

Central Point Herald

PUBLISHED EVERY THURSDAY
By THE HERALD PUBLISHING CO.

AN INDEPENDENT local newspaper devoted to the interests of Central Point and the Rogue River Valley.

Entered as second class matter at the post office at Central Point, Oregon, May 4, 1906, according to an Act of Congress, March 3, 1879.

This paper is kept on file at the DAKE ADVERTISING AGENCY, Inc., 427 South Main Street, Los Angeles and 779 Market Street, San Francisco, where contracts for advertising can be made.

Subscription Price \$1.00 per Year

JUST A SUGGESTION.

THE new proprietors of the HERALD are new-comers in this section and we are well pleased in every respect with our new home. We are pleased with the climate and especially with the people of this community. In many respects Central Point is one of the finest little cities we have ever seen. The local business men impress us as being broadminded, progressive and always ready to support any undertaking or move that will assist in the upbuilding of the community.

At present Central Point has no active commercial organization and that indicates that the town people are not pulling together. We want to be considered among the list of "live wire" business men of the city. As evidence of



NOT every well dressed man is Shayne - Brun tailored, but those who wear

Schoenbrun Say "Shayne-Brun" Tailoring

are certain to be well dressed. There's a grace, a tailorish finish about the clothes that shows at a glance the quality in the fabrics, the quality of the hand-tailored workmanship, the style. And with every garment goes this permanent guarantee: "We Are Not Satisfied Unless You Are."

Let us take your measure
CRANFILL & ROBNETT

our sincere desire to boost Central Point, may we humbly suggest that we get together at once to organize for concerted action?

With apology to Editor Hull we quote: "Reciprocity will help make our city worth while and in which we would be proud to live. United we are power—divided we accomplish naught—shall we not unite for one aim—SUCCESS?"

Have You Ever Thought

How a stranger is impressed the first time he attends a church service in your town and discovers that the ancient custom of women wearing their hats during divine service is still in vogue?

That it isn't so difficult to be a booster after all?

That Central Point stands a rattling good show of being put on the map in bigger and bolder type this year?

That a factory whistle in Central Point would be welcome music morning, noon and night?

That it is some difficult to count the teeth on a buzz saw going full speed?

That a two-year old hen has no teeth?

That Central Point wants a creamery, a cannery and above all, a sugar factory?

That Central Point will have what it wants if everybody helps to organize a "booster" club?

That the merchant with modern ideas is a winner in any community?

That Mayor Cowley will soon issue the annual "clean up" proclamation?

That the "snow man" has fallen in love with this section of the country and is delaying the arrival of "Spring"?

Secret of the Baked Potato.

Occasionally a restaurant or a system of railroad dining cars becomes famous for its baked potatoes. At the San Francisco exposition several college girls operated an establishment at which the baked potato was the piece de resistance and cost 50 cents. All these successes have been based on a simple little trick.

A potato should be larded before being baked, so as to fill up the porous skin and retain the full flavor. It is necessary to cover only the skin with a little lard, bacon grease or butter to accomplish the end.

A potato so treated and baked just the proper length of time, usually three-quarters of an hour, will surpass a potato cooked in any other way. It must always be broken open immediately upon being taken from the oven, so that the steam may escape.—New York Sun.

All knowing themselves in debted to the Crane Mercantile Co. are requested to call as soon as possible and make settlement, and greatly oblige—Crane Mercantile Co.—Adv.

Highest grade Alfalfa Seed from Montana and Idaho. Free from dodder. Also Red Clover and Timothy. Germination on all seeds better than Standard. Prices right.

The Central Point Mills.

Does it pay to insure against loss by fire?

Before the fire the majority say NO. After the fire the majority say YES.

Old Sandy Says YES All of the Time. WHY?

Because he is the Insurance Man and Knows

Best American Companies

C. S. Sanderson

Office in the Cowley Block
Central Point, Ore.

Loose Alfalfa Hay, Minnesota 13 Seed Corn, and Seed Barley for sale.—Fred H. Hopkins.

Quality Jewelry

Consistency in quality and price is the most important factor in business—our store is no exception to the rule.

Jewelry Repairing
Diamond Setting
Watch Repairing

W. L. Runyan
Watchmaker & Jeweler
Central Point, Ore.

THE CENTRAL POINT MERCHANTS APPRECIATE YOUR PATRONAGE

Increase Your Pay Check Medford Commercial College

Offers Standard Courses by Individual Instruction and Class Methods in Bookkeeping, Penmanship, Shorthand, Typewriting, Arithmetic, English, Rapid Calculation, Spelling, etc.

Graduates Assisted to Positions. Make Early Application for Place.

311 N. Grape St., Medford, Ore. Write, call, or phone 151

Let us show you how you can make your

Farm Work Easy and Save Money & Labor

An Electric Motor will work harder and more steadily and give you less trouble than any horse or engine you can buy. We can furnish you, for less than $\frac{1}{2}$ the cost of a good horse, a Motor which will last a life time and give you not one moment's trouble. You won't have to feed it, and it costs nothing at all when it isn't working. It will do the work of six men at less cost for current than the wages of one. It will run day and night and turn out eight times the work of a horse, and it is **More Reliable** than Old Dobbin, too. It doesn't get tired, stop to eat, and never gets sick.

Are you taking advantage of our service?
It costs nothing to investigate

California-Oregon Power Co.

216 W. Main St.

MEDFORD.

OREGON

ASK YOUR GROCER OR BUTCHER FOR

"ACORN" BRAND

Crisp, Sweet Breakfast Bacon
Spicy, Succulent Ham

CENTRAL POINT PACKING CO.