

CENTRAL POINT HERALD

VOL. 1.

CENTRAL POINT, OREGON, THURSDAY, APRIL 26, 1906.

NO. 1

THINGS WE POSSESS

Vast Wealth in Fruit, Farming, Mining, Stock

THE VALLEY BEAUTIFUL

Located as it is in the heart of the best section of the famous Rogue river valley, Central Point offers to home-seekers and investors many advantages and inducements which other less favored communities do not possess.

The valley of the Rogue may be best described as the Garden Spot of the golden, glorious west. In climatic conditions and fertility of the soil it stands without a rival on the continent, and in the production of fine fruits it cannot be excelled. The scenery is at once beautiful and grand. The valley levels, dotted with groves of oak and pine, with fields of growing grains and grasses, with orchards rich in bloom and blossom, with happy, prosperous homes, presents a picture not soon to be forgotten, and with its sheltering frame of rugged mountain ranges with the patriarchal head of old Mount Pitt towering in snowy grandeur in the eastward, over all, it is not strange that native sons as well as visiting tourists have named it the Italy of the western hemisphere.

The fruit industry is rapidly becoming the leading one of the valley, the fame of the Rogue river apple having traveled all over the civilized world. London, England, has become one of the principal markets for our apples and choice fruit for that market is said to net the grower from \$3.00 to \$4.00 per box. Pears are also a favorite crop and the crop of one grower last season netted him \$7.00 per box on board cars at Medford. Peaches, cherries and all the small fruits are very prolific and attain a size and flavor second to those of no other section of country.

In the farming line alfalfa is a staple producing three crops without irrigation. Wheat, barley and rye were formerly profitable crops and would still be so considered were it not for the vastly more profitable pursuit of fruit growing. Corn produces well here, the conditions being better suited to that cereal than in any other section of the Pacific coast.

Stock raising is another profitable industry in many sections and the quality of Rogue river valley beef is away above that of many sections of the west. There are many fine stock ranches in the county and some of them are for sale at reasonable prices. The mining industry in the range west of the valley is fast growing in importance and many conservative mining men who have investigated the conditions are of the opinion that in a few years it will surpass, in the production of wealth, any other industry in this section. While Central Point is in the heart of a fruit and farming belt, two miles from the foothills, an hour's walk will take the seeker after mining propositions to a number of promising prospects where already sufficient development work has been accomplished to show their value. The Opp mine, near Jacksonville and within six miles of Central Point has been proven a bonanza and is working a large force of men, and many other prospects are being developed which give promise of being equally profitable.

Central Point is a city of homes as well as a growing business center. It has been signally favored by nature in climate and location and people are coming here almost daily from other less favored localities to establish permanent homes. In intelligence and the virtues which go to make up an ideal American citizenship its people rank second to none. It has excellent schools, prosperous churches and no municipal indebtedness. Its business houses are all enjoying a growing trade and its general conditions give much promise for the future.

Advertising the Rogue.

Edward Andrews, who is widely known all over the country as a successful manager of high grade theatrical troupes but who some time ago acquired extensive realty interests in this valley and is now making his home here, has been in the east for some time securing settlers for the Rogue river valley and returned from the Dakotas Tuesday with a carload of prospective settlers. Most of these are from South Dakota and are of the best class of farmer citizens. Rigs were secured at Medford Wednesday afternoon and the party was given a drive through the valley, coming as far north as Central Point. The visitors were highly pleased with the country and it is probable they will all locate here in the valley.

EAGLE POINT ITEMS.

J. H. Carlton made a business trip to Medford Monday.

Mr. and Mrs. W. C. Daily, of Lake creek, were doing business in the valley the first of the week.

T. C. Charley and wife were in Eagle Point from their ranch last Sunday.

The Eagle Point brass band gave an open air concert last Sunday which was much enjoyed by the large crowd that turned out to hear the music. The boys play well for the short time they have been practicing.

G. H. Wamsley and son Claude are making some substantial improvements in the Eagle Point hotel and the new proprietors say they are bound to please the public cost what it may.

C. Gunn and Theo. Pendleton will finish the work at the head of the Butte Creek irrigating ditch this week. A much needed improvement.

