

CENTRAL POINT STAR

VOLUME TWO

FRIDAY, FEBRUARY 21, 1930

NUMBER 31

Many Measures To Be On Ballots In Fall Election

Are you prepared to spend your summer vacation, or sit up nights, delving into the pro and cons of amendments and measures to be on the ballot this fall? You will have to flit much time from some source for there will be fifteen or more of them for your consideration in November.

The constitutional amendment providing for a cabinet form of government is one of the most important of the long list. It provides for three elective state officers—governor, Secretary of State, and State Treasurer. It is patterned after our national system and provides for government by department. The heads of the nine departments are to be named by the governor, subject to confirmations by the senate. These would be the departments of agriculture, labor and industry, financial administration, commerce, education, public works and domain, health and public welfare, state police and military affairs, and legal.

Another amendment would extend the bonus loan privilege to veterans of the Philippine insurrection, Chinese Boxer rebellion and qualified non-residents after ten years residence in Oregon.

Two other amendments relate to the motor vehicle license tax, establish property classification and permit the legislature to fix license fees for automobiles according to their depreciated value.

Still another amendment boosts the salaries of members of the legislature to five hundred dollars for two year term together with mileage.

Then there is a referendum measure providing for two additional circuit judges in Multnomah county. This bill was vetoed by Governor Patterson but passed over his head by the legislature and is now in court because of a suit filed to have the referendum declared ineffectual and void.

Another measure referred to the voters provides for a tax on net incomes of persons and fiduciaries. This measure also has been attacked in the courts. This is a companion measure of the intangibles and the excise tax laws which are now in operation in the state. It is an income tax measure and has been referred to the people for their consideration.

Voters will also be asked to pass upon an amendment providing for old age pensions.

In addition to the foregoing nine amendments and measures, petitions are now in circulation to place four measures, on the ballot.

One of these provides for the abolition of the public service commission. Another would prohibit the manufacture and sale of cigarettes in Oregon. There is also the proposed single tax constitutional amendment and so called life insurance and fraternal insurance bill.

And to clutter up the ballot further, it will no doubt contain a measure for the creation of a lieutenant governorship, and another would put the public in competition with corporate utilities by the creation of public utility districts. The people of Oregon killed by a vote of four to one a similar proposal, known as the Housewives Council Amendment, in 1926.

Fifteen—count them—and there will likely be more. They will occasion one of the largest and most cumbersome ballots in the history of the state, and the utility of their intelligent consideration by the average voter is apparent.—Oregon City Enterprise.

The Admiral Benson steam ship is aground off the mouth of the Columbia River. It is feared, at present, that the ship will be lost and already the company is making arrangements to salvage what they can of the doomed ship.

DID YOU EVER STOP TO THINK

By Edson R. Waite
Shawnee, Oklahoma

Louis Wiley, Business Manager of the New York Times says: That nationally advertised goods make an exceedingly important contribution to the material welfare and comfort of the people—the living habits of nations have been changed by this powerful economic force.

The public buys advertised goods because it realizes that the manufacturer, in order to live and prosper, must put into those goods the highest quality compatible with the price charged—and must maintain that standard of quality at all costs. To cut the corners of quality to conserve the margins of profit means committing commercial hari-kari.

The national advertisers of automobiles, furniture, canned soups, tooth pastes, sewing silks and every other commodity that is put before the buying public give assurance, by the mere fact of their advertising, that they believe their goods will give the kind of satisfaction represented in the claims they make for what they are selling. The buying public must find that the respective merits advanced are lived up to in the merchandise—otherwise there is no way to account for the success of the various advertisers engaged in the same line of business.

Try to imagine what would happen if women still bought soda crackers out of the old dusty barrel, prepared soups that took hours and hours to cook and had the dressmaker in one or two days a week.

Nationally advertised goods are purchased over and over again because the public has found that as a rule in those goods there is maintained high quality. A reasonable price, much saving of time and bother, and a satisfaction and peace of mind that are lacking in the purchase of obscure or comparatively unknown goods.

TWO NEW FEATURES ADDED FOR OUR READERS AMUSEMENT

This week we are adding two entirely new features to our fund of news and editorial which we hope will meet with the approval of our readers.

Here's one for the women folks. C. J. Coffman, known as the Dean of All Enumerators has prepared an analysis of about fifty feminine names which thru the science of Syllabics bring to you an understanding of your name.

