

IN THE LAND
WHERE THE
ROGUE RIVER FLOWS



CENTRAL POINT AMERICAN

THE CENTRAL
POINT OF BUSY
JACKSON COUNTY



On Pacific Highway & S.P. Railroad
LUMBERING-FRUIT-DAIRYING-MINING-FARMING-STOCK RAISING-FISHING-HUNTING

VOLUME 2

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MARKET GARDEN PAYS PROFITABLE

IGNORANCE AND IDLENESS ARE
POOR ASSETS.

Service Is Main Stay

With a Determination Any One Can
Make Good in Farming in
Jackson County.

There is probably ten times as much garden produce shipped into Jackson county as our home gardeners ship out. And yet the soil in different parts of the Rogue river valley is peculiarly adapted to the growth of vegetables.

The main consideration in entering this business are the proper soil and a good water supply. Those interested should decide what they want to raise and then select land adapted to it.

Good garden land, with irrigation rights, costs from \$300 to \$500 an acre. Ten acres are plenty for one man and his family to look after, and on this small tract a good living can be made if the owner is willing to work and knows his business. Ignorance and idleness are poor assets on a market garden.

There is a constant local demand for all the stuff that is raised here. Klamath county and the northern counties of California buy many of their vegetables from us.

Local wholesale prices on potatoes and other vegetables shipped here are the same as paid in Portland, plus freight.

While nearly all kinds of vegetables thrive here to advantage, the principal crops are watermelons, canteloupes, tomatoes, onions, potatoes and lettuce. These do especially well when planted in soil suited for their natural requirements.

Sweet corn is also a profitable crop, the gardener getting from 25 to 30 cents a dozen for his product.

One big advantage of gardening in Jackson county is our long season, beginning about February 1 and continuing until very late in the Fall. Tomatoes have been picked from the vines here as late as Thanksgiving day, but this is a little later than usual for tomatoes.

The writer asked a successful gardener what the prospects were for entering this business, and he said:

"A good gardener, with good soil to work, can make money here, but a lazy man on poor soil can't. To make money out of vegetables a man has to take off his coat and pitch in. He has to raise good stuff and deliver it in good shape, and in addition has to play a fair game with the public and give folks a square deal."

Of course, our climate, our scenery, our schools and our healthful surroundings make this country an especially inviting place for any one to locate who wants to come here and go into market gardening. It's a fine thing to be happy while you work.

Mr. and Mrs. A. Burger and his son and wife arrived in Central Point Saturday coming here from Pincher Creek, Alberta, Canada. At the present time they are visiting at the home of A. L. Burger and are now looking for a place to locate.

A new creamery is being established at Ashland. Ashland is keeping up with other southern Oregon in its march of progress.

A REAL LIVE COMMERCIAL BODY IS NEEDED HERE

Central Point needs a commercial body of some kind. That is a statement easily made: Just like saying we need a cannery, or we need payrolls, or we need this, or we need that. It is easy to make statements as to what we should do, and what we need. But that is only the classic way of spreading fertilizer, which exercises does not always come so near insuring a good harvest of accomplishments as the kind the farmers spreads with a fork does of insuring a big crop of spuds, or corn, or all such.

But, really, this town of Central Point should have a real live organization of some kind to keep the community interest at and above par, and to stimulate community development. It takes time, thought, sacrifice, and enthusiasm to keep interest going in an organization of this character, and the writer is not sure that the business interests of the town are willing to keep such an organization alive and pepped up for any worthwhile proposition that may develop.

Really, are we?

PIONEER NEWSPAPER MAN VISITS CITY

Tuesday Walter Sutton, one of Oregon's pioneer newspaper men, who lives in Port Orford, called at the News office and related considerable history, especially as regards newspapering on the shores of the Pacific.

Mr. Sutton, who has fairly good health for one far advanced in years, learned the newspaper game in Jacksonville, Oregon, and in 1869-70 was a compositor on the Oregonian staff at Portland. He launched the Port Orford Tribune in 1876 which he conducted until 1882, when he started the Gold Beach Gazette, later selling that publication to the late R. D. Hume. Taking hold of the Tribune again in 1892 he continued its publication for 10 years, and sold to Walter Riley, taking the paper back soon afterwards and reselling it to Hardy Stewart, who ran it for 16 years, the paper suspended some two years ago.

