

Small Town Big Stores

The size of a store is not necessarily limited by the size of the town in which it is located. A recent survey disclosed some surprisingly big stores in very small towns, including the following:

Garver Brothers' store in Strasburg, O., 1,000 population, does an annual business of a million dollars. The Outlaw concern at Winner, S. D., 3,000 population, sells \$850,000 worth of goods a year. A department store in Lynden, Washington with 1,250 people, does \$750,000 yearly. The B. & O. Cash Store at Temple, Okla., with barely 1,000 people, does \$735,000 annually. Fred Mann's store at Devil's Lake, N. D., 1,300 population, sells \$500,000 worth of merchandise a year.

How do they do it? They do it through the same business policies and methods that have won success for retailers in the largest cities of America. They keep good stocks, give their customers real service, and they advertise consistently, persistently and adequately in their local newspapers.

Huge Gas Bill Cooking Thanksgiving Dinners

Between noon and one o'clock on Thanksgiving day, Chicago used a total of 16,047,000 feet of gas, the peak point of the day. For the entire 24 hours total was 174,011,000. This nearly equals the one day record for all time in Chicago, when only 1 1/4 per cent more was used, January 13, 1929. The mean temperature was 6 degrees above zero. On last Thanksgiving day it was 8 degrees. The single hour's gas total made this year will stand as a record at least until next year.

Shanghai—City of the East

Descriptive Letter Written by Miss Mildred Ginn En Route to India

My dear Mother and Daddy, We are again out on the ocean green which is much appreciated after our trip in the Yellow sea and up the Yangtze river. Such a mud hole! And it is from that river that Shanghai gets her water supply.

When I went up on deck Monday morning and saw the port and surroundings at which we had docked I felt sorry for any one called to China. But when I was leaving Tuesday evening for the boat I felt I would be very glad to stay there if I hadn't had a call to a land I love more and that is just as needy.

Mrs. Lawler came for me at 9:00 a. m. and we took the Seventh Day Adventist couple, on ship board, out to their church sanatorium. It was a pleasant ride into the country and of course an interesting one. They have quite a work in Shanghai. We were back home (Lawlers) in time for dinner. On the way home we stopped to see Holands oldest boy, age 11, who is in the hospital with a broken leg.

After dinner we visited the school that the Lawlers have. The children in the three rooms sang for me and I spoke in two of the rooms, Beatrice interpreting. If there had ever been a doubt in my mind about the advisability of knowing the language it would have vanished with that experience. Beatrice speaks so fluently and it gives her such opportunities on every hand. It has made me anxious to get to work at mine.

Roland is attending the St. Johns Episcopal school. We drove through the grounds but didn't see him.

Monday evening Mrs. Mussen, a girlhood friend of the Eldridge family, and Faith Stacey, a girl Faith

knew at Montgomery, came over. I had a good visit with them and we had lunch the next day with them and Mr. Mussen.

Tuesday afternoon we visited Mr. Mussen's work which is caring for and training released prisoners. It is a new work but has great possibilities. From there we went to the native city. This is the old section that was in existence before the foreigners came and until quite recently was enclosed in walls, separating it from the international section and the French concession. Many of the streets were too narrow for us to pass through with the car, but enough had been widened for us to get into the heart of this city. It was shop beside shop, eating place beside eating place and all open. I believe the Chinese are as fond of eating as the Americans, if they can get it. Eating stands on every hand. Harland tried to tempt me to indulge but by strong will power, I refused.

A large temple in this area was very interesting and very pitiful. The worshippers come in such earnestness to pray to the repulsive looking figures and seek guidance from them. To know the will of their God they shook a small barrel of sticks before him till one fell out. This stick was marked and referred to a certain yellow sheet which the priest located and gave to them. The worshipper returned to kneel before the God again and gave thanks even before knowing what the message on the paper was. A striking motto in one of the temple rooms which Beatrice interpreted for me was: "Whatever you ask you are sure to receive." There is no difficulty in drawing a crowd around you. The Lawlers bare witness to the one true God and gave out tracts.

