

## CENTRAL POINT HERALD

LANCASTER & PATTISON, PUBLISHERS  
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An independent local newspaper devoted to the interests of Central Point and the Rogue River Valley.  
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### Make Your Town Beautiful

THE recent example of Portland in naming a day which was set apart for cleaning up and beautifying the city might be followed with profit by every town and city in the state. We have been told for ages that cleanliness is next to godliness and it is a pretty good thing to believe. Dirt is simply matter in the wrong place. As an example, good, rich, black Rogue river valley soil in an orchard or alfalfa field is not "dirt" in the offensive sense, while a small amount of the same substance allowed to remain for an indefinite period in the pink, shell-like ear of an otherwise bewitching young lady is not to be admired. In the same way almost every article of commercial value that might be named, if in their proper places, are things of beauty, while in the wrong places they soon become "dirt," offensive to all the human senses, menacing to the public health and a detriment to the entire community. Cloth, paper, wood, iron, straw, and a thousand other articles that might be mentioned, are all right in the right place and are absolutely necessary to human happiness and progress, but when the same articles are reduced to fragments and used to decorate our door yards, our back alleys or our principal streets, they become nuisances in the full sense and detrimental to the best interests of the community.

Some towns need clean-up days more than others, and while Central Point is naturally a beauty spot as compared with Portland and many other towns in Oregon, it would require but little united effort to make it the cleanest, prettiest and most inviting town in the state.

The HERALD would suggest that the city authorities name a day to be known as "clean-up" day and that they invite every citizen, big and little, old and young, to turn out and gather up the litter and do whatever is necessary to make the town cleaner and more attractive. It will pay, neighbors; it will make the town more attractive to strangers, increase the value of your property and arouse a spirit of civic pride, something that every town and city must have before it can hope to advance along the line of progress at a regular twentieth century pace.

### Southern Oregon Mines

MINING men who have prospected and operated in all the leading mineral sections of the west, including southern Oregon, are almost unanimous in the opinion that, from a miner's standpoint, the opportunities offered by this section are second to none in any part of western America. "In the days of old, in the days of gold, in the days of '49," Jackson county placers yielded fabulous returns for the labor of the pioneer miner, even though he followed the crudest methods, and from that time to the present day the same creeks and gulches have continued to pour a golden stream of wealth into the business life of the country. While it may be true that the richest spots of the placers have been discovered and exhausted, it is also true that the quartz ledges from which the gravel beds were primarily en-

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riched have hardly yet been touched, and it is only in recent years that the point of the prospector's pick has been turned in their direction.

It is a peculiarity of human nature, especially true in mining, that the thing most distant and most difficult of attainment and requiring the greatest physical effort and hardships is the most attractive, and for this reason the interior of frozen Alaska, the desert wastes of Nevada and Arizona and the rugged mountain ranges of the interior of Idaho and Montana have ever proved more alluring to the miner than has this southern Oregon country where rich ledges crop out along the edges of the valley, easily reached by carriage or automobile, and where mining claims and orchards and corn and alfalfa fields and garden spots adjoin or cover the same ground.

The accessibility of southern Oregon mines is a point in their favor too often overlooked. A mine in some remote interior mountain fastness, accessible only by pack trail in the mid-summer season, cannot be operated with the same profit nor convenience that one of the same character and richness can be in a country like this, and if our mineral resources are to be developed in the near future as they should be that fact should be impressed on the mind of every mining man in the country. Our mineral resources are one of our very best assets and we should lose no time in letting the world know all about their peculiar and attractive advantages.

### Treating

When the Saturday Evening Post said that the corkscrew was no longer the chief symbol of hospitality, it voiced a truth which is becoming generally recognized, even in the west, where the treating habit has had its strongest hold. There was a time when refusal to drink at the invitation of a friend was taken as an insult. There are, perhaps, some few men yet whose misconceptions of hospitality made them think it their privilege to compel their friends to drink at any and all times, but the number of these is fast diminishing.

The treating custom is growing in disfavor, as it should. It is one of the means by which intemperance is increased. Men who drink beer or whiskey only when they have a desire for it seldom become drunkards, but those who drink because they are asked to do so are on an easy road to excess. The man who is treated feels under obligation to return the compliment, and thus takes two drinks where he felt no desire for even one. In the present state of the public mind upon the subject of hospitality, it would be almost impossible for two friends to step up to the bar and order drinks and each pay for his own, yet, if such were the custom, as it is in some countries and may some day be in this, there would be much less drunkenness. Perhaps it is not desirable that treating should be entirely discontinued. There is unquestionably a manifestation of hospitality in asking a friend to drink. But it is a cheap and oftentimes a hollow form of hospitality, and, as the Post says, the corkscrew is no longer hospitality's chief symbol.—Oregonian.

### The City Kicker

The kickers on the farm are not so hard to get along with as those in the towns. On the farm there is the kicking cow and our long eared friend, the mule, while in town there is the old mossback, who wants all the privileges of municipal living without paying for them, and blocks, so far as he can, every municipal improvement. The cow may be sold for beef and the mule traded for a shot gun, but nothing short of a funeral will get rid of the town kicker.—Medford Tribune.

We have just received at our desk the Central Point Herald, which is a new aspirant for newspaper honors. It is a bright, new sheet and is well patronized by advertisers, which means financial success. It is a pusher for the community and should have a continued support from the people of Central Point and vicinity.—Laidlaw Chronicle.

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Blacks

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