

Oregon Historical Society

OUR MERCHANTS

Will give you a "square deal" every time. They appreciate your patronage and will treat you right.

CENTRAL POINT HERALD

THE HERALD

Will co-operate with you on any proposition for the betterment of Central Point and its vicinity.

ESTABLISHED APRIL 26, 1906

CENTRAL POINT, JACKSON COUNTY, OREGON, THURSDAY, NOVEMBER 18, 1915

VOLUME TEN NUMBER 29

SUGAR BEETS ARE THE BEST CROP

Medford Daily Sun

This article is written for the farmers of the Rogue river valley who hesitate to agree to raise a given acreage of sugar beets in order to insure the location among them of a beet sugar factory. They need the superior profits derived from the sugar beet crop in comparison with the other crops. They need the industrial enterprise that sugar beet culture will bring to the valley. They need the by-products of the beets after the sugar has been extracted. They need the additional industrial population such a mill will bring to us, both in field and factory help. They need the additional productive value the cultivation of sugar beets will give to their soil. They need to produce more profit to the acre they plow. They need the results of intensive cultivation that beet culture will surely bring. They need, in short, every element of advanced change that beet raising and the sugar mill will certainly bring to them.

Why This Hesitancy?

The net profit on an acre of beets is more than 200 per cent greater than that on grain.

The net profit on an acre of beets is more than 100 per cent greater than that on beans.

The net profits on an acre of beets is nearly 100 per cent greater than on potatoes.

The net profit on an acre of beets is nearly 100 per cent greater than that on an acre of peas.

These figures are taken from official data from the department of agriculture of the United States. Compare them with the profits on anything we raise in this valley in a period of five years.

While the yield in superior profits on a single acre stands out so markedly, multiply the results by the yield by 100 acres. The gain, then, of beets over other crops is from \$1200 to \$2600. These results are found after taking out the extra cost in work in the production of the sugar beets.

Wake Up, Mr. Farmer.

In a copyrighted article by R. L. Adams in the Pacific Northwest, he says that the final test of the value of any crop is the final test of the value of any crop is the maximum financial returns for the minimum drain on soil fertility. The aim of every thinking farmer is to prolong the life of his land indefinitely and at the same time to receive the greatest acreage returns. He builds not alone for today, but for the future as well, and the scheme of growing which brings in the greatest returns for a period of years should be the one he selects. In this connection the value of the sugar

CENTRAL POINT'S ANNUAL BUDGET

Notice is hereby given that the following is an estimate of Budget prepared by the Common Council, of the City of Central Point of the amount to be raised by taxation for the ensuing year:

Electric light.....	\$ 104.00
Fuel.....	60.00
City Marshal salary.....	600.00
City Recorder's salary.....	600.00
City Treasurer's salary.....	149.00
Supplies.....	50.00
Cleaning streets and drayage.....	225.00
Street broom and road work.....	150.00
Interest on Outstanding Warrants.....	120.00
Interest on Street Paving Inter-section Bonds.....	468.00
Interest on Street and Sewer Assessments.....	41.84
Interest on Improvement Bonds.....	1000.00
Interest on Water Bonds.....	750.00
Redemption of \$1000.00 Protested Warrants.....	1000.00
One tenth payment on Street Paving Inter-section Bonds.....	1300.00
Street and Sewer Assessments 116 33	
Redemption of Warrant No. 166 held by Jacobsen-Bade Co.....	300.00

Notice is hereby given that the council will meet at the City Hall at Central Point, on November 30th, 1915, at 7:30 P. M., where the foregoing budget will be discussed and the tax for the ensuing year levied.

J. W. JACOBS, Recorder of the City of Central Point.

beet has been proven time and again.

Aside from the great benefit to the land, is the income. That is precisely what the farmers of Rogue river valley want just now, more than anything else—the income—the certain income—the income that is insured before he plants his field of beets. In the production of the latter he has nothing to worry about, save the problem of getting the biggest possible yield of the right kind of beets to deliver to the factory. The factory pays him the cash and makes the sugar. He does not need to worry about that. Then, why do you hesitate, Mr. Farmer? Why don't you come to? There are big, shiny twenty-dollar gold pieces before you, within easy reach. Come out of it and grab them! I know, and you know, and God knows you need them!

