

## COMMUNICATION

Dere Mr. Editor: You no theres a lotta biv things in this world and sum times if you put them rite long-side of sum of the little things the little un looks the biggest; an thats the way it is with this "Biggest thing in the Rogue River Valley."

I no a feller that went to a serten sity this week, an it wuzn so awfel far away either, an he sed that they wuz so meny new houses bein bilt that you cudden sea the old uns, an that they was sumthen like 11 hunderd peepul hed moved into thet town in the last year or 18 mos. an thet they wuz a pay rol of a gud meny thousen dolers every munth an everbudy had munny an enybudy cud make pertie gud wadges there, but shuks! it wuznt nuthen ta the big Men's Bible Class rite here in litel old C. P., an he sed thet he wuddn trade thet class for the whold sity thet he wuz talken about.

An say, Mr. Editor! did ya no thet the Universal News Co. is willin ta send a camera down here and a man ta crank it and take a pitcher of that class any time thet the class is reddie? an da you realize what thet'll mene? it'll mene thet C. P. an the Rogue River vallie'll be adfertized all over thet civilizid world, and if thet don't mene eny thing ta you I'm jest plum sorry, cub in thet case NUTHIN wud. —B. A. Booster.

## UNION CHURCH

Title of Sunday School lesson: "Warning and Invitation," Matt 11. The pastor will preach at both morning and evening service. In the morning service on the subject: "Spiritual Irrigation." In the evening on: "God's Conditions of Salvation."

The special services will continue next week. Rev. D. D. Randall will assist the pastor during the whole week. Easter day will be appropriately observed, in the Sunday school and church.

## CHRISTIAN CHURCH

Preaching at 11 o'clock and 7:30 p. m. Rev. I. G. Shaw will preach both morning and evening. Endeavor at 6:30 o'clock. A cordial invitation is extended to the public.

## WEED OUT THE DRONES

The Albany, Oregon, Chamber of Commerce has sent a memorial to Congress, asking for the dismissal of unnecessary federal employees, hangers-on in useless jobs originated during or since the war. It urges that such jobs be wiped off the payroll, and that the president be given power to dismiss every superfluous board and commission that clutters up the country and devours tax money.

The tendency in federalization is toward political jobs that are piled upon the people, not to serve, but to receive. Political business costs too much and returns too little.

The Jackson county basketball league champions, the Pointers, have had an unusually successful season playing 17 games and winning 14 of them. They ran up a total of 536 points to their opponents 243 points. Each player's score for the season is: Pickett, left forward, 216; Faber, right forward, 173; Shores, left guard, 120; Benson, center, 18; Hamilton, right guard, 7; Hover, sub guard, 1; Beall, sub. guard, 1.

Mr. and Mrs. Charles Hereford, of Portland, are here for a two weeks' visit with Mrs. Hereford's parents, the Warners. Mrs. Hereford was a girl in Central Point and she is now the mother of four little girls, all pleasing in appearance and manners.

Grandma Wright is not as well as usual this week.

Mr. and Mrs. W. E. Merrill, who have been spending the winter at Oakland and Pasadena, Calif., with the children, returned to their country home near Central Point last week. Mr. Merrill was a pleasant caller last Saturday to renew the American.

Mr. W. B. Kincaid, who has built a fine new house in the east part of the city, is still making improvements, leveling ground, planting ornamental trees and preparing a lawn. This part of the city is a desirable and beautiful locality.

Frank Houston and wife are the proud parents of a new daughter.

Mrs. Joseph Hoagland of Ashland, accompanied her sister Mrs. T. M. Jones, on a visit with old friends this week, in our city.

Mr. and Mrs. Donald Ross spent the week end in this city after which they returned to Butte Falls where Mr. Ross is employed as timekeeper and commissary clerk by the Owen Oregon Lumber company at camp No. 1.

T. M. Jones and wife, who were in the Furniture and Undertaking business here for several years, were visiting friends here this week.

Mr. Carter of Jacksonville, a contractor, was a business visitor here Saturday.

Dr. and Mrs. R. R. Johnson of Medford were visitors in this city Monday afternoon.

## IMPROVING PROPERTY

L. H. Root is improving the building occupied by his second hand store with a new coat of paint. What's the matter with some of the other buildings along the main street being painted now? Tourists are now going through on the highway and a well painted town is a good advertisement.

## A CORRECTION

The length of the tunnel in the city wall was stated as being 100 feet long in the last issue of the American. We wish to correct that statement. The actual length of the tunnel is 202 feet.

