oregon, a distance of 38 miles. Reconstruction of the distribution system of Grants Pass, which was started in 1926, is now being completed.

Work in the water department included the drilling of new wells and the installation of pumps, transmission main, storage reservoir, and fire hydrants in Klamath Falls.

During the year the field of operations of the company was broadened by extending electric service to the town of Canyonville, Oregon, and by purchasing the distribution system of the Sutherlin Light & Power company, serving Sutherlin, Oregon.

Retail business served, or connected load, increased from 61,530 kilowatts to 74,711 kilowatts, a gain of 13,181 kilowatts, or 21.4 per cent. These figures are for retail business served, and do not include the extensive contracts through which the California Oregon Power company wholesales energy to other companies

The total number of customers, both electric and water, served by the company increased from 22,252 to 25,033 during the year, a gain of 12.5 per cent. This includes a gain of 2,348 users of electric service and 433 water customers.

Significant to the extent to which the use of labor-saving devices is growing in the territory served is an increase in the number of electric ranges in use by customers of the

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