Tuesday evening we were invited to the beautiful home of a Chinese family. The mother is a Christian and a very close friend of the Lawlers. We had tea there and then went to the hotel where our host arranged for a private dining room. While she was busy with that we were conducted through one of the large department stores. The top floor is turned over to all kinds of amusements or entertainments, movies, orchestras, clowns, boxing, burlesque shows and of course eating stands. We went up to the roof garden which was very pretty and gave us a good view of the city lights.

I enjoyed the Chinese dinner in spite of what we had to eat. I could eat the various dishes, yes, even with chop sticks but I can't say I relished them. I believe I could learn to like them, however. We had soup with which to eat our mushroom soup and to help ourselves from the common dishes of food. I can't describe all of the dishes but the following is part of the menu: Mushroom soup; Rice, as many dishes as you can get away with, at least two to be polite, but I could manage only one; Tea and more tea ("twas good"); mushroom mixture; chicken curry; another chicken mixture; a fish mixture; shrimps and egg mixture; cabbage; several other mixtures. They usually put the above mixtures on top of their rice and eat them together. Fried goose skin was eaten with the bread wafers.

About 9:30 we went down to the tender (ferry) which ran between the city and the place we were docked. Takes about 30 minutes. On the way down Beatrice bought me a large basket of roses and a couple dozen carnations. Miss Young's friends gave her some carnations so again our room is quite a bower of flowers.

One surely has a choice of riding conveyances in China. Automobiles, tram cars, trackless cars, airplanes, boats, horse and carriage, jin rikishas, wheel barrows or bicycles.

The sampans or houseboats on which over a thousand of Shanghais people live from birth to death are a sorry looking sight. Most of the little hovels are not much better. One almost shudders to think what the conditions in the interior are like. As Mrs. Lawler said anyone living in China had better get over any fear of cemeteries for out from the city one sees graves on every hand; grave mounds, rock covered coffins and even exposed coffins are scattered through the fields. We saw one poor funeral procession. A rude black casket carried on poles and a couple of men to go ahead to drop paper money along the way.

The Lawlers were very much interested in the conversion of the president of China. His wife and mother-in-law are very close friends of the Lawlers and are both Christians. The news of his conversion came to the President Filmore over the radio so we knew about it before reaching Shanghai.

Hope you folks are writing regularly even though I've seen none of them yet. It will be good to have them when I get there.

Much love, Mildred.

Editors note—Mrs. Lawler, referred to in the above letter, is a former Oregon girl, whose girlhood days were spent at Athena.

Some Livestock Shipped

The little town of Crane, northwest of Malheur lake in Harney county, is the railroad shipping point for a large territory of stock raising country, and furnishes the railroad with considerable business, as will be seen by the record for 1930, which was about the same as 1929. The following shipments went out the past year, says the Crane American: Sheep, 147 car loads; cattle, 178 car loads; horses, 22 car loads; wool, 14 car loads.

Plants Patents to Aid Breeding Work

New Law Allows Protection for Future Burbanks; College Develops Strawberry

Private research in plant breeding resulting in the discovery of many new and valuable plants is expected by observers to follow the adoption recently of a new law by congress extending the protection of the present patent laws to originators of new plants.

The practical application of this law was recently demonstrated when the Oregon Experiment station thru one of its specialists, C. E. Schuster, applied for a public service patent on a new strawberry that has been developed by the station.

This berry, named the Corvallis, is a cross between the well known Marshall and Ettersberg 121 variety. It was selected out of some 20,000 seedlings that have been raised by the station in its small fruits investigational work.

The new variety has been found to have the canning quality of the Ettersberg with high dessert quality, and has greater adaptability as to soils than the Ettersberg. It is a strong grower, heavy bearer and is later than any standard fresh market variety now used. It is also well adapted for the new frozen package trade.

