

SCHULER APARTMENTS AND SOUTHERN OREGON MOVIES IN MARCH VOLT

A feature of the March "Volt", the California Oregon Power company's diminutive monthly publication, describes Medford's newest apartment house, the Schuler Apartments, which are the "last word" in electrical apartment houses. A fine picture of this modern building is displayed, and the story of its many electrical conveniences is well told. Built-in electric ranges, radio receptacles, and automatic electric refrigerating units for each apartment, are all given prominent mention, together with electric elevator service and electrically equipped laundry room for tenants. In commenting on this latest addition to Southern Oregon's modern buildings, the "Volt" uses the following language:

Modern, considered in this connection, has come almost to be synonymous with electrical—and electrical with convenience. You push a button or turn a switch and electricity does the rest. Electrically equipped throughout, the Schuler Apartments represent the last word to date in modern apartment-house evolution.

The balance of the entertaining story about this apartment house reads as follows:

Medford can now admit, testify, or boastfully assert that it has anchored in its midst one of the most modern apartment houses on the Pacific Coast. And to prove it, her citizens have but to submit as conclusive evidence the Schuler Apartments, now practically completed. In fact, though the finishing touches are being applied as this is written, twenty tenants have already taken up residence there.

The new building is situated outside the downtown district, at Sixth and Oakdale streets. Twenty-five apartments are in this handsome structure, which is of dignified Spanish (not Mission) design, beautifully finished in white stucco. Considered collectively or as units, they exemplify progress in a very high degree, as associated with perhaps the most modern types of human habitations, the American apartment house.

Electric ranges have been installed in practically all of the truly up-to-date apartment houses in recent years, and you will find them in every unit of the Schuler Apartments of the popular Standard built-in type, affording maximum service while occupying minimum space in the kitchen. Electric refrigerators and radio receptacles also are features of each apartment.

Frigidaire electric refrigerators, neat and compact, each a miniature ice plant installed in each apartment, will supply dainty ice cubes as desired. Sherbets, ices and frozen desserts may be easily and quickly created with the aid of this device. By electric refrigeration the freshness of perishable foods is better maintained, and the loss by waste greatly reduced, for the constant, even temperatures possible only with automatic electric refrigeration are not otherwise obtainable. Electric refrigeration is practical, positive and economical.

The Schuler Apartments individual radio-connections are an innovation in local radio circles, and by no means as common elsewhere as they are destined to become. Each apartment in the Schuler will be directly connected with a large central receiving set located in the basement and operated by the management. Also in the basement is located the electrically-equipped laundry-room for the use of tenants, and a spacious store-room containing private lockers for each apartment.

The March "Volt" also brings to the attention of its nationwide audience of more than twenty thousand readers the fact that large moving picture concerns are turning their eyes in the direction of Southern Oregon as a fertile field for production of high class moving pictures. A fine group of pictures shows the recent activity in Klamath County of the Universal Pictures Corporation unit, which created the photo-play "Crashing Timbers" there just a few weeks ago, while the story itself brings out the greater significance of such recognition in the following statement:

The outstanding fact in this connection is that one of the leading organizations of motion-picture makers in the United States has recognized the possibilities of this region for motion-picture production. This may prove to be of far greater significance than now appears. It is the Volt's function to acclaim the superb scenic, commercial and recreational attractions of the romantic wonderland of southern Oregon and northern California, and it appreciates this recognition by the "fifth industry" of another virtue of the field of Copco service.

Then the Volt tells in an entertaining way of the events leading up to the selection of this Southern Oregon setting by the Universal people, and covers the activity fully as follows.

Here is how it happened: Scouts of the Universal Pictures corporation, seeking a setting last summer for a timber picture, met up with Klamath Falls residents, whom they told that they were seeking scenic background for a picture to be known as "Crashing Timbers". "You are talking about the place we come from," or with words to that effect, the Klamath Falls boosters answered the scouts, and proceeded to describe the scenery and lumbering industry of their home town. The scouts

"LEST WE FORGET"

The human heart longs for words of appreciation.

It means so little to the speaker to express words of appreciation of other men's efforts and it means so much to the hearer.

Often people do not realize the sacrifice that others make even to do a little, and how often we are prone to criticize the efforts of our friends and neighbors when we know nothing of the motives that prompted the action and if we did know we would often find that conditions were the opposite from what they seemed.

An incident in our own life which would seem of no importance to the average reader, has taught a lesson in our lives, which somehow seems to remain.

