

The Market Tendency

The trend of grain prices was upward last week according to the weekly market review of the O. A. C. extension service. The world dried prune crop is sixty million pounds less, with European demand keen for large sizes. Prices for domestic wool is steady with foreign markets somewhat lower.

Price advances were made by most bread grains last week. Rye went up 8c-9c a bushel. Premium grades of hard red spring wheat advanced as much as 7c a bushel, but hard red winter prices were not materially changed. Soft red and soft white wheats were about 5c higher at the close than a week before with "Cincinnati" paying up to \$1.53 for No. 2 red. Hard white was sold up to \$1.40-\$1.42 at Portland. Canadian wheat prices also went higher while Europe was firm on bread grains. The new wheat crop in Argentina has made good progress to date, but Australian wheat is still in need of moisture.

Eyes bothering you? See Dr. Clarke, Eye Sight Specialist, in Moro, Wednesday, October 3rd, at Hotel Moro.

Wheat Prices Will Rise

Mr. Jardine, secretary of agriculture, says with regard to the quotations for wheat: "There is no sound economic reason for depressed wheat prices. Farmers who sell their wheat without regard for the market may have cause to regret it later. Our experience has taught us that large production usually has a depressing influence, unduly, on prices early in the season, and a subsequent upward corrective tendency can generally be expected." Mr. Jardine cited the "need for effective legislation to enable farmers to prevent price depression due to seasonal surpluses through price stabilization."

Lodge Will Hold Food Sale

Lupine Rebekah Lodge will give a food sale the afternoon of Saturday, September 29th at the Moro Hardware & Implement Co. store. The proceeds will be donated to the Moro Library for the purchasing of new books. All members of the lodge are requested to donate something for this sale.

Read and subscribe for the Observer.

MOVIE NOTES

"THE CAMERAMAN"

"The Cameraman," Buster Keaton's latest comedy starring vehicle, is the attraction commencing at the Moro Theater Saturday, September 29th, when the frozen-faced comedian will be seen in Metro-Goldwyn-Mayer's hilarious account of the adventures of an apprentice newsreel cameraman in New York.

The new picture is a view of the "inside" of newsreel work, a love romance, and all bound up in a series of comical mishaps for Keaton. It is the first picture under Keaton's new M-G-M contract.

As the "green" cameraman Keaton gets mixed up in a Chinese tong war, staged with a great replica of a Chinatown street and five hundred Oriental actors battling with machine guns. In another sequence he figures in an accident in a Newport boat race, and there are dozens of other hilarious episodes.

Edward Sedgwick, who directed "Tin Hats," "Slide, Kelly, Slide," and other comedy successes, wielded the megaphone on the new Keaton picture, much of which was actually filmed in New York, where the company was some weeks, filming the Yankee Stadium, New York City Hall, and other locales.

Marceline Day is the heroine, and the cast includes Harold Goodwin, Sydney Bracy, Harry Gribbon and others of note.

"WHEEL OF CHANCE"

The whims of fate, as exemplified by the roulette wheel, provide the theme of "The Wheel of Chance," Richard Barthelmess' new starring vehicle for First National Pictures, which opens at Grass Valley Saturday and Wasco Sunday.

The effect of circumstances and environment upon the twin brothers, separated in childhood by relentless fate, was the idea behind the original story, "Roulette," by Fannie Hurst. It is followed faithfully in the picture version, which brings Barthelmess to



Richard Barthelmess in "Wheel of Chance"

the screen at his best, in a powerful, dramatic vehicle with suspense and "punch" throughout.

Barthelmess plays the dual role, portraying both twins. One is red-haired and one black. One is denied the guidance of his parents, the other is more fortunate. With great realism and understanding, the star enacts the two characters, giving to each the qualities as developed by their individual upbringing. In the climax of the story, staged in a courtroom where one brother prosecutes the other for murder without being aware of the relationship, Barthelmess rises to dramatic heights seldom witnessed on the screen. It is an unforgettable scene, and one that will go down in screen history as a masterpiece of dual acting.

Lina Basquette, who played opposite Barthelmess in "The Noose," is again his leading lady, and is both charming and convincing. Margaret Livingston is the "other girl" who enters the life of both boys. Warner Oland, Bodil Rosing, Ann Schaeffer and several others have character roles of exceptional merit.