Watch this column each week. No doubt your own name will appear here at some time or another. Read what Mr. Coffman says about your friends with these names and see how they compare with their characteristics and personalities.

The title of the new series will be known as "Analyzing You" and from the description the author gives of some subjects it looks like some husbands are going to have a little trouble taking the ego out of friend wife when she reads her analysis.

Don't miss this feature, each week in this paper.

Another interesting feature is the subject known as "Sambo's Philosophy"

This feature deals with the quaint philosophy and humor of Sambo in the Negro dialect, with illustrations.

Sambo touches upon some interesting subjects which will bring a laugh from many of our readers and we believe give the people something to look for when our paper comes to them which is new and original.

Boss—I'm going to promote you to office manager.

Xerxes—Thank you sir—this is quite unexpected.

Boss—I have been watching your work closely. You have been married only a month and you have already been out with five of our stenographers. You seem to have the qualifications for a manager.

Read the Ads. It'll pay you.

OREGON PLANS BIG RECEPTION FOR DR. SPEARS UPON HIS ARRIVAL AT OREGON UNIVERSITY



A dinner, civic in its nature and statewide in its scope, followed by a reception will greet Dr. Clarence W. Spears, new football coach at the University of Oregon, when he arrives here February 21. The dinner will be held at the Masonic temple in Portland.

C. L. Star, president of the state Board of Higher Education, will be toastmaster and Dr. Arnold Bennett Hall, president of the university band, the glee club quartet, members of the football team, the coaching staff and a representative number of students and Eugene citizens, who will accompany Dr. Spears to the campus the next day

where another welcome awaits the new mentor.

Aaron Frank, a member of the general committee in charge of the Portland reception, will be host to all members of the football team who came to Portland for the dinner.—Governor A. W. Norblad and Mayor George L. Baker of Portland are both taking an active interest in the reception and have been named honorary chairmen of the committee.

The committee handling the Portland affair includes representatives of Oregon alumni, Oregon "Dads," Oregon Mothers and civic organizations.

DAIRYMEN OF STATE TO CONVENE IN COAST CITIES

With Oregon dairymen taking a cut of a quarter million dollars a month due to a violent drop in butterfat prices, men of the industry are meeting in Marshfield and Coquille February 25 and 26 for the annual convention of the Oregon Dairymen's association to consider the crisis.

The detailed program just announced by P. M. Brandt, secretary of the association and chief in dairying at Oregon State college, shows most of the two-day session devoted to discussion of the cause and cure of the present situation.

While drilling for oil in southeastern Colorado, helium gas was found in very rich amounts. The gas is the kind which is used to inflate dirigibles and is non-inflammable.

Eleven are dead and some 50 or more injured in an explosion at a refinery at Elizabeth N. J.

SAMBO'S PHILOSOPHY



"Ah reckons de reason deys so many bosses in de worl' is dat mos' folks needs one."

Analyzing ... YOU ... With the New Science of Syllabics By C. J. COFFMAN Dean of All the Enumerators

Betty

If puns were allowable, we might say we could bet on Betty. At any rate, you seem always to be there, when anything is going on.

And this, too, is because you are not only invited, but your presence is demanded. Popularity should be your strong point, as it certainly is natural to you.

This popularity can be enhanced through the expressiveness of your eyes or your cute little nose. You are one of those persons who can get more expression in the wrinkling of your nose, than lots of people can get in their whole face.

Among the old fellows who used to boss Egypt, the word ET meant timber or tree. I mention this merely to indicate how solid and dependable you really are under the surface.

Sometimes people enjoy your company so much, with your light-hearted gaiety, that they might not give you credit for the stability which is really yours. Indeed, you may be unaware of it yourself, until some great issue brings it out.

The two Betty's of motion pictures, Betty Compson and Betty Blythe, both illustrate what I mean. They seem to take life happily, lightly, and yet have the stability that must be back of every person who accomplishes the big things of life.

So play your piano, read your novels, but hold yourself in readiness for the one big chance, your real business in life.

By basing your career on the dramatic, or possibly the literary, I feel sure you will make no mistake.

(© 1929, Western Newspaper Union.)

UNCLE SAM'S WILTSHIRES APPROVED BRITISH MARKET

After several years of experiment the U. S. Department of Agriculture has succeeded in producing, from American hogs, Wiltshires sides satisfactory to the discriminating English bacon trade. This statement is based upon reports from Liverpool and London markets in regard to a recent shipment, and is further corroborated by good English shillings paid for the American product.

