

**CENTRAL POINT AMERICAN**  
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**JACKSON COUNTY'S WEEKLY PAPER**  
 FRIDAY, DECEMBER 3, 1926

**EDITORIAL**

The Central Point American has now launched a campaign to reorganize a Chamber of Commerce in that city.—Good work Paul.—Gold Hill News.

few hundred political office aspirants are going to be disappointed in not receiving jobs under the Patterson administration. Governor Patterson is true to his word. He says his will be a business administration more than a political one. He will stay on the job himself and attempt no "House Cleaning" tactics for political impressions. Governor Paterson only has three changes in mind at present; those of corporation commission, insurance commission and State market agent.

**MEDFORD BROADCASTING**

Of some importance from a publicity standpoint and an act of much enterprise, is the fact that the valley will soon have a radio broadcasting station. The Mail-Tribune of Medford and Vergin, the radio man, are back of the proposition and they are expecting to be broadcasting to the world every night, beginning December 15. We suggest, if we are permitted to do so, that the fans now organize a night club to hold forth one night a week. Call them "The Pear Pickers From the Land Where the Rogue River Flows" Eh?

**KEEP SMILING**

There is one business in town, says a wise observer, that never cuts expenses. The newspaper must go on during dry times and all other kinds of times. It must keep up the standard and keep smiling. It keeps smiling

when the merchant cuts out his ad; it keeps smiling on when the job work is sent to some other town, tho it may maintain a modern printing plant and turn out work second to none. It is generally supposed that the newspapers can run on "hot air," but such is not the case. It is one of the most important enterprises of the town and its prosperity and progress is one of the greatest assets of the community. Eliminate a paper from a town, and it soon becomes a whistling station.

**WEATHER AID TO BUILDING**

A feature that is very desirable to those who reside here, and one that is noticeable to those coming into this valley from more rigorous climates is that construction on new buildings never halts because of weather conditions. The absence of snow and extreme weather permit construction work at all times of the year, which is highly valuable in preventing the slump that comes naturally to those cities and districts less favorably located.

Extensive building operations have been under way in this city for nearly three years. Winter or summer, the song of the hammer and saw has been heard uninterruptedly. Concrete work, which cannot be carried on in freezing weather, has never ceased. Today several extensive construction projects are under way and as a result artisans in all the building trades will be kept busy throughout the winter.—News

**THE HOME DOLLAR**

A considerable number of Central Point people patronize the county metropolis, or even send to far-away Chicago when they are in the market

for something which could be supplied at home, or ordered by a local business house. Our prosperity depends largely upon building a fence around the home dollar, for simoleons spent abroad returneth not. One may think that the expenditure of a few dollars now and then by a few individuals amount to little in a year but the aggregate is surprisingly large. If this money was kept in Central Point it would change hands many times before it finally left the city and in that way a large number of people would be benefitted by the small profit they would receive for their wares. Perhaps you think your particular business would make you independent to do what you please, but everyone in this world is dependent upon someone else, and every dollar that changes hands in Central Point is a benefit to every citizen, directly or indirectly. You may think you are getting better goods for the same money, but when you take into consideration the service rendered or the credit given and the willingness on the part of your local man to "make good" anything that may not prove satisfactory, you will find you would be much better off to patronize home people.

It is our opinion that any citizen who pays his money direct to outside parties for something he is obliged to have, and does not permit it to circulate through the local channels of trade and the banks, whether it is for dry goods, insurance, laundry work, groceries, automobiles or anything which could be purchased or ordered through our local people, pays dearly in the long run, and is a hindrance to the progress of the city.

Let us boost the booster, knock the knocker, patronize home industry and watch the city grow.

**NEWS NOTES FROM STATE MARKET AGENT**  
 By C. E. Spence

**The Two-Thirds Middle Toll.**

Secretary of Interior Work urges farmers to organize and stand together to "combat the machinations of middlemen who take a toll of billions of dollars annually" from them. In a recent speech he stated that mill interests collected \$30,000,000,000 last year from products that yielded the farmer but \$10,000,000,000. He urged organization of farmers and extension of co-operative marketing to remove the tolls of the middlemen.

