

Covers Largest Business Area

Pacific Power, Light Company Has Extensive Service

Lewis A. McArthur, general manager and vice president of the Pacific Power & Light Company, in an address to the rotary club at the Columbia Gorge Hotel stated, says the Hood River Glacier, that the public utility, its service extending from Seaside to Grangeville, Idaho, covers the largest area of any electric power company of the nation.

"Because we are spread so thin," Mr. McArthur said, "it necessitates constant work to keep down operating expenses."

According to the report of a national survey, however, several years ago, Hood River county has the greatest electrification of any section of the country. Mr. McArthur cited that last year 857 horsepower in motors was demanded almost without notice through use of electric power in apple washing and packing plants. This year, he said, \$75,000 will be spent in extending a high tension line from Hood River to Odell, where apple warehouses are being centralized.

Mr. McArthur said that municipal successes in operation of power utilities had resulted in more failures than success. He said that Eugene and McMinnville are making a success but that they fail to serve surrounding rural territory. Mr. McArthur declared that any utility that served the city of Hood River should also serve the valley and thus aid in rural development. The Pacific company, he stated, has 800 rural subscribers. The average annual kwh consumed by P. P. & L. residential customers, Mr. McArthur said, is 970, which is nearly double that of the nation.

Money on Tap

In developing a model telephone system the American Telephone and Telegraph Company renders certain services which could not be secured as cheaply or satisfactorily by any of its affiliated companies.

In the matter of finances alone it keeps on hand from 50 to 150 million dollars which can be advanced to subsidiaries for needed extensions, in advance of issuing new securities, thus preventing delayed improvements.

This is one of the services that enables its operating companies to give the United States the best telephone communication in the world.

Movies

"The Bellamy Trial"

One of the largest and most talented casts ever assembled at the Metro-Goldwyn-Mayer studio was brought together when Monta Bell filmed the "Bellamy Trial" which comes to Moro Theatre, Saturday.

Leatrice Joy, making her debut as a free-lance star, heads the stellar cast of principle players as Sue Ives, the woman on trial, her first appearance since she made "Blue Danube" with Cecil B. DeMille.

George Barrand, a distinguished British and American stage star, plays opposite Miss Joy as the husband whose faith is unshaken by the murder accusation. Kenneth Thompson, another product of the legitimate stage who was last seen as Ruth Chatterton's leading man in "The Devils Plum Tree," is the second murder defendant, husband of the plain woman.

As the woman whose killing supplies the motivation for the mystery plot, Margaret Livingston is cast in another exotic role. Her most recent parts were in "Sunrise" and "Lightnin'."

Two of the most important roles, those of prosecuting and defense attorneys, are in the capable hands of Charles B. Middleton and Charles H. Mailes, two sterling veterans of the stage who have firm footholds in the cinema world. Middleton played the lead in the New York and Los Angeles stage presentations of "Kongo," Mailes was the frigate commander in "Old Ironsides."

Cosmo Kyle Bellew, son of the noted British actor, and well known for his own stage and screen characterizations, is the suave clubman whose unrequited love for the murdered woman placed him under a cloud of suspicion.

Betty Bronson, filmdom's "Peter Pan" girl, is seen in a sob sister part, and Edward Nugent, a new M-G-M "find," makes love to her as a young reporter.

Margaret Seddon plays another gripping mother role, and Kalla Paaha, graduating from slapstick to heavy drama portrays the gardener who found the body and talked too much.

Jacquelin Gadsdon, who played a feature role in "It," is the Bellamy governess, and Polly Ann Young is a school girl whose love affair leads them into embarrassing moments on the witness stand. Dan Mason is the Bellamy janitor, Polly Moran is the Bellamy nursemaid, Robert Dudley is the coroner and William Tooker is the judge.

Who Started The World War?

In 1914 and for some years after, there was oceans of publicity and theorizing as to who caused the world war and honors were divided between the Kaiser and the Czar, the former leading.