The Eagle Point band will give a ball Tuesday evening, May 1st and expect a large attendance. The supper will be given at the Eagle Point hotel by Scudder & Leftis and it will be first-class.

Thos. E. Nichols, Jay Grover and J. F. Brown were elected delegates to represent Eagle Point at the Ashland convention of the Rogue River Development League which meets next Friday.

Mrs. A. Green and son Austin arrived from San Francisco last Monday. She says that the papers have not told half of the horrors and suffering of that stricken city.

Our public school will close next Friday with an entertainment. The teachers, Prof. Woods and Mrs. Cook have given general satisfaction.

BEAGLE BRIEFS

Monroe Brown, accompanied by his sister, Miss Lulu, were in Central Point one day last week.

Kinzy D. Jones, who has been on the sick list for a few days, is greatly improved.

We are having beautiful spring weather in our section and spring plowing is in full blast.

Miss E. Richardson, who has been spending a few weeks in Medford, is now at home.

Grandpa and Grandma Houston, former postmasters of Beagle, are making relatives and friends here a visit.

Mr. and Mrs. W. Chatman and family were the guests of Mr. and Mrs. Wilhite Sunday.

Clarence E. Wilhite was in Medford one day last week.

The young men of this part have organized a baseball team.

Mr. and Mrs. J. T. Williams were shopping with Central Point merchants Saturday.

The New School House

One of the best evidences of the wave of improvement which has commenced to sweep over Central Point is the action taken by the people here recently in the matter of providing the city with a modern school building which the growth of the community has made necessary.

At the recent election a measure was adopted by a heavy vote providing for the issuance of bonds to the amount of \$12,000 for such a building and the preliminary steps toward floating the bonds and getting the work under way are already well advanced.

Plans and specifications for the structure were asked for from a number of leading architects, and at a recent meeting of the school board those submitted by A. Burgraff, of Albany, were accepted. The building will be a handsome structure of brick, two stories high, and will contain eight large school rooms, besides the necessary halls, cloak rooms, etc., and would be a credit to many larger and more pretentious cities than Central Point now is. It will be erected on the school block, just north of the present frame building, which, being a comfortable and well preserved structure, will be allowed to remain where it is, it being the general opinion that all the space in both buildings will soon be required to accommodate the rapidly increasing number of pupils.

Central Point has just cause to be proud of the past and present excellence of her schools and her people have shown the right spirit in determining to keep pace with the progress of the times in taking steps to continue and, if possible, improve on past excellence along that line.

The best inducement any community can offer to the homeseeker of the better class is up-to-date educational institutions, and Central Point, at the beginning of the next school year, can with perfect candor say to all comers: "We have to offer you soil, climate and opportunities unexcelled and school facilities of the very best."

A Promising Town

One of the most promising little cities in this section of the valley is Eagle Point, 11 miles east from Central Point. A representative of this paper called there the other day and found a most beautiful and prosperous town surrounded by a country rich in

varied resources. The town is built on the banks of Little Butte creek, a fine mountain stream which furnishes an excellent water power, some of which has already been developed and is being utilized in the operation of a fine flouring mill. The surrounding country is rich in timber, stock raising, fruit growing and farming industries, and with such backing the town is sure to become one of the most important business locations in this section of the valley. The section is famous as an onion producing belt, the soil being particularly suited to that vegetable, and almost fabulous sums have been realized from this crop. The businessmen are up-to-date and progressive and show their appreciation of a newspaper in their nearest railroad town that is established to work for the interests of this entire section by giving the HERALD a liberal support. Advertisements of Geo. Brown & Sons, J. H. Carlton, H. Watkins, E. E. Scudder and Dr. Wm. P. Holt appear in this issue.

A light and power line is now being projected to Eagle Point from the Condor Water and Power company's plant and it is only a question of a short time when a railroad from some nearby point on the Southern Pacific will be built into the town.

The town has a fine brass band and the Snowy Butte development league was organized last Sunday with a good membership. Jay Grover is president and J. F. Brown is secretary of the new organization. The league will cooperate with the Rogue River Valley league.

