

CENTRAL POINT STAR

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Resume New Motor Laws to Take Effect '30

Secretary of State Hal E. Hoss forwarded to this office a compilation of the 1929-1930 motor vehicle laws which has just been issued from his office. The little volume contains not only the laws now effective but those which will become effective the first of the coming year, including the new schedule of fees. This year's license plates are to be used until June 1 next year under a six-month temporary license. Secretary Hoss' forward is a brief resume of the law and is herewith quoted:

"This compilation contains all of the laws now in effect relating to the licensing and operation of motor vehicles in Oregon.

"At the 1929 session of the legislature the date for the annual renewal of motor vehicle registrations was changed to July 1, beginning in 1930. Licenses for 1929 expire December 31 of that year, but number plates must be retained until June 30, 1930, if vehicle is operated in Oregon. For the period January 1, 1930, to June 30, 1930, a six month's temporary license must be applied for to be used in connection with the 1929 plates. Motor vehicles registered during January, February and March, 1930, at the half-year fee. During April, May and June, 1930, the one-fourth annual fee will apply. On July 1, 1930 licenses will be issued at full annual rate to expire June 30 1931.

"Motor vehicle license fees for 1930 are based on weight. For registration of motor vehicles equipped with pneumatic tires annual fees are as follows:

Weighing 1700 lbs. or less, \$10.
Weighing over 1700 and not over 3000 lbs., 90c per hundred pounds or fraction thereof.

Weighing over 3000 lbs. and not over 4500 lbs., \$1 per 100 lbs. or fraction thereof.

Weighing over 4500 lbs. \$1.10 per 100 lbs. or fraction thereof.

Motor trucks, trailers or semi-trailers equipped with one or more solid tires, 50 per cent additional. Registration fees reduced 25 per cent after September 30, 50 per cent after December 31, and 75 per cent after March 31. Manufacturer's weight or certified scale weight may be used. Motor truck, trailer or semi-trailer weights determined by taking the combined weight of chassis, body and cab. If manufacturer's chassis weight is used for trucks, trailers or semi-trailers, add 25 per cent to such weight. Additional license fees and charges are imposed by law upon motor carriers, contract haulers, and charges, contract haulers, and certain commercial carriers operating for compensation or profit.

"Further information relating to registration and operation of motor vehicles in this state will be furnished upon request."

USE OF NEWSPAPERS ADDS MANY CUSTOMERS

For years the United Cigar stores company has used little or no advertising beyond the distribution of coupons redeemable in merchandise.

Recently the company announced it had discontinued the coupon giving and would start newspaper advertising, an experiment by which thru newspaper space, 200,000 customers were added on the Pacific coast in one month. On May 24 the new merchandising policy with newspaper advertising, was put into effect all over the country.

"The result for the first week," said A. C. Allen, vice president of the company, "was to bring in approximately 500,000 additional customers to the United Cigar stores. The abolition of the coupon form of merchandising will result in a saving of approximately \$3,500,000 a year, part of which sum will be turned over to a permanent increase in the use of newspaper space."—Oakland Tribune.

ICE CREAM CONSUMPTION ON INCREASE IN COUNTRY

Both the total and per capita consumption of ice cream in the United States was greater last year than in any preceding year. The total consumption in 1928 is estimated at 348,048,000 gallons, as compared with 335,628,000 gallons in 1927. The estimate is based on reports from 2,258 ice cream factories. The increase in consumption last year was distributed through all seasons, but was largest in the last six months of the year. In the first quarter of 1928 the total consumption was 4.3 per cent greater than in the first quarter of 1927, in the second quarter it was 1.3 per cent greater, in the third quarter it was 7.2 per cent greater, and in the fourth quarter it was 4.4 per cent greater than in that quarter the year before. The per capita consumption, it is estimated, was 2.90 gallons in 1928 as compared with 2.85 gallons in 1927 and 2.77 gallons in 1926. Per capita consumption ten years ago, in 1919, was estimated at 2.49 gallons and in 1910 at 1.94 gallons. On the basis of these estimates per capita consumption has approximately trebled since 1910.