CLARA BOW IN "RED HAIR"

Three of the greatest names in motion pictures were joined to produce the new Clara Bow comedy, "Red Hair," for Paramount. Clara Bow is the star; Elinor Glyn, the author, and Clarence Badger, the director. Their previous picture together was "It."

The combination which produced "Red Hair," the picture which will be shown at Wasco Saturday, and Grass Valley Sunday, is known the world over.

Clara Bow is known as the reigning flapper of the screen; Elinor Glyn is famous for her novels and theories of love and Clarence Badger was responsible for the direction of "It" and many other Paramount comedies.

"Red Hair" is the story of a man-cruiser whose mild flirtations with three elderly gentlemen cause lots of trouble when the fight young man comes along. The "right young man" in this case is Lane Chandler and the three "musketeers" are played by Lawrence Grant, William Austin and Claude King.

We can fit all kinds of people. Any size or weight. Crippled or deformed feet. Wernmark's Shoe Store, The Dalles.

Not Entirely The Truth

The following article was printed in a paper called the Fort Dalles Times just prior to the dates for The Dalles Frolics and the Sherman County Fair. It is printed here at this time to permit a misleading statement to be corrected.

The annual war with Sherman county over the Frolics dates is about as senseless a proceeding as suing for divorce from a dead husband. If those birds over there would ever let us know what dates they had selected for their cockeyed fair we'd lay off of that week, but they never peep until after we start advertising the Frolics.

We notified them last February we had selected September 13-14-15 for the Frolics, and we understand now that the Mid-Columbia Fair association assigned those dates to Sherman County Fair, last March. It seems to us they might have told us about it at that time—we would have been glad to select some other dates for the Frolics. As it was we had no knowledge of the Sherman fair dates until too late to change ours, and we supposed they had received our letter giving our dates and were going ahead regardless.

We are just a little bit peeved because this has happened for three years straight, entirely against our desires to cooperate with Sherman county. We hope that when the dates for next year's fair are selected somebody will remember to write us, so we can fix the Frolics dates for some other week.

However, there's plenty of people to go around, and we can't see that either the Frolics or the Sherman County Fair were hurt last year, when they ran on the same days. We understand that the Sherman county people, some of them, have declared this year that they will make the fair so good it will "bust the Frolics." Go ahead and do it, let's see you. And if you don't, let's see the Frolics suppose you try a little cooperation from that end next year.

In the meantime, thanks for the free advertising.

The Frolics is conducted at The Dalles by the local American Legion post and is not connected with any other amusement feature of a public nature. The dates on which it can be held can be set by its management without consideration of any other outside affair. The Sherman County Fair is one of several other county fairs that are conducted on schedule arranged by an executive committee from all the county fairs operating on the circuit with which the Sherman County Fair is connected.

The Frolics committee know from out of their own business experience that the dates for the Sherman County Fair are those given to it by the committee in charge and are largely outside the action of the local board of directors. Knowing this it is easy to set the dates for the Frolics after the executive committee has acted for all county fairs in the circuit.

Three years ago friends of the Sherman County Fair paid the Frolics committee \$600 by purchase of their "phony" money to not conflict with the dates of the Sherman County Fair. The same proposition was put up to the local fair board two years ago and, apparently, again this year.

It is a poor method to secure co-operation among communities for public amusements events. Conflict in dates for these two entertainment features put on within such a short time distance of each other is bad business for both. If it continues the blame must rest, considering all the circumstances, with the Frolics committee and is so understood by practically all of Sherman county, who are quite emphatic that our local county fair is not "cock eyed" even if so claimed by the American Legion post of The Dalles.

Baker's cash balance September 1, as shown by the quarterly statement just out, was \$96,660.65.

J. M. Baker died at his home in Baker, aged 78. He had been in failing health for several years.

Gravel hauling on the fresh grading of the Dayton-Salem market road with the county trucks was begun in the Unionvale district recently.

Deer hunting in eastern and central Oregon has been unusually good this year, according to reports brought back by The Dalles hunters.

Ignatius Wild Bill, one of the most picturesque Indians on the Umatilla reservation, died recently, following an operation for appendicitis.

Plans for the marketing of a bumper turkey crop are being developed at Roseburg by the recently organized turkey marketing association.

An ordinance calling for a bond issue of \$30,000 to buy new fire equipment and pay for a new fire hall will be on the November ballot at Medford.

