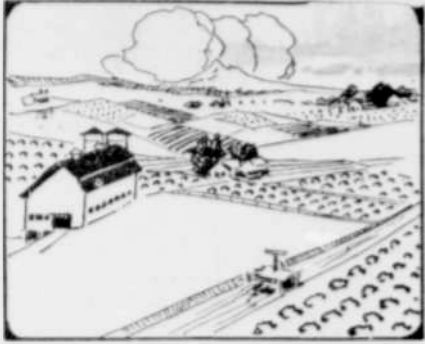


Scenic Wonderland
of America



ASHLAND

AMERICAN

On Pacific Highway & S P Railroad

LUMBERING~FRUIT~DAIRYING~MINING~FARMING~STOCK RAISING~FISHING~HUNTING

(SUCCESSOR TO THE CENTRAL POINT AMERICAN)

City of Schools,
Homes and Business



VOLUME 2

ASHLAND, JACKSON COUNTY, OREGON, FRIDAY, JANUARY 14, 1927

NUMBER 39

CAMP FIRE GIRLS RAPID GROWTH

PAST TWO YEARS SEES LARGE
DOINGS GOING ON

Coast Is Outstanding

Jacksonville and Ashland Organize
Chapters in Fall of 1926—Many
Others Follow.

(By Mildred C. Crain.)

According to reports from national headquarters the Pacific coast states are outstanding for the rapid growth of the Camp Fire Girl movement within their boundaries. This fact indicates that the people of these states are vitally interested in the welfare of their girls and are giving the support which any new organization needs to live and grow.

Jackson county, in the last two years, has seen a rapid growth of this Camp fire movement. Before that time organizations had sprung up and died out at various times. Talent organized a group which has gone on from year to year, and perhaps deserves the credit of being the oldest active group in the county.

In the fall of 1926 both Jacksonville and Ashland began to organize Camp Fire groups. Under the leadership of Miss Catherine Parsons, teacher in the Jacksonville schools, an active group was organized in September, 1926. The work begun by Miss Parsons was carried on through the school year and the following summer. Under a new guardian the work is continuing this fall and the Jacksonville organization assumes the place for a permanent necessity for the girls of that town.

September, 1926, also saw the beginning of an extensive Camp Fire movement in Ashland. One group was organized in senior high school, but within two weeks' time the demand for more groups was urgent. Group after group was formed during the winter of 1926-27 and with the opening of the membership campaign this fall, membership increased again. At the present time there are seven groups in Ashland, two in the grade schools, three in the junior high school and one in the senior high.

Ashland has found that the rapid growth in this organization has demanded a systematic organization by which to bring cooperation between the townspeople, the guardians of the groups and the girls. In order to do this they have organized a board of sponsors whose work is to supervise and encourage the organization in any way it deems necessary.

Immediately following the organization of the board of sponsors the Guardians' Association was formed. This is made up of all the guardians in the city, including assistant guardians, and totals a number of thirteen. Through this group plans are made for any work involving all of the Camp Fire groups in the city.

This fall Medford organized one group of Camp Fire Girls. They are making a hardy beginning and within a year's time will have interesting details to add to Camp Fire history in Jackson county.

Nationally, Camp Fire began in 1912 in America. It was planned by Mr. and Mrs. Gulick in an effort to find for the girls the thing that Boy Scouts was doing for the boys. The organization has spread to twenty-one foreign countries. It fits all needs, and all types of girls. It aims to teach the value of service; the necessity of a strong and healthy body; the value of knowledge when directed by a strong and honest character, and the happiness to be found in any type of work well done. Further it aims to develop comradeship and an understanding of associates; a love for the outdoors and the pleasures it offers; a sensitiveness to the beautiful things in life, whether found in nature, music, art, literature, friends or any thought or feeling; a realization of citizenship and the responsibilities it carries with it; and a further realization of their responsibilities as "mothers of a new generation, which with clearer gaze and steadier steps will reach these distant heights which are now but a people haze on the horizon."—Mail-Tribune.

CO-OPERATE WITH BUSINESS FIRMS AND ALL OTHERS HERE

We have not solicited any ads for this issue of The American, having only spoken to two store owners on the subject, deciding it better to get the first issue in the homes and thereby getting acquainted. For three weeks we will print each week, twelve hundred copies, guaranteeing a circulation of 1000. Next week, we and the readers from Phoenix, Talent, the routes and "south of the line," may expect some good advertising. We print Thursday evenings, mailing Friday mornings—the best medium for "Saturday specials." Our overhead is low, our paper small and our circulation the largest of any weekly paper in Jackson county.

Next Week.

Next week the American will mail out 400 sample copies, besides our regular large subscription list.

MAN, 67, ILL, KILLS SELF HERE

Despondent Ashland Resident Ends Life With Bullet.

John M. Poole, 67, shot and killed himself at his home on VanNess street here Sunday afternoon. It was believed he was despondent because of ill health. He is survived by his widow and two sons. The family came here two years ago from Colorado in the hope of benefiting Mr. Poole's health.

He left a farewell note indicating he was tired of living.—Oregonian.

Duck Season Ends January 15.

Local hunters are reminded that tomorrow the duck hunting season in southern Oregon will be closed, after having been open since last October. The season, it is locally reported has been comparatively good, with hunting reported best in the Klamath country.

