

# CENTRAL POINT HERALD

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An independent local newspaper devoted to the interests of Central Point and the Rogue River Valley.  
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## New Campaign Methods

In securing the nomination for United States senator at the recent primaries, Jonathan Bourne did more to demonstrate the value of printers' ink, judiciously used for advertising purposes, than any other politician who ever did business in the vote getting line in this state. Mr. Bourne made his campaign almost exclusively through the agencies of newspaper advertising and the use of literature mailed to voters in every precinct. He went into the fight to win and he pursued the work systematically and continuously. Hundreds of inches of advertising space were used in the newspapers and thousands of pages of literature were mailed to voters every week during the campaign. The result shows the wisdom of the plan. Instead of asking the voters to get together in some draughty, ill-ventilated, poorly-lighted hall to listen to campaign spell-binders rehash stale speeches of former years, he quietly sent his literature and advertisements into the homes and offices of the state and gave the voters a chance to read and reflect on the statements of his principles and position on matters political contained therein. It is evident that the people read and reflected, and whether the statements were sincere or feigned they must have suited the people or they would not have voted for Mr. Bourne. The foregoing is not intended as an endorsement of Mr. Bourne but only to point out the present trend in campaign methods. The day of the big mass meeting, the torchlight parade, the campaign orator and the brass band is passing away and is being superseded by the newspaper and the literary bureau. The people are beginning to read for themselves; to think for themselves; and to vote as they please, and it is a promising sign for the future political betterment of the nation.

## A Matter of Regret

Commissioner of Corporations Garfield has made his report to President Roosevelt regarding his investigations of the alleged criminal practices of the Standard Oil company in maintaining a monopoly of the oil business and, through the collusion of certain railroad companies, in the way of secret rebates, etc., robbing the people of many hundreds of thousands of dollars annually. The president has forwarded the report to congress accompanied by a message in which he makes a number of wise suggestions relative to measures of relief. Among other things he recommends that oil shall be placed on the free list; that the railroads of the country be placed under government supervision, to prevent rebates to wealthy shippers, and that the remaining undeveloped oil fields of the country be carefully guarded against being gobbled up by Standard Oil. It is a matter of regret to all good citizens that it seems to be so nearly impossible to convict and punish this class of millionaire criminals with the same expedition and certainty that the hungry vagabond would be hustled to jail for stealing a loaf of bread or a ten-cent can of coal oil. If Mr. Garfield's report is true, and no intelligent citizen can honestly doubt it, Rockefeller, Rogers, et. al., have earned for themselves a longer term in state's prison than they could serve if they were to live to be

Wm. S. CROWELL, President F. K. DEUEL, Vice-President

# First National Bank

Medford, Oregon  
PAID UP CAPITAL, \$25,000 STOCKHOLDERS' LIABILITY, \$50,000  
FAIR DEALING, SAFETY, SECURITY

We do a conservative banking business. Always safe-guarding our customers' interests equally with our own. WE SOLICIT YOUR ACCOUNT.  
DIRECTORS:—W. S. Crowell, F. K. Deuel, E. V. Carter, Chas. Strang, Geo. W. Dunn.  
M. L. ALFORD, CASHIER.

250 years old. And yet but few intelligent citizens believe that the government of the United States is great enough or strong enough to punish these looters of the people's substance to an extent greater than by imposing a nominal fine.

## Respectable (?) Looters

THE stringent measures taken by the military to prevent looting during, and for a few days following, the San Francisco fire seemed rather drastic. Scores of persons were shot down without warning because suspected of stealing from the ruins and it is alleged that many innocent persons were shot down who were guilty of no wrongful intent, because the young men behind the guns were prone to pull the trigger first and make inquiries afterward. Later reports from the stricken city say, however, that no sooner was a stringent order issued that no more shooting would be permitted than thousands of persons, society women, business men, professional people and others who call themselves respectable, flocked to the ruins, and, laughing the helpless guards to scorn, proceeded to help themselves to everything of value in sight. A little straight shooting at these respectable (?) looters would not have been amiss.

## PROFESSIONAL

MRS. MARY ASHURST

— Teacher of —

Piano and Organ

Inquire of Pleasants' Hotel.