If the patent is granted the variety will be given out for general public use, thus preventing private exploitation of something developed by public funds. The method of spray residue removal was similarly protected by the experiment station and several other public patents have been applied for.

For the private plant breeder the new patent law will permit reaping a reasonable financial return for any plants he develops that can be reproduced asexually, such as grafts, buds, and cuttings. Potatoes and Jerusalem artichokes are excepted as these reproduce by the same parts of the plant marketed for food.

An Answer to Criticism

(Special Communication.)

We appreciate Rev. Ginn's article on the achievement of our worthy high school senior in winning the Journalism cup for the Moro Optimist. Yet, if we look a little further into the matter, we find that she had the aid of some of the most talented students of the high school. We look upon the editor much as we would a good football quarterback. She outlined the assignments and the staff did the work. We, as students of Moro High School have highest respect for our editor, but nevertheless, we believe in giving credit, where credit is due.

We also believe that Rev. Ginn has misunderstood our work in our public school. He states that "school plays and athletics are going to seed." Does Rev. Ginn know the requirements for those who take part in athletics? Does not the mind and body function together? Then, isn't it better to develop the body along with the mind? Yes, we, students of Moro High School, believe almost as strongly in athletics as in scholarship. Today we put scholarship ahead of athletics, the old Greeks and Spartans believed in the development of the body to uphold and protect their native lands. Today we believe that athletics and scholarship can be successfully worked out together.

We'll admit there are those that come to school to take part in athletics and not so much in gaining their knowledge out of book study. The state requirements for those who take part in athletics are: He must be carrying four subjects and pass in three of these while taking part.

Moro High School has taken a step further: It requires all of its students to take four subjects, and pass in four of them while taking part.

The following arguments are in favor of athletics in our high school: 1. It tends to have a larger enrollment in our high school. 2. It develops mind and body. 3. Develops quick thinking. 4. Students come in contact with each socially. 5. They learn to give and take, otherwise learn sportsmanship. 6. Since high school students have a lot of energy or mischievous attitude toward common things in daily life, athletics tends to solve many problems dealing with the high school student and the business man.

- Roland McLachlan
Keith McDonald
Farrel Barr
Merrie Miller
Clair Adams
Albert Pluemke

Air Freight to Start

Boise and southern Idaho are to have a new and speedy outlet to the Pacific coast markets in the near future. An air freight service is to be established to the coast.

The Western Pacific Air Freight of San Francisco is preparing to initiate a flying schedule to connect the inland state. Exact date of the opening of the service is not yet determined, but plans are rapidly nearing completion.

In France taxes are imposed on bachelors, old maids and childless married couples.

WANT ADS

FOR SALE—Week old calves, \$6 to \$8; weaner and feeder pigs, \$5 to \$8; phone 412-Moro. 31-19-23

RELIABLE MAN WANTED—to run McNeess business in Sherman county. Wonderful opportunity. Make \$8 to \$20 daily. No experience or capital needed. Write today. FURST & THOMAS, Dept. F, 426 Third St., Oakland, Calif.

GOOD USED 60 Caterpillar tracks, Cheap, A. B. Loud, Eugene, Ore.

WE PAY parcel post one way on all shoe repairing. Good quality work and leather. Joe Amore, The Dalles, next door Pacific Power & Light Co., opposite City Hall, The Dalles.

WE CAN fit all kinds of people. Any size or weight. Crippled or deformed feet. Wernmark's Shoe Store, The Dalles.

Dr. Mary Pierson Eddy, a well-known missionary, was the first woman ever licensed to practice medicine in Turkey.

Splinter-proof glass for spectacles is now being made that will resist the impact of the discharge from a shotgun without breaking.

Marie Snow, 14, won a spelling contest in Price county, Wis., defeating 175 competitors and spelling ten hours without misspelling a word.

CITATION

In the County Court of the State of Oregon for Sherman County.

In the Matter of the Estate of James Hedrick, deceased.

