



THE LIGHT OF GOOD WILL

Our wish is a happy New Year to all our friends and patrons with all the success that the year can bring to you:

PACIFIC POWER & LIGHT CO.

"Always at Your Service"

Light — Heat — Power

The Farmers' Elevator and Supply Company Moro, Oregon



Wish to express our appreciation to our many Customers and Friends for a Prosperous Business Year during 1928, which would not have been possible without the cooperation of our customers.



We thank you and wish all a Most Prosperous year during 1929 and will appreciate all future business extended to us.



With Warmest Greetings
and
Cordial Good Wishes
for a
New Year of Health
Happiness and Prosperity

MORO CONFECTIONERY, Moro, Oregon
W. A. Ruggles, Proprietor

We Specialize in Candies, Cigars and Tobaccos



May your heart be as light as the snowflakes
whirling round the roof-tops, and as merry as
the ruddy glow of the firelight on the walls.

WASCO BAKERY

Where 16 Ounces Lift A Ton

Twenty-five miles a day is the distance traveled by the average elevator of a ten story building, or the equivalent of 132,000 steps. How many of these steps does electricity save you — and at what cost?

Click! . . . The gate of the crowded elevator shuts. Like a bullet you are shot upward, and once again you get a sense of the tremendous mechanical power needed to make modern living possible.

In a few brief seconds more work has been accomplished than twenty men can do in an hour. And all by a small black Genie — a pound of coal — a lump no bigger than a man's fist — transformed by the genius of science into electricity.

To get every ounce of energy possible from each pound of coal demands not only extensive research but unremitting care in

the handling of intricate machinery.

Coal must be tested and sometimes put through special processes before it is used. Even an elemental thing like water must be measured, analyzed and treated if necessary, to insure just the right pressure on every boiler.

It is because of such refinements that electric service in America is both efficient and cheap. As the modern housewife, like the modern manufacturer, makes full use of the advantages it brings — the dream of the complete abolition of human toil through electricity comes ever nearer to its realization.

Pacific Power & Light Company

ALWAYS AT YOUR SERVICE

Review Of The Year 1928

Economic conditions in the twelfth federal reserve district during the closing months of 1928 have reflected those developments which characterized the year as a whole. Industry has been active and during the second half of the year labor has been more fully employed than a year ago. Sales of goods at wholesale and at retail have been large both in volume and value. Agricultural output has increased but prices of agricultural products have tended downward during the marketing season. Prices of non-agricultural commodities have averaged above the prices of last year. A substantial amount of credit has been available at but slightly higher interest rates than prevailed during 1927.

Crop estimates made December 1 indicate that, in the aggregate, production of field, grain and fruit crops during 1928 was larger than during 1927. During the current marketing season, and particularly toward its close, prices paid for these crops have not compared favorably with prices paid in 1927. It appears probable that total returns to the district's farmers will not exceed those of last year. Livestock producers have been moderately heavy sellers of cattle and heavy sellers of sheep at prices which have averaged higher than a year ago.

Industrial output in the district experienced a seasonal decline during November, but employment of other than unskilled labor continued at levels higher than a year ago. Trade at retail declined moderately during the month, but total sales both at retail and at wholesale were larger during the first eleven months of 1928 than during the same period of 1927.

Prices generally tended upward during the second and third quarters of 1928, but declined during the fourth quarter, and toward the year's close the Bureau of Labor Statistics' index of wholesale commodity prices receded to levels approximating those of November, 1927. The decline in recent months has been a reflection chiefly of lower prices for agricultural products, prices of certain non-agricultural commodities important in this district, notably copper, lumber, and petroleum, now being higher than a year ago.

Reduced demand for credit at the Federal Reserve bank of San Francisco, and increased loans and investments by member banks characterized the credit situation in the twelfth federal reserve district during late November and early December. The amount of reserve bank and member bank credit in use during this period, however, was considerably greater than a year ago.

Farm Poultry Ranks Sixth

The farm poultry industry now ranks in the billion dollar class, and is the sixth agricultural commodity in value in the United States, according to Harry R. Lewis, president of the National Poultry Council. In line with the increasing importance of poultry and eggs as a source of income to the farmers of the nation, Mr. Lewis and several leading poultry authorities, recently called upon General Lord, director of the Federal Budget Bureau, to ask for larger appropriations in 1930 to solve new problems arising in the industry.

This is an indication that chickens on the farm cannot any longer be treated as a side issue, but should be considered one of the principal "crops" and the one most readily convertible into "ready cash." Last year approximately \$1,181,000,000 was the farmer's net income from poultry and eggs, which ranks them well above wheat, oats, fruit, potatoes and a long list of other farm products so far as actual monetary return is concerned.

It is on this basis that the National Poultry Council appealed to Uncle Sam for more funds to secure improved methods of poultry keeping which may assist the farmer in obtaining still larger profits from his poultry flock.