In 1885 Mr. Sutton was a member of the legislature and prior to that time he had served as county clerk. After a long and eventful career Mr. Sutton is enjoying himself at his home in Port Orford, and during the visit to the News he stated that Hardy Stewart, former publisher of the Tribune, is now instructor in the San Jose high school, San Jose, California.—Port Orford News.

WHAT YOUR JOB IS WORTH

If your job pays you \$100 per month, it's worth \$20,000. That amount of money invested at 6 per cent, not a low rate by any means, would pay you no more than three wages. If you draw down \$125 a month, it's equal to a \$25,000 investment. A man with a capital of \$50,000 is regarded as pretty well off even in this day and age, but even that amount wouldn't return him a cent more than \$250 a month.—Ex.

Loses Ford Car.

Handicapped by the fact that he is not familiar with the license or engine numbers, local authorities are thus far unsuccessful in the recovery of a Ford roadster stolen last night from Mervin (Sonny) Gleason of Central Point, well known southern Oregon racing driver who has appeared numerous times on the county fair grounds speedway, often taking first and second places. The roadster was equipped with a special axle and was well supplied with numerous extras.—Mail-Tribune.

The Lonely Old Lady's Christmas Valentine

THE lonely old lady sat in the twilight as the evening star looked in through the window and wondered why she seemed so sad. The star was bright enough that Christmas Eve to guide anyone to gladness, but she who sat there did not appear to know it. There were yet a few sparks amid the ashes of the hearth fire, and warmth had not wholly departed from the room; there were points of light in the maze of memories that kept the past alive, and at heart the silent thinker was not cold; but darkness was creeping over solitude, and time was registering age, and the old lady was lonely.

There was a picture on the wall of one who had been the strength and joy of earlier days, but years had passed over his grave in a distant land. There were other pictures looking down upon her with young and happy faces, but they were pictures of children who had blessed other homes, placed about to keep company with her dream children, and reminding her now again that she had none.

So the star might have known that there was reason for pensiveness as it tried to penetrate the gathering gloom and the mystery. But whether it learned the secret or not, it witnessed as it watched, a light in the dim room. For she had taken from a portfolio her most precious possession, and she was smiling upon it. It was an old valentine, the last that she had received from him who had never returned. It was inscribed "To My Valentine." Upon it sat Cupid, in a wreath of forget-me-nots, holding a high pyramid of large roses over a large, circular spider web, with two hearts entangled in it!

The star must have recognized that it was shining upon the deathlessness of love, and helping it to share the Christmas fellowship and cheer.—Christopher G. Hazard.

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THE DAY OF DAYS

RING out glad bells across the earth—Christmas has come again! Ring out the glad tidings from land to land, from shore to shore in peals of sounding joy, in crashing strains of tumultuous welcome. Christmas! the day of days! has come and cheer and gladness the earth again, to bring each and every one of us new hope and new faith. The old and the young, the grave and the gay, look for its coming with the same eagerness and delight, with the same confidence and optimism. For we never grow too old to catch the message of Christmas; each year but adds to the delight with which we greet it. Perhaps, as little children this delight manifested itself more plainly, yet, it was not as deep, as heartfelt, as that which comes as we grow older, for each Christmas has added unto itself so many dear associations, so many precious memories that we find ourselves treasuring the day more and more as the years go by. The love of those around our own home and hearth, the kind remembrance and good wishes of our friends, the host of sweet, unforgettable things that are ours at this time makes Christmas stand out in our memories as a day of happiness untold. Let the glad bells peal their tidings of joy—let holly and mistletoe hang everywhere—let merriment and thanksgiving and feasting prevail—for Christmas has come again!—Katherine Edelman.

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Locate Normal School.

It has been decided to build the Eastern Oregon State Normal school at La Grande—a good decision.

A white Christmas this year, if you look toward the nearby hills on all sides of us.

The American wishes all of its readers the best of seasons' greeting, a Merry Christmas.

Never lend money to a man with a poor memory—and never borrow from one whose memory is too good.

AIR BUBBLE IS PUNCTURED

Rumors Intended That Great Developments of Harbor

Crescent City's boom caused by rumors that the Navy Department intended some great development in its harbor has followed in the wake of numberless other boom stories of similar import.

For several issues the Del Norte Triplicate has carried large scare heads followed by enthusiastic stories to the general effect that the Navy intended to establish a submarine and aeronautics base at Crescent City. This newspaper was not to blame, however, as such rumors were flying thick and fast up and down the whole Pacific Coast and inquiries from San Francisco, San Diego and Puget Sound, as well as from Crescent City, flooded the Navy department for a few days.

