

"Electricity ... The Most Useful Community Service"

Says Hon. Charles A. Eaton
Member of Congress from New Jersey

"The electrical industry in America as developed by private ownership and operation, constitutes the greatest, cheapest, most vital and universally useful social service of a material kind ever rendered a civilized community."

Everybody benefits from electricity. It helps the manufacturer to turn out better goods more quickly, at prices at which more people can enjoy them. In the home it releases women from the drudgery of washing, ironing, and cleaning. It preserves food, cooks meals, and gives the woman more time for her family and for recreation.

And electrical service is the cheapest social service known. For it has been reduced in average cost during a period in which the general cost of living has gone up 68 per cent.

The remarkable social and economic benefits produced by electrical service were developed under

the stimulus of individual initiative in management and operation. As a result, the electrical industry is a human benefaction. It belongs to the American people. The people have encouraged it by increased use. The people have helped finance it through investment of personal savings. Everyone has benefited more, because electricity has made America more efficient in home and business.

Under public regulation, individual initiative has built an electrical service which expands ahead of growing needs, and which costs less in proportion as the needs increase. The continuance of the American principle of individual initiative will safeguard the future growth of this cheapest, most universal social service.

* Complete text of Congressman Eaton's address will be furnished upon request.

Sherman Electric Co.

Always at your service

Summer Home For Sale

Located at Camp Sherman on the Metolious River 150 miles from Moro, graded all that distance; macadam improved except 16 miles, which is said to be on the forest service improvement plans this summer. DAILY MAIL SIX MONTHS IN THE YEAR

Located on the older settled part of the river, considered the best because it gets the morning sun and the afternoon shade.

House supplied with a 3-inch pipe water supply direct from never freezing big spring. The property is one of 13 who have this water supply in mutual ownership. All improvements paid for.

The house is sided with rustic; painted; size of building 16x34 feet with sleeping porch annexed.

The property includes a two car garage, size 16x24 feet. Included with the property is some furniture, dishes, etc., and several cords of wood.

Graded and graveled forest service road passes the property at the rear of the house. No obstructions between the house and the river, distance 66 feet.

For Price and Terms See
E. E. Barzee, Moro, Oregon

A valuable knowledge of the reliability and integrity of businesses is the reward of the steady reader of advertisements.

The reader of advertisements knows that he has the most reliable guide to markets that exists in the world today.

THE WEEK'S MOVIE NEWS

"TURKISH DELIGHT"

Admirably cast, "Turkish Delight," an original story by Irvin S. Cobb, Julia Faye and Kenneth Thompson, two screen players of note, add greatly to the enjoyment of that picture which will have its local premiere at the Moro theatre on Saturday next. In addition to these players, Rudolph Schildkraut and May Robson are seen in featured comedy roles.

Hassan, a Turkish rug dealer in New York (Mr. Schildkraut) falls heir to a Turkish harem packed with lovely women. Hassan is not charmed by the prospect because he is a hater of women, but he decides to go to Turkey and Zelma (Miss Faye) goes with him. Aboard the steamship,

Zelma meets Donald Simms, (Mr. Thompson) a salesman, and they fall in love. When they reach Constantinople, Achmet Ali, portrayed by Louis Natheaux, seeks to win Zelma and she repels him. He is about to capture her and force her to marry him, when Donald rushes to her rescue. The harem wives start a revolution and for a time matters look serious, but of course, the finish is quite satisfactory.

There is abundant wholesome comedy in the action which is swift moving and compelling. The picture was directed by Paul Sloane and in the supporting cast are Harry Allen and Toby Claude. The story has a humorous twist and its development is punctuated with laughs.



JULIA FAYE AND KENNETH THOMPSON IN "TURKISH DELIGHT".
RELEASED BY PRODUCERS DISTRIBUTING CORP.

"WILD BEAUTY"

Rex, the King of Wild Horses, the star of Universal's "Wild Beauty," which opens at the Moro theatre on Tuesday, is not the only wild horse appearing in this master production.

Besides the wild horses in the leading roles, there is a herd of 1500 ownerless horses who wander the Arizona hill country without molestation from ranchers. This entire herd was rounded up by cowboys and kept penned in a box canyon until they were needed by Director Henry McCrae, for scenes in "Wild Beauty."

It took 25 of the Southwest's cleverest punchers two days to drive the herd into the canyon. The horses were spotted early one morning wandering in one of the Red Knoll valleys and the cowboys were instantly despatched to their work.

During the first day well over half of the horses were driven into the canyon. During the night many of the other horses entered the canyon of their own volition to join their leader who was one of the first captured and during the next day the remainder of the herd with the exception of a few strays, was trapped also.

When time came for the filming of the "rescue" sequence, June Marlowe, the feminine lead, was placed a hundred yards from the mouth of the canyon and the herd was driven out by the cowboys. Meanwhile cameras were grinding.

