

Ashland American

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JACKSON COUNTY'S WEEKLY PAPER

Member STATE EDITORIAL ASSOCIATION
Member NATIONAL EDITORIAL ASSOCIATION

FRIDAY, FEBRUARY 25, 1927

EDITORIAL

A totaling up of new names received this week show that the Ashland American has received, by solicitors and volunteer subscriptions, just fifty-seven new subscribers in eight days. The past six weeks the paper has received considerably over four hundred names. We print twelve hundred papers, which means over three thousand readers. All this without prizes, contests or cut rates. The management is very well satisfied, in fact, delighted, with the many new subscribers and hundreds of words of encouragement coming in every day. And, as Your Paper, we appreciate all the news items you can give us or any communications you may send in. It is a community home weekly paper in every sense of the word, no other ambitions dwell with us. In the old phrase of by-gone days, we are content with the term "Country Weekly," although published in a city.

Oregon is to have a special election in June, the voters called on to express their approval or disapproval for a state income tax. This question ought to be fairly well understood by many voters as it has been up twice before. A great per cent of the voters failed to go to the poles the last election, and the aim of the special election is to get as many opinions as possible, as it effects every tax payer and laboring man in the state—everyone with an income.

On account of financial conditions of the state and on account of the state administration being of different political faith since the question was voted on before, many have faith and hope that the bill will carry this time. But, one never can tell.

"Special elections," as a rule don't get the vote out that regular elections do. And we will find a great many who don't like the term "income tax." It hurts and it is inconvenient and it is poor advertising to the state. All these things have been talked of before. Consequently we would dislike to predict that the new income tax law is going to carry by any great majority. Many things can happen between now and next June and many opinions can be swayed one way or the other. Any tax is disagreeable.

THE HIGH COST OF COLDS

Estimating the high cost of colds has been one of the favorite indoor pastimes of statisticians, and it has been figured with comparative accuracy that 100,000,000 pronounced cases of colds exist each year with a loss resulting through absence from work alone at one billion dollars.

Some may doubt the accuracy of these figures, but the fact remains that the common cold is one of the most expensive luxuries of this super heated shut-in age.

It has been determined that sickness in general is responsible for at least nine times as much absence in industrial concerns as accidents, and colds are frequently the beginning of more serious bodily ailments.

A cold is always a threat, no matter how inconsequential, but people have a habit of giving one no serious attention. "I'll wear it out," they say, and sometimes it wears them out. A common cold is usually one of the first symptoms of pneumonia, which is fatal to one out of every four or five people who get it.

Of course, everyone with a spark of intelligence knows how colds may be avoided. They know proper diet sanitation, ventilation and other pre-

cautions, such as keeping physically fit, are necessary to detour colds, but the vast majority of people are too busy, too careless or too indifferent about their own welfare to live right.

IN UNION, THERE IS STRENGTH

Do you visualize, friends, your children with their books under their arms, gliding off to school? Their dreams of advancement will have come true because of the wonderful advantages of education given them in this community of yours. Do you realize that you are playing a big role; as you have taxes to pay to help support the schools of this community? Whether you are renting or owning property you come in for your share of the taxes and in most cases it is done graciously; but there are some houses operating in your community that are not paying taxes to help educate your children. These are the different mail order houses who are operating in your midst and paying taxes only where the main office is located. Not only that, but the moneys so cheerfully taken in, are systematically sent to their respective head offices and are gone from your sight forever, with no chance of getting in circulation in your community.

Kindly think this over, and if you can possibly feel that the independent merchant is your closest friend, then there are many good ways of showing your appreciation for him.

On these pages are many extra special buys in most every line of merchandise. The customer must cooperate with the merchant if the community wishes to prosper. Merchants and customers will have a happier and more helpful attitude toward one another if they realize this. Let's lend a hand to one another in our daily toil of life. Let's co-operate in this community and live.

Let's live for a day as we ought to live.
And give our tithes as we ought to give;
Let's sing our songs as we ought to sing,
And cling to truth as we ought to cling.

Let's toil along as we ought to toil,
In office, factory, shop or soil,
To live this way and co-operate, we could
A heaven make of Ashland, if we would.

Let's live for a day as we ought to live,
Let's stop fault-finding and others forgive;
Unloose our treasure's kindness and smiles
And sunshine add to the world's 'ony mites.

Let's help our brothers their burdens to bear,
Let's also pray—we have need for prayers.
To live this way and co-operate we could,
A heaven make of Ashland if we would.

