

Patronize These Enterprising The Dalles Business Firms

Citizens National Bank Complete Banking Service

This up-to-date bank located in The Dalles is a modern banking institution under the able direction of financiers who have conducted its affairs in accordance with the great cardinal laws governing banking and finance. It has been a most important factor in the upbuilding of this section of Oregon. As an example of the value of this institution we point to the new building which they will be occupying by the first of the year at Second and Washington. In our review of the progress of this section we are glad to be able to announce this beautiful new building.

Lobby is finished in Marble, the interior having walls of imitation Cane Stone, floors of Marble and ceiling of Ornamental Plaster. All woodwork and fixtures will be Mahogany and windows of plate glass. The upper floor of the bank building is the location of several large office rooms nicely finished and especially well lighted and ventilated. In the construction of the windows you will find zinc bars have been used instead of wood which adds to the attractiveness of the building. Among the financial institutions of this part of the state there are indeed few which can show more substantial progress than this well known institution. From the date of its organization up to the present time they have been noted for their sound, energetic and conservative business, commanding a marked degree of the confidence of their depositors and the public at large, a condition that is the aim of an executive board.

Another feature is the savings department, where courtesy and efficiency are always in evidence and many who have never enjoyed the confidence which the possession of a bank account gives to every man will find this savings department a stepping stone to success. Many people from the surrounding territory have found this a very desirable place to accumulate quite a fund for the proverbial rainy day. It is arranged not only for the convenience of the officials of the bank, but as well for the accommodation of the public. Real magnanimous service to the public has been the policy of this bank since its inception, and thus the people have learned that it is the intention of the management that they should not only give interest but show it. It is quite fitting and proper in this review that we direct the attention of our readers to this bank as one of the distinctive features of this section of Oregon.

The barometer of conditions point to Prosperity in no uncertain signs. The centers of finance, agriculture, industry and commerce have already experienced the forerunners of good times. The rare combination of good crops and good prices have been enjoyed by Sherman county. Winter is now here, the most cheerful season of the year. Of course it will be a Merry Christmas! It always is because the interchange of good will and hearty remembrances develop a feeling of gaiety within us and among us all. As a reminder of the close approaching holiday season the progressive firms below wish to be of service to you during the 19 shopping days yet left before Christmas Day is here.

SPECIAL

Permanent wave given for \$12.50, including shampoo and hair wave. Nov. 28 to Dec. 10. Regular price \$15. Home Beauty Parlor, The Dalles, Oregon.

Donnell's Drug Store Nyal Agency

Located in The Dalles at 220 East 2nd Street this is one of the most up-to-date and progressive drug stores in this country, and has obtained a reputation during years of business for honesty, courteous treatment of its large and growing list of patrons. For this reason this store is popular and its popularity is growing daily. Good quality, honest prices and courteous treatment have been responsible for the success of this well known firm. Many lines of goods are handled at this store, all standard, and of time-tried merit, and their store is so advertised that anything carried in a twentieth century drug store can be found here. Included in their list are toilet articles of every description. The prescription department uses only the purest drugs, and each prescription is compounded by a registered graduate pharmacist. It is their policy to give out-of-town customers the same service as they render their city trade. By means of their Country Mail Order Department all mail orders are given the same prompt service, as though called for in person. Since this well known firm has been engaged in the drug business its popularity has grown until it is known to practically everybody in this section and has won for itself a well merited reputation for honesty and fair dealing with all its fast increasing list of patrons. The first requisite of any successful business must be courtesy, then quality at the right price must be

offered. This has been the above concern's policy in conducting its business. They have directed their efforts to the end that their store might be headquarters for anything in the apothecary line. For the convenience of their patrons they took on nationally famous lines of products that are known the world over and recognized by everyone as being without a peer for excellence. Every department of the store is complete and the wants of the people are taken care of in a manner that is to be commended by all who have had business dealings with the firm. In this business review we wish to compliment this well known and capable drug company for the manner in which it is serving the public.

