

SHERMAN COUNTY OBSERVER

C. L. IRELAND
Editor and Publisher

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Eureka Lodge No. 121 A. F. & A. M.
Moro, Oregon
Meets the 1st and 3rd
Thursday evenings of
each month. Visiting
members cordially in-
vited to meet with us.
By order of W. M.
Robt. Urquhart, Secretary.

Bethlehem Chapter No. 78 O. E. S.
Moro, Oregon
Regular communica-
tions each 2nd and 4th
Thursday evenings of
each month.
Ella Thompson
Worthy Matron
Nana Barzee, Secretary.

Moro Lodge No. 113 I. O. O. F.
Moro, Oregon
Meets every Monday
evening in the I. O. O. F.
hall. Transient and
visiting brothers are
cordially invited to
meet with us.
Geo. McDonald, N. G.
A. M. Young, Secretary

Lupine Rebecca Lodge No. 118
Moro, Oregon
Meets 2d and 4th Tues-
days of each month.
Visiting members wel-
come.
Belle Conlee, N. G.
Jessie Henrichs, Sec.

Chris Schultz Post No. 71
American Legion
Meets at I. O. O. F. hall
on 2nd and 4th Wednes-
day evenings of each
month.
W. H. Williams, Commander
A. M. Zevely, Adjutant

Ford's New Car

When Henry Ford elected to in-
form the world of his new car he did
it through the newspapers exclu-
sively.

Five full-page advertisements ap-
peared in every daily newspaper of
any size in the United States. Ac-
companying this was a cleverly ex-
ecuted publicity campaign that edi-
tors could not reject, because there
was no doubt that it was real news
to the majority of their readers. In
this case publicity was news, and
therefore welcomed.

Millions of people now know the
details of the new Ford car. It is
doubtful if there are more than a
few hundred persons in the entire na-
tion who have not read or heard
about it in some way or another.

This is a significant tribute to the
advertising power of the newspapers.
Not a bill board or national magazine
was used. Every cent of the million
dollars Henry Ford apportioned for
his announcement campaign went to
the newspapers.

That it got unprecedented results
is now universally known.—The
Dallas Chronicle.

Labor Leaving Our Country

Restriction of emigration has re-
versed the tide of unskilled labor
flowing to this country from Europe.

A survey just completed by the
National Industrial Conference Board
shows a net gain of common labor of
260,000 a year from 1910 to 1914.

Since 1924, the United States has
been sending back to European
countries an average of 20,000 a year
more than the number landed here.

The report shows that laborers
coming from Europe are just about
half unskilled industrial labor and
half farm labor.

A Nation of Metal Users

Metal users are always progressive
nations. If the figures were compiled
it would probably be shown that the
average American uses more metal
per capita than any other individual
in the world.

This is due to the fact that we have
more railroads, more automobiles,
more steel buildings, more electric
developments, more telephone equip-
ment and more radio apparatus than
any other nation. These all take
metal.

The western metal mines furnish
the essential metals for many of our
greatest conveniences. These mines
have been leaders in adopting new
and progressive methods and utilizing
ores which a few years ago were con-
sidered as so much waste.

The nation owes the American min-
er a debt of gratitude for the courage
and perseverance which he has shown
in giving the world some of the
earth's greatest treasures.

As a nation we should maintain our
interest in mining, and encourage its
development by every legitimate
means.

Country Has Some Money

The largest total resources ever
reported by United States national
banks in our country, including
Hawaii and Alaska, were reported Oc-
tober 10, \$27,213,824,000. The total
exceeded that of last June's report by
\$631,881,000.

Senator McNary has slightly
modified his farm relief bill and in-
troduced it again for congressional
action. The equalization fee is now
made to apply to all products of the
farm.

McKean Twins Have Party

Mrs. J. C. McKean entertained
Wednesday evening, December 12th,
with a 500 party in honor of the
birthday anniversary of Mr. McKean
and his twin brother, H. R. McKean
of Wasco.