## FOR SALE

English Penciled Indian Runner Ducks, \$4.50 per pair. Ducks now laying.—E. G. Henselman, 423 King St., Medford, Ore. Phone 532x. —8

## BORN

To Mr. and Mrs. J. M. Storm, a 10 lb. girl, on Saturday, March 13. Mrs. Storm is the daughter of Mr. and Mrs. J. T. Fry of this city.

Mrs. Helms is nursing a sprained ankle this week.

Mr. and Mrs. I. G. Shaw spent Tuesday night at the country home of Mr. and Mrs. Jim Cornutt.

A. A. Lair has traded his land in Malheur county, Oregon, for a tract of land near Agate.

"Uncle Sam" seed potatoes for sale. Inquire at this office.

Guy Tex and family drove to Prospect Sunday and enjoyed a visit with Mr. and Mrs. J. E. Grieve.

FOR HIRE—To responsible person, Ford roadster, with light truck body.—W. A. Crane, phone 37. —2t

Rev. T. H. Temple, pastor of the First Methodist church at Medford, is in Central Point today and will speak to the Ladies' Missionary Society at the Federated church.

An adjourned meeting of the city council was held Monday night, for the purpose of completing the details connected with the extension work being done on the city well.

Monday nite —Jazz Dance —Artisans Orchestra, 7 piece —Charleston Contest.—Gateway Theatre.

R. E. Dodd and son Perry, of Ashland, were in town last Saturday visiting at the home of Mr. Dodd's daughter, Mrs. D. W. Beck. Mr. Dodd is proprietor of the Vendome Hotel in that city.

Old Time Dance, Friday nite.—Gateway Theatre.

## CONSOLIDATIONS ARE JUST AS INEVITABLE AS IS INCREASED POPULATION

Discussing the subject, "Why Utility Consolidations Go Forward," R. G. Hunt, Vice-President, H. M. Byllesby and Company, says:

"There has been much comment lately, favorable and unfavorable, upon consolidations and mergers of public utility and industrial enterprises. Those actively engaged or financially interested in such undertakings recognize the fact that the trend is one of economic necessity. The insistent demand of the consuming public for better service, higher quality and wider and better distribution of commodities, coupled with an inherent antagonism to the rising tide of prices have driven owners and operators to find ways and means of meeting and combating all these.

"The farseeing officials of the large public utility companies are seeking to offset increasing costs of every description by way of consolidation with other like enterprises on as large a scale as possible. In doing so, they have in mind the utilization of many sources of power to the fullest possible extent.

"It is clearly seen that an isolated utility whose power source is hydroelectric suffers to the extent that water passing over the dam is economic waste. A neighboring enterprise whose source of power is steam suffers because of its plant capacity, due to the character of its load, cannot be fully utilized.

"A consolidation of the two enables water formerly passing over the dam to be utilized in the territory served by the steam plant, and the steam plant to be closed down during an abundance of water. During a water shortage the steam plant capacity is utilized to an extent greater and more economical than before. Thus with no better facilities, the same output is derived at a materially decreased cost.

"The consolidation of public utilities the country over is as necessary from the economic standpoint of today, as was the merging of the many small railroads following the close of the Civil War. Not now to bring together our public utilities is as unthinkable as a segregation of our great railroad systems of today into their original component parts.

"In the end we shall find that the per capita use of public utility products will have very greatly increased and the distribution thereof vastly widened. We in the industry are hopeful that all this will bring about reduced rates to customers, recognizing as we do that reduced rates in turn must further increase output and that increased output means further large scales and greater profits."

## NOTICE

Remember you have a choice of a beautiful cretone rubberized apron, gold pointed fountain pen or guaranteed full leather bill fold, Western Farmer one year and the Central Point American all for the subscription price of the American, and your receipt will admit you to a splendid picture show at the Gateway Theatre Saturday night, April 3, or following Sunday night. A \$2.00, \$3.00 and other presents will be given away to Western Farmer subscribers Saturday night. Subscribe at this office, at Mary Mee's Drug Store, or of W. A. Crane.

Why take your cars to Medford when you can get a better job for less money at the Independent Garage at Central Point. adv

W. E. Morris of the Table Rock district was in the city Monday. Mr. Morris is another new reader of the American.

Major and Mrs. Cunningham are enjoying a visit from Mr. and Mrs. P. R. Lynch of Los Angeles. Mrs. Lynch is a sister of Mrs. Cunningham. They expect to remain a few weeks.

Better repairing and reconditioning for less at the Independent Garage. adv

A \$2.00, 1926 Road, Radio and Railway map Oregon, Washington, California, U. S., as a premium, at Mary Mee's drug store. Ask about it. —2t

## A WISE INVESTMENT

Sugar beets have played an important part in the improvement of business conditions in a number of western states during the past four months. Within that period upward of \$60,000,000 advance payment has been made to the farmers for the 10,000,000-ton crop of sugar beets harvested this year.

