

**NEW
WHEAT BUYING
AGENCY**

W. T. Balsiger, Agent For
Balfour, Guthrie & Co.
Grain Exporters

Office in Hotel Moro Building
Phone 652 Moro, Oregon

Come In and Let Us Get Acquainted

All Eugene Invites You—July 25, 26, 27

*The West's Greatest Pageant
America's Most Unique Parade
All-Northwest Air Derby
Industrial Oregon in Review*

The greatest pioneer celebration ever held in Oregon will arouse a new admiration for the brave deeds of those who settled this great area.

Send in reservations for the Sunset Trail Pageant to Sunset Trail headquarters, 948 Oak St., Eugene. Seats on sale from 75c to \$2.00.

A Progressive Celebration in True Pioneer Spirit

**ADVANCE - RUMELY
COMBINE HARVESTER**

Made in 12-, 14-, 16-, and 18-foot header



No. 3 Hillside 10 and 12 foot
Advance-Rumely Combine Harvester

I have on hand for quick sale, two used Holt Hawley Combines at a bargain. I also have some good used parts for the Oregon Special Holt Combine; two good wheels, straw rakes, high speed chains, and a number of sprockets, two good magnetos, etc.

Office opposite Postoffice, where larger room permit me to carry a larger and more complete stock of
PARTS, SUPPLIES, AND OIL

For Prices and Terms See
C. H. Larson, Moro, Oregon
Agent For Sherman County, Oregon

**WHEN YOU TRAVEL
BY AUTO AND VISIT THE DALLES
STORE YOUR CAR**

In the concrete, fully equipped, roomy garage of Walther-Williams Company. Competent workmen always ready to help you in any way they can at least expense to you. For any service rendered the charge will always be reasonable.

WALTHER-WILLIAMS GARAGE
THE DALLES, OREGON.

**THE OBSERVER PRINTING OFFICE
IS AN ESTABLISHMENT THAT IS KNOWN
BY THE HIGH GRADE OF ITS PRINTING**

The Sunset Trail Pageant at Eugene History Event

The Sunset Trail pageant, to be staged on Hayward field at Eugene July 25, 26 and 27, will be the most elaborate outdoor performance ever seen in Oregon, it is declared by those who have seen early rehearsals of the huge show. A cast of 1500 is now working nightly on the event, which will depict the development of the Oregon country from the early, almost pre-historic Maya days, on thru the present to a vision of the future.

One of the outstanding features of the event will be the huge stage itself, which will be 240 feet long and 80 feet deep. It represents a scene in a forest in Oregon, with tall mountains in the background. It rears over 35 feet into the air, and will give the appearance of a whole mountainside covered with majestic fir trees. In one of the most impressive scenes two large trees will be fallen, with real lumberjacks swinging axes and handling saws.

The pageant will be offered each evening, and starting promptly at 8:20, will last for an even two hours without a break. Seating capacity of 10,000 each night has been arranged for, and indications are that almost capacity crowds will be present each evening. The event is to be fully covered by the press of the state, as a special "press box" to hold 80 newsmen each evening, has been constructed in the center of the huge stand.

Outstanding dramatic and musical talent of the state has been drawn on for the pageant. Mrs. Doris Smith, of Portland Rosaria fame, will direct the performance; John Stark Evans, professor of music at the University of Oregon, will have charge of the chorus; Mrs. Mildred Le Compte Moore will direct dancing, while in the cast will be Marshall N. Dana, associate editor of the Oregon Journal, who will have the leading role of pioneer; Nancy Thielson, noted mezzo soprano, who will sing as "Sacajawa" and Sydney Dixon, popular radio tenor from station KJR of the National Broadcasting company of Seattle.

Entries from all over the state are pouring in for the Pioneer and Industrial parades, the former to be held Friday and the latter Saturday.

The air circus is already assured of at least 50 planes present to participate in races, stunts, and other features. This will be an event on Friday and Saturday afternoons.

Clatsop County Users Will Save \$30,000 Annually

The Pacific Power & Light Co., in announcing a reduction in rates for residential service and commercial lighting service in Clatsop county, issued the following statement:

It is the company's policy to make voluntary revisions and reductions of its rates whenever permitted by the growth of its business or where it believes such changes can be economically made in the interest of the development of that business. The rate reduction just filed will become effective in July and will give users of electricity in Clatsop county a saving of approximately \$30,000 per year in their bills. The changes are of a developmental nature and are not being made on the basis of the company's present earnings.

These reductions are being made entirely for the purpose of standardizing rates and in the hope of inducing a larger use of electricity for better lighting in the homes and stores and a more intensive use of electricity for domestic cooking purposes. On account of the peculiar conditions existing in this territory, the company has realized very slow growth in its Clatsop county business the past few years. Development and maintenance of its service facilities have, however, been such as to assure the territory adequate and high quality service at all times and for all possible needs and no substantial curtailment of expenditures has been made as a result of the lack of normal growth of business.

Since 1918 the company has made an increase of more than one and one-half millions of dollars in its investment in Clatsop county electric service facilities. During the eight years from 1921 to 1928, inclusive, this new investment has amounted to more than one million dollars.

