

CENTRAL POINT HERALD

"Covers Central Point and Vicinity Like a Blanket"

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Central Point, the Center of the Best Beet Lands of the Famous Rogue River Valley

SUGAR BEETS CREATE A GOOD SOIL AS WELL AS A BANK RESERVE

Some Practical Information on Beet Culture That Should Interest Every Farmer in This County.

As stated in the last issue of The "Herald," its chief aim is to promote the welfare of our community. Of the various industries that Central Point and vicinity is closely interested in, sugar beet growing is the foremost one, and therefore, this issue of the paper is devoted to this topic. A newspaper can be a tremendous factor in the development of agriculture of the country, hence this paper will be devoted to such cause, and its columns will always be open to articles prepared by men, who know what they are talking about. The farmers are also invited to use the paper to make known their wants.

This paper is only one of many hundreds who are willing and anxious to co-operate in the movement to better the conditions of the farmer and increase the productiveness of the land. Anything, or any person, or any movement, that will help general farming will help the sugar beet grower and anything that makes for success to the beet grower helps the general farming.

We in the West are behind the East. The road maker can help some. The irrigation engineer and the school teacher can help to quicken the pulse of agriculture.

Perhaps it has not dawned on the farmers of our community that we are located in the very center of the best beet raising lands of the Rogue River Valley, but such is the case and therefore, it is essential for all concerned to give the subject of beet growing proper consideration in order that this section may secure and enjoy the manifold advantages to be had by the proper action taken at the present time.

It is not generally known that the sugar beet now grown as a commercial crop is one of the most highly educated plants in existence.

Corn has been trained by the combined influence of selection, cultivation and soil fertility to yield more pounds to the acre as the effects of these influences are observed and proper care and attention is given to their application; even yet the limit to which this increase in yield may go is not in sight. This may be said of nearly all the grains and forage crops grown on the farm today.

With this increase in yield, however, the education stops; the timothy contains no more protein per ton than it did a century ago, so with the grains, the grasses and all the root crops except the sugar beet.

Less than a century ago a certain family of the wild beet was discovered to contain sugar to a degree that made it valuable as stock feed. It was found that by careful selection of the mother

Boost for a Sugar Beet Factory for Central Point

THERE is no factory process that we know of that will reduce a raw material of such heavy tonnage to a produce so finished in its purity and so comparatively light in weight, and can be so readily available for the table in any country or clime on the globe as that of the modern sugar factory.

beets that were used to produce the seed, not only the yield in tonnage could be increased, but the content of sugar per ton could be increased as well. This led to repeated attempts to extract the sugar from the beet in such a state of purity that it could be used for human food.

It was deemed an achievement when a ton of sugar beets was made to produce 120 pounds of refined sugar. Even at this rate it was difficult to produce the beets at a cost low enough to allow

the extraction of the refined product.

It is found that the sugar beet will grow in all altitudes from 100 feet below sea level to 6000 feet above sea level; that when the late frosts in the spring destroy the fruit and the wheat, the sugar beets have survived as well or better than any other crops; that when the heavy rains or winds have beaten the grain and hay crops and flattened them to the ground, the sugar beets have weathered the storm almost without exception. The hail storms in

Beet Sugar Is Endorsed

Dr. Harvey W. Wiley
Former Chief of the Bureau of Chemistry, U. S. Department of Agriculture.

C. O. Townsend
Pathologist in charge of Beet Sugar Investigation, U. S. Department of Agriculture.

Albert E. Leach
Late Chief Denver Food and Drug Inspection Department, U. S. Department of Agriculture.

G. W. Shaw
California Experiment Station.

Dr. Woods Hutchinson
Recognized Authority on Food Values and Health Subjects.

By the
Country's
Best
Authorities

the manufacturer anything like a profit on the refined product.

But the possibility of the sugar beet was not even yet exhausted, the increase in sugar content as well as tonnage per acre went on with the aid of improved processes of extraction it is a poor crop of sugar beets that will not produce from 240 to 250 pounds of refined sugar to the ton.

This brings the record of the vicissitudes and triumphs of the production of the beet sugar to a point where the farmer of today can raise sugar beets at a profit and the manufacturer can be reasonably certain of a profit on

August cut the fruit from the trees, destroy the finest potato fields, the leaves of the beet crop entirely stripped from the crowns, yet new leaves spring out from the dormant buds and a bountiful harvest is gathered. It is one of the most reliable mortgage-lifting crops known. The prices of oats and wheat may be so low that your plans are seriously disturbed, the price of beets are assured before the crop is planted. Yet when all this is said there are soils and climatic conditions that are not conducive to the best results; given a rich

(Continued on page 6)

SENIOR CLASS PLAY TOMORROW NIGHT

"The Blossoming of Mary Anne" is the Title of the Best Play Ever Put on Here--Everybody Will Be There.

In many respects this has been a very dull winter with comparatively nothing to break the monotony of the long evenings. It is true that the high school has contributed its share of entertainments with its debates and basket ball games, but there has been nothing in the dramatic line. Therefore the Senior class play which is to be staged in the Savoy theatre Friday evening, March 2, is awaited with interest.

The play is a comedy-drama entitled "The blossoming of Mary Ann." It is a modern society drama and interesting from start to finish, the dialogue being bright and the play full of action with hardly a dull moment in it. The characters are all interesting. There is the up-to-date society matron contrasted with the plain good hearted country housewife. The lazy maid of all work is excruciatingly funny, and the sharp-tongued village dressmaker is no less amusing in her way. The invalid girl has a flower-like charm and her tempestuous older sister is vivid and compelling. Then there is an effervescent society bud, while the heroine herself wins the hearts of all by her sweetness and loyalty. The male characters are all likable young college men.

CAST OF CHARACTERS

William Barkeley, A Yale Man
Wilbur Dunlap

Charles Mason } of Barkeley's
Lloyd Henderson } Fraternity
Teddy Farnum }

William Welch, Irvin Hurley,
Russel Harris

Mrs. Henry Kate Kirkland
..... A New York Society Woman.
Lysle Gregory

Mrs. John Simmons,
..... Mrs. Simmon's sister.
Ruth Lull

Betsy Scroggins
..... Mrs. Simmon's hired help.
Christina Heckman

Sarah Applegate Slissy
..... Farmdale dressmaker and gossip.
Hartie Pence

Elaine Jewett A society girl
Katherine Nealon

Trella Jewett Elaine's invalid sister
Rose Neale

Ratty Cloverleaf A society girl
Jessie Chauncey

James E. Trevorrow, superintendent of the Metropolitan Life Insurance Co. at Medford, was a Central Point visitor Tuesday.