

"ELECTRICITY! — A Pioneer of Social Progress"

Says Ralph E. Heilman

Dean of Northwestern University
School of Commerce.

"The electrical industry has been a pioneer in the field of customer ownership. This has for its purpose to bring about a widespread distribution of the ownership of the securities of utilities among the customers and users in the communities served. This movement is young, but already it is evident that it is one of large importance. It is important not only as a method of financing but it possesses far reaching significance economically, politically and socially."

Engaged in the production and distribution of a service which exemplifies all that is progressive in modern living, it was natural that electric light and power companies should be the pioneers in the movement for customer ownership.

The electric light and power industry by its very nature is more intimately related to the activities of individual members of the community than any other. Its growth has depended on the general use of electrical facilities based on the lowest possible cost.

To meet the growing demands for service, the economies of large scale production have been applied, calling for new capital expenditures of almost a billion dollars a year.

With earnings limited by public regulation, public confidence in the integrity and efficiency of electric light and power company management alone has made possible these huge sums.

The efficient operation of American electric utilities has always been an outstanding example of good management and individual initiative, and so there are more than three million individual investors who have expressed their confidence by purchase of power company securities.

These investors, as well as the 70,000,000 people who live in wired homes, depend upon the maintenance of the American principle of individual initiative to protect their interests.

Pacific Power & Light Company

ALWAYS AT YOUR SERVICE

Program Now Complete

All committees of the four granges in Sherman county, in charge of the celebration to be held on the 3rd and 4th of July at Grass Valley, met in the high school auditorium at Moro last Sunday and made final their complete plans for the picnic and celebration.

The bid made by George Wilcox of Grass Valley for the concession privileges was accepted as was also the bid of Rich Campbell of Grass Valley for a "cat" concession.

It was voted that the grange committee furnish free coffee to all who bring lunch on the 4th, each person to furnish their own cups.

About \$250 in cash and merchandise has been donated by the business men of Sherman county as prizes for a large list of miscellaneous sports, the events and prizes are printed on the first page of the Sherman County Observer.

The racing program will be a two day affair, with total purses amounting to \$330 in cash.

A baseball game will be the main entertainment feature on both afternoon programs. The game on the first day will be between teams made up of grange members. The game on the afternoon of the 4th will be between a grange team and Grass Valley players against the Wasco

team, both teams using local men, for a purse of \$100 to be split \$60 to the winning team and \$40 to the losers.

Admission to the park and the pavilion, where the morning program on the 4th will be held, is free to everyone. An admission charge of 50 cents, with no extra charge to the grand stand, will be made each day to the athletic field where the sports events and racing card will be held.

A "True" Fish Story

Now that summer is officially here, it's open season for fish stories and, until some one else puts in his claim for the india-rubber fishing rod, it's awarded to L. V. Moore who, in company with C. R. Morrison, returned last Sunday from East lake.

Leon tells a story of two men who were at the lake fishing when they drove up and stopped to watch their work. The two men had soaked a fish worm in made-in-the-barn whisky, stuck it on a fish hook and cast it into the lake. At once the water was beaten into foam, and the two began to haul in the catch. Imagine L. V.'s surprise when he saw the worm with a death grip on the throat of an extra large eastern brook trout, about 14 inches long, which was nearly choked to death.



Morning Program, July 4th, 1928, 9:30 a. m. sharp Grass Valley, Oregon

Baby Contest, directed by Mrs. Roy Tiller, Grass Valley

"America" Sherman County Band

Song, "Star Spangled Banner" Audience

Invocation Rev. Feenstra, Moro

Reading of the Declaration of Independence Johnny Thompson, Rufus

Song Klondike Grange

"What the Constitution should mean to an American Citizen"

Lois Bryant, Moro

Vocal Solo Tom Fraser, Moro

Address by Speaker of the Day Rev. Hicks, Moro

Song Harland View Grange

Reading of Grange Principles Thelma Howell

Song Mrs. Thelma Stoutt

Awarding prizes to

Person coming farthest to the celebration

First and second oldest married couple attending celebration

Largest family attending celebration

Dismissal Rev. Cofer, Grass Valley

Selection Sherman County Band

Basket Dinner — Free Coffee — Bring Your Own Cups

Horse Racing Events — The same program afternoon of July 3rd and 4th

- | | | |
|----------------------------------|------------|------------------|
| 1/4-mile Pony Race | Purse \$25 | |
| 3/8-mile Saddle Horse Race | Purse 35 | All purses to be |
| 3/8-mile Free-for-all | Purse 45 | split three ways |
| Relay Race | Purse 60 | |

Race committee reserves right to change any or all events and purses

Program of Miscellaneous Sports Events and List of Prizes Grass Valley, Oregon, July 3 and 4, 1928

