

# CENTRAL POINT HERALD

"Covers Central Point and Vicinity Like a Blanket"

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## CENTRAL POINT PAPERS WILL CONSOLIDATE

Southern Oregon News and The Central Point Herald Unite in Order To Give District Bigger and Better Newspaper.

A move that will undoubtedly meet with the approval of every citizen of our community was decided on this week, as a result of which the publishers of the Central Point newspapers will unite to better achieve the object for which the papers have been established.

For a number of years The Herald had ignominiously failed to uphold its good name as a live, wide-awake newspaper, and F. H. Hull acceded with the demand of a number of local business men, established the "Southern Oregon News," and proceeded to give Central Point one of the newsiest and classiest little periodicals published in the state.

When The Herald recently changed hands, we readily agreed with the progressive Mr. Hull that the field was too small for two papers, and negotiations were entered into immediately to unite the efforts of the publishers in the publishing of one live paper. Commencing with the next issue The Central Point Herald and Southern Oregon News will be consolidated and published by The Herald Publishing Co., who will endeavor to give the people of this section a newspaper that they may well be proud of. "Rome was not built in a day," neither do we expect to accomplish everything at a jump, but with the hearty co-operation of the citizens of Central Point and vicinity, we will succeed.

### F. H. HULL, RETIRING EDITOR OF SOUTHERN OREGON NEWS.

Mr. Hull, the retiring editor of the Southern Oregon News, has proven himself to be a citizen made of the right stuff, one who is a believer in co-operation and modern advancement.



He, too, has proven himself a printer of the class who know how to produce the kind of printing that pays. He will devote his time to conducting the affairs of the Hull Printing Co., and we join with his friends in wishing him good luck and prosperity in the future.

## HERALD PUBLISHING CO. FORMED

Lee B. Franklin of Portland, and B. H. Dyer, who has had charge of The Herald the past month, have formed a partnership, and the latter part of last week closed the deal for the purchase of the business of the Herald Publishing Co., and the Central Point Herald together with equipment, lot and building, from the Central Point State Bank.

Mr. Franklin, who is an experienced newspaper man, will act as business manager and editor, while Mr. Dyer will have charge of the mechanical end of the business, job printing, etc. The Herald plant has been undergoing considerable changes and with the new equipment and material, which is being added, will rank among the best equipped plants in Southern Oregon.

## DEMAND FOR FLOUR IS INCREASING

The Central Point Mills are receiving inquiries from various points over the middle west and southern states regarding flour and feed products, the

tenure of the letters indicating that a shortage of flour exists and that the wholesalers are obliged to look to this district for supplies, which has not been the case heretofore.

The local mill is the home of the Mt. Pitt flour, which during the past two years, has enjoyed an ever-increasing demand until the business of the mill this year exceeds the business of last year four fold. In addition to the high class "Mt. Pitt" brand, the mill is now also putting out a second grade flour, known as "Rogue River Favorite," which will be sold from the mill direct only, at \$1.90 per sack.

A big factor in the mill's success is the fact that while other flours have advanced in price the local product has remained at its same price, \$2.15 per sack.

A large shipment of flour was made to California this week from the local mill.

Frank Thompson, who has been here the past week, owing to the illness of his father, the late J. L. Thompson, returned to his home at Winters, Calif., Tuesday morning.

## Shall We Have a Sugar Factory?

In a recent issue of The Herald appeared a lengthy article on the subject of sugar beet culture. It is a foregone conclusion that every farmer in this section has come in contact with this subject of late and is giving thought to the proposition of growing beets on his lands.

It is a well known fact that the sugar beet industry is one that will play a big part in the agricultural development of this section from now on, and it is the belief of every progressive business man of Central Point and farmer of this vicinity that a united effort should be made to give it proper consideration. To secure material benefits from this new industry in the valley at once, it is necessary for all to unite in the effort of accomplishing this. Individual effort sometimes achieves the desired end, but why take ten years to accomplish something that united action will bring in one, two or three years.