ITEMS OF INTEREST FROM THE STATE GAME COMMISSION

On the theory that sea gulls may be responsible for the carrying of worms that have been taking a heavy toll of fish in Elk Lake, near Bend, the state game commission had a dozen of the fowls trapped and they are being examined by officials of the state board of health. Although the lake is far from the natural haunts of the gulls large numbers of the birds are to be seen in the vicinity and it is thought that they may be responsible for the transportation of the worm. Thousands of fish have died in the lake and the number mounts daily while state game officials make every effort to eradicate the parasites and check their spread to other lakes.

C. Anderson, a sheep herder, was fined \$250 and costs in the courts of Clackamas county last week for having deer meat in his possession. The state game department is keeping watch of a number of sheep camps where reports have been made that deer is being used for food in violation of the law. "When the offenders are caught and punished they regret that they did not kill one of their flock," said Harold Clifford, state game warden. "It would be less expensive."

Authorities of eleven western states are in agreement on the proposal to make a uniform bag limit of 15 for wild ducks, according to Harold Clifford, state game warden, who has returned from a convention of game officials held in San Francisco. During the last session of the legislature the law was changed so as to make it illegal to kill more than 15 ducks a day or 20 during a week. Game officials are of the opinion that there should be a uniformity of duck protective laws in all states west of the Rocky Mountains.

Plantings of fish made by the state game commission during the last week included 45,000 steelhead in Butte Creek, both in Jackson County. The fish pullman is now in eastern Oregon where it is busy at the Fall River hatchery. More than a million trout will be planted from this hatchery during this next week.

Game officials are hopeful that it will not be necessary to postpone the opening of deer hunting season from September 15 as was the case last year. In 1928 as a precautionary measure against the spread of Forest fires Governor Patterson caused the opening date to be postponed for several days. It is believed that weather conditions will not make this procedure necessary this season. Oregon has so far suffered no great losses, this season, from forest fires.

Reports coming to the state game commission indicate that there has been a substantial increase in the bands of wild turkeys that have been liberated in various sections of Oregon. A careful watch of the birds is being kept by the depart-

State Fair to Have New Grandstand



An architect's drawing of the new \$150,000 grandstand and exhibit building now under construction at the Oregon state fair grounds and which will be completed in time for the fair, September 23 to 25. It will be one of the finest structures of its kind and size anywhere on the Pacific coast.

Oregon Gains 100 Families During August

With 100 families reported as having arrived and located in all parts of Oregon during the month of August, all records of the state chamber of commerce were broken, according to W. G. Ide, manager, who has just issued his regular monthly report of land settlement activities. Another record was also broken in August when the new arrivals made investments in land, buildings, equipment and other property amounting to \$406, 851.25. The new residents also purchased 6,901 acres of land, most of which was not formerly in cultivation.

An interesting sidelight on attracting new settlers to Oregon is revealed by Manager Ide who stated that California has been sending the larger proportion of the new people, many of whom were drawn to that state by news of the Boulder dam development. Since it will be several years before water will be available for the Boulder dam lands, many of these prospective settlers have been directed to Oregon, largely through the efforts of the Los Angeles office of the state chamber. An intensive campaign for new families, investors and parties seeking business and industrial opportunities will be carried on this fall and winter through the Los Angeles headquarters.

COUNTY FAIR WILL OPEN GATES NEXT WEDNESDAY

Wednesday will be the opening day of the Jackson county fair and also children's day. The sponsors of the fair this year have gone to considerable effort to give the people of the county an extra fine exhibition. A large and representative stock of exhibits are expected to be found at the exhibition halls and the sports program is the best ever including rodeo, horse racing, fireworks and sundry other entertainments. Prices for admission has been reduced this year and larger crowds than ever before are expected.