Guests to the number of eleven
tables attended including Mr. and
Mrs. H. R. McKean and Mrs. Halley
of Wasco. At the close of the eve-
ning, C. V. Belknap was awarded
first prize and G. A. Meloy consol-
ation prize for the men; Mrs. Robt.
Urquhart was awarded first prize and
Mrs. Anna Ellsworth consolation
prize for the ladies.

Refreshments consisting of hot
creamed chicken on biscuit, angel
cake and coffee was served.

Rumor Not Confirmed

Moro has been more or less "all
het up" by an item in the Wasco
News last week to the effect that the
Shell Oil Co. had five drill outfits on
the railroad cars at Wasco with which
they were immediately to begin drill-
ing for oil on the DeMoss brothers
lands north of Moro.

Inquiry failed to find an authorita-
tive source on which to hang definite
promises that such a Christmas
present was coming to Sherman
county at this time and further in-
quiry at the office of W. C. Bryant
informs us that he knows nothing
about such a projected venture on
the part of the oil company.

Mr. Bryant is agent for the DeMoss
brothers and holds power of attorney
to take care of their business while
absent from the county on musical
tours.

The Sherman County Observer is
sorry the oil wells seem to be not in
prospect.

Candy in Carload Lots

One billion candy bars a year, and
a single shipment of two million bars
filling ten railroad cars, are recent
records established by the largest
candy factory in the world.

Five carloads of shelled peanuts
are roasted daily, and two carloads of
sugar, two carloads of milk and four
carloads of chocolate are among the
ingredients used each day in this
huge plant.

All heat used for the roasting,
cooking and other processes is sup-
plied by manufactured gas under
automatic temperature control, and
it is estimated that more than 27
million cubic feet of gas a year are
consumed in this single factory,

which has one of the largest indus-
trial gas installations in the country.

The use of gas as industrial fuel
began with the present century, and,
according to a recent statement by
the American Gas association, more
than one hundred billion cubic feet,
or about one fourth of the total out-
put of gas, was consumed in indus-
trial plants last year.

Canadian Justice

Seventy eight little children lost
their lives last January in a fire and
a janic in a Montreal theatre. On Octo-
ber 31st the proprietor of the theatre
was sentenced to two years in the
penitentiary, and two employees of the
theatre were sentenced to a year in
jail, in connection with the cata-
strophe.

There have been few, if any, con-
victions in connection with similar
tragedies this side of the boundary.
Quick punishment for criminal fires
is one of the surest ways to reduce
fire loss and death.

At a board meeting of the Metho-
dist church last Sunday, it was voted
to call Fred Canaday for a series of
meetings to be held February 9th
to 26th.

Officers of the Harland View
grange have been notified by state
grange officers that their grange was
the 11th in the state to report con-
tributions to the fund for promo-
tion of the income tax measure and
also that their grange had the honor
of sending to state headquarters the
second largest amount for that pur-
pose.

"A century ago," says Dr. John R.
Mohler of the United States Depart-
ment of Agriculture, "the British
Isles were prominent in agriculture,
particularly in livestock growing.
For many years this has been subor-
dinated to industrial development.
The United States is undergoing a
similar change. In the last 25 years
the population has increased 35,000,
900, but there are 11,000,000 fewer
beef cattle, 9,000,000 fewer sheep
and 2,000,000 fewer swine. Dairy
cattle have increased about 8,000,
000, so there is a net decrease of
about 14,000,000 food animals."

How parasites that affect animals
may multiply themselves is shown by
studies made in the United States De-
partment of Agriculture, which in-
dicated that a mature female ascarid,
commonly known as a roundworm,
may produce as many as 25 million
eggs in the intestines of the hog she
infests. To make matters worse the
roundworms come to maturity in a
comparatively short time and the
second generation reproduce and de-
posit great numbers of eggs. In spite
of this the experts of the department
have devised a system of sanitation
that effectively checks the spread of
roundworms to healthy pigs.

