

Coming to Moro!

THE DE MOSS ENTERTAINERS

at Moro Legion Hall
MONDAY, MARCH 26, 8 P. M.

First Appearance of These Renowned Artists in their Home Town and County for Twenty Years.

Admission 50c and 25c

"ELECTRICITY!— The Power of The Republic"

says

William Allen White
Author and Editor Emporia Gazette

"The democracy that really counts has come as a result of industrial and economic forces by giving men and women better wages, shorter hours and more self-respecting conditions of labor. The worker, growing up in these conditions of self-respect, no longer is willing to drudge. Hence the demand for electric power."

SUPPLYING electric light and power to the nation is not merely a business.

It is a public service that forever frees men from the tyranny of excessive burden; that spells the difference between less toil and more comfort; less confinement and more leisure; less poverty and more wealth. It is the measure of human prosperity and happiness.

Every time electrical service is extended, every time there is a new labor-saving device introduced in the home or in the factory, labor is made more useful and productive, the individual is released for those pursuits which make for better government, and civilization is broadened and strengthened.

The production of electric energy

in the United States has doubled every five years since Edison invented the electric bulb. There is now generated in this country more electric power than is produced throughout all the rest of the world. If apportioned among all the workers in the U. S., it would give each worker the equivalent of 40 helpers.

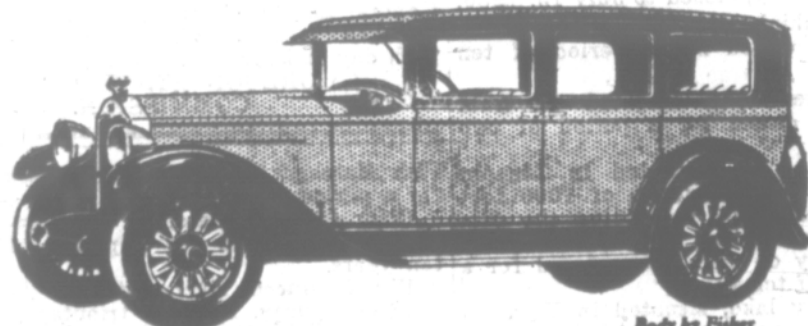
Such wide-spread distribution of this vital force has been made possible through the splendid zeal of the electric power companies of this country. It presents unmistakable evidence of the efficiency of the American principle of individual initiative in the development and operation of the electrical facilities of this country. The continuance of this principle is essential to maintain progress.

Sherman Electric Co.

Always at your service

BUICK Outsells any other 3 cars in Buick's field

MOTORISTS like you invest almost as many dollars in Buick motor cars as in any other THREE CARS in Buick's field . . .
Faith means something when it is backed by dollars



SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G.M.A.C. finance plan, the most desirable, is available.

GEO. N. CROSFIELD
DISTRIBUTOR FOR SHERMAN COUNTY
WASCO, OREGON

When Better Automobiles Are Built Buick Will Build Them

The reader of advertisements knows that he has the most reliable guide to markets that exists in the world today.

Don't Miss This

The DeMoss family of artists are going to appear at the American Legion Hall on Monday evening, March 26, by special arrangement with the Methodist church.

These remarkable musical folks are our own residents and neighbors and have contributed materially to the upbuilding of Sherman county in no small degree. Let us give them a great rally and an appreciative audience. They will give only one recital in the county and offer a wonderful entertainment.

This is their first public appearance here in twenty years.

Music Teachers Must File

April 15th has been set by State Superintendent of Public Instruction C. A. Howard as the final date for the filing in the state office at Salem of formal applications of private music teachers who wish to be certificated in order that their pupils may receive credit toward graduation from high school for piano, voice, or violin studied outside of school. Applications received subsequent to April 15th will not be considered for the state examination to be held on May 17th. Requests for instructions and blank forms of application should be made to Superintendent C. A. Howard on or about April 1, 1928.

This does not apply to private music teachers who have been previously certificated by the State Department of Education.