Bettingen's Men's Furnishings and Shoes

This is the popular clothing firm that makes a specialty of Suits and Overcoats—outfitters for the men folks. The firm represents a progressive and up-to-the-minute clothing store which carries at all times a well selected stock. In fact, everything in the furnishings line, including a carefully-selected stock of shoes of quality at moderate prices. There is nothing so important to the commercial development of the smaller city as an up-to-date establishment, where the men of the community can satisfy their demands for clothing and haberdashery. This is the day and age when men, both young and old, must be neatly attired in clothes of distinction and quality. If they have to do their shopping along these lines in some distant city, the home community suffers accordingly. In this part of Oregon, the needs, desires and demands of the male population are more than satisfied at the well known Bettingen Store. This progressive establishment is strictly modern in all of its departments and is well stocked with a stock of goods that would do credit to a much larger city. It features nationally famous lines of clothing for men, which, in itself, is proof of their wisdom, for these lines are found only in the leading establishments. Just at the present time they are well prepared to serve men of all ages and ideas, with an immense stock of all the newest and most attractive merchandise for the winter season. The clothing department is one of the very popular features of Bettingen's. Here you will find that excellent material and the expert workmanship inculcated in their clothes will render your apparel that degree of distinction and quality so much sought by the man of today. That individuality which is so desirable and hard to obtain, has won for this store's clothing a fame that is ever increasing the store's patronage. A full line of haberdashery, including Shirts, Collars, Handkerchiefs, Hose, Hats, Shoes in new styles, and Beautiful Ties, are carried in stock.

A. M. Williams Company

"When You Think Dry Goods Think Williams"

Located in The Dalles this is a leading department store that is built up on service, offering prompt and courteous attention and full value for your money. A complete and well selected stock of dry-goods, ladies' ready-to-wear, and mens' and boys' clothing and shoes are carried. In the selection of merchandise which is offered, they never lose sight of the fact that their customers come to look upon the label as the fullest guarantee of quality, a dependability which must prevail whether the merchandise is offered at special sale or in the regular course of business. They are constantly reminded of your appreciation of their unceasing efforts to search the style markets in order to show you the new things first. Their connection with the foremost apparel houses in America enables them to give you the latest styles as soon as they are released. The service of price has brought to them steadily each year many new

patrons. It is a satisfaction to know that they are able to show their patrons that they are not asked to pay more for their merchandise because they purchased it in this large, fine store, and also to sell merchandise of a better quality at a competitive price. First they insist that their service be dependable. You know that you are going to get value received and courteous treatment when you trade here because past experience has taught you that they are personally interested in you and your trade. Next, they leave nothing undone in their effort to provide for you the very best that can be had for the money. In dealing here you have the advantage of dealing with neighbors interested in you and your welfare. Thus you are offered the dependability of trading with home people whom you know and who have your choice from a metropolitan stock and are served in the most efficient and modern manner.

Bertram & Walther Hardware - Implements - Bass-Hueter Paints

Located in The Dalles at 310 Washington Street this firm renders such satisfactory service to the retail trade that it is recognized as one of the leading hardware firms of this section of the state and is under the direction of men widely known in hardware circles. It is a well known fact that there is no one institution in the community that has met with greater favor with the public than this well known establishment. By reason of the fact that the management has had wide experience in every feature of this business and because their comprehensive knowledge of every branch of the trade, this establishment has continued to witness an increase in the number of its patrons. This is farmers' headquarters and is a center for the people when driving to town. The very best of attention is given to the people from the surrounding territory. If you do not happen to know the manager of this place, drop in and get acquainted, for they dispense genial hospitality here.

You can depend upon them at all times for expert service, advice, information, courtesy and a stock of the highest quality merchandise obtainable. The management is of the well known and prominent business men of the community and among the foremost boosters for all propositions promoting public betterment. Their desire to please makes this hardware store most worthy of mention, and we wish to compliment them in this edition for their success in their special field of endeavor. In doing your Christmas shopping to all the neighbors. They have a reputation far and wide as reliable men in the hardware business and in making this review of the development and progress of the community, it is quite proper that we compliment them upon their efficient establishment.



Morgan's Candy Kitchen

Light Lunches - Confections

Located in The Dalles at 604 East 2nd Street are extensive manufacturers of high grade candies and confections. This is a prominent sanitary institution which has aided in the upbuilding of the community and renders a valued and an essential service in the furnishing of their famous CANDIES which in the past years have enlarged their business and are admirably equipped to serve the trade, which they supply all over this section. A well known concern under a management that is thoroughly conversant with the candy business. The name stands for quality, reliability and progress in the candy business of this section of the country, and as the improvements of the periods have marked these late scientific products as rapidly as they have been approved by the

trade. They have won a warm place in the hearts of the public through the excellent service they have executed in every branch of the candy business. Special mention must be made of the delicious ice cream from their Home Made Ice Cream Department. They have always taken an active interest in the development of the country and are known as among our foremost citizens. It is a pleasure for us to point to this concern as one of the leading firms of this section and to say that it always has been eminently fair and honest as well as progressive and up-to-date, and that they have won for themselves the reputation of having the leading concern in this special field of endeavor, and to point out the advantages of transacting business with them.