BRIEF LOCAL NEWS

Paragraphs on County and Community Events

L. L. Peetz and T. W. Alley were
business visitors in The Dalles Wed-
nesday.

Mrs. J. B. Adams was called to
Portland late last week by the news
of the serious illness of her sister.

A. S. Johnson is now busy drilling
a deep well for Henry Fuller on the
J. L. Brackett farm east of Moro.

This is the last opportunity to re-
main prospective diners that reser-
vation for Christmas dinner at Hotel
Moro is now close to the last hour.

Dr. Thos. D. Fisher left Moro on
Friday for a vacation of ten days
with his family at Aberdeen, Wash-
ington. Dr. Fisher will again return
to Moro December 27th.

Ray Williams last Friday night ap-
peared the car he was driving near De-
Moss park, the result of a collision
with a good sized calf. Neither the
car nor Williams was seriously in-
jured.

Local huntsmen who had signed up
for the sparrow hunt met Wednes-
day evening and elected George McDo-
nald and Henry Barnum as the
men to captain the opposing sides in
the contest for points.

Owing to the ban placed on all
public gatherings the planned for
revival meeting at the Methodist
church had to be called off and is now
planned, with the same evangelist in
charge, for February 9th to 26th.

Mr. and Mrs. Wm. B. Craig, from
Clarinda, Iowa, were visiting in Moro
this week at the Jas. Woods home.
They were on their way to Vancou-
ver, Washington, to spend Christmas
with their son. Mrs. Craig is a niece
of Mr. Woods.

A very dilute solution of gelatin,
made by dissolving 1 ounce of gelatin
in 1 pint of water and finally diluting
this solution 8 to 15 times, is an excel-
lent dressing for silk, wool, and cot-
ton materials such as organdies,
voiles, and batistes.

Mr. and Mrs. C. G. Silvers an-
nounce the marriage of their daugh-
ter, Evelyn Silvers to Hugo Vonder-
helen of Medford was solemnized on
Monday evening at seven o'clock
December 12th, at Medford. The
groom is a successful road contrac-
tor.

The Ladies Aid of the Christian
church at Kent will hold their annual
bazaar Saturday December 17th, at
the I. O. O. F. hall. Sale begins at
2 o'clock. Will have fancy work,
aprons, and candy for sale. A chick-
en supper at 6 o'clock, 50c a plate.
We will look for you.

The Christmas program of the
Presbyterian Sunday School will be
presented on Sunday evening Decem-
ber 25th. The chief feature of the
program will be a pageant entitled
"Joy to the World." All departments
of the school from primary to senior
will have part in the program.

All who enjoy home cooking and a
right royal chicken dinner, such as
the Dorcas Society members, know
how to prepare, will be pleased to
know that the annual Dorcas Chicken
Dinner will be given in the I. O. O. F.
hall on Saturday, December 17th.
Everyone will be welcome to come
and enjoy a real good chicken dinner.

The special Christmas edition num-
ber of the Wasco News, distributed
in Moro on Thursday of this week, is
a credit to the publishers and to the
large number of those who made it
possible by subscribing for advertis-
ing space in the edition. It is also a
business asset as well to W. K. Hol-
lingsworth, who had personal charge
of the publicity end of the edition.

Shell Oil Co. to Build Here

J. C. McKean received word
Thursday from the manager of the
Shell Oil Co. office at Portland that
the oil company main coast office at
San Francisco has approved the ap-
propriation made by the officers of
the company at Portland for con-
struction of a five-man plant and
service station to be constructed at
Moro.

Mr. McKean was also informed at
the same time that the company
would begin construction of the
plant within two weeks if the weather
permits and the construction mater-
ial arrives within that time.

The plant will be built on the flat
to the west of the residence owned
and occupied by M. A. Bull and
family. The company has had an
option on this parcel of land, 180
feet by 300 feet, from P. D. Flatt
and has instructed Mr. McKean to
close the option at once.