When all advantages of beet growing are considered, it is safe to assume that every farmer in this section will agree that the industry should be boosted. Still there is something radically wrong some where. It is conceded that the country tributary to Central Point is exceptionally adapted to beet growing, that this is the only logical point in the valley where a sugar factory can be successfully operated and maintained. Yet it is a fact that nearly ninety days have been required for a sugar company to secure 1200 acres for beet growing, and only fifty per cent of this being signed up by the farmers, where 2500 acres are available. A locality in northern Wyoming signed up 7000 acres in two months, and a factory will be built there next year. The farmers of Fallon, Nevada, signed up 4200 acres for beets in less than sixty days. We are positive that our farmers here are just as anxious to progress and prosper, but we would very much like to be enlightened as to why it should be such a hard job to get the required

acreage for beets in this locality.

We have set forth in a previous article the various advantages of growing beets, and so far have discovered no reasonable argument against beet growing in this section. There is sufficient acreage in this valley to furnish enough beets to keep a factory busy. An out put here of 80,000 tons would mean the distribution of something like \$560,000 a year among our farmers—is it worth considering? This amount would not include the pay roll of the factory, nor the pay of the field force. At least ten stations employing two to four men will be required.

Aside from the foregoing, beet pulp is a big factor. Beet pulp gives the farmer an opportunity to dispose of their stock at an advantage. Pulp fed cattle and sheep command the very highest market prices of any cattle or sheep put on the market the world over. Beet pulp never lessens the price of alfalfa, for the simple reason that it brings more cattle into the valley.

This section enjoys one of the best planting seasons of any section of the continent, which also tends to boost the beet industry.

Sugar beet growing in this valley already has raised rental values of all lands. Land under irrigation that has been renting from \$8 to \$10 per acre, now brings from \$20 to \$22.

The business men and farmers of this section can not afford to let small differences of opinion dwarf the advancement of the community. Co-operation is essential right now, we should get together to achieve success. Every farmer is invited to express his opinion on this vital subject. Send your views of the situation to The Central Point Herald, we will be glad to publish them. If sugar beets are not an advantage to the valley, let the public have the facts. If sugar beets are a good thing, let's get behind a concerted move and push a good thing along. Are you on?

## NEW RAILWAY MAY TAP THIS DISTRICT

Hill Lines To Build From Bend—Will Tap Blue Ledge Any Route Chosen—Seek to Avoid Siskiyou Grade.

Associated Press dispatches recently telling of a proposed plan for the Hill interests to enter San Francisco by way of Eureka, have aroused much interest in this section. The proposed plan provides for the construction of a line by the Hill interests from Bend, Ore., to Trinidad, a few miles north of Eureka, where a junction will be made with the Northwestern Pacific's through line to Sausalito. The Southern Pacific will build a connection between Trinidad and Marshfield and a detour and tunnel will be constructed to avoid the present steep grade over the Willits hill.

Louis Hill, president of the Hill lines, is said to have worked out the details during a recent trip over the proposed route.

An article in the San Francisco Chronicle states:

"Ever since the through rail line was opened to Eureka, it has been understood the plan of the Southern Pacific was eventually to complete the lines along the coast north and thus cut out the heavy haul over the Siskiyou on the Shasta route. That this will be done in connection with the Hill joint trackage agreement is the information that comes from Southern Pacific sources."

It is indicated that the long sought tapping of the Blue Ledge mine district is near, whether the proposed route utilizes the Pacific and Eastern line, as a link, or follows a survey down the Klamath river. The section traversed is undeveloped, but rich in mineral, timber and agricultural possibilities. The tapping of the Blue Ledge district would solve the problem of transportation, and mean an era of development for that long-ignored section.

The Pacific and Eastern line runs from Medford to Butte Falls, is 34 and a fractional mile long, and was constructed at an estimated cost of \$2,000,000. Ever since its completion, it has been connected with repeated stories that the Hill interests would use it as a means of invading Southern Oregon.

The use of this line in the new project would give this section two transcontinental lines, and the resultant benefits from competitive freight rates and a water market for produce.

The use of the Klamath river route would develop the Blue Ledge district alone.

Mrs. F. A. Hawk, the local milliner, will have her first showing of spring and summer millinery on Friday and Saturday, March 16th and 17th. She recently returned from Portland where she secured some of the latest models and the ladies may depend on Mrs. Hawk to give them satisfaction in quality and style.

Mr. and Mrs. M. O. Broadbent left Tuesday morning for a visit at Montague, Calif.