Rural Telephones.

One of the modern improvements that has become a necessity in every farming community is the rural telephone, by which the country home is placed in direct communication with the larger centers of population. By its aid the farmer, orchardist or stockman is placed in as close touch with the daily markets as is the businessman in the cities or larger towns. He is able to keep in touch with the daily quotations and is thereby enabled to sell his products to the best advantage without being obliged to expend the time and money which a trip to town ordinarily involves. In cases of serious illness or accidents its value can hardly be reckoned in dollars and cents and as a social feature calculated to relieve the tedium of life in the more remote sections it is worth its cost.

The HERALD has noted the fact that the rural telephone has not yet gained much of a foothold in this vicinity, but if the conditions here are similar to those in most other sections of Oregon and adjoining states it believes there must be a good field here for such an enterprise. Not being fully conversant with the situation, however, it would like to hear some expressions from farmers, fruitmen and stockmen of this section of the valley and if there is a desire on the part of the people for such an enterprise it will be glad to help in having such a service established. Drop the HERALD a line or come in and tell the publishers your views on the matter.

Council Proceedings

At the last regular session of the city council held on the 2nd inst. all members were present. Minutes of last regular meeting were read and approved.

The bill of the Condor Water & Power company for \$6.60 was audited and allowed.

It being the first meeting of the new board, Chairman Jacobs proceeded to the appointment of the following standing committees:

Finance—Geo. Fox, H. Warner, W. C. Owen.

*Streets—W. C. Owen, J. C. Wilson and Geo. Fox.

Sanitation—Warner, Wilson and Fox.

Fire and Water—Wilson, Fox and Owen.

Ordinance—Owen, Warner and Fox.

Health—J. W. Jacobs, Owen and Fox.

Under general business plans and methods for securing a city water system were discussed but no definite action was taken and the matter was placed on the table until the next regular meeting when it is probable some measure will be adopted looking to the early construction of this needed municipal improvement.

Yellow Pine Industry

J. R. Cook, of Eagle Point, left at this office the other day the first shingle made in the Butte Falls mills. It is a fine sample of yellow pine and Mr. Cook says there is material in that section for making untold millions more like it. The Butte Falls plant is located in the heart of as fine a body of timber as may be found in the west, only 28 miles from Central Point. When completed the mill will have a capacity of 10,000 feet of high grade lumber a day.

THINGS WE REQUIRE

Industries, Railroads, Development, People

REALIZATION POSSIBLE

While it is true that Central Point possesses many advantages and opportunities that other sections of the earth are not blessed with, it is also true that there are still a few things the community needs in order to make it ideal in all respects as a place to live and do business to the best advantage as measured by modern progressive methods. The HERALD has something to say in this issue regarding the multi-fold advantages already counted among the county's assets and it feels that it would hardly be fair to pass over the things we need while saying so much about the things we have. The following list may be incomplete but it is comforting to every citizen of Central Point to believe that every need of them may be satisfied within a comparatively short space of time if the people of the town and community will unite as one man and "go after" what they want. We need:

A bank.
A water works.
A creamery.
A commercial club.
A fruit cannery.
A packing house big enough to handle every pig raised in the valley.

An electric railway extending from Central Point northeast to Crater lake and southwest to the Blue Ledge mines. Lumbering plants to handle the output of the sugar pine belt.

A modern tourist hotel to accommodate the summer tourist travel which a railroad to Crater lake will attract from all parts of the country.

Five thousand or 10,000 more people in the town and adjacent country. Nearby mining properties, now promising prospects, developed and placed on a producing and paying basis.

An electric car line connecting every point on the Rogue river valley from Grants Pass to Ashland with Central Point.

Thousands of acres more apple and pear orchards.

Many manufacturing enterprises to utilize the splendid electric power already developed and yet to be harnessed by the capital and enterprise of the Condor Water and Power company.

The realization of all these projects is possible and well within the range of probabilities. All that is required is more people, more capital, a little extra effort, enterprise and push, and Central Point and the valley of the Rogue will soon be in the front among progressive western communities.

Valley Boosters Meet.

