



LIFE SAVING BLOOD

Twenty years ago, as anniversary articles recall, a French ship exploded causing America's greatest peacetime fire disaster at Texas City. Hospitals and community blood bank's in many states rushed blood and Cont next Col

accreditation system. Most important, it has organized a national clearinghouse system for the exchange of blood and blood credits in which the Red Cross cooperates. This permits blood given locally to be credited to a patient in a distant city and enable thousands to save on medical expenses. But, before blood can be used

plasma to the 3000 injured. As an example of how good can sometimes result from ill, the institutions involved later organized the American Association of Blood Banks with a view toward being better prepared for any future disaster. The Association, which now has 4,025 members in the 50 states and 25 foreign countries, main-

tains in Chicago a central file of rate blood donors. This file has saved the lives of many Americans and ill patients in other countries by finding rate matching blood when needed. It has a system of regional laboratories for identifying rare blood types. It has established standards for blood banks and a voluntary inspection and

or rushed somewhere, somebody must give it. If you are between 18 and 59 and in good health, you can give a pint of blood regularly at your blood bank or collection center. Your donation of blood may help save a life-- possible your own.

FAIRNESS PROPOSED.

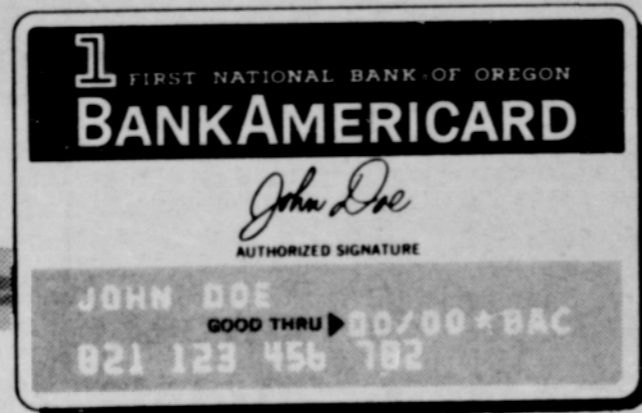
At long last, a bill has been introduced in Congress which would require government agencies to quit accusing industry of misdeeds through one-sided press releases. Senators Long and Dirksen have proposed the legislation as a result of their concern over the practice of certain government agencies of issuing "damning press releases - - primarily for the purpose of trying their cases in the newspapers." The Dirksen - Long bill would require the agencies to give the accused " an equal opportunity to publicize his comments at the same time and in the same document in which the agency publicity was issued."

Writing in the Independent Petroleum Monthly, Lloyd N. Unsell declares that the bill is a good idea, but it should go further and provide and opportunity for accused industry also to sit in on secret government "press briefings" called by unidentified government "spokesmen" to put accusations before a few select newspapers. At such briefings, reporters are usually forbidden to identify the spokesmen or to use direct quotations. Mr. Unsell observed that it was in one of these secret briefings that the federal government turned the spotlight of publicity on the "... greedy insensitive oil industry for raising the price of gasoline a penny."

There was no opportunity for oil industry "spokesmen" to accompany the government press release with an explanation that the price of gasoline excluding taxes is the same in 1967 as it was in 1957 - 10 years ago - - while the price of nearly every other commodity and service has risen in the same period. Nor was there a chance to explain that state and federal taxes add about 50 per cent to the price the consumer pays for gasoline. At least the bill introduced by Senators Long and Dirksen is a step in the direction of halting the unbridled abuse of private citizens by public servants.

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