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|---|---|
| Nail Driving Contest — Women | Three-Legged Race — Free-for-all |
| Shoe Race — Open for women only | 1. \$3 in trade, Florin Coon, Grass Valley |
| 1. Large picture, Moro Pharmacy, Moro | 2. \$2 in trade, Florin Coon, Grass Valley |
| 2. Marcel, Mrs. Senter, Grass Valley | 3. 1-year subscription to Sherman County Observer, Moro |
| 3. Shampoo, Mrs. Senter, Grass Valley | |
| Shoe Race — Women | Oldest Married Couple — at close of morning program July 4th |
| 1. \$5 bathing suit, Castel & Stanley, Wasco | 1. Sunday dinner, Hotel Moro, Moro |
| 2. Order of \$5 on any advertiser, Sherman County News, Wasco | 2. Two meals, The Valley Inn, Grass Valley (for second oldest couple) |
| 3. Meat saw, O'Meara Supply and Implement Co., Wasco | Thread-The-Needle — Men |
| Rolling Pin Throwing — Women | 1. Box cigars, Ross Confectionery, Moro |
| 1. \$4 box candy, Moro Confectionery, Moro | 2. Inner tube 29x4.40, Fred Pickett, Motor Co., Moro |
| 2. Basket, Moro Hardware Company, Moro | 3. Lemon Cream, Hotel Barber Shop, Moro |
| 3. Bottle Lemon Cream, Hotel Barber Shop, Moro | Fat Woman's 100 yds. Walking Race |
| 50 Yard Dash — Boys 12 to 16 | Prizes given by Wasco Lumber Co., Wasco |
| 1. Parker fountain pen, Grass Valley Pharmacy | 1. Two quarts enamel |
| 2. Eversharp pencil, Citizens' Bank, Grass Valley | 2. One quart enamel |
| 3. Haircut, Bonton Barber Shop, Grass Valley | 3. One quart enamel |
| 50 Yard Dash — Boys 6 to 12 | Peanut Race — Girls under 6 |
| 1. Watch, Ginn, Coleman & Co., Moro | 1. 75 cents |
| 2. Boys' cuffs, Arthur Phillips, Moro | 2. 50 cents |
| 3. Haircut, Bonton Barber Shop, Grass Valley | 3. 25 cents |
| 50 Yard Dash — Boys under 6 | High Kick — Married men |
| 1. 75 cents | 1. \$2.50 in trade, Mr. Olds, Grass Valley |
| 2. 50 cents | 2. Half soles for shoes, M. L. Fritts, Gr. Valley |
| 3. 25 cents | 3. \$1 cash |
| 50 Yard Dash — Girls 12 to 16 | Baby Show — 2 yrs. or under; 9:45 a. m. in pavilion July 4th |
| 1. Parker fountain pen, Citizens' Bank, Gr. Valley | 1. Locket |
| 2. Box candy, McMillin Bros., Wasco | 2. Baby pins |
| 3. Marcel, Bonton Beauty Shop, Grass Valley | 3. Baby ring |
| 50 Yard Dash — Girls 6 to 12 | Tug of War — Boys under 12. Ten boys on a team |
| 1. 75 cents | 1. \$10, \$1 for each boy on the winning team |
| 2. 50 cents | 100 Yard Dash — Men 16 to 30 |
| 3. 25 cents | 1. Motometer, Robt. Burns, Grass Valley |
| 50 Yard Dash — Girls under 6 | 2. 10 gal. Ethyl gas, Union Oil Co., Gr. Valley |
| 1. 75 cents | 3. 1-year subscription to Sherman County Observer, Moro |
| 2. 50 cents | Egg-Juggling Contest — Men 16 to 30 |
| 3. 25 cents | 1. Hair tonic, Main Street Barber Shop, Moro |
| Long Distance Baseball Throwing — Men 16 to 30 | 2. 1-year subscription to Sherman County Observer, Moro |
| 1. Seiberling puncture-proof tube 30x3 1/2, Auto Electric Co., Wasco | 3. 5 gallons gas, Foss & Co., Moro |
| 2. Auto Awnings, Wasco Motor Service, Wasco | Largest Family — at close of morning program July 4th |
| Greased Pole Climbing | 1. Barrel flour, W. W. M. Co., Wasco |
| 1. \$5 cash | 2. \$5 in trade, Crossfield's, Wasco |
| Greased Pig Contest — Boys and Girls' Club Members only | 3. Dash — Lady poultry raisers |
| 1. \$15 registered pig coming farthest to the celebration — at close of morning program, July 4th | Prizes given by Independent Warehouse & Milling Co., Wasco |
| 2. Pair \$5 shoes, Whit & Co., Grass Valley | 1. 100 lbs Baby Chick Feed |
| 3. \$1 in trade, Bonton Barber Shop, Grass Valley | 2. 100 lbs Scratch Feed |
| 3. \$1 in trade, Bonton Barber Shop, Grass Valley | 3. 50 lbs Sure Lay |
| Sack Race — Free-for-all | Egg Race — Farmers 16 to 30 |
| 1. 75 cents | 1. 1 set Crescent wrenches, Page Machinery Co., Moro |
| 2. 50 cents | 2. Pump oil can, O'Meara Supply & Implement Co., Wasco |
| 3. 25 cents | 3. 1-year subscription to Grass Valley Journal, Mrs. Westerfield |

About \$250 in cash and merchandise donated by county business men for miscellaneous athletic events and \$330 in cash put up by grange committee for two day racing program. Admission to park and pavilion free. Admission to sports field 50 cents. No charge to grand stand.