A number of Central Point citizens attended a meeting of representative people of the valley which was held at Medford last Friday evening for the purpose of forming a Boosters' club, the object of which will be to advance the material interests of the entire valley of the Rogue. Representatives were present from every part of the valley and the meeting was enthusiastic and harmonious. A temporary organization was effected with Dr. C. R. Ray, manager of the Condor Power company, chairman, and M. F. Eggleston, of Ashland, secretary. Another meeting will be held at Ashland Friday evening, April 27, when a permanent organization will be formed. The organization will no doubt prove of great advantage to the valley and should have the hearty support and encouragement of all citizens.

A GREAT POWER PLANT.

One of the foremost agents in the development of this section of southern Oregon, is the plant of the Condor Water and Power company, at Gold Ray, on Rogue river, five miles below Central Point.

A representative of the HERALD called there the other day and was shown over the plant by the courteous general manager, Dr. C. R. Ray. Everything connected with the plant is constructed in the most substantial manner on a natural foundation of solid granite and no expense has been spared in making every point as nearly indestructible as human ingenuity can devise or human skill can execute.

About 13,000 horse power will have been developed when the plant is complete. Six thousand horse power has already been developed and 3000 additional will be harnessed during the coming summer. The power is being used for many purposes throughout the valley and surrounding mining camps

and new local service lines are constantly reaching out into new territory. An advertisement of the company, of interest to all who need power or light, appears in this issue of the HERALD.

CHURCHES.

CHRISTIAN CHURCH.

E. A. La Dow, pastor. Preaching service at 11 a. m. and 8 p. m. Sunday school, 10 a. m. Ladies Aid Society meets regularly every Wednesday afternoon at 3 p. m. at the home of its members. Choir practice every Friday night.

METHODIST EPISCOPAL.

Geo. L. Burbank, pastor. Sunday school every Sunday at 10 a. m. Preaching every Sunday at 11 a. m. and every other Sunday at 7:30 p. m. Preaching at Gold Hill on alternate Sunday evenings at 7:30 and Sunday school every Sunday at 7 p. m. A cordial invitation is extended to all.

Bring Settlers to Medford

MEDFORD, Or., April 11.—Edward Andrews who went to the Dakotas recently to secure settlers for the Rogue river valley arrived from the east last night with the first installment of his party. There were 17 in the car, all homeseekers, from the vicinity of Mankato and Crystal Springs, Minn., and Mitchell, South Dakota. Six of the party arrived yesterday and eight or ten of the same company will come from the south tomorrow. The country looks good to them and they will locate here.

Odd Fellows, Attention!

A meeting of Odd Fellows will be held at Central Point, Saturday evening, April 28th when steps will be taken to organize a lodge in this city. All members of the order are earnestly requested to be present. C. S. Emery, A. P. Gillett, Dr. J. H. Pleasants.

A deal was closed yesterday whereby the ownership of the Central Point townsite was transferred by Ben Beall and his mother, Mrs. Ann Beall, to J. E. Lancaster and S. A. Pattison. The property comprises nearly 100 desirable business and residence lots all of which are now on the market. Persons desiring to secure property should call on Messrs Lancaster & Pattison at the HERALD office for prices, terms and other information.

W. W. Glasgow, who recently purchased a fine ranch west of town is having the dwelling remodeled and improved. S. H. Murray and Eli Jones are doing the carpenter work.

G. M. Bogart was in the city Monday on business.

J. C. Dickerson, of Portland, superintendent of the National Mastic Roofing company, manufacturers of asphaltum and gravel roofing, building papers and roof paints, was in the city during the past week. He expressed himself as being much surprised at the growth of Central Point during the past year and is greatly impressed by the country's possibilities. Mr. Dickerson has appointed C. B. Rostel agent for the company at this place.

Every person receiving a copy of this issue of the HERALD who is not already a subscriber, is requested to consider this an invitation to subscribe. The paper is established to help advance the interests of this section of the Rogue river valley and in this work it wishes to cooperate with you. We can all help each other.

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Designs furnished or will manufacture from private drawings.

Our Granite Quarries, near Central Point, are the finest on the Coast. Electric polishing machines in our local factory. Iron fencing.

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