

CENTRAL POINT HERALD

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WHAT'S THE MATTER WITH CENTRAL POINT? NOTHING!

If there is a city in the world of 1500 souls who are more contented and prosperous today than the people of Central Point the Herald has no knowledge of it. The depression in business is quite general throughout the country, with few exceptions, at least, and Central Point is one of the exceptions.

A representative of the Herald took a few hours off the other day and interviewed several of the business firms regarding trade, cash and credit. The information received was both surprising and gratifying. Some of the firms took the trouble to refer to their books and make a comparison of their business for the past four weeks of this with last year and, to his surprise, the 1915 business exceeded that of 1914.

We hear so much talk about the "hard times" that one is liable to conclude that the country is going to the bow wows at a 2:40 gait. If you will take the trouble to make these people who are harping on hard times show their hand you will find that the majority of them are just as well off and prosperous today as they ever were.

Business in all lines in Central Point the past month has been unusually large. People are buying in large quantities and few are asking for credit. Some are holding back with intended improvements, but they don't know just why, and really have no good reason for doing so. The man who contemplates building can do so cheaper now than he can six months from now. Why wait? The man who has the cash to buy a home and doesn't do so now does not show good business ability. The same home will cost him double in six months or a year. The most avowed pessimist will admit this. Why hesitate? Just such pessimistic inaction is the chief reason for the lull in our business life. Get busy! Pick up some of the bargains offered today. It may be too late tomorrow.

Roseburg is making an effort to get a cannery, and we hope the effort will meet with success. Every cannery that is put in operation in western Oregon will be of great value to all this part of the state. While talking about canneries, what's the matter with Central Point making an effort to secure one? Not a mammoth one, but of sufficient capacity to use the fruit for which a market can not be found. If not this, why not encourage people to invest in Home Canning Plants? They are being operated with profit in other states, why not here?

Portland voted \$2,500,000 bond last week for 70 miles of hard surfaced roads in the city and Multnomah County. Work will begin as soon as the bonds are sold. This work will give employment to 2,000 men, possibly 3,000. Preference will be given to men with families, and only Americans will be employed.

The post office department is planning a "C. O. D." feature for the parcel post division, which will be the first of its kind ever attempted. The scheme provides for the acceptance of parcels without prepayment, the postman to collect for them upon delivery. It will be put into operation within a few weeks.

Nelson W. Aldrich, for thirty years United States senator from Rhode Island and republican leader, died Apr. 16, of an apoplectic stroke at his home in New York. He had been ill of indigestion since Thursday afternoon. He was in his 74th year.

If word should be brought down from the north that discoveries had been made of gold and of copper as rich as some of the discoveries in southern Oregon, or of deposits of coal such as those found here, there would be crowded ships for Alaskan ports for days to come. Here these things are taken as a matter of fact, and create hardly a ripple of excitement. Your chance of "striking it rich" in southern Oregon is just as good as your chance in Alaska, and you will save steamer fare and battles with mosquitoes and tundra.

The red soils of Polk County, which have not been found profitable when devoted to grain growing, are peculiarly adapted to prunes, and extensive plantings of the Italian variety are being made. During the past year heavy shipments of dried prunes have been made from this county to France and Germany.

While we have a good many railroads for a new country, there is urgent need for improvement of those already built and the construction of many more additional miles, leading into new territory in order to insure its ultimate development and settlement. Everybody is interested in the expansion of the railroads and everybody would like to see as good road beds in this state as are those in the most thickly settled sections of the East. We cannot afford to be eternally at war with the railroads, as we want more of them and should be disposed to encourage their construction rather than their destruction.

You have often heard the remark: "If my foresight had been as good as my hindsight I might have been rich today." More than half of the people are blind today; they have neither fore sight nor hind sight; they have not profited in the years that have passed; they are repeating the same blunders they made years ago; letting opportunity after opportunity pass. If the man with idle money had good business judgment he would invest it now, while the majority of good investments can be secured at fifty cents on the dollar. Regrets will surely overtake these people in a few short months.

The Herald, with The Tax Liberator, and like most of the taxpayers in Oregon, firmly believes that there is much need for greater efficiency in public expenditures. It believes that there is waste, extravagance, mismanagement and graft in the administration of public affairs in Oregon. Searching investigation, open discussion and public censure—these and these only—will bring relief and lower taxes. But such criticism must be intelligent, honest and fair. We must, therefore, be just as ready to commend the worthy as to condemn the unworthy. The Tax Liberator congratulates the office of the Secretary of State for the economical and efficient manner in which the auto license tax has been administered.

Mr. J. W. Brewer, who is in charge of the land and homeseekers bureau of the Portland Chamber of Commerce, started Monday on a tour of several Oregon

cities for the purpose of ascertaining what opportunities they present for new settlers and to co-operate with local organizations in any movements for future development.

There are not so many trout in Rogue River this morning as there were Tuesday morning. In the afternoon of that day Messrs. Joe Boswell, John Brown and Joe Hitch went trout fishing in Rogue River. They were too modest to tell just how many they brought back but their reputation as fishermen based on the statements of the first named gentlemen, leads us to believe the finny tribe has been depleted to a considerable extent.

Earl Obenchain and Esther Pankey were out automobiling Sunday and paid Talent a visit.

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Those who want the very latest and best jewelry will find here the real value at reasonable prices. No matter what your wants may be, if only a "Ring for Baby" just drop us a postal or phone and see how easy it is to have Genuine Jewelry at our prices delivered promptly at your home by Parcel Post.

Martin J. Reddy
"The Jeweler"
Medford, Oregon

The King Spitz is the best 5c smoke on earth. 44tf

The Catalogue House Commandments

The following ten commandments are offered for the guidance of catalogue-house patrons:

1. You shall sell your farm products for cash wherever you can, but not to us. We do not buy from you.
2. You shall believe our statements and buy all you need from us, because we want to be good to you, although we are not personally acquainted with you.
3. You shall send the money in advance to give us a chance to get the goods from the factory with your money; meanwhile you will have to wait patiently for weeks, as that is our business method.
4. You shall apply to your nearest city to aid you in building good roads from the depot, for we do not build county roads.
5. You shall buy church bells and church fixtures from us and forward the money in advance for this is our business method, and you shall collect from the business men in your city as much money as you can for the benefit of the churches, for it is against our rules to donate any money for country churches.
6. You shall buy your tools from us and be your own mechanic in order to drive mechanics from your vicinity, for we wish it so.
7. You shall induce your neighbor to buy everything from us, as we have room for more money—the less money you have in your community the sooner we can put your local merchant out of business and charge you any price we please.
8. You shall look often at the beautiful pictures in our catalog so that your wishes will increase and so you will send in big orders although you are not in immediate need of goods, otherwise you might have some money left to buy from your local merchant.
9. You shall have the merchants who repair the goods you buy from us book the bills so you can send the money for his labor to us for new goods, otherwise he will not notice our influence.
10. You shall in case of sickness or need apply to your local dealer for aid and credit, as we do not know you, nor care to.—Mineola, Texas, Monitor.

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Could spend his entire fortune trying to make a better remedy for rheumatism than Meritol Rheumatism Powders. If you only knew their value you would use this wonderful remedy for rheumatism. Recommended by those who have it. Prices 50c and \$1.00. Sold by Mary A. Mee, Sole Local Agent.

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BOSTON. FIRE & AUTOMOBILE. \$6,467,530

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