When the contemplated plant is
constructed, the company will use a
fleet of fast White trucks with which
to make delivery of Shell Oil Co.
products to all points in Sherman
county from the Columbia highway
south, including Wasco, Moro, Grass
Valley and Kent and to the farmers
using tractor farm power. Delivery
will also be made from Moro as far
south as Willows on the California
highway and also at Maupin and in-
termediate points in south Wasco
county.

When in operation the plant will
mean an additional five families will
make their permanent residence in
Moro.

Grange Elects Officers

At the last regular meeting of
Harland View grange, officers for the
new year were elected as follows:
W. Belshe, master; George McDo-
nald, overseer; Alice Belshe, lecturer;
Walter Cole, steward; Clifford May,
assistant steward; S. A. Hall, chap-
lain; H. B. Belshe, treasurer; C. E.
Crites, secretary; Homer D. Belshe,
gate keeper; Helen White, Ceres;
Hazel Belshe, Pomona; Jennie
Belshe, Flora; Roy Benson, J. J.
Wiley and T. S. Reese, executive
committee.

The primary election, held at the
same time for state officers, resulted
in the following: G. A. Palmittier,
master; W. R. Gekeler, overseer;
M. E. Bond, lecturer; B. J. Beck,
secretary; C. H. Bailey, H. C. Keen-
ey and W. R. Gekeler, executive com-
mittee.

Chas. Bullard is well pleased these
days because of a 295 foot deep well
he has just had drilled on his farm.

Farrell Barr was confined to his
home this week, recovering from the
effects of an operation for adenoids.

Ben Payne and Chas. Owens were
business visitors in Moro Wednesday
afternoon from the Rutledge section.

J. L. Gregg was a visitor in Moro
for a short time Wednesday after-
noon, on his return home to Kent
from a trip to The Dalles.

The winter terms will close this
Friday at the three educational cen-
ters in Oregon and as a result parents
are arranging to meet the home com-
ing young people at trains in The
Dalles and Biggs.

The December missionary meeting
of the W. F. M. S. of the Methodist
church will meet at the home of Mrs.
W. C. Bryant next Tuesday after-
noon. Mrs. Howard Conlee will act
as assistant hostess.

The Ladies Aid of the Christian
church at Kent will hold their annual
bazaar Saturday, December 17th, at
the I. O. O. F. hall. Sale begins at
2 o'clock. Will have fancy work,
aprons and candy for sale. A chick-
en supper at 6 o'clock, 50c a plate. We
will look for you.

MORO CHURCH NEWS

Notes of Interest to All Denominations

Presbyterian Church

This coming Sunday morning our
school meets as usual at 10 o'clock.
We welcome you to study the Bible
with us.

At the morning service Rev. D. A.
Thompson, D. D., executive for the
Synod of Oregon will preach, after
which he will preside at a congrega-
tional meeting. It is desired that
every member and supporter of the
church be present. The question of
electing a pastor will be considered.
At 7:30 p. m. the choir will render
the Christmas Cantata, "King All
Glorious."

Arthur Hicks, Minister.

Moro Methodist Church

Sunday School at 10 a. m.
At the 11 o'clock service we expect
Rev. A. S. Hisey, our district superin-
tendent, to be with us.

The union evening service is at the
Presbyterian church.

R. A. Feenstra, pastor.

Christian Science Announcements
Christian Science services are held
every Sunday morning at 11:00 o'clock,
and on Wednesday evening at
8:00 o'clock. The Wednesday eve-
ning services include testimonials of
healing.

Sunday school is held in the Sunday
school room every Sunday morning
at 10:00 o'clock. Pupils up to the age
of twenty years are received into
these classes.

The topic for the lesson-sermon at
the morning service next Sunday will
be "Ancient and Modern Necroman-
cy, Alias Mesmerism and Hypnotism,
Denounced."

A Friendly Letter

The writer of the following letter
is an old time resident of Sherman
County, known familiarly to a large
circle of friends here as Everett
White. He at different times farmed
lands in the Rutledge district and in
the Erskine section and also lived at
Moro before moving from Sherman
county. Mr. White is now a prosper-
ous real estate dealer, living at
Newberg.