Take the general statement of the beet industry throughout the United States as an example. Would we be raising sugar beets at all if it didn't pay us? Would we continue to increase our acreage year after year if sugar beets didn't pay the farmer? Let these figures tell you something:

Number factories, 73; capital and cost of plants, \$85,000,000; total acreage, 555,300; farmers under beet contract, 61,000; persons growing beets, 120,000; tons of beets sliced, 5,224,377; tons of sugar produced, 692,556; total paid farmers for beets, \$30,000,000; total paid for fuel, \$2,700,000; total paid for lime-rock, \$1,000,000; total paid for general supplies, \$1,800,000; total paid in wages in and about factories, \$7,000,000; total paid total paid for office help, field and factory, \$3,380,000.

Can't the farmers of the valley read a story of wonderful sugar beet prosperity between those figures? And yet it is a simple story, easily understood.

MEDFORD MEN PLAN COMPANY

Tell manager beet sugar campaign to have meeting bankers and get them to agree to loan each person planting beets the amount of labor bill, secured by lien on crop, then call meeting land owners who have not signed up and present bankers' proposition. This will undoubtedly give more than required acreage. I will make above proposition to tenants on my lands suitable for growing beets. Your county needs payroll. If you let this opportunity slip by the landowners are the ones to blame.

Frank H. Ray.

The above message from Colonel Frank H. Ray was received today. Colonel Ray has offered to sign up all land he owns suitable for beet culture, 140 acres of which has been accepted, and agreed to finance the growing for renters.

It will not be necessary for the local banks to finance the beet growers, as President Nibley of the Oregon-Utah Sugar company has set aside \$400,000 for this purpose, which will be available as needed during the season.

Business men of Medford, to show their faith in the venture, are raising a \$20,000 fund to form a company to engage in beet culture. Over half of this amount has already been subscribed, and every public-spirited citizen is requested to participate. The importance of securing the enterprise is universally admitted by everyone except the farmer.—Medford Mail Tribune.

TOO LATE?

While the above sounds good, there are other elements in connection with the enterprise that are not so encouraging. Grants Pass business men see an opportunity to secure a great industry for their city and the country along their new railroad, the Illinois river valley, and they probably will carry off the prize. Then, as has been pointed out to the business men and farmers of the Rogue river valley, will property here, both farm and town depreciate faster than ever in the past. Secure the factory for this city or Medford and prosperity for the Rogue river valley is assured.

Which do you prefer, Mr. Farmer and Mr. Businessman, continued depression or prosperity?

GYPSY QUEEN CANTATA GRAND SUCCESS

The largest and best pleased audience ever in the opera house in this city was that of last night. The attraction was the presentation of The Gypsy Queen Cantata, Mrs. S. A. Mulkey, director. It was rendered under the auspices of the Ladies' Aid Society of the M. E. church.

Space nor time will not permit of us giving personal credit to the members of the cast, more than to say that each one carried their part to perfection. Mrs. Mulkey is deserving of great praise for her ability as a director and skill in training. The cantata was a grand success in all its essentials; musical, comedy and tragedy.

No criticisms have been offered—all heard is praise and compliments, and the wish expressed that it be repeated, and it probably will be.

HIGH SCHOOL NOTES

The State Free Traveling Library has its books at the school library, and they are at the disposal of the public as well as the school.

Nine students are now enrolled in the teachers training course. This department has received a new library.

Frank Roso and Fred Taylor have been enrolled in the Central Point high school for a post graduate course.

A new Underwood typewriter has been installed in the commercial department.

The wise Xmas gift buyer will commence to do her or his shopping NOW when complete full stocks are to be seen without the risk and worry of the holiday period.

Advance Xmas Jewelry Buying

Here a splendid stock of gold jewelry, watches, bracelets, necklaces, in vallores, rings, lockets, etc., are offered for your inspection at prices exceptionally attractive. I have just received a large assortment of solid gold and gold filled jewelry. Design and workmanship are of the highest quality. A small deposit insures obtaining any article later.