Under a recent decision of the interstate commerce commission, livestock shippers of Oregon have won their fight for reduced rates on purebred stock.

Whether the managerial form of government will be substituted for Bend's present councilmanic system will be decided by local voters in November.

Approach of fall, with some snow already covering the high peaks, finds stockmen of central Oregon optimistic. The optimism is based on the upward trend of prices.

A survey of the apple crop throughout the Grand Ronde valley shows that, with few exceptions, there will be a bumper crop, especially in the Imbler district.

With more than 50 per cent of the concrete poured at Reeder Gulch dam, near Ashland, contractors are looking forward to the completion of the job before December.

County Notes

KENT LOCAL ITEMS

Charles McCutcheon is back from a trip through the valley.

Jacob Crocker and Gussie Kopke drove to Portland Monday on a business trip.

Frank Haynes came home Saturday night with a nice 200 pound buck, and it was nice eating.

The high school boys received some equipment for foot ball work and Prof. Murphy is drilling them nearly every evening.

Mrs. Plueme spent last week visiting in Portland and her brother Henry Moers brought her home Sunday, then Henry and Max Plueme left Monday for the mountains on a deer hunt.

A. A. Dunlap and part of the family drove to Pendleton Saturday morning and took in the Round-Up the last day. J. H. Wilson and wife, L. V. Walton and wife were among others that went.

Durwood, Della and Ethel Helyer and Lyle Hogue left the last of the week for Monmouth to attend the Normal school. Velma Mathes will leave this week for Eugene. Darrell goes back to Corvallis Thursday of this week.

Mr. George Wilson and Miss Tessie Allen were married in Moro Saturday evening. George is a son of Mr. and Mrs. J. M. Wilson and the bride a daughter of Mr. and Mrs. B. F. Allen. Understand that they will make their home on what is known as the Gates place when they get back from their honeymoon.

Saving 300 Lives

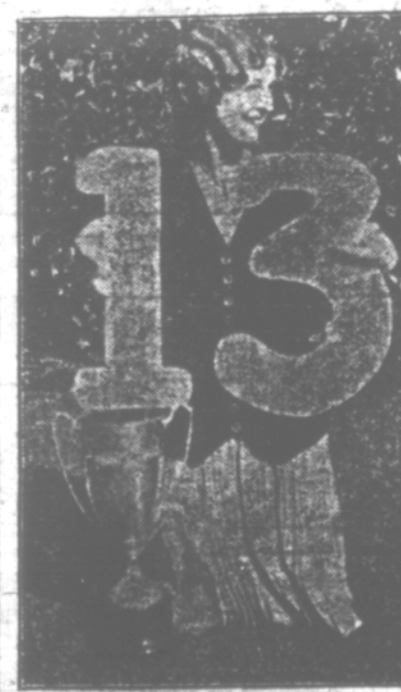
Deaths from the operation of highway vehicles in the United States, according to the grade crossing committee of the American Railway Association, reached 23,497 in 1927; in other words, these vehicles sent to their doom the equivalent of the entire population of a fair sized city. Of this total, accidents at railway grade crossings contributed 1,974, or 8.4 per cent, of the deaths. Total highway fatalities in 1926 were 21,431, so that the 1927 figure shows an increase of 10 per cent. On the other hand, the number attributed to railway grade crossings was 4 per cent lower in 1927 than in 1926 and the ratio of grade crossing fatalities to total deaths in highway accidents declined from 9.6 per cent to 8.4 per cent. If grade crossing accident deaths in 1927 had shown the same increase as did other highway casualties, then 2,270 persons would have lost their lives, as against the actual figure of 1,974. In other words, the railroads, by eliminating crossings, providing greater protection and by educating the public to "Cross Crossings Cautiously" in one year alone may be credited, theoretically at least, with conserving the lives of almost 300 persons. The American people are paying an awful price in human lives for the popularity of highway transportation and it is encouraging to see, in some quarter at least, a tendency toward reducing these casualties.

No Mere Lion's Roar Could Frighten Him

Mrs. Jones had been selected from several suits to take Donald to the zoo. She was perfectly satisfied, as she always enjoyed being with Donald. He was a soft-spoken boy of three with curly hair, sparkling eyes and sunny smile.