(Published Without Permission)

C. L. Ireland,
Editor Sherman County Observer,
Moro, Oregon.

Dear Editor: Well, you surely put
out a newsy sheet and it reaches our
office on time.

We are giving it a great deal of
consideration, reading nearly every
word of it. It brings us in touch with
many names we had almost forgotten.

You surely gave us a nice write up
of our visit to our old home country
but we are rather tardy in our ac-
nowledgment of it.

We have made the remark several
times since coming home that age has
not hampered your work any as an
editor for you gather up more news
than your father, and that is saying a
good deal.

We have surely had some rain, but
I see you have had a little up there as
well.

Moro is surely a clean little city
and one the inhabitants should feel
proud of.

Sincerely your friends, W. E. White.

Sunday a covering of about four
inches of the right quality of snow
was sprinkled over the wheat fields of
Sherman county, just in time to pro-
tect the growing wheat crop from
the succeeding cold weather.

The home economics committee of
Harland View grange has three white
gold grange emblem rings which they
plan to sell, one at each of the next
three meetings, by means of a serv-
ing from a special baked cake at a
small charge to be set later.

Mrs. O. T. Hanson left on Wednes-
day for Hillsboro to be present when
her sister, Mrs. Brown, underwent an
operation for goitre. Mrs. Hanson
had recently returned from Hillsboro,
following an operation her sister had
submitted to for removal of adenoids.

Next Wednesday December 21 at
2 p. m. Mrs. Wm. E. Booth-Clibborn
will speak at the Methodist church.
She is a better preacher than Mr.
Booth-Clibborn, so he informed us
when here Wednesday. We appreciate
the fine attendance Wednesday,
hearing his remarkable address, and
hope we may see an even larger at-
tendance for the coming meeting.

The cantata to be rendered by the
Presbyterian choir under the leader-
ship of Mrs. Akers on Sunday eve-
ning, will be of interest to all lovers
of good music. There are twenty
voices in the choir. There are mixed
choruses, men's choruses, trios, duets
and solos in the program. For about
two months the choir has been at
work on this cantata and we hope
they may have a crowded church to
hear them.

A. S. Johnson had a narrow escape
from serious injury Wednesday morn-
ing as he was coming into the high-
way after going through the gate
closing the road to the Chas. Bullard
farm home. He had stopped looked
and listened once, but just as he was
driving onto the highway a car sud-
denly appeared from out of the fog
and mist which just missed Johnson's
car, but turned over in the effort.
But little damage was done the car
and none to the driver.

An Interest Account



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and success.

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good things of life.

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thrifty,

ADDS to your income, standing and self-respect,
We welcome your Interest Account

Bank of Moro



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SHERMAN GARAGE & MCHY CO.
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"The House of Good Will"



The Sumptuous Dinners

Served Each Sunday at Hotel Moro

—are—

"Fit For A King"

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Parlor Furnaces

For those that want the utmost in satis-
factory heating we have many sizes and
styles of beautifully enameled or plain
black circulators capable of heating the
whole house with a minimum of con-
sumption of fuel. These stoves are built
for wood or coal. Priced as low as—

\$75.00

Ginn, Coleman & Co.
MORO, OREGON



C. V. Belknap, Proprietor
Moro Hotel Barber Shop
Moro, Oregon

Ladies and Children's Hair Cutting
and Shingle Bobbing

BATHS



LOWELL PATTON AND HIS ARTISTS

ONE of the outstanding hits of the season will be the appearance of
Lowell Patton and his Artists here in the near future. The com-
pany is headed by Lowell Patton, pianist, composer and dramatic
artist. Their program is something entirely new and takes the form
of costumed impressions and dramatic episodes with musical settings.
They offer a program of brilliancy and snap, in the form of real
worthwhile musical and dramatic entertainment.

Fourth Lyceum Number
Wednesday, December 28th
Moro, Legion Hall