	the second s	CENTRAL POINT HERALD, THURSDAY, FEBRUARY 28, 1967	
CENTRAL POINT HERALD	·	Act National Rank	
Lancaster & Pattison, Publishers S, A. Pattison, Editor, <sup>1</sup> J. E. Lancaster, Business Manager	By DUNCAN M. SHITH	est National Bank	
	FREEZING THEM OUT.	Cash Capital, \$50,000 Resources, \$250,000	
An independent local newspaper devoted to the intcreats of Central Point and the Rogue River Valley. Published Every Thursday. Subscription price, \$1.50 per year, in advance.	The great and wise professors hold That it is healthy when it's cold. The naughty germs do not get gay When winter o'er the land holds sway. We doubt not what they say is so, Aithough they may be touching wood, For when it's several marks below No wonder that the germs are good.	18 Months Growth Over \$200,000.00 WE INVITE YOUR ACCOUNT AND PROMISE YOU	For Coughs and Colds
Entered as Second-class Matter, May 4,	When they are stiff and frozen quite, How can these busy creatures bite?	FAIR DEALING - FIDELITY - SAFETY A Member of American Bankers' Association.	
1906, at the Post Office at Central Point, Oregon, under the Act of Congress of March 3, 1879.	Without annoying human kind. They have no mittens, I am told, Or shoes, as nour as I can learn, Bo if they venture in the cold	We are Strongly Insured Against Burglary and Hold-Ups WE_SOLICIT YOUR BUSINESS Wm. S. Crowell, President DIRECTORS: F. K. Deuel, Vice-President Wm. S. Crowell, F. K. Deuel, Chas.	try our
ELECT. GOOD MEN.	They won't be able to return. So when your ear, although a pet, Is frozen solid till it stings Don't worry over it or fret-	M. L. Alford, Cashier Strang, E. V. Carter, Geo. W. Dunn	Standard Remedies.
THE coming town election is one of more than ordinary importance to the people of Cen- tral Point. The town has made a really phenominal growth dur-	The microbes are not doing Shings. You have a joke on all their kind, A mighty good one, too, because You have, and it should ease your mind, A pain the microbes did not cause. Then rollick forth and shovel snow	Special.	
ing the past year and there is every reason to expect that its expansion will continue for years to come. It therefore is of im-	The truth of what the books have said. The thing is certain to work-cut, Be a success beyond an if. And you can prove the case no doubt,	Bargains.	CENTRAL POINT PHARMACY
portance that care should be	Don't Last Long.		
exercised in the selection of the men who are to be placed in	believe in the actual Santa Claus, with	Bamboo Goods, Quartered Oak	
charge of municipal affairs on the 11th of March. Central Point is rapidly emerg-	all wool whiskers and team of rein- dger, after the child has -learned enough of the language to hold a dis-	and Mahogany.	
ing from the unimportant village		-Fine Line of-	J. H. GAY
class and taking its proper place as one of the important, growing	til he was about ten, and the girl took	Oriental Rugs	DEALER IN
towns of the Rogue River Valley	they do not do it any more.	Onental Rugs	Rough and Dressed Lumber, Shingles,
and it is essential that the mu- nicipal policy should be in some	hears the old story related simply says,	Our Line of Holiday Goods Last the Year Around, are a Com-	Doors, Windows, Etc.
measure readjusted to meet the	"That sounds to me," and goes on making out a list of the things that he	fort and a Pleasure in, the Home and Always	Yard on track near depot. Estimates furnished.
changed conditions. The crying need of the town	wants, to be left where his father can conveniently find it.	Look Good.	Let us figure on your lumber bill. CENTRAL POINT, OREGON
at this time is water, and this is	pretty old belief, but still perhaps it is	With Compliments of the Season,	
a question which will undoubted- ly come up for consideration and	more economical, for if we kept Santa many years more we would be obliged.	WEEKO O DIVED	╪ ╅┥┥┥┥┥┥┥┥┥┥┥┥┥┥┥┥┥┥┥╸┥╸┥╸┥╸
final settlement during the com-	to huy him on auto	WEEKS & BAKER,	
ing year. Other questions of	Slighted.	MELIO A DIMEN,	\$ \$
importance are street improve- ments, better sidewalks and,	(Sur too	*	
last but not least, readjustment		¥ ¥	Central Point
of the town charter providing for the raising of necessary funds		* *	Livery Stables HOTEL IN CONNECTION
to provide needed improvements.		PRINTING THAT PRINTING	I. I
All these things will mean some		I PRINTING THAT PRINTING I   I PLEASES THAT PLEASES I	i Shorty Williams, Prop
work for the town officials and it is of the highest importance		1 FLEASES 1   1 PARTICULAR PEOPLE	Fast Horses, First-class Rigs, areful, Experienced Drivers.
that the men selected should be	A wave of graft sweeps o'er the land;	T PEOPLE WHO PAY	Daily Stage to Eagle Point.
progressive, level headed citizens -men who will neither hold the	And some reformers that you meet Are mad, the wise ones understand, Because it doesn't wet their feet.		Special attention to Commercial Men.
town back by reason of ultra-			terininininininininininininininininininin
conservatism nor plunge it into	Wanted to Know. "Do you like to go to school, John-	÷	
unnecessary expenditures by rea- son of ill-advised methods or	"Are you asking for Santa Claus,	i i i i i i i i i i i i i i i i i i i	Removed to New TRA
lack of business acumen.	papa, or because you sympathize with me?"	You Pay for Printing	
It is up to every voter of the town to make the present situa-	Quite Likely.	tour up for i finning t	With my fine line of With my fine line of
tion a personal matter with him-	"Wonder what we will get from the boes this Christmas."	And We Print for Pay	Fruits, Confectioneries AGE
self, in the broadest sense, laying aside the narrow view which	"A chance to chip in for him and	And no rrint for ray	and Fresh Bread.
would include personal preju-	Bound to Conquer.		I have added a first-class
dices and many of the other lit-	arrest and the same all the based same in some of	2 2	I have added a morelass T