The only thing between Miss Marlowe and death was the strong arm of Hugh Allen, the leading man. He rode into the scene and pulled Miss

Marlowe onto the saddle behind him with the horses thundering not more than 50 feet away. If his horse had tripped or if his grasp on Miss Marlowe had failed a casualty would surely have resulted.

The securing of long-shots of the herd in peaceful repose in the long valley was a comparatively easy task.

Wanderlust and Women

There are more women than men tourists. Agencies arranged 94 cruises to start from American ports this winter. Already about 25,000 persons booked passage, and 60 per cent of them are women. American Express officials say it is not at all unusual now for a woman to cross the ocean or voyage to one of the earth's far corners "on her own." More than that, they point out, she frequently drags along some male member of the family who would never have had the gumption to get going himself, or who would at least have preferred carpet slippers, pipe and home fireside to the role of world wanderer. Most of the great vagabonds in history were men, because such a thing was out of the question for a woman. That is changed now. Women have acquired most of the "liberties" of men, says the Detroit News. A woman traveling alone is no longer occasion for arching the eyebrows. The women, the figures show, are making good use of the opportunity to satisfy their wanderlust.

Although Alaska has been a territory of the United States for sixty years, there are many blank spots on its map indicating vast unexplored areas. One of these spots has been filled out by the United States geological survey, whose expedition sent into Alaska last summer has just returned to Washington. Among the discoveries it reports are a river having a drainage basin of more than 1,100 square miles, a lake 23 miles long and an active volcano. Each survey of this kind makes it easier to estimate the great potential wealth which Alaska holds in its supplies of fish and game, of precious metals, of high-grade coal and oil—to say nothing of water power. This vast territory, whose name connotes bleakness and frigidity, has an annual output valued at many millions, although the surface of its wealth has barely been scratched.

In Vladimir province, the Russian census takers say, there are 108 persons of the age of one hundred years or more. This surprising information is at least in accord with the new rule in dietetics which advocates the use of home-grown grains, greens, fruits and meats and the avoidance of imported stuff unsuited to one's needs. Those peasants have laboriously raised their own provender, and this may really explain the reason for their great age, says the Baltimore Sun. And, anyway, though they may not have lived so long as they say, undoubtedly their manner of getting their food makes them feel as if they had.

A little over a hundred years ago the remarkable statement was made that soon one could breakfast in Baltimore, dine in Philadelphia and sup in New York. A navy flyer has just annihilated time at the rate of 322 miles an hour, and at that speed he could breakfast at New York and sup at San Francisco.

San Francisco bandit holds up a pedestrian and robs him of his false teeth. Strollers in bandit-infested neighborhoods should leave all valuables at home, including teeth, toupees, glass eyes and Christmas neckties.

Rufus Local News

Mr. and Mrs. Art Florer are having their house painted.

Claud Coats and Bruce Millard were visitors in town Tuesday.

The stork visited Mr. and Mrs. Nolen Rickels Saturday morning bringing a baby girl.

A practice baseball game was played here yesterday by our town men and the R. H. S. boys.

The country roads are again being rebuilt by the farmers. They started working on them last week.

Everyone here is again enthused with the reports of Hickman, this is their second mood of excitement over "the Fox."

Mr. and Mrs. Brackett and son Fay also Mr. and Mrs. Langford and daughter Nell, were Dalles visitors Tuesday.

The farmers are now beginning their spring work, such as pruning, plowing, and work which will aid in the main work of the spring.

Mr. Bartholemew, and Herbert Hill, have returned from Portland, the former returning Saturday a week ago, and the latter, Monday.

The weather here has moderated considerably. For the past week our days have been sunny and pleasant, the water also has elapsed in its rapid rush over the country.

Miss June Roberts was a visitor in Rufus Sunday. Quite an excitement was caused by her visit, an attempt to kidnap the little boy from friends who had kept him for nearly two years.

Mr. and Mrs. Davis and son were visitors in The Dalles, Thursday, Friday and Sunday. Thursday to obtain music, Friday and Sunday to visit Mrs. Davis' sister-in-law of Prineville who had undergone an operation in The Dalles hospital Thursday morning.

SCHOOL NEWS

Mrs. Davis and son have plans made to motor to Corvallis Thursday. R. H. S.

The long looked for magazine known as The National Geographic has been received.

Mrs. Francis Foister may teach the upper classes during the teachers absence in Corvallis.

The boys and girls have cleaned the baseball diamond and are now practicing their season's sport, baseball.

The girls basket ball game between Grass Valley and Rufus will not be played as our team has disbanded for this year.

Our delegates elected to represent our school at Corvallis will leave Thursday morning, returning sometime Sunday.

Miss Hubbard and her students, the Kindergarten folks, enjoyed themselves Friday afternoon by taking a short hike up the mountains, returning just in time to catch the school bus.

The seniors are planning for their graduation. The Juniors will help put on the exercises. They are also picking out their certificates, announcement cards and their style of pictures.