Peacock Floral Shop

"Say it With The Dalles Flowers"

Located in The Dalles in the Condon Building is the popular florist establishment that is furnishing The Dalles and the surrounding territory a choice selection of Home Grown Cut Flowers, Floral Designs and Potted Plants in the freshest condition. They also offer metropolitan service on phone and mail orders and maintain a telegraph service whereby you can send your floral order by wire if purchased from this establishment. This is one of the most popular and efficient establishments in this section. Serving not only the city but all of the nearby surrounding territory with the floral offerings of superior beauty. There is no other one establishment more worthy of prominent mention in this edition than that of the popular florist shop. The proprietor has provided a service and stock of the highest character which compares very favorably with that of the most extensive and artistic dealers in the larger cities. It is a well established fact in this section that this establishment offers the trade a choice from the most artistic and attractive line in the country, and The Dalles and the surrounding country should take pride in the fact that they are locally grown.

In fact with a comprehensive knowledge of harmonious combinations and arrangements that stamp them as true artists in this work, they have won no little distinction because of the eminently satisfactory and high grade flowers provided for the convenience of the people. We are pleased to compliment this firm upon its success and the leading position which it occupies in this section of the state.

The Dalles Transfer Company

Local and Long Distance Hauling

Located in The Dalles at 126 West 6th Street with phone 498 is a Bonded Carrier and up-to-date and well managed transfer company, splendidly equipped to take care of their many patrons in the city and adjoining territory. One of the greatest conveniences of modern life is the efficient and careful transfer company. It has been demonstrated that the truck is the best way for handling moving problems, and this firm is one that specializes in giving the best service unto the many patrons it serves in this capacity. Realizing the necessity of this type of service, knowing that the public is entitled to the best there is to be had, large motor trucks have been provided. These trucks are modern in all respects and of large capacity. By the proper packing of your furniture, they are able to haul very large loads and also to pack in such a manner that you will not need to fear any of the furniture will be marred or damaged. The modern moving service has proven a great convenience to the householder of today. No more need to worry about hiring carpenters to build crates, then hunt draymen to haul the goods to the depot. Now all

that is needed is to call the transfer firm and they will look after all the details and will deliver your goods to the city two hundred miles distant in twenty four hours. This firm makes a specialty of long distance moving and handling of pianos and other heavy articles. You can rest assured that when you turn your moving problem over to this firm, everything will be looked after just as carefully as if you were doing it yourself. You need have no hesitation in turning your moving problems over to this firm in its entirety. The men employed by this firm are experts in this line, and are careful in the handling of your furniture. They know how to pack and save every inch of space, and they know how to drive and avoid damage to your goods in transit. It is such conveniences as are provided by this modern firm that add to the attractiveness of any community and we wish to direct the attention of our readers to this firm when anything in the moving line is contemplated. The manager is a progressive business man, interested in the advancement of the community, and is ready and glad to give you any information that you may desire regarding any phase of this important side of the modern life of today.

Todd's Electric Bakery The Home of "Everybody's" Bread

Located in The Dalles at 113 East 2nd Street, formerly Clark's Home Bakery. This is one of the most widely known concerns not only because they maintain a modern, scientifically equipped plant under experienced and expert management, but also because of the fame their high grade products has spread far and wide. Of course, everyone knows their excellent service in this connection. When the people who handle important articles of food and the place in which they are handled as described above, it is safe to wager that what they have to offer their customers is the best that money can buy.

This is the kind of a place that is operated by this popular establishment, and the kind that they have been operating since they first opened their doors to the people. So great has been the care in their effort to give the people the most wholesome food that their hosts of customers have learned to refuse goods from any other establishment, because they have confidence in their products. Their bread is always crisp and fresh. It supplies strength and energy and is protected by a sanitary wrapper. Their bakery goods are the very best that money can buy. They are

baked under the most wholesome conditions, and the very best of ingredients, mixed and baked under the very freshest of conditions. Those who have never tried the products from this bakery are missing one of the accomplishments of the perfect meal, as hosts of people are praising the work of this concern and are demanding that their supply houses carry this excellent line of pure food products. The standard of this institution is the best grade flour, pure shortening, sugar, salt, milk and all other ingredients, mixed and baked under clean, sanitary conditions by skilled workmen.

The NIGHT of LOVE
with RONALD COLMAN and VILMA BANKY
MORO THEATRE
Saturday, December 3

THE 13th JUROR
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