The hogs were produced on the Department's range livestock experiment station at Miles City, Mont.; were fattened by the American free-choice system of self-feeding on a ration of ground barley, tankage and mineral-mixture on alfalfa pasture; were slaughtered and cured in a packing plant at Milwaukee, Wis., and were shipped to the London market.

The British consignees accommodated the American shippers by rendering separate reports on each of the dozen bales of sides, so that the British market opinion as to appearance, size and quality of the bacon as well as the cure, might be used to complete the Department's experimental data. The official British report commented upon the desirable length and leanness of this bacon, and rated it "quite equal to the best brands of Canadian bacon."

Mr. Russell believes that properly selected Poland-China, Duroc-Jersey, Berkshire and other American breeds of the so-called lard type can produce satisfactory Wiltshires. "It is a matter not of breed," he says, "but of type. We have in this country the proper type of hogs in every breed, the right feeds and the production methods necessary to satisfy the British specifications for a long, lean, mild-cured side of bacon. It is chiefly a matter of concentration of effort by our swine growers and packers so that when the steady, uniform and high-quality supply for that demand. It should also be remembered that a hog that will produce a satisfactory Wiltshire will produce our choice domestic cuts of pork."

The department of Agriculture is continuing the experiments at Miles City with the hope that satisfactory Wiltshires can be produced consistently.

John A. Jeffery of Portland has filed his formal declaration as a candidate for the republican nomination for governor.

Calvin Coolidge and wife, either to be different or to get a bit of western atmosphere are visiting in California, this winter instead of Florida.

National Forest Shows Increase Yearly Receipts

Receipts from national forest activities in the last six months of 1929 gained nearly ten per cent over the same period in 1928, the U. S. Forest service announces.

The nine national forest districts received a net total of \$3,245,164.03 from timber sales, grazing fees, and other forest uses during the period, an increase of \$316,053.98. The North Pacific district stands second in total receipts for this period.

Sale of timber to be cut under forest service supervision yielded \$2,405,829.17, nearly three-fourths of the total receipts. Nearly one and one-half billion board feet of timber is now being cut annually on the national forests, or a little over 3 per cent of the total cut for the country. The present cut could be materially increased without overcutting the sustained annual yield, says the forest service, but for economic reasons it is not the policy to force national forest timber on the market. Large sales of national forest timber are made

(1) to enable established mills to continue operation, stabilizing communities dependent on them, (2) to prevent depreciation in value of government timber; (3) to aid development or regions or communities by the establishment of industries and transportation facilities. Receipts from grazing amounted to \$625,267.99, an increase of nearly \$75,000 over the same half-year of 1928. Special use and water-power permits brought in \$120,168.64 and \$58,042 respectively, increases of \$24,711.52 and \$4,431.20.

Twenty-five per cent of national forest receipts is turned over each fiscal year to the state for distribution to counties in which the federal forests are located, in lieu of taxes, for road building and school development. An additional ten per cent is also expended by the Forest Service on roads and trails within the counties.

THE GRANGE INITIATES ANOTHER POWER BILL

We have been asked several times for data pertaining to the Grange Electric power bill. We here reproduce the amendment which the Grange of the state are initiating. Section 13. Peoples Utility Districts may be created of territory, contiguous or otherwise, within one or more counties, for the purpose of supplying water and | or electric energy for domestic and | or municipal purposes; for the development of water power and | or electric energy, and for the disposal and sale of the same. Such districts may consist of an incorporated municipality or municipalities, with or without unincorporated territory. Such districts shall be managed by boards of directors consisting of five members residing within the district. Such districts shall have the following powers:

(a) To call and hold elections within their district.

(b) To issue and sell evidence of indebtedness and to enter into contracts.

(c) To levy taxes upon the taxable property of such districts.

(d) To acquire and hold real property for sites and purposes of improvement, and exercise eminent domain.

(e) To acquire, develop and | or otherwise provide for supply of water, water power and electric energy.

Such districts may sell, distribute and | or otherwise dispose of water, water power and electric energy, within or without the territory of such districts. The legislative assembly shall provide necessary legislation to carry out the provisions of this section."

The return of Commander Byrd to this country is believed to have started yesterday after 14 months stay in the antarctic.