

HOW

PACIFIC METROPOLIS GOT NAME "SAN FRANCISCO."—The first to give the name of San Francisco to the future Pacific coast metropolis were Francisco Pálen and Benito Cambon, two Franciscan friars, who in 1776 left Monterey with seven civilians and seventeen dragoons, with their families, and established the Spanish mission of San Francisco.

In 1835 William A. Richardson, an Englishman, erected the first tent on the site of the present city on what was later Dupont street and began a trade in hides and tallow.

In 1836 one Jacob Loose arrived at the mission and put up the first private dwelling.

In 1839 Jean Violet surveyed the town and laid out the streets and lots. In 1841 two Americans built a sawmill, and in 1846 Captain Montgomery of the United States war sloop Portsmouth raised the American flag on what later became Portsmouth square, and a little later a ship arrived from New York with 200 Mormon emigrants. It was called Yerba Buena until January 30, 1847, when the Alcalde changed the name of the settlement to San Francisco.

How Science Explains Man's Erect Attitude

Man has walked erect from the beginning of his "human origin," according to the theory of Dr. Dudley Morgan, professor of surgery in Yale university, says the Pathfinder Magazine. During the aboreal life of man's ancestor, declared Doctor Morton in an address at New Haven, gravity pulled the lower limbs into an erect position. "When the first members of the anthropoid stem adopted their brachiate habit their limbs were drawn down into a vertical position by the force of gravity," he said. "At some time during the development of man he dropped from the trees and took up his terrestrial habits already in an erect position. The branch of the stem which remained arboreal became so developed in the arms and shoulders that their weight prevented them from walking upright later. That is why there is the semi-erect branch of the stem in the greater apes today."

How Sun Dogs Form

Sun dogs are caused by the bending of light from the sun as it passes through snow crystals in a particular position. This bending is of such nature as to make the light brightest at a certain distance from the sun. The sun dog is colored because the different colors in the sunlight are unequally bent—the red least of all and the blue most. The sun dogs are upright—that is, longer up and down than horizontally—because the snow crystals that produce them, while roughly in the same position, tip more or less from side to side in every direction.

How "Wobblies" Got Name

Various explanations have been offered as to why the I. W. W.'s are called "Wobblies." A plausible one is that a Chinese cook in an I. W. W. camp was asked what he was. Not able to pronounce the I. W. W. clearly, he made his sympathies plain by saying "I Wobbly Wobbly."

How to Care for Ice Box

The bureau of home economics says that when an ice box is not being used the doors should be opened and no food should be placed in it. If your ice box is stuffy, scald it out with hot water and keep the doors open and remove any food that you are keeping in it.

How Germs Aid Bacteria

Growth and activity of bacteria can be speeded up by the kind of light supplied by the moon. T. F. Morrison, graduate student of Princeton university, has discovered through experiments on the kind of micro-organisms that cause dead fish to shine in the dark, says Popular Science Monthly.

Why Some Mice "Waltz"

The balancing apparatus of the inner ear of the mouse is imperfect, causing the animal to turn constantly in short circles. This defect is strongly fixed and transmitted with regularity to the young.

Why Called "Arctic"

The word Arctic is derived from the Greek "Arktos," a bear, the reference being to the constellation of the Great Bear.

Loose, rattling wheels are not only annoying to you but to others, and your life is endangered. Ted Morava will tighten them so they will "stay tight," and at very small cost.

OREGON WEEKLY INDUSTRIAL REVIEW

Salem—Post office receipts of \$163,487.77, during first six months of year, were \$6,000 in excess of any corresponding period.

Clatsop county has exceptionally good hay crop this year.

Marshfield—Thompson-Kelly sawmill resumes cutting, after shutdown of several months.

Oregon, Washington and Idaho producing some 111,000,000 bushels of wheat, oats and barley, compared with approximately 105,040,000 bushels last year.

St. Helens—New St. Helens Pulp and Paper company mill will be in operation by first of year.

Eugene plans now "city within the city," on 60-acre site.

Cottage Grove—Five miles railroad completed, for new J. H. Chambers sawmill, which will soon be finished.

Roseburg—Douglas Co. Creamery incorporated, with \$100,000 capital.

St. Helens' two banks show 10 per cent increase in combined resources, in three months.

Klamath Falls will pave 31 blocks, at cost of \$155,000.

Timber totaling 15,206,472 feet, valued at \$22,855.17, cut in Cascade forest, from January to June.

McMinnville—New road connecting Salmon River and Grande Ronde highway, will cost \$150,000.

Three additional long distance telephone circuits, added between Klamath Falls and Medford.

Myrtle Point will get \$14,000 hospital.

