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ROGUE RIVER SPITZ BEATS THE WORLD J. R. ALLEN BUYS SNOWY BUTTE ORCHARD

Car of Spitzenberg Apples From Tronson & Guthrie Orchard Wins World Prize

While Rogue River Newtown apples and pears have for several years been accorded first place in the markets of the world even our best boosters have been disposed to acknowledge other localities in the northwest our equals in the production of the rich, red Spitzenberg. It therefore remained for the year 1909, the National Apple show at Spokane, and the Tronson & Guthrie orchard at Eagle Point to demonstrate the fallacy of that belief and to show to what false position the excessive modesty of Rogue River valley people will lead them.

A full car of Spitz apples from the Tronson & Guthrie orchard was awarded the sweepstakes at Spokane last Friday, carrying with it a prize of \$1500, first prize for Spitzenberg apples and the honorary title, "Apple King of the World."

Tronson & Guthrie came here from Portland three years ago and purchased the Daley orchard at Eagle Point. The price paid, \$11,000, was considered a good one at that time but today the transaction could almost be looked upon as a gift, deed. The orchard has always been looked upon as a prize winner and several weeks ago the owners filled an order for several boxes of choice fruit for Vancouver, B. C., people who desired to send a Christmas present of the finest apples in the world to King Edward VII. Thus it appears that even people in foreign lands have appreciated the excellence of Rogue River Spitz in advance of our home people.

The result of this great victory at Spokane will do more to advertise the valley and its products than can at first be appreciated. "Hood River has always claimed to be the whole thing in the Spitz line but leading apple experts of the world who composed the awarding committee at the National show say differently.

J. J. Hill, the railway magnate, and who is now credited with having transportation designs on this valley, has placed an order for 50 boxes of the prize winning car, at \$10 a box and it is believed at Spokane that the entire car will go at that figure. It is also a certainty that the award will have a great bull effect on the Rogue River product in the eastern markets it being reported that a number of growers immediately wired their New York agents to advance the price from 50 cents to \$1 a box.

Rogue River was also entitled to the first prize on a car of Newtowns, but was ruled out by a late ruling made by the judges, which required the entire exhibit to be unwrapped. Chas. Pope, of Ashland, owner of the Newtown car, was not notified of this ruling in time to meet the requirement. His exhibit was therefore ruled out much to the disappointment and chagrin of many who had inspected his exhibit and picked it as a sure winner. North Yakima exhibitors were duly disgusted because their locality failed to scoop the sweepstakes and declared they would nevermore send an exhibit to Spokane. But it is ever thus.



VIEW IN SNOWY BUTTE ORCHARD
COURTESY SOUTHERN PACIFIC CO.

New Owner of P. & E. Road Buys This Famous Orchard Consideration, \$168,000

Fred H. Hopkins, owner of the Snowy Butte orchards, closed a deal Saturday afternoon, by which the ownership of the famous property is transferred to John R. Allen, of New York city. The price was \$168,000, or \$560.00 an acre.

This property is one of the most famous orchards in the valley consisting of 300 acres of rich land. Of this 160 acres are in full bearing, being one of the first commercial orchards planted in Southern Oregon. The balance of the place is set to younger trees, apple and pears, and will also be in full bearing within a few years. A portion of the old orchard is the wonderful block of Winter Nellis pears, containing 16 acres, which in 1907, yielded a net return to the owner of \$19,000. The same block this season brought net about \$1000 an acre for the crop which sold in New York for \$3.16 a box.

Four years ago Mr. Hopkins bought the place from Olwell Bros. for \$30,000 and since then he has spent perhaps an equal amount in improvements. Since buying the property he has built a fine country home, modern in every respect, large barns, packing houses, implement sheds, etc., and has also tiled a large part of the orchard to insure against too much water in the winter months besides building several miles of ditch to bring in the Fish Lake Co's water for irrigation. He also cut off and top grafted many of the large apple trees which were of undesirable varieties and planted many thousand young trees. The property now has some 4800 bearing apple trees, 1500 bearing pear trees, 1400 young apple trees and 5250 young pear trees. Expert orchardists predict that with the young trees in bearing which will be within five years, the orchard will ship not less than 100 cars of choice fruit annually.

Since closing the deal Mr. Allen made the following statement for the press: "I bought the Snowy Butte orchard because it is a good investment, will pay a large return on the purchase price, and is really worth far more than the price paid. I will retain a portion for myself and the balance of the property will be cut up in tracts of five and ten acres so as to afford buyers a chance to secure small producing orchards. All of the large orchards should be sub-divided so that a score of families may be supplied instead of one or two. The sub-division of orchards will be better for the country, better for the orchards and better for the trolley line I intend to build through the valley."

New Firm to Open in Whiteside Building.

Counters, shelving and other fixtures are being placed in the new Whiteside building preparatory to its occupancy by the new general merchandising firm of McDonald & Faber, who expect to open for business January 1st. The new firm, it is understood, will carry a full line of general merchandise. A large warehouse will be erected in the rear of the present building to give more room for groceries and other heavy commodities.