One of the principal obstacles in the way of lowering rates in Clatsop county has been high taxes. The importance of this item will be realized if consideration is given to the fact that all taxes paid by the company on account of its electric operations in Clatsop county will amount to nearly 17 per cent of all the revenue it receives in the district. In other words, of every \$1.00 paid for service by the customer, 17 cents is paid out by the company in the form of taxes.

ANNOUNCEMENT

In order that we may serve you better at the time our services are needed we have a representative in your neighborhood whom you may call, Mr. and Mrs. N. W. Thompson at Moro.

Crandall Undertaking Co.
Phone 35 J The Dalles, Ore.
Invalid Coach Service

WANT ADS

HOUSE WANTED to rent in Moro. Notify the Observer at Moro.

FOR SALE—Hay rake, two sets butt chain harness, 14-foot McCormick header, extras for combine hitch. Homer D. Belshee, phone 2 F 15, Moro, Oregon.

FOR SALE—Suburban home on main highway; modern 7-room house; 6 acres splendid soil in fruit and alfalfa abundance good water pumped by electricity. Write or call Mrs. Sue W. Morris, The Dalles, Oregon. J12

FOR SALE—Four mules, 2 four years old, 1 five worked this spring and 1 two years old. All goes for \$200.00 or will trade for cattle. Bruce Millard, Rufus, Oregon.

WORK WANTED—Girl needs work badly, want to earn money to go to school. Phone 8 F 6 Condon, or write, Miss Bessie Farrar, Condon, Oregon.

RELIABLE MAN WANTED to run McNeess Business in Sherman county; \$8 to \$12 daily profits; no capital or experience required; wonderful opportunity; write today, FURST & THOMAS, 426 Third st., Oakland, California.

WE PAY parcel post one way on all shoe repairing. Good quality work and leather. Joe Amore, The Dalles, opposite the post office.

WE CAN fit all kinds of people. Any size or weight. Crippled or deformed feet. Wernmark's Shoe Store, The Dalles.

DEPENDABLE USED CARS

1925 Ford Pickup, completely overhauled	175.00
1921 Ford Sedan, New Motor last year	75.00
1920 Studebaker Touring	75.00
1926 Ford Coupe	260.00
1925 Ford Coupe	150.00
1928 Chevrolet Coach	475.00
1921 Ford Touring	40.00
Fordson Tractor	150.00
1924 Star Touring	60.00
1925 Oldsmobile Coach	325.00
1924 Buick Master Six Touring	275.00

Fred Pickett Motor Co.
FORD PRODUCTS
Moro, Oregon

UNION PACIFIC STAGES INC.
operating deluxe Stages
DAILY SCHEDULE FOR
Wasco and The Dalles Lv. 10:50 a.m. *5:00 p. m.
*Connects at The Dalles for Portland
**Connects at The Dalles with famous Portland Limited for east-bound points.
Stages leave from Moro Hotel.
EXPRESS PACKAGES CARRIED

A GOOD POSITION

That's what you want—and what you can get. Ask it is easier to succeed than to fail. If you get the right start, ask any bright, western graduate of our school for our free book, "Move Your Future Forward."

Don't find our personal attention to a limited number of better type students pays better.

NORTHWESTERN School of Commerce
BROADWAY AND HALSEM
PORTLAND, OREGON

CLIP AND MAIL TODAY

Without any obligation on your part, please send me your FREE book, "Move Your Future Forward."

NAME _____
ADDRESS _____

Our Policy ...

of "Small Margins and Quick Turnover" has materially benefited the people of Sherman county by lowering prices and raising the family bank account.

We hope to continue to be of such service to everyone who is interested in living within their means.

Citrus Granulated Soap, ... two large pkgs. for ... 67c

Independently Owned!
— Unitedly Operated! —

See our hand bills for Saturday and Monday Specials




Walter A. May & Son
Store No. 111 United Grocers of Oregon, Inc.
A Link in the United Chain of Grocers

**Thousands of improvements
in central office equipment in 5 years**

In the last five years there have been hundreds of improvements of major importance in telephone central office equipment in the Bell System, and lesser improvements by the thousands.

There is no standing still in the Bell System. Better and better telephone service at the lowest cost is the goal. Present improvements constantly going into effect are but the foundation for the greater service of the future.

D. J. BUTCHER,
Manager The Dalles District

 THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
BELL SYSTEM
One Policy - One System - Universal Service

Answer This Question!

All Automobiles and Furniture are Painted by Air Pressure. Why not Your Home and Barns?

We Save You Real Money!

Think of Painting your Home or Barn with the Best Paint obtainable at a cost for both Labor and Material at very little in excess of the cost for the Paint you might buy from a mail-order house!

The Air Gun for Painting is a Great Labor Saver. The Finish is Beautiful. While Protection Value is Superior.

We use the best Paint Materials—both Oil and Color. If you doubt this statement, we permit you to select samples from what we are using and send them to the Oregon State College at Corvallis for Analysis.

Call us up at phone 102 Moro for estimates. This will put you under no obligation to us. Ask our customers about us. We refer you to the school boards of the DeMoss school, the Moro school, the Boardman school, the Grass Valley school, and the Grass Valley Elevator Company.