Regardless of who caused the war big financial interests of the world have been encouraging international peace and overhauling the reparations problem.

Owen D. Young has been laboring for conclusions on which to invite Germany to settle on a workable basis.

Mr. Young is probably the ablest diplomat in our country, a New York democrat and chairman of the board of the General Electric Company, an Abe Lincoln type country lawyer.

It is of little consequence who started the war, but it is great for the whole world, and especially the American Republics that are the hope of the world, that an Owen D. Young leads in the Science of Reparations which encourage peace.

In The Public Interest

In a message to member organizations, President Butterworth of the United States Chamber of Commerce, said in part:

"The function of business is to increase the wealth of the country and the value and happiness of life. . . ."

"To accelerate business activity in the public interest. The freest interchange of goods and services among our people, and of every section with every other section, makes for national well-being and a larger individual attainment."

Consider for a moment how one of the great industries — stock fire insurance — increases the nation's wealth.

When insurance premiums are collected, the funds are invested in the securities of other sound business and industry, in order that the money may safely be held to pay insured losses. The funds so invested represent a substantial aid to the industries affected by furnishing capital for their operation.

Insurance accelerates business activity because all industry operates on a credit basis. Without the stabilizing influence of insurance, sound credit could not endure.

Progress and prosperity result from the cumulative activity of many businesses.

The Observer Printing Office is an establishment that is known by the high grade of its printing.

County Notes

KENT LOCAL ITEMS

Dave McKelvy reports that he has lost two more cows and that the symptoms show that they were poisoned.

Another nice rain fell here Monday afternoon with nearly one half inch here and more in the Wilcox district, but none a short distance north of town.

J. Crocker and his party arrived at home Saturday evening and report a fine time and a fine trip. They were as far south as Mexico, and made a side trip to Yuma, Arizona.

The contract for the American Legion Memorial hall was awarded to S. E. Kreig of Hood River Monday.

Judge McKee and Homer Wall were here and met with the Legion committee at the time the contract was let. Work is expected to start at once and is to be completed by August first.

Miss Turley the music teacher in the county school ran her car into the concrete bridge, near where the rock crusher was, north of town Tuesday while going to Moro from here. Report is that she reached down to fix her shoe and lost control of her car for an instant. Fortunately she was not seriously hurt, but the car was badly damaged.

Combating Exorbitant "Gas" Taxes

The petroleum industry is to aid the motorist in warring on the steadily rising gasoline tax. It is estimated that if this campaign is successful automobile owners will be saved \$150,000,000 yearly.

At the present time gasoline taxes are from two to six cents a gallon and the record is one of constant increase. The situation has reached a point where the tax is becoming a serious burden. Neither the industry nor the wise motorist opposes a fair tax when it is all used for highway purposes. But a tax which is out of proportion to the price of gasoline or which is used for purposes other than road building and maintenance, is highly discriminatory and unfair.

Because the gasoline tax is easily levied and collected many state legislatures have increased it without regard for its fairness or economic significance. Such a special tax should be handled with the utmost care.

A fair gas tax builds roads; a burdensome tax is justly opposed.

Love makes the world go round the bend and park in a lane.

Moro Woman's Club

Year's Work Closing With Three Notable Meetings Within Month

Nina Pinkerton, press correspondent.

On April 26, the Moro Woman's Club, met with 32 members and 3 guests present.

There was a long business session, during which plans were laid for the institute soon to be held at Moro, and the Mother's and Daughters Banquet. The Club voted to send \$10 each to the Doernbecker hospital and the endowment fund of the O. F. W. C. Fifteen dollars was voted to be given as a scholarship to some boy or girl in the community interested in club work, to pay their expenses at the summer school at O. S. C. The committee to choose the boy or girl were Mrs. Howard Conlee, Mrs. Al. Maas and Mrs. R. W. Pinkerton.

A nominating committee, consisting of Mrs. Rose, Mrs. E. H. Moore and Mrs. Theo. Johnston were named to choose officers for the following year.