HIGHWAYS GETTING SECOND COAT OF OIL

The highway department started on last Friday with the oiling of the Roosevelt highway from the city limits at the end of Ninth street north. A heavy coating of oil is being used and covered with a top dressing of screened crushed gravel making a splendid coating over the previous coat of the same treatment.—Crescent City American.

WIFE OF ROGUE RIVER MERCHANT RETURNS HOME

Mrs. O'Kelley wife of Fred O'Kelley of Rogue River has returned to that city this week after about a month spent in Portland where she has been a patient in a Portland hospital. Her health is very much improved.

Mr. O'Kelley and son went to the Rose City last week to bring Mrs. O'Kelley to her home.

News Gleaned From all Over The Nation

Word from one London hotel was to the effect that Americans are drinking less this year than usual on their trips abroad.

The Graf Zeppelin is again moored in its home port at Friedrichshaven, Germany after a trip around the world. It had been away from its base for 20 days 4 hours and 18 minutes when it again rested at the port.

A tri-motored passenger plane was lost in a storm over the great California desert. Several planes were employed for many hours searching for the plane which has been wrecked in the storm killing the five passengers and three members of the crew.

The Lystul Lawson saw mill at Glendale and the oldest mill at that place was entirely destroyed by fire early Wednesday morning. The loss was estimated at about 110,000 with no insurance.

27 people met death in auto accidents in Oregon during the month of July with 455 injured. 2,737 accidents were reported during that month.

Over seventy persons lost their lives in a marine collision near the Golden Gate between a passenger ship and an oil tanker. The passenger boat sank almost immediately.

A pilot flying to establish an endurance record, at the Cleveland air circus in order to obtain money for a honeymoon crashed and lost his life.

The Mount Hood forest is the scene of a forest fire which has swept over more than a thousand acres of timber.

Ruth Elder, woman air pilot who has received considerable publicity within the last year has again married.

Arabs are still conducting their marauding tactics in the Holy land and are keeping the British troops there quite busy looking after them.

Another gas war was thought possible in the vicinity of Portland following the resignation of the president of the retailers association.

SKIRTS LENGTHENED IN NEXT FALL FASHIONS

No knees are to be shown this fall and winter—fashion's decree for skirts is three or four inches below the knee, say the experts after a study of the latest from Paris.

The first change we make in clothes for the coming season is in hats. Hats are assuming greater individuality, with the cloths still the favorite for sports, but with a tendency to lengthen the back and show the face. The small hat remains the favorite for general street wear. For more formal occasions some of the hats show wider brims, although the crowns remain small. Felt and velvet are the leading fabrics.

For the street costume, the indication is that the ensemble will rule, with fur or without. The short, hip-length coat will be replaced by a jacket varying in length from two-thirds to three-quarters, with the former considered smarter.

BUSINESS ACTIVITY REACHES HIGH LEVEL DURING JULY

Business activity in the Twelfth Federal Reserve District reached a high level during July. The agricultural outlook improved moderately, price movements, on the whole, were not unfavorable, and the supply of credit continued ample although its price advanced slightly.

Increased prices for many farm products and favorable weather, which benefited growing crops and facilitated early harvesting operations, were important developments in the agricultural situation during the month. Substantial advances in prices of wheat, potatoes, and deciduous fruits pointed to an improvement in aggregate farm income. The announcement on August 19, by the recently created Federal Farm Board, that it had agreed to extend substantial financial aid to California organizations engaged in handling raisin grapes, was an additional factor in the improved agricultural outlook.

The number of unemployed in the district is estimated to have decreased during July and was smaller than a year ago, a natural accompaniment of increased activity in industry. Perhaps the most noteworthy production figures of the month were those pertaining to the record output of oil in California. Average daily output during July, 1929, was 868,165 barrels, an increase of nearly 10,000 barrels or more than one per cent over the previous record output of September, 1923. This record flow accentuated the problem of temporary over production which has faced the oil industry for some months past.