The rumors are groundless as the department has no intention of establishing any sort of a base at Crescent City. It does maintain a radio beacon at Point St. George, about eight miles from Crescent City, but this is as far as the department intends to go in the way of development along the northern California coast for many years to come.

Denials of the Crescent City rumors were made by the secretary's office, by Admiral Eberle, chief of naval operations, and members of his staff.

Of course, if war should come in the Pacific, that is another story altogether, but then the entire Pacific coast would buzz with activity.—San Francisco Chronicle.

NICE CHRISTMAS LETTER

State Chamber and Land Settlement Appreciates Work Done.

Oregon Sate Chamber of Commerce Portland, Oregon Dec. 20, 1926

Editor American,
Central Point, Oregon,
Dear Sir:

The Oregon State Chamber of Commerce and the Land Settlement department of the Portland Chamber of Commerce extend to you greetings of the season and want to express their appreciation of the part you have taken in the upbuilding of Oregon during the current year.

The year 1926 has made history for Oregon. Production, shipping and industrial records have been broken. In other activities that are barometers of business, great progress has been made, not because of any unusual conditions, but for the reason that a new spirit has permeated the entire state, created largely, we believe, by the active cooperation of the press of the state in their support of the development work of their local organizations and in a larger way, the state-wide upbuilding program.

We are particularly pleased and appreciate of your helpfulness in land settlement activities and we have been greatly helped by your support in bringing to Oregon more new people and new capital.

This forward-looking policy promises much for 1927. Yours very truly,
W. G. IDE, Manager

Postoffice to Open.

Postmaster Guy Tex announces that the delivery window of the Central Point postoffice will be open between the hours of 4 and 5 p. m. for the delivery of Christmas parcels on Saturday, December 25. The rural carriers will be there to serve all rural patrons who are expecting parcels. No other postal work will be done at that time.

Maybe the reason more women are not serving on juries is that they had rather talk than listen.

CRESENT CITY WORK ASSURED

SEN. McNARY ASSUMES RESPONSIBILITY TO PASS BILL

Calls For 800 Feet

Construction of Breakwater Certain Next Year; Linked to Local Rail Development Plans.

According to a special dispatch to the Morning Oregonian, construction of 800 feet of the Crescent City, Cal., breakwater "has been virtually answered by approval today by the army board of engineers at Washington, D. C., of the appropriation of \$710,000 asked for the coming year."

"Senator C. L. McNary of Oregon today told Mayor Best, Josephine county delegate to the capital, that he would assume responsibility for the passage of the bill in congress," the dispatch states.

"It has been signed by the rivers and harbors committee, the war department, the commerce department and by the senate floor committee.

"Two projects have been considered. It is believed that the one to make the Crescent City harbor one of refuge has been approved. This, it is understood has had the approval of the war department, following decision to establish a naval air base in Lake Earl, a few miles south of Crescent City.

"Construction of the harbor at Crescent City will furnish outlet for the products of southern Oregon and northern California. J. Stewart Clark, railroad promoter, is at present at work on a plan to build a railroad between Grants Pass and Crescent City, but nothing definite as to his connections has been given out. It is believed here that he is an independent operator."

Students Return Home.

Central Point students who have been attending colleges in the state, and other places of learning, who have returned home for Christmas vacation from the state university are: Forrest Pickett, Malcolm "Buster" Brown, John Bohnert, Clifford Boswell and Herbert Harris, all students at the Oregon Agricultural college. Everett Faber of Willamette university, Salem, and Wilma Shely of the Southern Oregon State Normal, Ashland. Bernice Burger, who is attending the Bible Institute at Los Angeles arrived last Saturday and Laura Hamrick and Leolla Heaselgrave, who are also attending the same school, are expected home the latter part of this week.

SANTA REMEMBERS KIDDIES

Local Stores Combine to Help Santa Celebrate Yuletide.

The Gateway and Central Point service stations and Faber's store are combining Saturday to play Santa Claus to all children of Central Point and surrounding community who appear at either of the service stations accompanied by their parents or guardians.

What is in store for the kiddies is unknown to us at this time, but we are sure that whatever it is, will tickle the little youngsters.

The two service stations will continue their gift giving for both Friday and Saturday, so it will pay to be there with Da or Mother.