Mrs. Margaret Peets then took charge as director of the program, the topic of the day being "Lincoln." Mrs. J. L. Searcy, gave an interesting talk on the human side of Lincoln. Mrs. Peets gave an instructive talk on slavery, its growth and effect, and Lincoln's connection with it. Janet Stephens gave the Gettysburg address in a very splendid manner. A group of club members, consisting of Mrs. Boardman, Roberts Reese, Mrs. M. G. Melsner, Mrs. Collis Moore, Mrs. H. B. Pinkerton sang three nonsense songs from the campaign and reconstruction periods.

The District Federation met at Moro on May 4, with Mrs. Collis Moore presiding. It was voted to enlarge the organization to include the counties of Hood River, Wasco, Sherman, Gilliam, Deschutes, Crook, Jefferson and Wheeler. The name of this organization will be the Fourth District Federation of the O. F. W. C. Officers were chosen, Mrs. Margaret Peets of Moro is 2nd. vice-president. Mrs. Blancher of Hood River was the state officer present to advise and help with the organizing.

Mrs. Stewart of Hood River gave a good report of the work of their club during the last year. Mrs. Cooper, also of Hood River, gave a splendid talk on "Oregon Authors." Several members of the Moro Woman's Club gave as a stunt a "mock club meeting," which was well received by the visitors.

It was decided that the institute meet at Hood River next year.

The Moro Woman's Club met at a brief session after the dismissal of the institute on May 4th.

Officers for the following year were elected as follows; Mrs. W. C. Bryant, president, Mrs. J. L. Searcy, vice-president, Mrs. Eugene Amidon, secretary, Mrs. T. W. Alley, treasurer, Mrs. J. F. Foss as a new board member.

Announcement was made that the annual club breakfast would be held on May 17, at the Moro park, at 12:00 o'clock noon, members may bring their families and a potluck lunch, dishes are to be brought, but not silverware. The business session and program will take place after the lunch is over.

The Mother's and Daughters Banquet at the Presbyterian church, held on Wednesday evening and sponsored by Moro Woman's Club, was a most successful affair.

The tables were attractively decorated, each having a separate color scheme, making a rainbow effect and a very pretty setting.

More than 150 mothers and daughters sat down together to enjoy the evening in company.

Mrs. E. B. Barzee, club president, presided at the table, with Mrs. D. E. Stephens as toastmistress. Just before sitting, the group sang the doxology. Miss Laura Urquhart favored with two piano solos; Miss Nina McCord sang two numbers, each a song of "Mother." Miss Doris Fortner gave the toast "Our Mothers" in a very charming way. Mrs. O. A. Ramsey, responded splendidly with the toast, "Our Daughters." The Girls Glee Club then pleased with two numbers.

Mrs. Esther Sherwood, of The Dalles, gave a short talk. Mrs. Sherwood is president of the Wasco County Health Association and a past President of the W. O. T. U.

Mrs. George McAdoo was then introduced as speaker of the evening. Mrs. McAdoo is Dean of Girls at The Dalles Junior High school. She has a charming personality and gave a very helpful and inspiring talk.

End of Free Government

"When officials come to feel that ideas are dangerous and use their power to restrict free expression of opinion, whatever the subject, we shall no longer live under a free government." — Arthur Garfield Hays in the "Forum."

Lots of people think the world owes them five or six livings.



Mothers' Day

NO TERM so truly or lovingly expresses Mother as the word "sweetness." No gift for Mothers' Day, Sunday May 12th, is more appropriate or symbolic than a gift of Candy.

And Mother like almost everyone else, if given the opportunity to specify her favorite Candy Store would name Moro Confectionery candy. Present her this tribute of love and attentiveness on her day of all days.

SPECIAL BOX CANDIES for Mothers' Day at very reasonable prices

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Velumina Wall Paint
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COME IN WHEN IN THE DALLES

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A SUDDEN
STORM**

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