Tax Reduction Possible

Governor Harry Flood Byrd, of Virginia, in a special article in the December number of the Tax Digest, says that Virginia has reduced its taxes on real estate and tangible personal property by \$1,500,000 for the year 1927.

Governor Byrd says: "Taxes can be further reduced in three ways and still maintain adequate support of all proper public functions:

"(1) By increased efficiency so as to purchase more service with the taxpayers' dollars. (2) By creating new tangible values in the establishment of new industries and attracting new residents. (3) By an equalization of taxes in requiring all to pay a just proportion of the public burden."

Governor Byrd's three propositions are basic and sound. The problem is how to get them carried out. The city of Baltimore got results in line with the Byrd program through co-operation between the mayor and the best brains in private industries which loaned their most competent executives to the city to help it work out an absolute business program for the municipal government.

The result has been positively astounding. The public has been given greater service, while the tax bill has been reduced steadily during the four-year experimental period from \$2.90 per hundred in 1924, to \$2.39 per hundred in 1927. In addition, a deficit of \$1,130,000 was paid off. This was done by eliminating political methods and inaugurating actual business methods in the operation of city government.

The Baltimore case proves that practical tax reduction can be secured if there is the will, the determination and the cooperation between public officials and business interests to secure desired results.

Who Dares Cast a Stone?

Casualty insurance companies were recently forced to increase automobile liability insurance rates 16 per cent. This increase was criticized by a writer in a Connecticut newspaper who termed it "an insurance gyp." An insurance agent took exception to being styled a "gyp." In answering the criticism he pointed out that Department of Commerce figures show a steady increase in death rate due to operation of automobiles, from 12.5 per hundred population in 1922, to 17.9 in 1926, and that accidents increased proportionately.

Highways are becoming more congested, motor cars more powerful and damage to automobiles more frequent. Juries are handing down constantly larger verdicts and in sums which a few years ago would have seemed unbelievable. He said in part: "Let your editorial writer drive home any evening between five and six o'clock and then write an article on automobile insurance rates and I feel sure, if he is at all fair, he will wonder why they are not double what they were five years ago."

"Hats have gone up from \$3.50 to \$5 and \$8; a coat or suit from \$35 to \$65 or \$80; shoes from \$7 to \$12 and \$15; food and labor show proportionate increases, and yet insurance is criticized as 'gypping' the public when it finds it necessary to make a 16 per cent increase in rates."

The insurance agent asked the publisher if his own advertising rates over the past 10 years had not shown increases far outstripping the 16 per cent raise in automobile insurance. In concluding, he said:

"Insurance is a business that is highly competitive and will accordingly always gravitate of necessity to a cost in line with its value."

A widow says that good husbands are like dough because women need them.

STUDENTS PLEASE NOTE

We'll begin with box; the plural is boxes. But the plural of ox should be oxen, not axes.

One fowl is a goose, but two are called geese.

Yet the plural of mouse should never be menses.

You may find a lone mouse, or a whole nest of mice.

But the plural of house is houses, not nice.

If the plural of man is always called men.

Why shouldn't the plural of pan be called pen?

The cow is the plural may be called cows, or kine;

But a bow, if repeated, is never called bine;

And the plural of vow is vows, never vine.

If I speak of a foot and you show me two feet.

And I give you a boot, would a pair be called beet?

If one is a tooth and a whole set are teeth.

Why shouldn't the plural of booth be called beeth?

If the singular's this, and the plural is these.

Should the plural of kiss ever be written keese?

Then one may be that, and the two would be those.

Yet hat in the plural would never be hose.

And the plural of cat is cats, and not cose.

We speak of a brother, and also of brethren.

But though we say mother, we never say methren.

Then the masculine pronouns are he, his and him.

But imagine the feminine, she, shis and shim!

So the English, I think you all will agree.

Is the funniest language you ever did see.

—Typist.

Change in Election Laws

Under the present law governing qualification of voters, no person not duly registered will be permitted to vote at any general or special election in Oregon. In other words the old custom of swearing in voters at the polls is no longer legal and unless one is properly registered he will not be permitted to cast his vote.