The usual mid-summer recession in trade failed to appear during July of this year. Railroad and waterborne traffic was well maintained and a relatively large volume of goods was distributed at wholesale and at retail. Contrary to the seasonal movement, sales of new automobiles increased during the month and established a new monthly sales record.

There was a large outflow of funds from this District to New York during late July and early August. This was a delayed seasonal movement which ordinarily occurs early in July and which is related to the customary June 30 adjustments of banking position. This year the movement was evidently postponed by reason of credit needs growing out of the curiosity demand for the new small-size currency which was placed in circulation on July 10. Deposits of member banks declined during this period (July 17 to August 14) while their loans increased, as did their borrowings from the Federal Reserve Bank. The discount rate of the Federal Reserve Bank of San Francisco was unchanged at five per cent but the Bank's buying rate for short term bankers' acceptances was reduced from five and one to five and one-eighth per cent, on August 13.

ASTORIA PEOPLE TO MAKE GOOD WILL TOUR OF COAST

Coming from Astoria, Oregon, and traveling over the Roosevelt highway for its entire length, a caravan of boosters traveling south, with their destination as Crescent City, the southern terminus of this famous highway. Caravan members will be armed with petitions for people along the highway to sign, and upon the completion of the trip the caravan will journey back to Salem, the capitol city of Oregon, and present the petitions to the highway commissioners and Governor Patterson. The petitions will ask that the Roosevelt highway be completed at the earliest possible time.

NEW SHOE STORE OPENS TO THE TRADE IN MEDFORD

An announcement of the opening of the Shoe Box will be found among the advertisements in this issue of the paper. The Shoe Box is Medford's newest shoe store and is under the management of U. L. Carpenter who, for several years conducted a similar store in the county seat. Mr. Carpenter has been in the south for the past year and a half settling up an estate and has just returned to the valley and opened his store for business with a completely new stock of ladies and children's shoes.

Success Farm Law Now Up To the Farmer

The success of the newly formed Federal Farm Board with its \$500,000,000 plan to raise farm marketing to the level of big business now depends entirely upon the cooperation of the individual farmer.

Arthur R. Rule, general manager of the Federated Fruit and Vegetable Growers and a leader in the co-operative marketing movement, voices this opinion in the current issue of the Farm Journal.

Mr. Rule explains the several ways in which the new Marketing Act will aid the individual farmer. But, he points out the aid will be effect only in the degree that the 6,000,000 farm operators are willing to work with the nationwide co-operative marketing organizations representing their respective commodities. About 2,000,000 farm operators now are members of 1,500 local and regional co-operative bodies, and these small co-operatives must also be knit into single strong commodity groups if they are to gain the full benefit of the act, the expert shows.

The chief weakness of many local cooperatives to date is that they have not carried cooperation far enough; while co-operating locally they have been competing with hundreds of other small cooperatives in selling to regional and national markets. Hence the Farm Board plan offers the following benefits to the farmer who supports it:

First—A strong national organization of each commodity group, ably represented at the chief market terminals, to maintain paying price levels and eliminate profitless competition among individuals and small cooperatives.

Second—A stabilization corporation set up by each commodity group with funds provided by the government, which will buy and hold surplus wheat, cotton, corn and other products and so prevent the deflation of prices in bumper seasons which has harried the farmer in the past.

Third—A properly organized marketing system which will be able to give the farmer a cash-down payment of 85 per cent, against the 50 or 60 per cent he has obtained from his smaller, weaker cooperative in the past.

Fourth—Warehouse, packing and cold storage plants, built with funds loaned by the government at a standard interest charge of 4 per cent, whereas in the past cooperatives have had to pay the much higher commercial rate, and the individual has been forced to leave a big slice of his profit with the commercial warehouse or cold storage when he was forced to use its facilities.

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A portion of the Roosevelt highway is uncompleted, there being a stretch of territory between Toledo, Ore., and Reedsport, Ore., of approximately 120 miles where there is nothing but dirt road with the exception of only a few miles. The remainder of the highway is completely improved and is in splendid condition.—Crescent City American.