CENTRAL POINT HERALD THURSDAY, DECEMBER 23, 1909.





Always in Earnest

Your Overcoat will be one of your nearest and dearest friends for the next few months. Better choose it Choose for quality, for fashionable style, for warmth as well accordingly. as good looks; Your Overcoat makes your personal appearance. It ought to be good inside and out

> Here is a great stock of new things; new fabrics; new models; new ideas in fashion. Never before has such a fine showing of new things been offered to you-just the things you want-made for you and for us; exclusive patterns and styles; the best product of head and hand craft; supreme values in finest materials and per-Come in and let us assist you in selecting your fect tailoring present for HIM Everything new for Christmas.

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