One hundred registered Oregon Jersey cows shipped to New Jersey.

Medford—Construction work on extensive improvements at Owen-Oregon lumber plant, being crushed.

Beaverton farmer nets \$500 an acre on loganberries, this year.

Sutherlin—Local cannery will pay approximately \$250,000 to farmers, for prunes this year.

Klamath Falls banks show total deposits of more than \$5,000,000.

Corvallis ships carload loganberries to England.

Pendleton Woolen Mills purchase 150,000 pounds Baker county wool.

Klamath Falls—California-Oregon Power company constructing 38 miles new high voltage line, to cost \$250,000.

Old Sumpter smelter, idle for past 3 years, being remodeled for reopening.

Medford—First Presbyterian church will build \$25,000 edifice.

Astoria—Port traffic for six months ended June 30, increased 31,502 tons over same period in 1925.

Klamath Falls—June building permits aggregated \$43,650.

Eugene issued \$998,525 building permits, in first half of 1926.

Building permits at Baker totaled \$285,000 for six months ended June 30.

Salem—Contract let and work begins on \$450,000 First National Bank building, 11 stories high.

LaGrande—Cherry harvest well under way; excellent crop.

St. Helens—Vernonia district will spend \$17,000 for clay macadam roads, this year.

All canning records were broken last year in Washington and Oregon, when 5,784,458 cases of fruits and vegetables were canned, against 5,025,827 cases in 1924; a gain of 758,831 cases or 15 per cent. This year promises to surpass even that phenomenal record, for a wider range of products will be canned in quantity.

For Sale—1923 Ford Touring and 1920 Ford Sedan, both in A-1 condition. Priced for quick sale.—Independent Garage.

MEDFORD NEWS

Bliss Heine

W. A. Messner, who recently sold his grocery business on West Main street to a Mr. Alexander, has moved to Creswell, Oregon, where he has a farm.

The Crater Lake Hardware company has completed plans for the erection of a re-inforced concrete building 50x100 feet in dimensions on South Front street between Tenth and Eleventh. This building will have two rooms.

Medford is fifth in the state in building activity.

To July 15th 33,217 people visited Crater Lake. A year ago to the same date 16,102 visited the lake. This more than doubles the attendance of last year to the same date.

Mr. and Mrs. A. W. Walker have engaged Roberts' Quintet for their popular Saturday night dances in the Medford building which has made a decided hit with the dancing public from all parts of the valley. Large crowds who do not dance gathered on Sixth street to listen to this aggregation of master musicians. The large windows facing on Sixth street have been completely removed, which, together with the two large fans recently installed, make this hall

the coolest place in the valley.

At their first July meeting the United Artisans initiated eleven new members into the mysteries of the order following which the new officers for the next term were installed as follows: P. M. A. John Darron; M. A. Otto Furhman; Supt., Thos. J. Baxter; Insp., Winifred Arnold; Sec., Celia Combest; Treas., Wm. Hamilton; Sr. Con., Lucy Scislowski; M. C., Geo. Trask; Jr. Con., Jessie Trask; Wardener, Byran Bowman; Instructor, Warren Callaway. This was followed by an excellent exhibition by the drill team in full uniform which was greatly enjoyed by all present. This team is known as the "Medford Pippins" and will enter in competition at the convention at Portland next month with teams from all over the country and, from the excellent exhibition they presented here indications are greatly in their favor of capturing the grand prize. The Medford Assembly is forging ahead very rapidly.

Professor and Mrs. Rowan, who recently came to Medford and opened a dancing academy on the third floor of the Medford building, have been giving very successful and enjoyable dancing parties in their academy every Tuesday and Friday evenings. Professor and Mrs. Rowan

conducted a dancing school in Portland for sixteen years before coming to Medford and come highly recommended in their line of work. We wish them success.

The D. O. K. K. Band, under the able leadership of Wilson Wait, gave its second concert in the park last Friday evening before a very large and enthusiastic crowd.

HIGH SCHOOL ANNUALS ON SALE

Several of this year's high school annuals were left at this office for sale at \$1.00 each. Come quickly, while they last.

Brick Ice Cream at Damon's.

\$15.65

To Portland and return good for 16 days

Also, season roundtrip tickets on sale daily with Oct. 31 limit at slightly higher fare permit stop-over.

Convenient trains going and returning.

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C. A. BOLES, Agent

A ROYAL ENTERTAINER PERFORMS



Amir Bux, a genuine East Indian conjurer, produces a Liberty Bell from a reporter's hat. He is one of the artists in the India Building at the Sesqui-Centennial International Exposition, which opened in Philadelphia June 1 December 1 to celebrate the one hundred and fiftieth anniversary of the signing of the Declaration of Independence.

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