To: Tyler Hedrick and Earl Hedrick, heirs at law of James Hedrick, deceased, and all unknown heirs of the said James Hedrick, deceased, and to all persons interested in the estate of said deceased, Greeting:

In the Name of the State of Oregon, You and each of you, are hereby cited and required to appear in the County Court of the State of Oregon for Sherman County at the courtroom thereof in the County Courthouse in Moro, in Sherman County, Oregon, on Tuesday the 10th day of February, 1931, at ten o'clock in the forenoon of said day, which said date is a date not less than twenty-eight days from the date of the first publication of this citation, which said first date of this citation is January 9th, 1931, and then and there to show cause, if any there be, why an order should not be made as prayed for in the verified petition of R. J. Ginn, administrator of the estate of James Hedrick, deceased, and for an order of this court authorizing the said R. J. Ginn, as administrator of the estate of the said James Hedrick, deceased, to sell at private sale the real property belonging to the estate of said deceased and as described in said petition, for the purpose of paying the charges and expenses of the administration of the estate of said deceased and the claims filed and allowed against the same, which said real property is described as follows:

Commencing at a point 38 rods west of the Southeast corner of the Northwest quarter of the Southeast quarter of Section Eighteen (18) in Township One (1) South of Range Seventeen (17), East of the Willamette Meridian running thence due South 10 rods; thence due West to the right of way of the Columbia Southern Railway Company's line as now established; thence along said right of way on the Southeastern side to a point in the line between the South and the North one-half of the Southeast quarter of said Section (18); thence due east to the point of beginning, all of said land being in the South half of the Southeast quarter of said Section Eighteen (18) in Sherman County, State of Oregon.

Also commencing 264 feet West of the Southeast corner of the Northwest quarter of the Southeast quarter of Section Eighteen (18), Township One (1) South, Range Seventeen (17), East of the Willamette Meridian; thence running due North 19 rods; thence in Southerly direction and parallel with the right of way of the Columbia Southern Railway Company's main line to a point on the line between the South and the North one-half of the Southeast quarter of said Section Eighteen (18); thence due East along said line to the point of beginning, the intention being to convey all of that certain piece or parcel of land triangular in shape, on the East side of said railway, and adjacent to and lying on the West side of McKinley street in Thompson's Addition to the city of Moro, except a strip two rods wide along the side of said Columbia Southern Railway's main line, said strip being reserved for the use as a private lane or road to connect the South half of the Southeast quarter of said Section Eighteen (18) with said McKinley Street and to be forever set apart and dedicated for the use and convenience of the owner or owners or occupants of said tract and the owner or owners or occupants of said triangular piece or parcel of land; also the following tract commencing 264 feet West of the Southeast corner of the Northwest quarter of the Southeast quarter of Section Eighteen, running thence due South 10 rods; thence due West 20 rods; thence due North 10 rods; thence East 20 rods; to the place of beginning, all being in the South half of the Southeast quarter of Section Eighteen (18) in Township One (1) South of Range Seventeen (17) East of the Willamette Meridian, County and State aforesaid, containing one and one-fourth acres more or less.

Witness, the Honorable Geo. A. Potter, Judge of the said County Court, with the seal of said Court affixed this 7th day of January, 1931.

G. C. AKERS, Clerk of the County Court of Sherman County, Oregon. 4t-j9-30

CALLAWAY'S FUNERAL CHAPEL

Funeral Directors and Embalmers Union and Third St. The Dalles, Ore.

Bank Hotel

The Dalles' Newest and Best Hotel Centrally Located Sherman County Headquarters EDW. BALL, MANAGER THE DALLES, OREGON

NEW PERKINS HOTEL

Washington at Fifth Street, PORTLAND, OREGON Our usual pre-war transient rates still prevail. Special Rates to permanent Guests



UNDER THE PERSONAL MANAGEMENT OF Edward C. Holt

RATES Room with bath privilege, \$1. up Outside room with private bath, \$1.50 up Special rates where more than two persons occupy one room. Let us show you our Accommodations

R. & K. Produce Co

(12 years on Front Street) Owners of Portland and Salem Piggy-Wiggly Markets 128 Front Street, Portland, Ore Ship us Your Turkeys, Ducks, Geese, Capons, Hens, Roasters, etc. Write us for prices and other information Reference: U.S. Nat'l Bank, First Nat'l Bank, Portland; and Salem U. S. Nat'l Bank.