ASHLAND STUDENTS LEAVE TO ATTEND SESSIONS

Kay Neil, Jean Stratton, Barney Miller and Elinore Swedenburg, left Thursday morning for Eugene to represent the high school student body at the seventh annual conference of the high school student body officers of the state. The conference will be held on Friday and Saturday of this week. The following officers are obliged to attend:

The president of the student body; secretary of the student body; the editor of the school publication; the vice president of the student body.

Team Visits Institutions.

The Ashland high school debating team visited the county poor farm at Talent and the county court at Jacksonville, Monday afternoon to get material for the season's debate, which is to be "Old Age Pensions."

MAKE ASHLAND A BETTER CITY

DO AS WELL HERE AS ANY
OTHER PLACE

Civic Pride Growing

Ashland Citizens Can Not Go Wrong
By Trading Here At Stores
and Business Houses

Perhaps some citizens are over-enthused with their own town to the "selfish" point, but we are all more or less proud of home and all should first consider the betterment of their chosen location. In other words, we should not "Bite the hand that feeds us." All this leads to "HOME PATRONAGE." An old story, ever true. We have in Jackson county a good, busy, fast growing city, a BOOSTER city on our north. Medford papers and Medford business men are loyal rustlers for their business and their city. They want all they can get. They ask trade from Ashland, which is natural and which shows good business judgment on their part. At the same time, those Medford papers devote whole pages frequently advocating to Medford readers the necessity of them trading in Medford, their home city. Ashland citizens cannot go wrong in following the same advice and trading in Ashland. Thousands of dollars go out of Ashland every month to Medford, Portland and mail order houses. It would have a greater show of returning if that dollar was spent right here in Ashland. One can do as well at home as he can elsewhere. Our home business men pay home taxes to apply on home improvements. These Ashland business men keep up the home churches, schools, charity organizations, walks, streets, fire protection, and they help you pay for all improvements our beautiful city boasts of. Why not help ourselves by helping them to the fair extent of spending our money at home. It will stay here, go back to the original pocket in the way of wages, fuel, help, water, rent and through many other channels. We have in Ashland many fine buildings beautifully stocked with modern merchandise. The appearance of these stores makes your property more valuable. We have a statewide reputation of being one of the prettiest cities in the Northwest. Let us all strive to keep this reputation. It will take home pride, co-operation, work and, chiefly, it takes the selfish pride that will recommend to each individual that he spend his money with home merchants. Any city that is good enough to live in, good enough to educate one's children in, is good enough to trade in. Home Pride! Let us cultivate it. We know nothing that will do more toward an ideal, busy, moneyed home city. It will surely pay.

Issue Large Number of Papers.

Only about two days were left us this week to issue this paper, as the setting up of machinery took most of the time. Next week we hope to have more time and hope the business firms in Ashland (there are many good ones) will have a message for you. They all know we are here now. Of course, we get out a paper for the readers, but we have to depend on the advertisers to exist. Twelve hundred copies were issued this week and we will so continue. Especially are we covering the country—adjacent farms.

School Has New Heating Plant.

A new heating plant is being installed at the school grounds of the Central Point schools and it is expected that this plant will suffice for several years to come. It is being made much larger than the old one, which had proven too small to accommodate both the high and the grade school buildings adequately. The new plant will furnish enough heat for the two structures as well as add new rooms which may be built in the future on the school building.

BUSINESS MEN

We Are Co-Partners:

You and the rest of us are in the same boat. We are making a living in Ashland. We can make more business for you—we will prove it. And you can make more business for us in making business for you. We "buck" no one; we would rather help and boost everyone. We are going to establish and publish early every Friday morning a WEEKLY PAPER in Ashland. We will GUARANTEE more than 800 subscribers to start, that means at least 3000 readers, the way many papers would count their readers. We will even invite business men and advertisers to come in and look at our mailing lists and count them if they choose. A good little weekly paper is read more thoroughly than a Daily, where in many instances only headlines are read. The weekly will go in the home in town and to the homes on the R. F. D's. It will be read, every word of it, by every member of the family.

We will boost Ashland and her opportunities, we will publish home news, society news, church and school news and we are splendidly equipped for all kinds of job printing. We have an exceptionally good job printer—bring in a trial order of job printing and be convinced.

We don't expect to get rich over night, but we expect a living and expect to practice the Golden Rule.

We know this much: Everyone in Southern Jackson county will read the "Ashland American," and we will endeavor to please the readers. Bring in your ad copy, if you have anything to tell the people. It's the people's paper. We hope to soon become personally acquainted with all business men of the city, and here we expect to call home for a long time to come.

Yours For Business.

ASHLAND AMERICAN

Paul Robinson, Editor and Owner.

READERS

We want you to subscribe for The Ashland American. We will make it interesting. The paper will help your town and county and you will hear from it from many sources. We want you to count it as YOUR paper; give news items to your paper, hand them in or mail them. Read the advertisements every week for Saturday sales and weekly prices, or arrival of new merchandise.

Send in your social news, your lodge news, accounts of your parties, visitors, etc. But, by all means see that your name and address is on our subscription list.

The Ashland American subscription is only \$2.00 per year. Twelve months for \$2.00, less than four cents a week.

Let's help Ashland to grow, and herald her many good points to the people of other states. The Ashland American is demanded. We have been told that the community wants it. The paper will grow, and get better as we become more acquainted. We want all of Southern Jackson county to read it, and notice the advertisers who invite you through its columns.