tle frailties which we all possess ter suit in a greater or less degree, so "It war." effort to select men who will advance the general good of the town.

## THE COUNTRY PAPER.

The following words from Clarence E. Edwards, chief of the publicity bureau of the California Promotion Committee, before the Colusa County Chamber of Commerce at Woodland, are well worth serious attention. as there is a whole lot of truth in them:

'It is one of the rare things in life to have silent, unostenta- of the erring is ditto. tious work appreciated and commended. It is not only the work of the Chamber of Commerce that counts, but there is another factor, in the upbuilding of a discreet. community that is a mighty power, but which as a rule, is derided and almost scorned. I mean the local newspaper, and nothing is as little appreciated. There never, was a newspaper, no matter how insignificant, that did not do more for the community than the community did for the newspaper.

giving news to the home people that did not send for the news-papers of the new place. He

"It looks like Cupid's declaration of

## PERT PARAGRAPHS.

There are thousands of inventors, but the large majority of them never happened to invent a way to make a Heing.

in

## Misfortune finds, it hard to catch a hustler.

As a general proposition, a woman knows what she doesn't want and nev-er knows what she can't have.

If you are out of a situation, immediately take a job running one down.

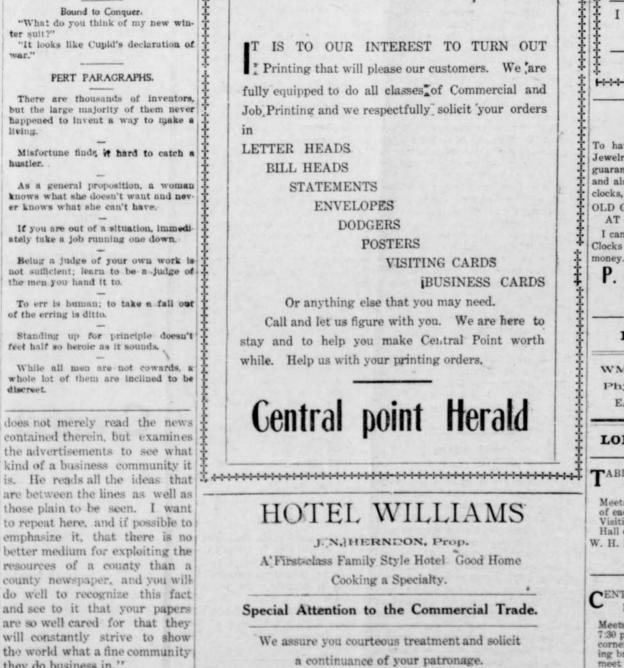
Being a judge of your own work is not sufficient; learn to be a judge of the men you hand it to.

To err is human; to take a fall out

Standing up for principle doesn't feet half so heroic as it sounds.

While all men are not cowards, a whole lot of them are inclined to be

does not merely read the news contained therein, but examines the advertisements to see what kind of a business community it are between the lines as well as those plain to be seen. I want to repeat here, and if possible to "It is not only in the matter of emphasize it, that there is no better medium for exploiting the that the local newspaper benefits resources of a county than a a community. Every issue car- do well to recognize this fact a community. Every a world the message of progress of the community. I never knew a man yet that contemplated a change of location the world what a fine community



CENTRAL POINT, OREGON

South Second Street.