**Certification Has Come.**

Demand for certified hatcheries is spreading over all states and it has come to Oregon. There has been great need for this system of protection. Many a poultryman has been forced to quit because inferior eggs and sickly chicks have been sold to him. Under the certification system breeding stock are thoroughly inspected before they will be certified to as reliable for buyers of hatching eggs, breeding stock and day-old chicks. The hatchery that cannot meet inspection will soon be unable to find markets for its output. Certification is but a guarantee of quality; no poultryman will buy inferior stock at any price if he knows it is poor.

**Things to Remember.**

It requires over 16 bushels of corn to equal the value of 100 pounds of live hog at average farm prices. This is the widest ratio for over 15 years.

The five largest butter markets received 125,687,000 pounds of butter during the first quarter of 1926, compared with 113,687,000 pounds for the same period of a year ago. Maine leads all states in the number of bushels of certified seed potatoes. Minnesota ranks second, Idaho third, New York fourth, Michigan fifth and North Dakota sixth.

**Grange Birthday, December 4.**

On December 4, 1867, the national Grange was organized by seven men in Washington, D. C. Granges all over the country are planning observance of the day.

There is no duty we so much underrate as the duty of being happy. By being happy we sow anonymous benefits upon the world, which remain unknown even to ourselves or when they are disclosed, surprise nobody so much as the benefactor.—Robert Louis Stevenson.

Central Point needs a fruit and vegetable cannery.

**"Honi Soit—"**

The United States public health service has issued a warning against circular garters that restrict circulation. "They hurt circulation," ventures Girlykins, the Lady Reporter, "but they help advertising."—F. P. A. in "The Conning Tower," New York World.

The most ornate garters these

days are plain to be seen. We don't carry garters, but we do have liniment for stiff necks. McKee drug and book store. — Advertisement in Monett (Mo.) Times.

The old calendar looks as bad as that remains of a Thanksgiving turkey. We are on the last leaf of 1926, December is here, although it is hardly believable in southern Oregon

**Central Point Feed Store**

JESSE L. RICHARDSON

**HAY — GRAIN — SEED — WOOD**  
 Phone 41 Store Phone 54 Residence  
 —Local and Long Distance Hauling—

WE BUY POULTRY MOVING Oregon  
 Central Point Oregon  
 "YOUR FACE IS GOOD, BUT IT WON'T GO IN THE CASH REGISTER"

**DAMON CAFE**

MEALS—CONFECTIONARY—FOUNTAIN

Ice Cream, or Hot Drinks

Popular eating place of Central Point

DAMON CAFE

**Buy Good Wood**

The Central Point Wood Yard is located next to the postoffice, is equipped with all kinds of good fuel. Give us a trial

**DID YOU EVER STOP TO THINK**

By E. R. Waite, Secretary  
 Shawnee, Okla., Board of Commerce  
 No. 6

THAT the progress of many cities is held back by petty jealousies among its citizens. They get a good start on the road to better things and then tie up and fuss awhile.

THAT petty jealousy about trivial things is all foolishness. It only brings about discord and strife where harmony should prevail.

THAT the importance of the industries of a city should never be forgotten. No opportunity should be lost to encourage and assist in their growth and development.

THAT in the success of home industries rests the development of a community and the prosperity of all who live there.

THAT every citizen should believe in the greatness of his or her home city, its industries and the future that is ahead of it, and should give to it their whole-hearted support and never waver in this duty.

Some foods are long on taste but short on nourishment.

Some clothes are long on looks but short on quality.

Some people are long on promises but short on performance.

Some cities are long on good intentions but short on actions.

Some organizations are long on plans but short on results.

Many cities are long on good starters but short on good finishers.

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