April 17th is the last day for qualifying as a voter at the May primaries. Failure to exercise one's privilege, if not already registered, on or prior to the above date will prohibit him or her from expressing a preference for the candidates of his choice.

It is a deplorable fact that many citizens are not registered and it is equally deplorable that failure to do so reflects directly upon their interest in the welfare of the state and nation. The franchise of the ballot is a sacred privilege for which nations have fought and bled. But once gained, it is too often relegated to the attic of antiquities, there to remain, unappreciated and unremembered.

There is no charge attached to registering. The whole thing is a simple matter requiring but a minute or two of one's time. Remember, if you are not already registered and fail to do so before the above date, you cannot vote at the primaries. There will be no swearing in at the polls on May 18, or in fact, at any other election in Oregon.

As late as 1889 the dried flesh of the viper was described as a drug in the authorized English medical dictionaries.



UNDERWOOD & UNDERWOOD, N.Y.
DELICATE INSTRUMENT FOR MEASURING HEAT OF STAR SPECTRA

An instrument so delicate that fly wings are employed to record its impressions is being used in experiments conducted at the Mt. Wilson Observatory near Pasadena, Cal. Dr. C. G. Abbott, of the Smithsonian Institution, Washington, is the inventor of the device, the purpose of which is to measure the heat of the spectra of stars. The fly wings in the shape of a tiny "vane" are suspended from quartz fibres in a mirror about the size of a couple of pinheads. When a ray of starlight, passing through a prism, is trained on the blackened fly wings, the vane turns the fibre. The amount of the turn is registered by the tiny mirror that reflects another beam of light along a calibrated arc. Photo shows Dr. Abbott with his instrument.

Boy's and Girl's Club Work

Sherman County Has 113 Members Enrolled in State List

Sherman county had 113 of the 10,154 members of the 4-H clubs last year as shown in the report of H. C. Seymour, state club leader. The per cent of those completing their work in the state was 81.4 and in the county 81. This is an increase of 4.4 per cent in the state over the previous year.

Sewing was the most popular project in both this county and the state. A total of 55 members were in nine clubs in this county and in the state 4177 members were in 545 sewing clubs. Dairy calf clubs were the largest livestock demonstration in the state with 642 members. Projects making outstanding increase in enrollments last year were swine 50 per cent and dairy calf 20 per cent. The quality of work was greatly increased in clothing, dairy herd record and rabbit work. The club staff, county agents, county school superintendents, department of public instruction, extension specialists and local leaders have cooperated to bring about this increase.

Financially club work done in the state had a value of \$186,744.99; a cost of \$120,082.66 and a profit of \$66,662.33. There were 1210 clubs organized with 3690 boys and 6464 girls. Club cash prizes given at state, county, community fairs and the Pacific International totaled \$46,317.00. Money for providing livestock that was loaned to club members of the state by banks totaled \$3,000.

The nine reels of club films are reaching many people of the state. The first five reels of Oregon club work have been shown 369 times to 49,071 persons. One complete reel more recently added is the Cruickshank pictures taken during the celebration in McMinnville presenting the Moses trophy to Alex Cruickshank, winner. All these reels are now being used in organization work.

More older and ex-club members were local leaders than in previous years. Their training and the fact that many of the local leaders have had one or more years experience has had a noticeable effect upon the general quality of the work being done in many counties reports L. J. Allen, assistant state club leader. Four of the home economic demonstration teams including the champion team and some of the livestock demonstration teams at the state fair were led by these ex-club members.

Seducing a State

Just why various states and the government should figure on doing state printing any more than they should figure on doing state banking, state clothes manufacturing or state grocery wholesaling, is a mystery to most people. The cost records of state printing plants and of government printing do not offer encouragement to the taxpayers to have public funds expended in this manner, even if such state industries were consistent with our form of government.

The Mississippi Press Association, backed solidly by the job printers of that state, are fighting a state printing plant from the standpoint of the principle involved in the undertaking.

