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FURNITURE OR CARPETS ?
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Their Goods are First-class

MEDFORD - - OREGON

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Post Office Building : : : Central Point, Oregon

CENTRAL POINT

THE "HUB" OF THE ROGUE RIVER VALLEY

CENTRAL POINT has well been called the "Hub" of the Valley of the Rogue, situated as it is in the geographical center of the richest valley in Southern Oregon.

The town and surrounding country offers many attractions and opportunities to the homeseeker and investor in business opportunities, farming, fruit growing, stock raising and mining.

FORTUNES IN FRUIT—MILLIONS IN MINING—CLIMATE UNSURPASSED.

Gateway to Crater Lake. We are at the door of the greatest summer pleasure grounds in America.

Why You Should Invest

BUSINESS AND RESIDENCE LOTS have again been placed on the market and at very reasonable prices.

Now is the time to buy lots and we here give a few reasons why this property is a good and safe investment :

FIRST—Central Point has never been boomed, therefore it has no inflated values, which insures excellent opportunities for business openings and investments.

SECOND—It is the most sightly and centrally located town in the Rogue river valley.

THIRD—It is the main outlet for the large belt of sugar pine forests at the head of this valley.

FOURTH—It has more good land tributary and is surrounded by a more thickly populated country than any town in the valley. Intensive farming, on small tracts, is the rule.

FIFTH—The town will this summer erect one of the finest school buildings in Southern Oregon. A bank will also soon be established here.

SIXTH—The mining industry, right at our doors, is fast becoming an important factor.

SEVENTH—The town has the best and cheapest electric light and power system in Oregon.

EIGHTH—We understand that parties are now figuring on building an electric railway from this point to skirt the entire valley.

NINTH—Central Point is bound to grow and by buying now you are sure to double your money within twelve months.

For prices, terms and other information, call on or address
SECRETARY CENTRAL POINT DEVELOPMENT LEAGUE
CENTRAL POINT HERALD
CENTRAL POINT TOWNSITE COMPANY, or any business man in the city.

Lancaster & Pattison

Central Point, Oregon

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Herald Office