IF YOU DON'T GIT DIS LETTER RITE AND TELL ME—PETE

(Aye just get a letter from my brodder in der old country. Aye can keep it only two days longer as it says return in five days. Yimminy whis, he had made it so close to the paper that aye can read it hardly.)
Dear Brodder David: Der reason

aye didn't rite sooner is because ye moved from vere ye vere to vere ye are now aye skol tell you the sad news, yur uncle Obert whom yu loved so good is ded. He died very sudden after being sick about six months. Hope this letter finds yu the same. Ve don't know the cause of his death but he just lay down and der vind leaked out of him your Aunt Pauline is been dead too. Der Doctor gived up all hope ven she died. Your old frend John Jacobson vas held up and killed for his money. He vas lucky as he left all his money home so all he lost vas his life.

Ole Stenhagen fell in the river and vas drowned. Something happened to him last summer. Ve all got der mumps and are having a swell time. I am sending yu the suit case vit the coat by express. Aye have cut off the buttons of the coat and yu vill find dem in de pocket so as to save express charges. I also put the straps on the suit case inside to save more charges.

Aye haf no more to say. Aye vill close. If you dont git dis letter rite and tel me at vonce and aye vill rite yu anoder vun.

yur Lovin Brodder
Pete,
Contributed.

Man Uses Vicar's Phone to Place Bet on Horses

London.—Rev. George Potter, vicar of St. Chrysostom's, Peckham, who has always permitted all of his 8,000 parishioners to use his telephone, has announced that he will censor all calls in the future.

He declared youths' lengthy calls to girl friends and "delayed at the office" calls cannot be permitted from his home.

"One man came in recently," he said, "and asked if he might use the phone. He called his bookmaker and asked him to 'put \$1.25 each way on that horse.'"

Latest Fad

Pittsfield, Mass.—The latest fad for girls is to take a stroll with a hopping white rabbit held by a leash.

Worst Lie

Oxford, England.—The worst lie, in opinion of Gilbert K. Chesterton, is that an American worships money.

'Sleeping-Car Sirens' Bilk American Tourists

London.—Sleeping-car sirens are a menace to travelers in some parts of Europe. Wealthy Americans are said to be frequently their victims.

Good looks, beautiful clothes, a mixture of tears and coquetry, a card case containing names of famous persons of Europe and a tearful tale of a lost purse or railway ticket enable these adventuresses to extract large sums of money from male travelers.

Yugo-Slav police recently arrested a young woman of twenty-four who for the last three years has been levying toll from wealthy travelers on the famous Simplon Express, which rushes across the continent from Paris to Constantinople.

Man's Best Friend.

He dashed into the police station at midnight, explaining that his wife had been missing since eight o'clock that morning and asking that search

be made for her.

"Her description," said the sergeant. "Height?"

"I—I don't know!"

"Weight?"

The husband shook his head vaguely.

"Color of eyes?"

"Er—average, I expect."

"Do you know how she was dressed?"

"I expect she wore her coat and hat. She took the dog with her."

"What kind of a dog?"

"Brindle bull terrier, weight fourteen and a half pounds, four dark blotches on his body, shading from gray to white. Round, blackish spot over the left eye, white stub tail,

three white legs and right front leg brindled, all but the toes. A small nick in the left ear, a silver lined collar, with"—

"That'll do!" gasped the sergeant. "We'll find the dog."—Myrtle Creek Mail.

In Shall bay, made shallow by a Japanese earthquake, 130 whales were left stranded by the receding tide and captured.

Mrs. Anna Laszczeki of Trenton, N. J., is suing her husband for \$10,000, alleging that his careless driving caused her injury in an automobile accident.

LADIES

Remember that Franklin's 1½ loaf is now a full Milk Bread, the only Milk bread made in Southern Oregon. Electrically baked in the best equipped and cleanest shop in this part of the state

Franklin Bakery

NOTICE

The Eagles' Hall, 3rd Floor, Medford Building, Medford is under new management on Friday nights and is putting on a series of Friday Nite Jazz Dances.

Music by the Metropole Orchestra

Admission 10c; Dance Tickets 75c

"Everybody Welcome"



Perhaps More Than You Realize

You depend upon the battery in your car much more than you realize. Without its ever-ready response to your demands driving would be far from the pleasure it is. We are equipped to keep your Battery at the top service mark.

DRIVE IN

Auto Electric Garage

Phone 127

East Main

| 1927 | | March | | 1927 | |
|------|------|-------|------|------|------|
| Sun. | Mon. | Tue. | Wed. | Thu. | Fri. |
| 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | |



There's a Reason
for
EVERYTHING

The reason why it pays to plan your spring advertising early is the increased results you obtain through having a definite outline to follow. We are equipped with cuts, copy and suggestionsto aid you in this important work.

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