

ADDRESSES BOOSTERS

(Continued from 1st page.)

sters. Poor, deluded people! One feels that all that is needed is the Latter Day Prophet (advertising) to lead them into the rich valley of the Rogue river.

The thought arises that if these people can afford to pay from \$10 to \$50 per acre for this land and then, in addition to this, mortgage their future at the rate of \$20 per acre for water and an annual rental of \$2.50 to \$5 per acre, then they would gladly pay \$100 per acre for our now unused and untilled hillsides and from \$100 to \$500 per acre for our valley lands.

There is no question but what the lands of this valley can be made worth that much money, and more, by doing two simple, easy things: "Pull Together!" "Advertise!" "Advertise!" Let the people of the world know what we have got and then, when they come, "don't knock, but boost." Ever bear in mind that one "knocker" can tear down faster than ten "boosters" can build up.

Denver, Salt Lake, Spokane and Los Angeles are located in the midst of deserts, with not one-quarter the resources that surround our valley towns; we are equi-distant from Portland and San Francisco, with hundreds of miles of undeveloped country east and west to draw on for sustenance, and some day, in spite of every handicap, there will be a Spokane in our midst. Let us hasten the day. Let us be up and doing. Pull together, advertise, boost.

The managers of the Ashland Chautauqua have kindly designated July 17 as Booster day—one whole day set aside out of their busy calendar for the benefit of the Rogue River Valley Development league.

Let's wake up. Let every city, town, village and precinct be represented at Ashland. Let every store in both counties close their doors that day; let every man, woman and child go to Ashland July 17. Let's have a monster mass meeting at Ashland and show that we are in earnest.

This is a business proposition and for the benefit of every man, woman and child in the Rogue river valley. The



Stylish Outing Suits

For Men and Youths

Who Aim to be

Good Dressers

We have also received a fine line of Ladies' and Gents'

SHOES

Our Goods are not shop worn and out of date, but are new and fashionable.

L. HATFIELD

Central Point

Oregon

Rogue River Valley Development league is organized not only for the up-building of the valley and the introduction of more capital and more people, but also for the correction of evils and the making of all internal improvements. We believe in the Golden Rule. If we have a bad neighbor, "reform him." If we have a good neighbor, encourage him. We are one great family; make it so attractive and home-like that we will hang together, and "pull together." Encourage the "new comer" so that he will wander no farther, but say, "This is home." Your fellow "booster,"
C. R. RAY.

Hay & Learned

Painting, Decorating and Paper-Hanging in All its Branches.

CENTRAL POINT, OR.

JACKSON COUNTY BANK

[ESTABLISHED 1888.]

Capital and Surplus, \$500,000.

W. I. VAWTER, PRES.
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Under one Management for nearly Twenty Years. Promptness, Courtesy and Conservatism is a part of our policy.

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Rogue River Electrical Construction Company

ELECTRICAL ENGINEERING
Constructing, Contracting and General Repairing. — Phone 831

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Downing & Emry

Real Estate Agents Central Point

We now have the exclusive sale of some fine alfalfa farms, grain and fruit lands, stock ranches, unimproved timber lands and gold-bearing quartz ledges, partly developed. Business and residence property at reasonable prices. We respectfully solicit the homeseekers' patronage. Our motto is, "Small Commission and Square Dealing."

Rural Dairy

JAMES E. GRIEVE,
PROP.

"Cleanliness and Good Measure," Our Motto.

Fresh, Rich Milk delivered to customers in any quantity, morning or evening.

CREAM, BUTTERMILK AND BUTTER DELIVERED.

Price, the Horseshoer,

Sells the famous HANFORD'S BALSAM OF MYRRH. It cures Sprains, Strains, Bruises, Puffs, Bunches, Etc.

Heap Savey?

Did You Ever?

No, I Never!

Well, you had better get in line, for all the up-to-date people are trading with JONES.

Look at his prices:

3 Cans Corn : : : : : 25c

Ladies' Skirts : : : \$1.00 to \$2.50

Ladies' Shirt Waists : : : 25c to \$2.00

Men's Overalls : : : : : 50c

In fact, everything is cheap. You save money by paying cash. He sells for cash.

... Spot Cash and One Price ...

JONES' CASH STORE

Sanderson & Sons Contractors and Builders

Estimates given on work in all parts of the valley

The reasons why you should contract with us to build your house are—Our work is executed with neatness and dispatch and completed in a workmanlike manner.

PLANS AND SPECIFICATIONS FURNISHED

CENTRAL POINT — OREGON

RETAIL DEALER IN WOOD

D. C. GRIM

City, Draying and Transfer

All Kinds of Hauling Promptly Done.

CENTRAL POINT, OR.

FRUIT JARS

A large consignment (three different styles) of the best known Jars

Just Received

SPECIAL OFFERING—For each six dozen lot sold to one purchaser we will give one dozen of the famous Schram Jars FREE.

All kinds and sizes of Caps and Rubbers on hand.

W. C. LEEVER

The Hardwareman

Central Point, Oregon

European Plan Fine Sample Rooms

HOTEL NASH

The Home of Commercial and Mining Men

HOTEL NASH CO., PROPS.

DINING ROOM UNSURPASSED. REFURNISHED THROUGHOUT MEDFORD, OREGON

Freeman & Wiley

Farm Implements, Vehicles, Etc.

We carry a full line of

BAIN WAGONS, BUGGIES, HACKS, SURRIES, ETC. RUNABOUTS IN STEEL and RUBBER TIRES

Harness, Saddles, Robes and Whips, Gasoline Engines, Pumps, Bicycles and Incubators

We carry one of the largest stocks in Jackson County

CENTRAL POINT, OR.

PRICES Always the CHEAPEST, Quality Considered. CALL AND SEE US

You Pay for Printing And We Print for Pay

IT IS TO OUR INTEREST TO TURN OUT Printing that will please our customers. We are fully equipped to do all classes of Commercial and Job Printing and we respectfully solicit your orders in

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Or anything else that you may need.

Call and let us figure with you. We are here to stay and to help you make Central Point worth while. Help us with your printing orders.

Central Point Herald