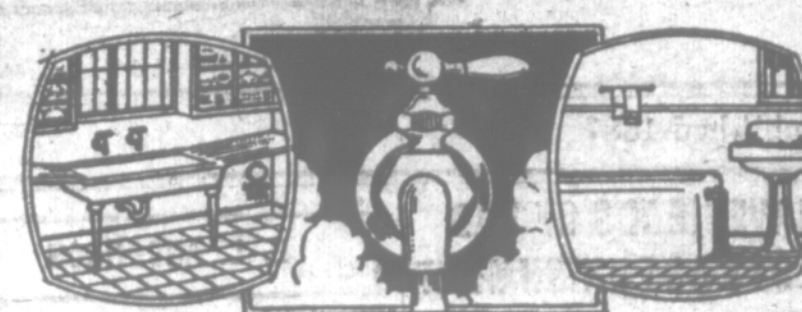
The smile was much in evidence as they made their tour of the zoo. More than one animal provoked the child's laughter. But when they got to the lion's cage the beast was carrying on so angrily that Mrs. Jones expected her nephew to be frightened. Up and down paced the tawny animal, shaking his head from side to side, swishing his tail against the iron bars of the cage. And suddenly he let out a bellowing roar that shook the building. The aunt was terrified.

"Nice kitty," gurgled Donald, his sunny smile breaking forth again.



Miss Lucille Edmond, winner of the screen personality cup, has had her entire life centered around the number 13. She has 13 aunts and uncles, won 13 prizes for beauty, had 13 teachers in high school, has lived in cities in 13 states in 13 years, weighs 113 pounds, and was one of the 13 girl finalists in the personality contest. In addition to this she was born on February 13th and has 13 letters in her name.

Business Men Say: 'Advertising Pays'



New Plumbing Business in Moro

C. A. BINDER

Hula Building -:- Moro, Oregon

Agent for the Royal Hot Air Furnace

Dealer in Pumps and Windmills

Complete Line of Plumbing Supplies

Tin and Sheet Metal Work done on Short Notice

Let me tell you about the Royal Furnace. How it is made. How it can cut your fuel bill. Why the Royal is the best and cheapest furnace made.

\$5 puts a MONIA Circulator Heater in your home!

A LIMITED OFFER

A Load of Wood FREE!

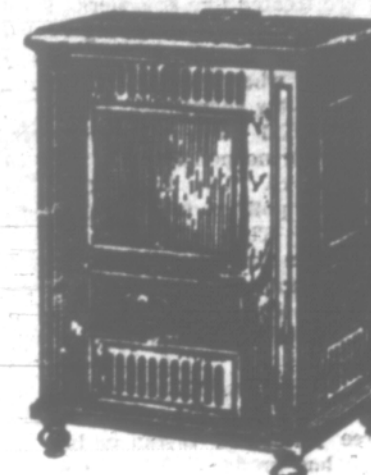
Your old stove accepted in trade—a minimum of \$5.00 allowed on it, regardless of condition!

A heater that's as efficient as it is beautiful. Soon pays for itself! Ask us about our very SPECIAL TERMS in effect now.

Moro Hardware & Implement Co.

MORO, OREGON

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Operated for the Benefit of the Traveling Public
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DINING ROOM OPEN USUAL MEAL HOURS

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MILL FEED AND FLOUR



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Moro Hotel Barber Shop
Moro, Oregon

Ladies and Children's Hair
Cutting and Shingle Bobbing

BATHS

A valuable knowledge of the reliability and integrity of businesses is the reward of the steady reader of advertisements.

FACTS — NOT DREAMS

There are today about 400,000 farms in America using electrical service. In four states alone, electricity was extended to 21,217 additional farms during 1927.

Five years ago the possibility of extending electrical service to any considerable number of farms was problematical. Yet within three years the number of electrified farms in 27 states has nearly doubled. Two hundred ways in which electricity can make farming pay greater dividends in living comfort and dollar-producing efficiency have been developed.

Ruled by the hard-won facts of engineering science, not by theories or dreams, the electric light and power industry is today mak-

ing one of the few real contributions to the solution of the farmer's problem.

A national rural electric project near Washington is now undertaking the study of new electric labor-saving devices and the electrical treatment of the soil and of crops to increase the productivity of farms.

Facts are the foundation on which the electric light and power companies of America have built the structure of a public service unequalled in all the rest of the world.

Pacific Power & Light Company

ALWAYS AT YOUR SERVICE