When a child our home was across the street from the home which was occupied in turn by the ministers of the church of which our parents were members. One minister lived in that home for a period of five years. As we were quite young at that time our appreciation of this man was not great. However, as

came, saw, and were convinced.

In due time, on January 23 of this year, a regular "Universal" Production unit, headed by William A. Crinley, unit production manager, with a baggage carload of equipment and properties, and a troupe of thirty-one people and their special sleeping car arrived in Klamath Falls to create "Crashing Timbers".

The director of this unit was George B. Seitz. The company was headed by Viola Dana and Kenneth Harlan and included numerous others well known to the silent drama—Frank Hagney, Lester Bates, Fred Kohler, Kitty Barlow, DeWitt Jennings, James Gordan, Morgan Brown, Normana Dunning, Charles Robinson, Charles Worden, and—last and least—five-year-old Billie Kent Schaeffer.

"Crashing Timbers" is a picturization of the popular story, "The Brute Breaker". It is a lumberjack picture. Exciting logging scenes, ice packs and log jams on the river, high-climbing and topping the spar tree—the most spectacular of all lumbering activities—are incidental to the development and movement of the plot. This background was to be had at McCullom's sawmill and logging camp, on the Ashland-Klamath Falls Highway where Spencer bridge spans the Klamath River. All of the outdoor scenes were "shot" at this location, and in the nearby timber. The indoor scenes were made at the Altamont Dance Pavilion, where Copco was called upon to furnish electricity for lighting purposes.

During the making of this film, which is to be shown in six reels, about four weeks of intensive effort was expended by the producing unit. From ten to forty "extras" were employed each day in scenes requiring groups of people. It is reported that about twenty thousand dollars was expended by the picture-making corporation during the period, for extras, hotel bills, supplies, necessary equipment and transportation. Salaries are not included in that estimate.

The movie people, as typified by this Universay unit, are a friendly lot of very hard-working folks, according to The Volt's correspondent who was on the job to see how they go through their paces. He reports that they merited and received the warm friendship of the entire Klamath community which found them to be an amazingly energetic, sincere and intensely busy group. Motion-picture making, he testifies, is work; hard, painstaking work, and it was a revelation to witness the harmony of effort displayed by the "Crashing Timbers" company during its stay at Klamath Falls.

Those who are eagerly anticipating the appearance of this picture at their favorite movie theater will be interested to know that according to present plans "Crashing Timbers" will be released during August or September of this year.

FARM POINTERS

As a preventative measure against hemorrhagic septicemia the Oregon experiment station advises the vaccination of all lambs. Fifty cents worth of vaccine will supply enough for fifty doses.

The necessity of cooling milk as soon as possible after milking is emphasized by the Oregon experiment station. With the approach of spring this becomes of greater importance every day.

Legume bacteria are your free laborers—try to encourage them. Inoculation pays even where the soil is well inoculated. This is especially true of western Oregon annuals, as they produce more nodules and a more vigorous plant during the early period of growth.

It is much easier and cheaper to locate dodder-free seed in Oregon than eradicate the pest, according to C. C. Ruth, associate agronomist at the experiment station. Many good lots of alfalfa seed free of dodder are for sale. Dodder is a parasitic plant that infests alfalfa, and alfalfa seed containing that weed is not planted if a good yield is desired.

the years passed, at intervals, we would hear our parents speak kindly of him and the work he did. We were impressed by hearing our mother remark that our father truly loved this minister.

A few years ago, after the minister had become an aged man, it was our privilege to meet him personally and during our conversation with him we remarked that we had heard our mother say that father truly loved him. His answer was, "Why didn't he tell me? It would have meant so much to me."

Father was among the kindest of men but of course it didn't occur to him to tell his friend of his love. How many of us go through life failing to do the good we might because we forget to show our appreciation. But what is much worse we sometimes speak in company of the faults and failures of others, which when heard of by the person attacked, means discouragement and sometimes failure.

We pass this way but once.

Let's give our bouquets now, not reserving them until too late to be appreciated.

Twenty-two per cent of the alfalfa seed received for purity test at the Oregon Experiment Station seed laboratory this spring contained dodder. As this is a larger percentage than during other years, it is even more important this spring than usual to have alfalfa seed tested. The seed laboratory is ready to help any Oregon grower by making free purity and germination tests.

Thousands of bacteria have been found on one hair taken from the flank of a cow. Cleaning the flank and udder before milking removes this danger of contamination. The common belief that a cheesecloth strainer catches all the germs is shown to be utterly false by the department of bacteriology at O. A. C., for germs pass through three or four thicknesses of cloth readily as flour through a sieve.

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