Beet crops improve the soil, also the bank account, and at the same time save America from being dependent on other countries for something that can be grown here with such profitable results.

Canada is being offered inducements for a sugar factory to come into one of its largest wheat sections. Sugar beet production should be encouraged in the United States.

## ALL SET

Jake was a worthless and improvident fellow. One day he said to the local grocer: "I gotta have a sack o' flour, I'm all out, an' my family is starvin'."

"All right, Jake," said the grocer. "If you need a sack of flour and have no money to buy it with, we'll give you a sack. But, see here Jake, there's a circus coming to town in a few days, and if I give you a sack of flour, are you sure you won't sell it and take your family to the circus?" "Oh, no," said Jake, "I got the circus money saved up already."

## PAY YOUR GROCER FIRST

When you pay your bills, give your grocer first money.

He supplies you with the most necessary thing in life—FOOD.

The most important thing in the world is to get something to eat.

If you must put off paying anyone, therefore let it be anyone BUT the grocer.

He is not wealthy. He seldom has a surplus in the bank. His money is all invested in merchandise and accounts.

He buys of wholesale houses who sell on stated terms and have experts who are paid to "get the money". When due, he cannot pay them with excuses.

He cannot afford collection expenses. He should not be expected to. If he is courteous enough to give you credit, show him equal courtesy by paying him promptly and without expense.

He has no security. What you buy of him is soon consumed and he cannot get it back. He trusts you on your honor alone. Who else does as much for you?

He asks no favors—needs no charity, but is entitled to a square deal. Be square—Be fair—Be just. —Stolen

Miss Eula Benson a student at the University of Oregon, is spending the spring vacation with her relatives.

## GOING SOME

The first car to cross the continent over the Lincoln Highway, twenty-two years ago, spent forty heart-breaking days on the road. Last year, one driver took only a few hours longer than the transcontinental train time, with its many changes of drivers.

America's leadership in oil production and refining, automobile manufacturing, and road building are the three factors which made such a feat possible.

Cheap gasoline and automobiles enable the American people to "move on wheels".

Donald Faber spent Tuesday afternoon working on his father's ranch in the Willow Springs district.

A new coffee urn has been installed in the Damon Cafe recently.

F. F. BURK—FOR AUTO TOPS Opposite S. P. Depot

MEDFORD TENT AND AWNING WORKS

Medford, Ore. Phone 145-J

PERL FUNERAL HOME

Corner Sixth and Oakdale

Phone 47 Medford, Oregon

LISTEN IN ON RADIO KTBR PORTLAND—

—Thursday, March 25, at 8:30 P. M.—

## ALFRED E. CLARK

Candidate for the Republican Nomination for United States Senator will deliver the first radio political address of the campaign.

## Don't Miss it! Hear the Story

The present assault on the direct primary law. The attempt to dictate Republican politics and nomination in this state. The ambitious program to control the Senatorial nomination this year. The purpose later to accomplish the defeat of the Senior Senator as well.

## It is An Interesting Story

Paid Adv. Alfred E. Clark for United States Senator Campaign Committee

## FREE!

We have just made arrangements whereby we can give you a choice of two good articles, each valued at

\$2.00

and an excellent farm paper absolutely free with a year's subscription to the

## AMERICAN

W. A. Crane, a resident of this city, is representing this farm paper and is getting many renewals for this old established and popular farm paper. The price is \$1.00 for two years, including choice of one of the \$2.00 presents. Price of American is \$2.00 per year—Both papers and one of the presents for only \$2.00! Call at this office and select present you desire, and receive both papers for two and one year, or you may subscribe at Miss Mary A. Mee's Drug Store.

We may be enabled to keep this offer open for only a short time. Call as early as possible.

## FREE PICTURE SHOW

COURTESY OF

WESTERN FARMER and  
CENTRAL POINT AMERICAN

Sunday, April 4

Valuable Presents will be given away at Each Show; a \$2.00 Present at Mary A. Mee's Drug Store, and a \$3.00 Present at E. C. Faber's Dry Goods Store, presented to Western Farmer subscribers by W. A. Crane, authorized agent.

WESTERN FARMER SUBSCRIPTION RECEIPTS WILL ADMIT HOLDER TO AFTERNOON OR NIGHT SHOW but not to both shows; holder of receipt to be accompanied by a grown person.

Presents given away at night show will be presented by opera house manager, publisher of American and Western Farmer representative.

The picture will be the very best the management can obtain. Subscribe for the Central Point American and Western Farmer NOW!