The publishers are working under the motto, "Keep the government out of business, but put business into government." They will seek to show that it is bad business judgment for the state to engage in a venture of this character; that it would be just as logical for the state to engage in the wholesale grocery or clothing business.

They hope to save the state from being seduced into setting itself up in business in competition with private citizens and taxpayers. After the state went into the printing business, it would be but a step for supporters of a socialistic program to advocate that it go into some other line of business.

Thus all private citizens and business men are interested in the fight of the Mississippi publishers, to uphold the American principle favoring private initiative and enterprise and the right of the individual to carry on his business free from the crushing influence of government ownership, control or operation of industry.

State Forester Wilber of New Jersey is able to announce that residents of his state planted a million pine, spruce and fir seedlings on 1,100 unproductive acres this spring. Distribution of seedlings began in 1923; in that year 300,000 of them were set out. In the main they have done well; each year sees more land owners interested, more applicants for seedlings, more intelligent care of the plantations.

Nothing better, nothing more profitable can be done with much of the land in every state than to plant it to trees. Trees pay dividends in soil enrichment, in water conservation, in protection of wild life, in cash. Trees cause posterity to rise up and bless the generation that planted them, says the New York Sun. A great deal would be forgiven the man who consistently planted trees; but the man who plants trees is not the kind of man who needs forgiveness. He leaves that for the man who requires it—the man who by carelessness, in ignorant greed or otherwise, fails to do what he can to preserve and extend the forests of the land.

"STRAY CATS"

A FARCE COMEDY PRESENTED BY THE JUNIOR CLASS MORO HIGH SCHOOL

Saturday, March 24rd, 1928

Legion Hall

CHARACTERS

Dick Skinner, The Photographer. . . Charles Ruggles
Tom Skinner, The Cousin. Lloyd Rice
Harry Skinner, A Country Cousin. . . Dean Silvers
Billy Jones, Office Boy. Wendell McLachlan
Rev. Patterson, The Minister. Clarence Huls
Leona Brooks, Society Girl. Marie Axtell
Wanda Taylor, The Model. Dorothy Foss
Kitty Baker, The Office Girl. . . Emmajean Stephens
Jennie Long, Flirtatious Widow. . . Dorothy Belashe

Scene: In Any Progressive City

Action: Takes Place in Dick Skinner's Studio

Act I. The Studio—Morning
Act II. Same — Afternoon
Act III. Same — Evening

Presented by special arrangement with Banner Play Bureau

Sweet Thoughts of Easter



Grown-ups and growing-ups will welcome Candy on Easter Day. Here are Creamy Marshmallows dipped in rich chocolate and shaped into bunny eggs for the children. And for the older folks we have boxes of delicious assorted chocolates.

In Jelly Centers We Have
BIRD EGGS — ROBIN EGGS
PHEASANT EGGS
CANARY EGGS — PIGEON EGGS
MORO CONFECTIONERY

W. A. Ruggles, Proprietor

The Watch Shop

Watch, Clock and Jewelry Repairing

By an Expert Watchmaker

With 16 Years Experience in Watch Repairing

ALL WORK GUARANTEED FOR ONE YEAR

We Buy, Sell or Exchange Watches
Turn your old watch in on a new one

F. D. Fisk, Jeweler, Moro, Oregon
Located at Main Street Barber Shop

When You Need

Mill Feed Lumber Wood
Family Flour Shingles Coal
Chicken Feed Cement Brick
Hay and Grain Fire Insurance
Ground Bone, Etc. Sacks and Twine

REMEMBER WE SELL IT!

Your patronage will always be appreciated By The

Farmers Elevator & Supply Co.

Office at Farmer's State Bank
Moro, Oregon

Be sure and see the new Calkin's Combined Seed Treater and Fanning Mill at either the Farmer's Elevator and Warehouse or at the fair grounds during the fair.

Independent Warehouse & Milling Co.

R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Cedar Posts,
Builders Supplies, Lumber, Wood,
Coal and Hay.

MANUFACTURERS OF
MILL FEED AND FLOUR