A Private Secretary Pleased Big Audience

In spite of the heavy rainstorm last Friday evening a large and appreciative audience filled the opera house to enjoy the production by home talent of the excellent play A Private Secretary, which was put on by members of the Central Point band and their friends for the benefit of that popular organization. The play is plenty difficult for a bunch of amateurs to tackle and it was only the fact that exceptional talent was available and an able manager in charge that made possible the really high degree of entertainment that was given.

As Mr. Cattermole, a highly irascible and grouchy old individual, with a consuming belief in bad livers as the cause for all human ills, Jim Grieve covered himself with glory, and as Mrs. Stead, a quiet even tempered housekeeper, Mrs. Grieve was an excellent character, accepting the Cattermole abuse with saintly patience and long suffering. Jim swears, however, that he has not been practicing his part during all the years of his married life. Bridane Sanderson made a hit in the part of Douglas Cattermole, a young man who sowed his wild oats only under protest and as a matter of business, and Jim Cornutt, as Harry Marsland, a young man of leisure, showed a natural adaptation and the utmost sang froid when it comes to kissing a pretty girl. As Sidney Gibson, a bibulous tailor with social aspirations, Harry Beal gave an impersonation of the real thing as it sometimes happens in a dry town, and as a typical "Henglish" butler, Floyd Ross gave universal satisfaction. Lynn Purdin took the part of Rev. Robert Spaulding, a young divine who, evidently had failed in his calling as a sky pilot and was forced to accept a job as private secretary to Mr. Marsland, a country gentleman who was ably represented by Homer Peart. All that can be said for Purdin is that the look of absolute idiocy in which he had wrapped his countenance, "do you know—" would if made permanent, furnish full explanation of and absolution for his being engaged in newspaper work while off the stage. As Miss Ashford, an old maid of uncertain age and with strong belief in spirits and spiritualism Rose DeFord made an excellent character, and as Eva Webster and Edith Marsland, two sweet and lovable girls, Carl Ross and Mary Olsson filled the bill to perfection and that is not saying that they had to act any way but naturally. Central Point girls are all that way.

The entertainment netted the band about \$100 and judging from the expressions of approval heard from all who were present it was worth seven or eight times that amount.

Ask For What They Want.

Grants Pass business men want a new depot. They discovered their need recently—when they learned that Medford was to get such an improvement—and without wasting time "cussing the company" for not giving it to them they got together a committee of business men and went to Portland Sunday night to interview General Manager O'Brien on the subject. The chances are that if they persevere in the good work they will get what they want. That's the way Medford got her depot and that's the way she gets most everything she sees after. Grants Pass is taking the right course. A 1 things come to those who hustle, but the man or the town that sits around and growls about the railroad company "having it in for them" will most generally get

le t. Central Point needs a new depot, in some other location than in the middle of the main business street. That question would no doubt carry unanimously if put to vote, but so far nothing has been done to try to have the railroad officials see it in the same light. The matter has been discussed in the commercial club, and at least one committee has been appointed to take the matter up with the railroad company, but nothing has been done. Why not take notice to the way Grants Pass, Medford, Ashland and other live towns go after these things, and take a pattern after them. We should either take some rational, businesslike action along this and several other lines or else persuade ourselves that we like the good old ways in which our grandfathers lived, quit kicking and settle back in the good old rut.

"I have great faith in the future of Medford and the Rogue River valley, believe that it offers great opportunities for investment, and am living up to my theories." Mr. Allen is the owner of the Pacific & Eastern Railroad and the projector of an electric railway through the valley. Since acquiring the P. & E., which was his first investment in the valley, Mr. Allen has more than made good every promise he has made regarding development. When he bought the railroad he said he would build to Butte Falls. Surveyors are now pushing the line across the Cascades with all possible speed with a view to making an eastern connection with the first railroad coming within reach. He stated on first arriving here that he had faith in the valley, and in many ways he has since been proving it. This latest buy is therefore of great significance to the valley and especially to the Central Point section.

Burglary Insurance

Your money is absolutely safe if deposited with
CENTRAL POINT STATE BANK
We are fully protected with Burglary Insurance, which not only covers loss by robbery at night, but also loss from daylight hold up

J. W. MERRITT, President J. O. ISAACSON, Cashier
W. J. FREEMAN W. C. LEEVER, I. C. ROBNETT

Merton Elwood

Watchmaker--Jeweler--Optician

Diamonds, watches, clocks, jewelry, optical goods, musical instruments, sewing machines and supplies, notions and stationery

Look at our Christmas line of China, Cut Glass and Silverware

We have on display a line of these articles that have never been duplicated in Central Point. Musical instruments, statuary, etc.

Drugs and Medicine

Pine Street Opposite Post Office

VALUE

Value, like all other things, is gauged by comparison. Many firms throughout the United States, realizing this have taken advantage of the public by misquoting comparative valuations between their merchandise and that of other firms. By attempting to fool the public any concern is merely fooling itself. We shall not resort to the quotation of comparative prices of other concerns, for the reason that it has been misused by so many business houses throughout the land. We shall not insult the intelligence of the public nor underrate their knowledge of true values by so doing. The only comparison which we shall make will be between the selling price and the standard value of an article. This standard is the basis upon which our merchandise is marked.

We shall strictly adhere to our long established principles of value giving, which has been the means of our steady growth, and owing to our greater purchasing power we wish to state that we shall even improve our recognized high standard of value.

CRANFILL & ROBNETT