

Dollar and Half Per Capita Spent in Advertising.

Portland, Ore., November 9, 1908. (Special Correspondence.) Eugene surprised the people of this entire country last year by raising a great advertising fund and paying a salary of \$5,000 annually for an expert. Up to Saturday, Oct. 31st, there had been subscribed for the coming year \$13,651, to which will be added \$1400, the total being more than a dollar and a half for every man, woman and child in the city, and this will be used in advertising the resources and advantages of Eugene and Lane County. Eugene is determined to go ahead and doesn't mind a little thing like a national election. What other town of 10,000 people in Oregon, Washington or California can match this record?

Salem will have the convention of the Oregon State Fair Dairy Association December 10th and 11th and already preparations are being made for a gathering that will surpass all previous meetings. The Oregon Development League will continue to work with the Association, and uses the dairy report as one of the most effective pieces of literature in corresponding with Eastern farmers.

Albany is not allowing the people of Portland or the other valley cities and towns to forget the Albany Apple Fair and the dedication of the new Southern Pacific depot on Tuesday, November 10th. Portland will be there with a thoroughly representative delegation.

Two of the greatest displays of apples ever made in the Pacific Northwest are attractions for early in December. One will commence at Portland December 1st and continue for three days, when Spokane will take the center of the stage in this same character of entertainment from December 7 to 12.

Goldendale, Washington, has given all the communities of the Pacific Coast a record in raising money for advertising purposes, by giving \$2.00 for every man, woman and child within the city limits, or a total of \$3500.00, and this came in at the rate of \$125.00 a minute.

Prosperity has been rife in all parts of Oregon and all the election had to do with it one way or the other was to give some men an excuse to wait. Now that even that is useless, people are closing great contracts and building activity will be more marked than at any time in the history of the state.

During the last few days that the coinist rates were effective more than twelve hundred people came to Oregon on one-way tickets to make this state their permanent home.

Those Baker-Hutchason people are talking "sale" again. If it isn't one kind of a sale with them it is something else. Now it is a Thanksgiving sale they are getting ready for and their advertising space is full of it this week. Look it up and read it. A funny thing about the Baker-Hutchason sales is that the buyers always get the best of the deal. To buy right is to sell right, they say, so you'd better read their ad and go look at the bargains.

PREPARE FOR THE GRAND
Thanksgiving : Sale
BARGAINS! BARGAINS!
Every Department Represented
You will find it time well spent to
SEE OUR WINDOWS and STORE
Largest Turkey in the State
See the Thanksgiving Feast
MEDFORD'S PROGRESSIVE LADIES' SHOP
Baker-Hutchason Co.
Central Avenue, just North of Jackson County Bank

Water for Central Point.

Medford Tribune.
Dr. C. R. Ray, of the Condor Water and Power company, will make a proposition to the city council of Central Point at the next meeting of that body to supply that city with water from Rogue River along the same lines as he offered water to Medford, this city deciding in favor of Fish Lake.

The offer will be on a smaller scale than that made to Medford and the cost will be correspondingly lower. However, that part of the proposition of placing the land in that section of the valley under irrigation will be embodied in the new proposition, making the cost of a water supply for that city low and at the same time developing the valley.

The water is to be pumped to Central Point and filtered, thus assuring them a pure water for domestic purposes. That portion of the valley surrounding Central Point only needs irrigation to make it a veritable garden of Eden.

Ern Ingram, who has been at Lakeview all Summer, came in from that place Monday evening. He reports business good out there and the town growing.

Getting Ready for Shrine

Malta Commandery, No. 4, Knights Templar, of this city, is having a busy time of it this week and next, finishing up a number of candidates for its orders, preparatory to their being received into the Shrine degree at the institution of Hillah Temple on Saturday evening of next week. A session was held last night and special conclaves for work are called for Friday and Saturday evenings of this week and Monday and Friday evenings of next week. On the date last named Grand Commander Knapp of Portland will pay an official visit to the local commandery—Ashland Tidings.

H. J. Gardner; a well known and respected resident of this city for many years, left last Thursday evening for Wallula, Washington, where he expects to spend the winter with his daughter, Mrs. Asa Love. Mr Gardner may decide to use his homestead right in that country and locate there permanently. He has many friends here who will hope to see him coming back again or, in the event of his staying there they will wish him all kinds of success.

Bricklaying, Fluebuilding, Painting and Carpenter Work
All Work Guaranteed
H. W. SMITH
Leave orders at this office



There are more McCall Patterns sold in the United States than of any other make of patterns. This is on account of their style, accuracy and simplicity. McCall's Magazine (The Queen of Fashion) has more subscribers than any other Ladies Magazine. One year's subscription (12 numbers) costs 50 cents. Latest number, 9 cents. Every subscriber gets a McCall Pattern Free. Subscribe today.
Lady Agents Wanted. Handsome premiums of liberal cash commission. Pattern Catalogue of 500 designs and Premium Catalogue (showing 500 premiums) sent free. Address THE McCALL CO., New York.

If You Have Never Tried
Anything we sell we should be glad to have you make the experiment
If you have you will come again
Without being asked
We point out to you that our FALL and WINTER MODELS in Men's and Young Men's Clothes are in from the shops and unpacked. They are SCHLOSS BROS. made and include
Raincoats, Overcoats,
And some particularly attractive special styles for young men
These clothes are made by expert tailors, will fit and last as no clothes we have seen. Ask about our reputation for honest value giving
Remember, there is only ONE "TOGGERY" In Medford True Value Givers

\$7 \$9 \$11

Nov. 12 **EXTRA SPECIAL** Nov. 12



To Close Out 120 Odd Suits We Will Offer Them While They Last at the Following Prices

\$10 to \$14.50 Values at \$7
\$13.50 to \$16.50 Values at \$9
\$16.50 to \$22.50 Values at \$11

A good Pair of Suspenders with Each Suit

A Snap for Boys

This is the last season we will carry boys' knee pants, suits and pants. Every garment at absolute cost to close out our entire boys' stock



DANIELS for Duds.

Largest : Clothing : Store : in : Medford : and : Southern : Oregon

FERGUSON & MURRAY
LIVERY AND GENERAL TEAMING
"WE PLAY NO FAVORITES."
CENTRAL POINT :: OREGON.

Special Notice
On and after Sunday, October 18, 1908, our sales-room will remain closed on Sundays from 12:00 M. to 5:00 P. M.
Our Bread, Pies, Cakes, Etc.,
are of the highest quality. Once tried, always used.
Central Point Bakery, GEORGE SCHILLER, Proprietor.

Say!!
Do you know that Uncle Billy Runnells has opened a new Grocery Store? Well, he has and is now ready to supply you with nice, fresh, goods at reasonable prices. I will be glad to see all my old friends and make new ones in the hope of furnishing you with at least a portion of your supplies. Yours for biz.,
Billy Runnells.
Murray Building, Central Point, Oregon.