The first step to greater profits from farm poultry is in increased egg production, according to poultry authorities and farm bureau agents. Hens must lay from 140 to 170 eggs per year to return a good profit to their owners. The principal trouble lies in the fact that the average farm hen now lays only 70 eggs a year, which is not enough for the farmer to realize an adequate profit in return for the labor and feed he expends.

State Tax Levy For 1929

The total state tax levy for 1929, as promulgated by the state tax commission amounts to \$7,893,247, an increase of only \$183,142.80 over the \$7,710,104.20 levied for 1928. The totals in both instances include the two mill levy for elementary school purposes, while, included in the state levy is in no sense a state tax, and which for 1929 amounts to \$2,244,644.36. The state levy within the constitutional six per cent limitation amounts to \$2,427,804.77 a full six per cent increase over the \$2,290,381.86 levied a year ago. Special millage levies outside the six per cent limitation aggregate \$3,220,777.87 as compared to \$3,170,889.43 for 1928.

The state tax levy for Sherman county, including the special millages and the elementary school tax, for the year 1929 will be \$69,507.23. The same levy for the year 1928 was \$67,740.98.

County Notes

WASCO LOCAL ITEMS

Wm. Denton of Klondike returned from the east Monday.

Mr. and Mrs. H. E. Everett have moved to Wasco for the winter.

Judge McKee's nephew from Goldendale, Wash., is visiting in Wasco.

Mr. Wade Hull and Lee Everett of Portland visited in Wasco the latter part of last week.

Dr. Richelderfer and family and mother left Saturday for California to spend the winter.

Edd Smith, brother of Victor Smith, passed away in the veteran's hospital at Portland last week.

Opal Feldman of Wasco, employed in a dentist office in Bend, has spent a few days here visiting.

Mr. Wayne Hull of Portland visited friends and relatives in Wasco over the Christmas holidays.

Miss Esther and Ivalon Paugh and also Loraine Darby, were visiting their parents during the Christmas vacation.

Mr. Tree Careu's son Ray, who is attending school in Portland, visited through the Christmas vacation with his parents.

Mrs. Guy Andrews and daughter Effie arrived home from Yakima last Friday. Effie is recovering from a serious sick spell.

Mrs. Perry Sisco was able to leave The Dalles hospital last Friday and is now visiting her sister, Mrs. Hagen, at Cottage Grove, Oregon.

Mrs. Ryland Scott of Wasco and Frank Scott and family of Klondike were Christmas day dinner guests at the F. E. Fortner home in Moro.

Mrs. Frank Morrow is visiting her son and daughter-in-law in Monte Vista, Colorado. She expects to remain some two months or more.

Miss Bernice Smith, of Portland, and Miss Virginia, attending the U. of O., visited at the home of their parents, Mr. and Mrs. Victor Smith.

Mrs. Bryan Van Gilder passed away in California on Monday of this week. The funeral will be held here on Friday at two o'clock, services to be at the grave.

KENT LOCAL ITEMS

Chas. Garhammer is in Portland for the holidays.

A. S. Johnson and family of Moro spent Christmas at the Kent Hotel.

Jacob Crocker and wife are spending the holidays at Goldendale and Centerville.

Durwood and Della Helyer, and Lyle Hogue are home from Monmouth for Christmas.

There has been quite a lot of flu around Kent the past week, but nothing serious yet.

Darrell Haynes from Corvallis and Velma Matthes from Eugene are at home for the holidays.

A light snow fell here Monday, but was nearly all gone Tuesday. A good rain hit here Tuesday night.

A. J. Holt and wife were over from their ranch at Bakeoven for Christmas, at the home of Joe H. Gregg.

Ed. Justesen and wife arrived here by auto last week from California and are visiting at the parental home.

George Witter left last week for California to spend the holidays with his daughter Helen who is now living there.

A nice program was given by the school Thursday evening. The teachers that do not live here left for home Friday for the holiday vacation.

The service over the telephone lines has been very much improved since Mr. Bays commenced working over the switch board and the different lines, and will be better yet when he has completed the job.

It was reported Tuesday that a car, belonging to Lillian Schassen, skidded on the ice on the highway and tore one wheel off as the Schassen family were on their way home to The Dalles after a visit at the J. L. Davis home for Christmas dinner.

Good Crop Yields

A. Christianson of Baker county reports having harvested this season 700 bags of onions from 1 1/4 acres of ground. Guy Hewitt of Independence took about eight tons of hay from 1 1/4 acres of alfalfa. Ernest Douglas raised 700 bushels of well-matured corn of Bloody Butcher and Golden Dent varieties on nine acres of ground on Grand Island in the Willamette river. And this was only an average good year at that.

"Bringing Up Father"

The young father who walks the floors during early morning hours to pacify a fretting infant will welcome news of the perfection of an electrical device which supplants human energy in the age-old job of rocking baby's cradle.