Our Air Brush, run by power, is a Master Painter, the "last word" in excellence in painting roofs or buildings. All the cracks, crevices, and inaccessible places are reached by Paint, driven under high pressure, like rain driven by a windstorm. A first blast of air gives a CLEAN SURFACE while the immediate following of the Air Driven Pressure Painting gives a CLOSE CONTACT, resulting in neat, beautiful work!

All Work done on a Guarantee and at very reasonable prices and easy terms.

AIR-ELECTRO PAINTER
R. H. SMITH
Phone 401, Hotel Moro, Moro, Oregon

Business Men say: "Advertising Pays" Read the Observer for county news.

Like Birds

We long have wondered why it was that early flying machines looked very little like birds, but that in exact step with the progress of artificial flight the machines have developed nearer and nearer to actual bird lines. It would seem almost as if man at first had refused to accept as a fact that nature knew what she was about when she built her feathered planes. Apparently the whaling industry is not to be so hard-headed. Any fisherman knows how the birds fly high so that their eyes may penetrate beneath the surface and spot the schools of fish, and from this the whalers have taken their tip, says the New Orleans Picayune. The latest big whaling company of Standefjord, Norway, has added a plane to its equipment, this to be used in "floating" the big fish—which aren't fish. If the undertaking is as successful as predicted, no whaler will be without its airplane pilot in the early future. Perhaps, too, in due time the flyers will not only spot whales but actually will harpoon them and maybe do a little aquaplaning behind the angry cetaceans.

A survey shows that the average American worker in 1928 produced goods valued at \$7,508. The amazing significance of this fact is revealed when it is known that in 1914 the average worker produced goods worth only \$3,445. Labor-saving machinery and the development of better production methods are important factors in this increase, but most of all important is the improved efficiency of the average worker in this country. Anything that contributes to this efficiency is admirable, desirable and advisable. Sobriety, however brought about, is one quite distinctive force in this connection.

A man in Denver bit a dog, which, of course, was news and got both parties on the first page. But we think that the old dog-biting standard of what constitutes news ought to be abandoned and something more modern substituted. Biting a dog is really not an exciting test of news creation, says the Spokane Spokesman-Review. Hereafter we shall tell aspiring journalists that when a man bites a dog while flying across the Atlantic carrying truth serum to the trial of George Bernard Shaw, who is charged with using the invisible death ray to murder Mussolini, that's news.

In the capital of Switzerland there are two official languages, French and German. In the capital of New Mexico there are two official languages, English and Spanish. In Norway there are two languages, the "Landsmaal" and the "Riksmål." In Canada there are two languages, English and French. In Belgium there are two languages, Flemish and French. How many dialects are there in the United States? asks the Boston Globe.

Advertising is the oil that lubricates the machinery of business.

Phone Encourages Peace

The great countries of the world are being brought closer together by a bond of telephone communication. When a citizen in New York or San Francisco can, by raising a receiver, talk to a citizen of London or Berlin, it means that American telephone enterprise has provided a tremendous step forward in perfecting our understanding of other peoples and improving the business, social and governmental relations we have with them.

It is difficult to promote war and ignorance and national hatreds when a thin strip of wire will carry our voices around the world in a split second.

The 34th annual reunion of the Yamhill County Pioneer association was held in the Dayton city park Saturday.

Thomas Henry Williams was appointed justice of the peace of the Pondosa medical springs district in Union county.

Louis E. Bean of Eugene, chairman of the Oregon public service commission died at Salem recently, following a long illness.

Flames swept the Stubblefield lumber mill at Lehman Springs, a summer resort about 80 miles south of Pendleton and burned it to the ground.

The Ingalls west side barns at Rufus were completely destroyed by fire recently, with a loss of between \$12,000 and \$15,000, partially covered by insurance.

The established price of 4 cents a pound for loganberries was broken at Salem when Ray Maling of the Woodburn cannery offered to take 300 tons of the product at 5 cents.

A Jersey cow owned by J. H. Hildreth of Scio, Linn county, gave birth to triplets recently. Two of the calves weighed 87 pounds each and the third 33 pounds. All are well.

Royal Anne cherry picking began on the Clarence Badger farm in the Grand Island district recently. An average crop seems assured and will be sold to the Newberg cannery.

Eleanor Sizemore, 3, died in a Medford hospital from burns received while she was attempting to light an oil stove in her parents' home. Her dress caught fire from the flames.

Date for the second airport bond election at Klamath Falls was set for August 9. The first airport bond election, held November 1, was declared invalid because of a technicality.

A 16 1/2 pound rainbow trout, declared to be one of the best specimens of large trout ever caught in Klamath county, was hooked from the Williamson river by G. R. Wells of Klamath Falls.

Walter D. Bateman, 35, was killed at his farm home near Lebanon when a woodaw which he was operating at high speed flew to pieces. The carriage struck Bateman, crushing his head and chest.

Eugene enjoyed its first buffalo hunt when a bull bison, "color" for a coming pageant, broke out of its pen, visited the neighborhood and chased a score of golfers over the municipal links before it was captured.