ATTABOY EDDIE

"Twill soon be the Fourth of July!
My word! How the seasons do fly!
Why not honor the day
In the old-fashioned way
A picnic is what we imply!"



What is more joyful than a good old-fashioned Fourth of July picnic? And with "Atta-Boy Eddie" to assist you, the preparation of the picnic lunch will be a pleasure. In fact, picnic lunch orders are Eddie's special and particular delight. We have a lot of picnic specialties. Ask Eddie about them.

Extra Special:

Cane or Berry Sugar, 100 lb sack \$6.75 spot cash

Specials for Friday and Saturday

- | | |
|---|--------|
| Crystal white soap, 23 bars for | \$1.00 |
| Oleomargarine, one pound for | 20c |
| Royal Club Mayonnaise, one pint | 40c |
| Royal Club Sandwich spread, one pint | 40c |
| White Asparagus Tips, 15 oz tin | 25c |
| Post Bran Flakes, 2 packages for | 19c |
| Sperry Quick Cooker Oats, 9 lb sack | 63c |
| Economy Jar caps, per package of 12 | 26c |
| U. S. Double Lip, Pekoe Edge, Jar Rubbers, 3 doz. for | 18c |
| Sunbrite Cleanser, with free brush, 4 cans | 25c |

We reserve the right to limit quantities

Walter A. May & Son

Store No. 111 UNITED GROCERS
OF OREGON, INC.

CELEBRATE JULY 4th AT GRASS VALLEYS BIG PARK
Auspices Sherman County Granges

Boy Scout Camps Ready

The two Boy Scout Camps of the Mid-Columbia Deschutes Council will be held during the months of July and August, starting at Scout Lake near Bend, July 7th and running for two weeks, then opening the Lost Lake camp near Hood River on July 28th, and continuing for two ten day periods.

The scouts will have a well arranged program of activities to follow, including swims, boating, hiking, nature study, and test passing with a generous measure of sports and games followed by a splendid campfire for the entire group every night. Tom Shotwell a scoutmaster from Portland will be the camp cook again this year assuring the boys of plenty of well-cooked food and their parents of a well arranged and balanced menu that has been worked out by a competent dietitian. The water-front work and instruction will be in charge of trained Red Cross life savers and the famous buddy system, the safest method ever devised to protect boy swimmers, will be used.

Don Peoples of Bend, Herman Kresse of Hood River and Dr. A. B. Stone of The Dalles form the camp committee for the Council, and have

selected Scout Executive Belcher as camp director for both camps, thus assuring all of trained leadership in this important part of a Scout's life. The cost will be very small, running less than a dollar a day in camp. Registrations are now being received by Don Peoples, 118 Oregon St. Bend, for the Scout Lake camp, and at Scout Headquarters Courthouse, The Dalles, for the Lost Lake camp, and as the accommodations are limited, it is "First come, first choice."

Flesh Hose Tinned

A heavy increase in the demand for women's flesh-colored artificial stockings is contributing to the world shortage of tin. Lionel Holland, chairman of the Associated Tin company of Nigeria, declared at a recent meeting of the company.

"It may surprise some women to know that the so-called golden sheen of some stockings is really a tin one," he declared. "Tin is playing an important part in the manufacture of all artificial silk lingerie."

Silence may be golden, but a good deal of speech is brassy.

A man's gratitude is always its best just before you do him a favor.

The Public is Invited
to call and inspect

Our New Line of Furniture

Just Arrived and Including

Dining Room, Bedroom and
Overstuffed Furniture

Linoleums and Rugs — all sizes

Monarch Ranges and

Coleman Airogas Stoves

Fancy and Harvest Dishes

Moro Hardware & Implement Co.
MORO, OREGON

CELEBRATE JULY 4th AT GRASS VALLEYS BIG PARK
Auspices Sherman County Granges



Kill the FLIES —
Make sure the things you eat
are fresh, clean, pure

AND it is so easy. Just press the plunger in the sprayer. Out comes a cloud of cleanly fragrant mist. Touch a fly or mosquito with the spray. It cannot breathe. And soon that pest is ended.

Kill the flies. Use Fly-Tox. Then you are sure the food is clean. Health is certain. And you enjoy that wonderful summer comfort—a house without flies, mosquitoes.

Fly-Tox does not eat much—half plate fifty cents.

FLY-TOX
Kills FLIES, MOSQUITOES
MOTHS, ROACHES, SILVERFISH

FLY-TOX
is the scientific insecticide
that was developed at
Mellon Institute of
Industrial Research
by Rex Research
Fellowship