W. L. RUNYAN

BEET SUGAR IS BOTTLED SUNSHINE

Rogue River (Grants Pass) Courier

Messrs. Robt. Twohy, "Farmer" Smith, Superintendent O'Brien of the Twohy machine shops, F. S. Bramwell, and the other parties who made the trip through the Illinois valley Friday evening, and Messrs. Smith and O'Brien went out to the ranch at Hell Gate with H. E. Gale to spend the night. Saturday the entire party was present at the meeting held at Merlin in the interests of the sugar beet acreage campaign. Farmer Smith made an interesting talk at the meeting and helped materially to spread enthusiasm for the planting of the crop.

The sugar beet, Mr. Smith told them, takes nothing from the soil, but in fact puts something of fertility into the soil that it did not have before. "The sugar of the beet is nothing else than bottled sunshine," said he. He advised the planting of the beet and the growing of stock along with it, stating that there was only one silage more valuable than the beet pulp for feeding to stock. Mr. Smith did not state what that other silage might be, but as he is an enthusiast on the subject of corn culture, it is presumed that he gave that crop first place. But the value of the beet pulp silage is that it is a by-product and that it has already yielded its crop of concentrated sunshine—sugar. Mr. Smith said that the beet tops, either fed to the cattle and returned to the soil as manure, or disked under, retained all the elements of fertility in the soil.

ODDFELLOWS ENJOY

BIG FEAST

Members of Central Point Lodge No. 193 I.O.O.F. or at least about thirty of them, enjoyed themselves immensely Thursday night. It was regular meeting night, and although there was no degree work, it was an enthusiastic and interesting meeting. It was an interesting and pleasant meeting because the principles of Oddfellowship were manifested in the good deeds. A sick brother in a distant land among strangers was given immediate substantial aid, and it was given so cheerfully and willingly that every member present left the hall happy in the thought that he was one who always stood ready to aid a brother in distress.

Another pleasant feature of the meeting was an excellent musical program, followed by a very inviting

UNITY NEEDED TO WIN THE FACTORY

New impetus was given to the beet sugar campaign Thursday, and new interest was shown in the securing of the factory, but there still lingers in the minds of many the false idea that no effort is needed, as the beet sugar people are intent on building in the Rogue River valley. As this idea has been scattered from Glendale to the California line, a campaign will be launched to disabuse the public mind of the notion. The beet sugar factory will come if the required acreage is secured. Otherwise it will not. The world is full of sections where the Utah-Oregon company can invest its money. The only explanation for the backwardness seems to rest in that it is a straight, honest, proposition. Medford and the valley have fell for dozens of wild-cat propositions and the beet sugar factory has not the ear and footmarks of a wildcat.

Unification of the sentiment for beets is the crying need, along with a determined organized effort to secure it. Many of the farmers want to rent acreage but are conservative about engaging in the raising themselves. Steps will be taken to provide for those who care to rent.

Every man, woman and child, having at heart the industrial interests of the city and valley is urged to lend his share towards securing a project upon which hinges so much of the future prosperity of the valley.

Lunch with good coffee. This was a part of a special program prepared in honor of a brother who was about to take his departure and seek fame and fortune among strangers—no not among strangers, for an oddfellow, no matter where he may be, is never among strangers. The honored guest was one Joseph Boswell, the faithful and efficient secretary. It developed from remarks made by Joe during his farewell speech in appreciation of the honor shown him, that he did not intend to leave, he just pulled off a cute little stunt on his brothers. He wanted to ascertain whether or not the boys here would let him go hungry this winter in case he couldn't make good. When he found they would not, he exposed his hand by saying he did not want to and was not going to leave.

Some of the fruit growers have the mistaken idea that to thin and top the beets is harder work, and the expense is more, than it is to care for fruit trees. This is all wrong. It costs more to prune, cultivate, spray and thin apples than it does to raise beets and is just as hard work.

- ALL OVER THE COUNTRY -

SEAL BRAND

- THE NATIONAL COFFEE -

**Come In and See
Our New Stock of
Mens and Ladies
French Flannel
SPORT SHIRTS**

Cranfill & Robnett

"The Old Reliable"

Central Point Mills

is the place to exchange
your grain for

**FLOUR, FEED
OR CASH**

'MT. PITT' FLOUR

is scientifically milled of only
the best wheat obtainable, and
gives entire satisfaction or money
refunded.

"MT. PITT" is a high patent flour, and
a home product sold on its merits.

To be had, also, at your grocers.