Several bronze medals have been received by our typists this year. Dona Luttrell has just received the silver medal, Edna Addington and Mildred Chase also won a certificate of proficiency.

An equity kangaroo court trial was held in school Wednesday morning during civic's period by the Sophomore's, Junior's and Seniors. They had quite an exciting time, but it seemed that in spite of the efforts of both sides to succeed the judges were unable to decide the case.



GOOD PAY for young people

Every year we have hundreds of more calls for help than we can fill from big business firms, banks and manufacturers. It requires only a short time to train for a Preferred Position, when you attend America's GOLD MEDAL School. Enroll any time. WRITE TODAY for our Free SUCCESS CATALOG—just off the press.

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The Watch Shop

Watch, Clock and Jewelry Repairing

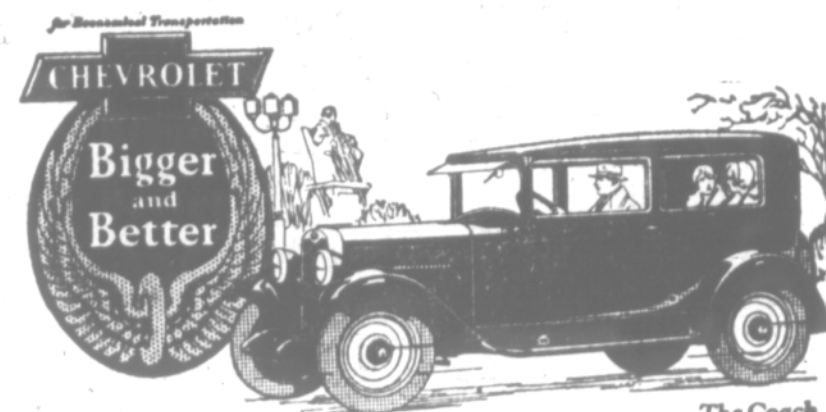
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With 16 Years Experience in Watch Repairing

ALL WORK GUARANTEED FOR ONE YEAR

We Buy, Sell or Exchange Watches
Turn your old watch in on a new one

F. D. Fisk, Jeweler, Moro, Oregon
Located at Main Street Barber Shop



New Features -

that set a new standard in automobile value

For years, Chevrolet has pioneered into the low-price field the features of advanced design found on the world's finest automobiles.

And never has this progressive policy been better exemplified than in the Bigger and Better Chevrolet—with its marvelous new Fisher bodies, its numerous notable mechanical advancements, and its thrilling new performance.

Come in today and go for a demonstration. It will take you less than half an hour to learn why the Bigger and Better Chevrolet, with its many new features, is everywhere hailed as the world's outstanding motor car value!

The Touring or Roadster	\$495	The COACH	\$585	The Sport Cabriolet	\$665
The Coupe	\$595			The Imperial	\$715
The 4-Door Sedan	\$675			Utility Truck (Chassis Only)	\$495
				Light Delivery (Chassis Only)	\$375

All prices f. o. b. Flint, Michigan

TIPTON & MANCHESTER, DEALERS

THE DALLES, OREGON

ASSOCIATE DEALERS
FOSS & COMPANY, MORO SHERMAN GARAGE, WASCO
GRASS VALLEY MOTOR CO., GRASS VALLEY

QUALITY AT LOW COST

When You Need

Mill Feed	Lumber	Wood
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Chicken Feed	Cement	Brick
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Ground Bone, Etc.	Sacks and Twine	

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Your patronage will always be appreciated
By The

Farmers Elevator & Supply Co.

Office at Farmer's State Bank

Moro, Oregon

Be sure and see the new Calkin's Combined Seed Treater and Fanning Mill at either the Farmer's Elevator and Warehouse or at the fair grounds during the fair.

Independent Warehouse & Milling Co.

R. H. McKean, Manager, Wasco, Oregon

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Lime, Plaster, Cement, Cedar Posts,
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Coal and Hay.

MANUFACTURERS OF

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BY AUTO AND VISIT THE DALLES

STORE YOUR CAR

In the concrete, fully equipped, roomy garage of Walther-Williams Company. Competent workmen always ready to help you in any way they can at least expense to you. For any service rendered the charge will always be reasonable.

WALTHER-WILLIAMS GARAGE

THE DALLES, OREGON.

Again...lower prices for "CATERPILLAR" TRACTORS

...again the Caterpillar Tractor Co. passes on to purchasers the benefits of increased sales and consequent production economies...again it announces price reductions on all sizes of the "Caterpillar" Tractor.

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Effective January 27, 1928
SIXTY, \$4600...F. O. B. San Leandro or Peoria
THIRTY, \$2650...F. O. B. San Leandro or Peoria
TWENTY, \$2175...F. O. B. San Leandro or Peoria
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PRICES on Snow Special, Logging Cruiser and other special models bear similar reductions.

ADDITIONAL EXTRA CHARGES FOR FARM ENGINES

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