When in The Dalles HAVE YOUR Lunch or Dinner 35c (Full Course) at the

WHITE RESTAURANT

408 E. 2nd St. The Dalles, Oregon We also serve, at usual prices, Lunch and Dinner combinations that are said by our patrons to equal Home Cooking.

People who use the advertising columns of the Sherman County Observer invariably say that they get the very best of results.

SHIP BY TRUCK

IT IS QUICKER AND MORE CONVENIENT Daily Deliveries - Storage for Small Lots Freight accepted for all points in Oregon, Washington, Idaho, and California Bucholtz Confectionery Phone 412 MORO, OREGON LOCAL AGENTS FOR THE GILPIN TRUCK LINE Notify Bucholtz Confectionery for all local pick-ups

WHEN YOU TRAVEL BY AUTO AND VISIT THE DALLES

STORE YOUR CAR In the concrete, fully equipped, roomy garage of Walther-Williams Company. Competent workmen always ready to help you in any way they can at least expense to you. For any service rendered the charge will always be reasonable. WALTHER-WILLIAMS GARAGE THE DALLES, OREGON.

A Home Paper

That Carries All The Home News

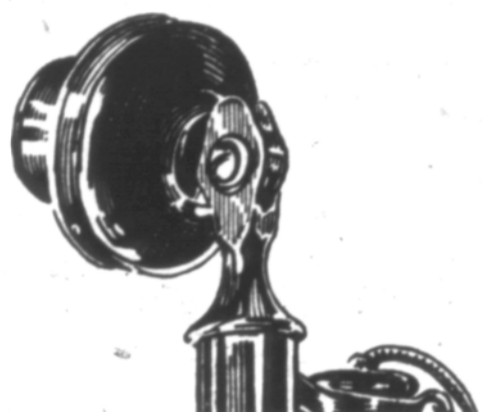
Have you ever noticed how completely the news columns of this paper covers all of the various sections of this community. It reflects in condensed form all of the social and business activities which have transpired during the week. If you have a neighbor who is not subscribing, you will do him a favor to tell him about it. And we will thank you for your interest.

Sherman County Observer

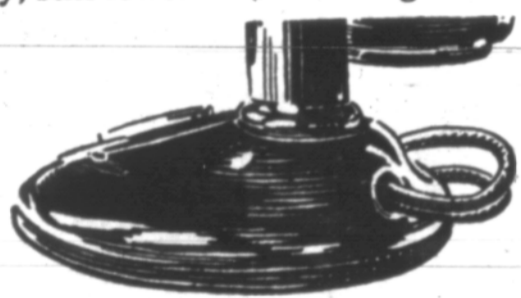
Sherman County's Leading Newspaper



A "WANT" ad in THE MORO OBSERVER will reach more people in Sherman County than by any other medium available.



THERE are two kinds of inter-city calls: person-to-person—when you ask the operator to summon a specific person to the telephone; and station-to-station—when you will talk with anyone who answers. The charge for station-to-station calls is usually lower by day, still lower in the evening.



THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Light....

Cheaper Even Than Matches!

A box of safety matches costs but One Cent.

Each single match lights for twenty seconds at most—the sixty matches of the box representing twenty minutes of the faintest light.

A kilowatt of Electricity keeps a 25-Watt Electric Lamp burns for 40 hours. ALL THIS lighting service for little more than a nickel, on the average! Your cent in safety matches wastes away in twenty minutes!! Your penny in power lights a lamp four or five times longer!!

What gives greater value than the small sum you invest in the Electric Service of

Pacific Power & Light Company

"Always at Your Service"