DR. PLEASANTS

Central Point, Oregon

WM. W. P. HOLT

Physician and Surgeon

EAGLE POINT, OREGON

## GEO. BROWN & SONS

General Merchandise

Best Quality of Goods. Lowest Prices.

Highest Prices Paid for Farm Products.

POSTS AND SHAKES FOR SALE  
EAGLE POINT, OR.

## Old Reliable Barber Shop

GLENN OWEN, Prop.

Sleek Shaves and Handsome Haircuts

(Old Boswell Stand)

CENTRAL POINT, OREGON

## A. M. Lammey

Stone and Brick Mason  
Well and Flue Work

BRICK FLUES BUILT  
SATISFACTION GUARANTEED  
CENTRAL POINT, OR.

## Central Point Market

E. A. FORD, PROP.

Fresh and Cured Meats

YOUR PATRONAGE IS SOLICITED

## Blacksmithing

Blacks  
Blacks

F. A. HAWK  
General Blacksmithing

Repair work of all kinds.  
Wood Turning and Scroll Work.  
Horseshoeing and Wagonwork  
Cast Iron Brazing  
CENTRAL POINT, OR.

## E. E. SCUDDER

Hotel and Feed Stable

PRICES REASONABLE

EAGLE POINT -:- OREGON

## P. J. Hicken

Jeweler

Permanently located in JONES' CASH STORE, Central Point.

Written guarantee on all work for 12 months. High grade watch repairing a specialty.

Gold, silver, steel and soft soldering done successfully.

Orders taken for everything known in the jeweler's line. Old gold and silver taken in exchange.

# Outing Suits and Blue Serges

THE SEASON'S NEWEST IN

## MEN'S WEARING APPAREL

"The Toggery"  
Medford's Fashion Store

MEDFORD, OREGON.

J. C. WILSON

E. CHAPMAN

# Wilson & Chapman

Contractors and Builders

Carpentry and Joining in all its branches

Estimates Furnished.

CENTRAL POINT, OR.

## J. H. CARLTON

DEALER IN

HARDWARE, FARM IMPLEMENTS, ETC.

Proprietary Medicines.

Paints and Oils

EAGLE POINT OREGON

## H. Watkins

CIGARS, TOBACCOS & CONFECTIONERY

ICE CREAM AND SODA

LUNCH GOODS

Eagle Point, Oregon

## Downing & Emry

Handle Rogue River Valley property, embracing alfalfa and orchard lands, stock ranches, city property, etc., on small commission. List your property with us.

CENTRAL POINT -:- -:- -:- -:- -:- OREGON

## J. H. GAY

DEALER IN

Rough and Dressed Lumber, Shingles, Doors, Windows, Etc.

Yard on track near depot. Estimates furnished. Let us figure on your lumber bill.

CENTRAL POINT, OREGON

# H. Warner & Son

Lumber, Doors, Windows, Building Hardware, Old Hickory Wagons, Buggies and Farm Implements.

CENTRAL POINT, OREGON

## Kandy Kitchen

Home Made Candies

Soft Drinks of all Kinds

A. P. Gillett & Son

Fountain Soda and Bottled Goods. A good assortment of Cigars. Everything found in a first-class Confectionery. Canned lunch goods. A fresh supply of bakery goods always on hand. Lunches served at all hours.

## F. H. Webb

New and Second-hand Furniture

— BOUGHT AND SOLD —

I also carry a fine lot of Confectionery, Cigars and Tobacco and the finest BREAD and PASTRY in the Valley.

I Receive Fresh Bread Every Day.

Main Street -:- -:- -:- -:- CENTRAL POINT

## J. W. Jacobs & Co.

Manufacturers of all classes of Marble and Granite Cemetery Work

Designs furnished or will manufacture from private drawings.

Our Granite Quarries, near Central Point, are the finest on the Coast. Electric polishing machines in our local factory. Iron fencing.  
CENTRAL POINT, OREGON

# CENTRAL POINT PHARMACY

MARY A. MEE, Proprietor

Pure Fresh Drugs and Medicines

Druggists' Sundries, Toilet Articles, Stationery

Books, Etc.

When in the city give me a call. You will find my goods first-class and my prices reasonable.