All he will have to do is turn on a switch. The attachment, which may be fitted to either a cradle or a perambulator, rocks the child as long as is desired.

SHANIKO LOCAL ITEMS

Joe Gegg of Kent was a visitor here Sunday.

Fred Zogg of Metalius was a business visitor here Wednesday.

Alex Ross made a business trip to Portland a week ago Tuesday.

H. Hollister and James Baxter of Maupin were visitors here Saturday.

Hiram Wolfe and H. C. Rooper were visitors here Sunday from Antelope.

Elmer Brown, farmer from the Bakeoven country, was a visitor here Tuesday.

Glen Johnson, who is serving with the Marines, is home for the Christmas holidays.

Mrs. Alex Ross and sons Gerold and Glen were Christmas shopping in The Dalles Saturday.

Mrs. A. Altematt and sons of The Dalles are spending the holidays at their home here.

Harry Rees, who is attending college in Portland, is home for the Christmas holidays.

Eldo McKinley of Cherry Creek was here spending the Christmas holidays with relatives.

Mrs. M. Fine of Maupin is here spending the holidays with her father, Jay Wilson, and her sister, Mrs. Rosa Harris.

A good size crowd attended the dance here Saturday night. Music was furnished by Buster's Gang from Grass Valley.

A New Year's Eve dance will be given in the Shaniko Hall December 31. Buster's Gang from Grass Valley will furnish the music.

Mr. and Mrs. Ivan Olsen are having their home improved by putting in hard wood floor and a bath room. Pete Olsen and John Meharge are doing the work.

Chas. Chapman and Newman Cottrell of Clarno were visitors here a week ago Tuesday. Mr. Cottrell went on to Portland where he expects to spend the winter.

Mr. and Mrs. W. Aldridge of Bakeoven country were visiting and shopping here Thursday; they were accompanied by Mrs. Virgil Griffith and son Wayne of the Fleming ranch.

After spending the Christmas holidays with relatives here and at Antelope Mr. and Mrs. D. D. Wolfe left Tuesday for their home in Bend. They were accompanied by Mrs. Wolfe's sister, Phyllis Hanna.

Chance For Appointment

Congressman R. R. Butler announces that he has arranged for a competitive examination open to all qualified young men in his district to fill vacancies which will occur in 1929 in the military academy at West Point and the naval academy at Annapolis. The mental tests covering both academies will be conducted by the U. S. Civil Service Commission at The Dalles on Saturday, January 12, 1929.

Any qualified candidate may take both examinations if he desires. Those wishing to enter this competition should immediately write or wire Congressman Butler at Washington, D. C., so that they may be listed with the civil service commission to take the examination and a set of question papers for each competitor sent to the local civil service board at the post office in the city where the examination will be held. Those requesting it, will be sent a circular of information regarding the scope of the examination in the different branches.

Business Men say: "Advertising Pays"

Moro Theater

Saturday, December 29

TIM MCCOY

— IN —

"Morgan's Last Raid"

— with —

Dorothy Sebastian

The glamorous exploits of the famous Morgan Raiders of Civil War days form the nucleus of this thrilling McCoy film romance. McCoy is one of the gallant band, who loses his heart to an enemy maid, and finds himself in such a dilemma of love and duty as will keep your interest to the end. Hand-to-hand fights and feats of daring, dashing heroismship you'll love!

Story by Madeleine Ruthven and Ross B. Wills

A Metro-Goldwyn-Mayer Picture

15c — 35c

The C. H. Gilpin Truck Line

PORTLAND — BEND AND WAY POINTS
VIA SHERMAN COUNTY

Route Freight Via Harkins Transportation Co.

Leave Portland 6:00 p. m. Daily

Leave The Dalles 8:00 a. m. Daily

The Dalles Office: 212 Federal St., Phone 107
Portland Office: The Harkins Transportation Co., Phone E 4575

SHERMAN RESTAURANT

Shaniko, Oregon

On The Sherman Highway

Meals and Short Orders

All hours — Reasonable Prices

Regular Dinner 50c — Rooms 50c up

Cigars and Tobaccos

Soft Drinks and Confectionery

Dance Hall in Connection

Mr. and Mrs. H. Pullen, Proprietors



May your joys on your journey thru
the New Year be as numerous as the
sands of the sea shore is the wish of

Moro Hardware & Implement Co.

MORO, OREGON



Hotel Moro

"The House of Good Will"

Owned by the City of Moro
Operated for the Benefit of the Traveling Public
and Sherman County Community

Independent Warehouse & Milling Co.

R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Cedar Posts, Builders
Supplies, Lumber, Wood, Coal and Hay

MANUFACTURERS OF

MILL FEED AND FLOUR

READ THE
SHERMAN COUNTY OBSERVER
AND KEEP INFORMED

OF THE
NEWS AND DEVELOPMENT OF THE COUNTY

Business Men Say: "Advertising Pays"